Well! Here we are again. This is the second President’s Message during my term of office and one my memory would have caused me to miss had it not been for the organization skills of the ladies (Wilma Mathews and Jeannette Robson) who actually put together this excellent newsletter.

Last time I ended with a plea for participation in the ASURA. I will start with a similar plea. Remember, this is your organization and it only succeeds through the efforts of its executive officers, board members and, most especially, the individual association members. Join us! We have plenty of opportunities for everyone to find a niche, contribute and have a good time doing it. This is especially true if you see something we are not doing but which you are good at. Contact me or any member of the board and let us know what you can help us with.

Over the course of the summer, while we have not met, we have not been in hibernation. Several projects have gone forward to near completion due to the efforts of various board members. Chief among these is the evaluation of database services for the management of our member records and events. Connie McNeill, Barry McNeill and Carolyn Minner have put in long hours on this effort and, at this point, are about ready to conduct training classes and implement the system (Wild Apricot). We believe that all members will appreciate the advantages of Wild Apricot and that implementing it truly reflects the value of the dues increase we experienced this spring. Everyone will have direct contact with a full membership roster, the ability to update their own information, register for events online and be able to receive receipts from ASURA. Hooray for the computer world!

A second project concerns the continuing improvement of our ASU Video History project. Efforts by Linda Van Scoy and Dave Scheatzle are being undertaken which may result in ASURA having a “new” office which can be outfitted as a permanent studio of conducting interviews. Not having to lug expensive equipment from site to site will surely improve our efficiency. In addition, it should become possible to edit the video tapes and transcribe them “in-house”. I have long felt this project is something of lasting value to the entire ASU community and urge you all to support it.

Retiree’s Day is in the planning phases and it looks like you all will have the chance to influence the choice of speakers and topics. This is something for which I urge everyone to take advantage.
ASURA Board Officers

**President**
William Moor  
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william.moor@asu.edu

**Past President**
David Schwalm  
480-897-0804  
david.schwalm@asu.edu

**Vice President**
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meneill@asu.edu

**Secretary**
Jo Madonna  
480-831-8021  
jomadonna@cox.net

**Treasurer**
Barry Bruns  
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bruns@asu.edu

ASURA Board of Directors and Ex-Officio Members

**Terms Expire April 2015**
Elmer Gooding  
480-831-2990  
elmer.gooding@asu.edu

Dick Kelly  
480-945-0926  
rw Kelly@asu.edu

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gary@asu.edu

Jo Madonna  
ASURA Officer

**Terms Expire April 2014**
Barry Bruns  
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ASURA Officer

**Terms Expire April 2013**
Dick Jacob  
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joy.shearman@asu.edu

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Helene Ossipov or designee  
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480-727-8720  
carol.comito@asu.edu

Barbara Shaw-Snyder or  
Abby Polito  
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480-727-0571  
barbara.shaw@asu.edu
Committees & Liaisons

Community Outreach

Adopt-A-Family:
Joan Leard (480-947-6119)
joan@jazzinaz.org

Emeritus College Liaison:
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rjjacob@asu.edu

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cynthia.blumer@asu.edu

University Club Liaison:
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Video History Project:
Linda Van Scoy (480-497-5958)
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Events

Barry McNeill (480-945-3565)
mceNeill@asu.edu

Luncheons/Special Events:
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barbara.eschbach@asu.edu

Retirees Day:
Barry McNeill

Seminars:
Gary Kleemann (480-839-8190)
gary@asu.edu

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Bill Stasi (480-396-6608)
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Mary Stevens (602-758-3750)
marystevens0@gmail.com

Golf Tournament Fund Raiser

Dave Schwalm (480-897-0804)
david.schwalm@asu.edu

Government Liaison Council

State Legislature:
Jerry Aronson (480-945-9078)
jerrya@asu.edu

Arizona State Retirement System:
Dick Jacob (480-838-5423)
rjjacob@asu.edu

Health Insurance Liaison

Arizona Dept. of Administration:
Art Ashton (480-946-9804)
ashton@azregents.edu

ASURA Office Staff

Phone: 480-965-7668
Fax: 480-965-7807
Location:
Community Services Building
Room #201B
200 East Curry Rd., Tempe, AZ

Business Operations Manager:
Carolyn Minner
cminner@cox.net

Coordinator, Office Staff:
Carol Moore
carollinneamoore@cox.net

Monday: Carol Berg
Tuesday: Carol Moore
Wednesday: Nancy Lesko
Thursday: Maxine LaRoux
Friday: Anna Marie Shivers
Substitutes: Joan Leard

Betty Norris
Linda Van Scoy
Jeannette Robson
Mary Williams
Bill Wootten
Dorothy Meunier
Jack Sarrett
Helen Seaton

ike_brg@yahoo.com
azbetty@cox.net
carollinneamoore@cox.net
lvs@asu.edu
nclesko@asu.edu
jrobson@asu.edu
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joan@jazzinaz.org
dorothy.meunier@asu.edu
jsarrett@arczip.com
helen.seaton@asu.edu

Robert Moroney (480-777-0713)
moroney@asu.edu

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rose.minetti@asu.edu

Val Peterson (480-659-6668)
val.pETERSON@cox.net

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602-279-1053 wk23@asu.edu

Jeannette Robson (copy designer)
480-688-5178 jrobson@asu.edu

Obituaries:
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becky.reiss@asu.edu

Web Site, Database:
Connie McNeill (480-945-3565)
connie.mcnell@asu.edu
The first event of the ASURA calendar for 2012-2013 drew a hungry crowd of 50 to the Community Service Building September 12th. This event gives attendees the opportunity to greet new ASURA retirees/members, welcome potential new members and reconnect with old friends. For 11 attendees, this was their first ASURA event.

Members of the ASURA board of directors were present as were the chairs of the ASURA committees, who announced those activities currently planned or in the works.

Prior to the start of the Meet-and-Greet, the Seminars Committee sponsored a discussion featuring recent ASU retirees addressing the topic of “Things I Wish I Had Known When I First Retired.” Jay Butler and Gary Kleeman offered their insights to a group of 15 recent ASU retirees.

Now that you’re settled (or still getting settled) in your retirement from ASU, you may, like many of us, find that you have more books in your home than you know what to do with. ASURA can help solve that problem and, in the process, help a student complete his or her studies.

ASURA will collect your books and sell them through an established vendor. Proceeds from these sales are put toward the association’s scholarship program which provides a tuition scholarship each year to a returning student (one who has been away from higher education studies for a period of time) or to a community college student, based on financial need and other criteria.

You will be provided with a gift tax receipt by the ASU Foundation, which administers ASURA accounts.

For more information and/or to schedule a book pickup, please contact: Mary Stevens at marystevens0@gmail.com or 602-758-3750.
New Features Enhance ASURA Members’ On-line Experience  
*By Connie McNeill*

Under the direction of Connie and Barry McNeill, and Carolyn Minner, new features have recently been made available on the ASURA website.

**New Online Membership and Events Features – Wild Apricot:**

The biggest change is that we have started to use a for-fee web-based service for managing membership records and ASURA events. The service is called Wild Apricot and offers the following features:

- Register for events online (log-in optional). If you use an email address with registration, you’ll get an email confirmation and a reminder when the event you registered for is approaching.
- See and update your own contact and other information online (requires log-in).
- See a directory of members. This is available only to current members, and only with a log-in.
- Renew your membership online (when the time comes for that). You’ll receive an email confirmation.

We’re working with the ASU Foundation to make it possible for you to pay online with a credit card – that will be a future improvement.

Log-in for these services uses your email address: the one we have on file for you. To set your password the first time you want to log in, click on “Forgot password,” then follow directions. Log in only when the page heading in the gold header says ASURA Membership & Events and when you see a box asking for your email address, either in the page heading or as the main page content.

You’ll probably also notice some difference in the look of emails you receive from us. The Wild Apricot service will be replacing our old email service as we move along.

If you want to try out the new features, go to our ASURA web site, [http://asura.asu.edu](http://asura.asu.edu) and click on one of the following links:

- “Calendar of Events” (top left)
- “Joining the ASURA” (left, under “Membership”)
- “Updating Contact Info” (left, under “Membership”)
- “Member Directory” (right, under “Organization, People”)

One of the events featured in the center of our home page.

**New ASURA Photo Gallery:**

We’ve added a new Photo Gallery. It is being gradually populated with photos of ASURA people and events, both current and historical. To see what we have so far, click on “Photo Gallery” on our web-site [http://asura.asu.edu](http://asura.asu.edu). The link is on the left, under “Activities.”

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**Arizona Department of Administration (ADOA) Health Insurance Plans**  
*By Art Ashton & Robert Moroney, ADOA Insurance Liaisons*

Open Enrollment is rapidly approaching. During the coming open enrollment period, you will have an opportunity to make changes to your Arizona Department of Administration (ADOA) benefits for the 2013 Plan year beginning January 1, 2013. If you do not want to make changes to your current benefits, no action is required. Again this year, you can make changes using the online form or with the copy mailed to you with the enrollment guide. ADOA expects to mail Enrollment Guides.

**Here are five questions for you to consider as you review the Enrollment Guide:**

1. What is new this year? Make sure you understand changes in relevant health insurance plans. What would the plan cost me? In addition to premiums, be sure to consider co-insurance, co-pays, and any deductibles that may apply. For this consider your recent

(Continued on page 6)
history of health services. Co-pays can add up quickly if you have re-occurring health needs.

2. Next, consider what would happen if you had a worst-case health scenario. Some plans are now offering an out-of-pocket maximum, which may limit your financial exposure.

3. If you are on maintenance medication for a chronic illness check for policies that may limit your total costs.

4. Consider participating in a health coach program. Working with dietary counselor or a wellness coach may improve your health limit your long-term costs. And, be sure that you get your flu shot.

**Other things to consider before changing plans:**

1. Verify your doctors are in network. Also consider your future medical needs.

2. List your prescriptions and price out your costs using formulary rates.

3. Verify your preferred hospitals or clinics are included in network.

4. If you are becoming 65, notify your plan one month in advance. Make sure you get registered for Medicare Parts A & B, but not C or D.

5. If you should decide to switch out of ADOA medical plans, consider retaining your ADOA dental plan so you will have the option of re-enrollment at a future open enrollment.

**NOTE:** ASURA will sponsor a workshop to assist members considering possible changes in ADOA benefits: October 25, 2:00-4:00 p.m., Community Services Bldg., Room 330 (free parking).

**ADOA Open Enrollment Fall 2012 web site:**

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**ASURA Genealogy Seminar**

By Bill Stasi

The first ASURA Seminar for the fall academic year focused on genealogy and how and where to find your ancestral roots.

A turn-out of 27 individuals attended the event at The Family Search Library in Mesa.

Elders Steve Packer and Gordon Mulleneaux (an alumnus of ASU) gave both an informative lecture and assistance on the computers. The seminar provided the keys to start on the road to researching ancestry. Attendees learned where the repositories are located that hold the facts needed to put their genealogy puzzle together.

Many individuals found links to their roots while trolling on the computer segment of the seminar. Most, if not all attendees, left with a greater knowledge and greater respect for the process. Everyone took home photos of their earliest ancestors and a plethora of handouts of valuable information for continued research. All left with a certificate of achievement to hang on the refrigerator.
ASURA Video History Readies for New Interviews  
By Linda Van Scoy

Over the summer, the ASURA Video History team added brief (1-3 minute) video clips from 18 taped interviews on the Video History website. The full interviews can be seen at http://asura.asu.edu/VideoHistory. The list of interviews will have “(video clip)” behind these names/departments where a clip is available.

The ASURA Video History team has two primary goals for the 2012-13 year: get caught up on editing, and to have transcripts prepared for the in-house interviews (two companies have submitted proposals for this service). To help in these areas, the committee has a full crew, including some of the newer ASURA members, ready to assemble this month. Last year the committee increased the total number of interviews to 82, with about half of those done by the in-house crew.

The full interviews on DVDs are available to check out from the ASURA office or may be requested by mail. Contact the office at 480-965-7668 to make arrangements for either option. See below for a complete list of interviews.

As always we welcome nominations of retired ASU employees for inclusion in the Video History Project. Send your nominations to:

ASU Retirees Association  
Video History Project  
P. O. Box 873308  
Tempe, AZ 85287-3308  
OR email lvs@asu.edu

(Video History Crew Members, pictured l. to r., Dave Scheatzle, Linda Van Scoy, John McIntosh, & Roger Carter)

Allen, Chuck*  
Backus, Charles*  
Bardwyck, Loretta  
Barnhill, Robert*  
Betz, Mat  
Branstetter, Ellamae  
Brown, Brent  
Burgess, Hugh*  
Campbell, Rudy  
Coor, Lattie  
Crowder, Troy  
DeGraw, Bette*  
Dotts, Don  
Doyle, Roy  
Edwards, John  
Ellis, Bob  
Elmore, James W.  
Eschbach, Barbara*  
Eschbach, Darel*  
Fearon, Hal  
Fisher, Marvin  
Fleming, Robert "Coach"*  
Gisolo, Margaret  
Glick, Milton  
Gooding, Elmer  
Gordon, Leonard  
Greathouse, Betty  
Grigsby, Eugene  
Hardt, Ann*  
Harrison, Memoy*  
Hastings, Vernon*  
Huizingh, William*  
Jacob, Richard*  
Kajikawa, Bill  
Kigin, Denis  
Kinsinger, Jack  
Kush, Frank  
Land, Floyd*  
Lessard, Beth  
Lewis, William*  
Lombardi, Eugene  
Mason, Bruce  
Matheson, Alan  
McHenry, Al*  
McNeill, Connie*  
McSheffrey, Gerry  
Metha, Arlene  
Miller, Victor J.  
Moore, Carleton  
Morrell, George  
Mulhollan, Paige  
Murra, Dick  
Nelson, Russell  
Oliver, Robert  
Ostrom, Lonnie  
Parker, Clyde  
Penley, Larry  
Peplow, Bonnie  
Peterson, Val*  
Pittman, Anne M.  
Prust, Zeke*  
Rapp, James*  
Rice, Ross  
Richards, Gale  
Sackton, Frank  
Salerno, Nick  
Schabacker, Joseph*  
Schwada, Wilma  
Shell, Leon  
Smith, Dean  
Turk, Rudy  
Umberston, George  
Van Scoy, Linda  
Weigend, Guido*  
Wells, Linda*  
Weschler, Louis*  
Winkle, Bobby  
Wright, Madelyn*  
Wurzburger, Marilyn*  
Zafra, Victor*

Roundtable discussion:  
Brent Brown, Russell Nelson & Frank Sackton

The above interviews have been completed and are currently available to view or borrow from the ASU Retirees Association Office. (Note: Those with an asterisk are being edited and not yet available.)

Volunteer for the ASURA  

ASURA is operated entirely by volunteers. If you think you might enjoy working with fellow retirees to support the organization and its activities, please look over the list of volunteer opportunities detailed on Page 2 of our Membership Application Form.

If you have an interest, please contact the ASURA office.
Obituaries: May 25, 2012 - September 29, 2012

By Becky Reiss, Membership & Communications Committee

Please note that all obituary notices and photos, when available, are on our web site: http://asura.asu.edu/obituaries

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
<th>Role/Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ahern, Maureen</td>
<td>June 20, 2012</td>
<td>Professor of Spanish</td>
</tr>
<tr>
<td>Anderton, Ren Lovell</td>
<td>May 29, 2012</td>
<td>Piano Instructor, Voice Coach</td>
</tr>
<tr>
<td>Belok, Georgina Pilkington</td>
<td>June 9, 2012</td>
<td>Wife of Professor Michael Belok (Department Unknown)</td>
</tr>
<tr>
<td>Bieber, Allan L.</td>
<td>September 5, 2012</td>
<td>Professor of Chemistry/Bio-Chemistry</td>
</tr>
<tr>
<td>Burkheimer, Marlys</td>
<td>June 30, 2012</td>
<td>Admissions Office for Athletics</td>
</tr>
<tr>
<td>Bustamente, Tony</td>
<td>April 23, 2012</td>
<td>Manager, ASU Bookstore</td>
</tr>
<tr>
<td>Byrd, Joe Shelby</td>
<td>July 10, 2012</td>
<td>Superintendent, Research Farm; taught Agriculture classes</td>
</tr>
<tr>
<td>Campoy, Mary Gray</td>
<td>December 28, 2011</td>
<td>Affiliation Unknown</td>
</tr>
<tr>
<td>Cardenas, Virginia Eugenia</td>
<td>July 1, 2012</td>
<td>Hispanic Mother Daughter Program</td>
</tr>
<tr>
<td>Churchill, William DeLee</td>
<td>July 1, 2012</td>
<td>ASU Counseling &amp; Consultation Center; Adjunct Associate Professor of Education</td>
</tr>
<tr>
<td>Cook, Phil</td>
<td>June 18, 2012</td>
<td>Professor of Education</td>
</tr>
<tr>
<td>Crisp, William E., Jr.</td>
<td>July 20, 2012</td>
<td>Adjunct Professor, Bioengineering/Cancer Research Inst.</td>
</tr>
<tr>
<td>Ellis, Donald Lee, Sr.</td>
<td>June 28, 2012</td>
<td>Assisted coaches with recruitment</td>
</tr>
<tr>
<td>Frank, Herman</td>
<td>September 11, 2012</td>
<td>Department Unknown</td>
</tr>
<tr>
<td>Goodall, H. L. “Bud”</td>
<td>August 24, 2012</td>
<td>Professor of Communication</td>
</tr>
<tr>
<td>Grinder, Robert E.</td>
<td>August 14, 2012</td>
<td>Director, Center for Adolescent Research, Evaluation &amp; Services</td>
</tr>
<tr>
<td>Hastings, Vernon L.</td>
<td>July 19, 2012</td>
<td>Director, Division of Construction</td>
</tr>
<tr>
<td>Jacobson, Keith Allen</td>
<td>August 13, 2012</td>
<td>Director of Intramural Sports &amp; Assistant Director, Student Recreation Center</td>
</tr>
<tr>
<td>Kanocz, Elmer</td>
<td>June 22, 2012</td>
<td>Department (College Unknown)</td>
</tr>
<tr>
<td>Kelley, William J.</td>
<td>June 13, 2012</td>
<td>Husband of Patty Kelley, former ASURA volunteer</td>
</tr>
<tr>
<td>Long, Margaret (nee Bub)</td>
<td>August 8, 2012</td>
<td>NCAA Compliance Office</td>
</tr>
<tr>
<td>Mardian, Katherine</td>
<td>July 11, 2012</td>
<td>Wife of the Dan and Kathy Mardian ASU Student Scholarship</td>
</tr>
<tr>
<td>Mazzeo, Vincent Paul</td>
<td>August 13, 2012</td>
<td>Professor, (College not specified)</td>
</tr>
<tr>
<td>McNamara, Beverly Shaw</td>
<td>May 19, 2012</td>
<td>Education Summer Course Instructor</td>
</tr>
<tr>
<td>Montague, Eugene Bryan</td>
<td>June 11, 2012</td>
<td>Director, Honors College</td>
</tr>
<tr>
<td>Moody, Edward Grant</td>
<td>June 29, 2012</td>
<td>Professor, Animal Sciences</td>
</tr>
<tr>
<td>Mulhollan, Paige Elliott</td>
<td>June 30, 2012</td>
<td>Provost and Vice President for Academic Affairs; Professor of History; Executive Vice President, Executive Vice President and Chief Operating Officer ASU West</td>
</tr>
</tbody>
</table>

(continued on page 9)
ASURA Loses a Founder and Leader

By Wilma Matthews

Dean Ellis Smith, 89, whose contributions to ASU and the state of Arizona are numerous, died July 7, 2012, leaving a legacy defined by his belief in, and support for, his country, his family, his university and his state.

Smith attended Arizona State College where he ran track and served as the editor of both the *State Press* and the yearbook. During World War II, he joined the Army Air Force, trained at Pomona College and Yale University, and served as a communications officer. He continued in the Air Force Reserve as a liaison officer for the Air Force Academy for 35 years of service, retiring as a colonel.

After graduating from ASU with both bachelor’s and master’s degrees, Smith worked as a sports editor for the *Glendale News* and *Mesa Tribune* and also served as the sports information director for ASU, covering Sun Devil sports for the *Arizona Republic* in the 1950s. He served as director of publications and director of development until his retirement in 1984.

The author of more than 100 historical and biographical articles, and almost 30 books on the history of Arizona, ASU and biographical pieces, Smith also wrote “Barry Goldwater: The Biography of a Conservative,” a book that featured prominently in the 1964 president campaign and started a lifelong friendship with the senator. Smith’s latest book, “Arizona Nuggets” is now in its third printing, the 2012 Centennial Issue.

To honor his memory, contributions may be made to the Arizona Historical Society.
Upcoming Events
Submitted by Barry McNeill & the Events Committee

The Prime Times Calendar of Events shows a number of planned events for the upcoming months. A brief summary of these events follows.

You can find more detailed information and/or register for these (and any future added) events by visiting the ASURA website (http://asura.asu.edu) and clicking on “Calendar of Events.” Alternatively, you can call the ASURA office at 480-965-7668.

ASRS and ADOA Open Enrollment Seminar
Date: Thursday, October 25, 2:00-4:00 p.m.
Location: ASU Community Service Building, Room 330
Cost: Free
Registration: Ongoing until October 24

Golf Tournament (Tentative)
Date: Monday, November 12 from 7:30 a.m. to 2:00 p.m.
Location: Karsten Golf Course
Cost: TBD
Registration: Ongoing

Fall Luncheon
Date: Friday, November 16, from 11:30 a.m. to 2:00 p.m.
Location: Friendship Village
Cost: TBD
Registration: Ongoing

In an effort to accommodate a number of our members who live in Friendship Village, the Fall Luncheon will be held in Friendship Village with lunch served at tables in the auditorium. The entertainment for this event will be the Tetra String Quartet, whose members are adjunct faculty for the ASU Herberger College.

Holiday Potluck
Date: Thursday, December 13, from 11:30 a.m. to 1:20 p.m.
Location: ASU Community Service Building, Room 330
Cost: Free (but it is a potluck)
Registration: Will begin in mid-November

Our Holiday Potluck is always well attended, and always a very festive and convivial event. This is a great opportunity to visit with former ASU colleagues and with friends you’ve made—or would like to make—in the ASURA. The event is open to non-ASURA members so bring your spouse/partner/friends. New for 2012 will be a Holiday Bake Sale—cookies, candies, breads, cakes—and/or small ornaments and/or crafts of any kind for sale. All proceeds from sales will go to ASURA to help fund activities or programs of general interest to all.

Retirees Day
Date: Saturday, February 23, 8:30 a.m. to 1:30 p.m.
Location: ASU Memorial Union (second floor)
Cost: TBD
Registration: Will begin in mid-January

This will be the 20th ASURA Retirees Day and we hope you will celebrate this milestone with us. As usual the event will feature two one-hour sessions each with four concurrent presentations. A luncheon and guest speaker follows the presentations.

Great Rivers of Europe
Date: August 6-21, 2013
Location: Rhine, Main and Danube Rivers
Cost: $5,245
Registration: Ongoing (contact Gary Kleemann at gary@asu.edu)

Our August 2013 trip begins in beautiful Amsterdam, continues on through German and ends up in Vienna, Austria. Along the way on our river cruise ship we will see many castles, sample some good Rhine wine, go through 66 locks, taste some really good German beer, pretzels and sausage, visit some really interesting town and meet many different, wonderful people. And you only have to unpack once!
### ASURA EVENTS | 2012-2013 CALENDAR

#### SEPTEMBER 2012

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
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**MEET & GREET Pizza Party:** Kick-off year’s activities with ASURA Board & Committee chairs. Included panel discussion.

**SEMINAR:** Genealogy presented by Mesa Regional Family History Center staff.

#### OCTOBER 2012

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**SEMINAR:** How Medicare Works

#### NOVEMBER 2012

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**FALL LUNCHEON:** Lunch, including music, at Friendship Village.

**GOLF TOURNAMENT:** Scramble format fundraiser.

#### DECEMBER 2012

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**THIRDS WEEK DAY TRIP:** Information forthcoming

### MARCH 2013

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**TIME/LOCATION TBD**

**SEMINAR:** Behavioral Finance for Retirees

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**TIME/LOCATION TBD**

**ANNUAL MEETING:** Annual ASURA activities report to members.

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**TIME/LOCATION TBD**

**SPRING FASHION SHOW & BRUNCH:** Information forthcoming

#### JUNE 2013

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**RETIREES DAY:** Education & Entertainment

#### JULY 2013

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**THIRDS WEEK DAY TRIP:** Information forthcoming

#### AUGUST 2013

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**TIME/LOCATION TBD**

**TRIP:** The Great Rivers of Europe seen from the Rhine, Main, & Danube Rivers.

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**Note:** The dates for some events are highlighted for emphasis. The calendar is subject to change and should be verified for accurate information.
History of ASU Told Through Vintage Images

Local historians team up on new book on the country’s largest public university

The newest addition to Arcadia Publishing’s Campus History series is Arizona State University from local authors Stephanie R. deLusé, PhD and Denise E. Bates, PhD. The book boasts more than 200 vintage images and memories of days gone by at ASU.

Arizona State University was founded in 1885 — 27 years before statehood — as the Arizona Territorial Normal School. A modest school building was erected on donated pastureland outside Phoenix and was initially dedicated to training public school teachers.

The school rapidly evolved through multiple name changes and grew to four campuses and from 33 to over 70,000 students. Currently, ASU is the largest public educational institution in the United States and is also an internationally recognized research university, offering hundreds of areas of study.

This book offers a photographic narrative of the institution’s dynamic transformation with glimpses of the committed faculty, staff, students, alumni, and citizens who helped make Arizona State University what it is today. Images for this book were contributed by people across local communities and collected from the University Archives, Arizona State University Libraries, and the Tempe History Museum.

Highlights from Arizona State University include: a school of many names, academic glimpses, moments in athletics, snapshots of student life, and behind the scenes.

Available at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at www.arcadiapublishing.com or (888)-313-2665.