MINUTES OF 09 JANUARY 2018  
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION  
BOARD MEETING

**Board Members Present:** Barry Bruns, Bev Buddee, Jay Butler, Larry Mankin, Jeri Meeks, Don Nilsen, Kathleen Renshaw, Tara Fuchs Roesler, Patricia Schneider, Dave Schwalm

**Board Members Absent:** Tony Brazel, Betty Landon, Connie McNeill, Bill Moor

**Ex-Officio Members Present:** Don Nilsen

**Committee Chairs Present:** John Brock, Joan Leard, Barry McNeill, Jeannette Robson, Bonnie Scheall

**Executive Staff Present:** Carolyn Minner

**Guests Present:**

I. **CALL TO ORDER**  
President Meeks called the meeting to order at 10:00 a.m.

II. **INTRODUCTION AND WELCOME OF GUESTS**  
President Meeks welcomed the Board. She announced that Betty Landon is under the weather and that Bev Buddee will be temporarily filling in.

III. **ADOPTION OF TODAY’S AGENDA**  
MSApproved to unanimously adopt today’s agenda.

IV. **REVIEW AND APPROVAL OF THE MINUTES OF 12 DECEMBER 2017 BOARD MEETING**  
Barry McNeill suggested a modification to the Finance Committee report. MSApproved the 12 December 2017 Board Minutes with the modification.

V. **FINANCIAL REPORT / TREASURER’S REPORT – BILL MOOR, CAROLYN MINNER**  
The Financial Report was accepted as presented.

VI. **EX-OFFICIO REPORTS**  
- ASU Alumni Association – Rhonda McClintock  
  No report.

  - Emeritus College Liaison – Don Nilsen  
  On Monday, January 8, Don and Aileen Nilsen represented the ASU Emeritus College by making a presentation on “Humor and Aging” at the Friends of
ASU meeting at the Shalimar Club House in Tempe. For this presentation and for the next presentation the League of Women Voters is co-hosting the event. The next presenter will be Terry Goddard. Terry Goddard and the League of Women Voters are circulating a petition, asking for signatures in support of exposing dark money in Arizona politics. If this legislation goes through, then Arizonans running for political office would have to reveal the sources of their funding.

- Human Resources – Judy Cato
  No report.

- University Club Liaison – Tara Fuchs Roesler
  No report.

- University Liaison – Stephanie Salazar
  President Meeks and Vice President Roesler reported that they had spoken with Stephanie at the Legislative Breakfast that they had attended this morning. At this event, President Crow reported that ASU is flourishing, having achieved #1 national rankings in several categories. With regard to legislative action involving the University this coming session, he emphasized that ASU is very interested in the State considering ASU an enterprise versus a state university. This would loosen legislative reigns and allow the University more leeway in making decisions, i.e. retirement options and health care benefits. ABOR/ASU will also be pushing the initiative of state funding 50% of tuition for in-state students.

- University Senate – Tom Schildgen
  No report.

- University Staff Council – Katie Aguilar
  No report.

VII. Standing Committee Reports
A. Community Outreach Committee - Subcommittee Reports
   - Adopt-A-Family - Joan Leard
     Joan reminded the Board that the Committee adopts 2 families each year for assistance at Christmas and Easter. One family is selected from the Tempe school system and the other family is an ASU student. She then briefly outlined the ASURA program requirements. The Tempe family has preschool age children, the father is unable to work due to multiple sclerosis, the mother works, and they live in a one bedroom apartment. ASU has strong adopt-a-family programs within the colleges, so we partner with them. This year’s ASU student works a fulltime job and is also a fulltime student seeking dual bachelor degrees in Psychology and Family and Human Development. She is a single parent with a 4
year old son and legal guardian of her 2 adolescent siblings. Joan shared that this student aged out of the social services program at age 18 and claimed her siblings to reunite the family.

Half of the budgeted funds were used to provide items for these 2 families at Christmas, and the balance will be used in the spring for additional support. Joan wanted to be sure to give credit to the generosity of JC Penny’s which provides a 15% discount for all purchases for our program’s recipients.

- Scholarship Committee – Joy Shearman, Sue Blumer, No report.
- Video History Project – Dave Scheatzle No report.

**B. Events Committee and Subcommittee Reports**

- Events Committee Coordination – Barry McNeill
  No report from Barry. ASU West is having their staff BBQ on Feb. 1. Kathleen Renshaw and Bev Buddee will staff that event.

- Luncheons & Special Events – Bonnie Scheall
  Bonnie reported that the Christmas potluck was a success. She praised Trudy Perez for doing an excellent job with the bake sale. She also spoke of the need for a larger venue for next year’s event. Bonnie reported that she is working on a spring event, tentatively in late March or early April, to be held at the Shalimar Golf Club. Rob Spindler is assisting with the planning of this event.

- Seminars – Beverly Buddee, Trudy Perez
  Bev reported that the first of the Spring seminars is scheduled for this week. There are approximately 20 registrants.

- Pre-Retirement Seminars – Trudy Perez
  No report.

- Travel – John Brock
  John reported that the trip to the Musical Instrument Museum had a very small turnout. The trip to South America is scheduled for March and includes 10 ASU travelers. There is one tour of Tovrea Castle scheduled for April 6. The Travel Committee is working on a lunch and ride on the Dolly Steamboat at Canyon Lake, possibly in April. Future international trips under discussion are Iceland or the Middle East. John also notified the Board that he would be stepping down as Chair of the Travel Committee at the end of the term in April.
C. Finance Committee – Bill Moor
No report.

- Book Collection – Mary Stevens
  No report. Carolyn Minner noted that the most recent proceeds from book sales exceeded $100. There have been several large donations of books recently. Dave Schwalm was asked to include a book donation form in the packet of information he provides to attendees at the ASU Retirement Sessions.

D. Government Liaison Council
- Legislature – Jeri Meeks
  Jeri reported that the 2018 legislative session opened yesterday. Governor Ducey gave his state-of-the-state talk yesterday as well. The legislature seems to be very concerned with the current opioid epidemic and will focus attention on that matter.

  Jeannette Robson volunteered to research the date of this year’s Day at the Legislature.

- ASRS Liaison – Dick Jacob
  No report.

- ADOA Liaison – Larry Carlson
  No report.

E. Health Insurance Liaison Council
- ADOA – Larry Carlson
  No report.

- ASRS – Tara Fuchs Roesler
  No report.

F. Membership and Communications Committee – Subcommittee Reports
- E-News – Barry McNeill
  Barry noted that there were 4 responses to an E-News article requesting members to update their personal information if there had been changes. It was suggested that both E-News and Prime Times run reminders to update personal information twice a year,

- Membership Update – Dave Schwalm
  Dave thanked Carolyn Minner for the current report. He noted the increase in numbers was holding but still reflected the new process. Dave informed the Board that there are only 3 retirement meetings between now and the end of March. Barry McNeill will present at the
March 21 meeting as Dave will be traveling on that date.

- Prime Times – Jeannette Robson
  Jeannette reminded the Board that Jan. 19 is the deadline for article submission for the next issue of Prime times. She will send email reminders to those members who need to submit articles. Since the Golf Tournament Committee is currently not staffed, Jeannette asked if it should be removed from the list of committees in Prime Times. The Board requested that it remain on the list.

- Obituaries – Becky Reiss
  No report.

- Web Site and Database – Connie McNeill
  Barry McNeill reported for Connie – He noted that there are difficulties sending email blasts to the full membership. Connie is working with ASU and Wild Apricot on a solution.

VIII. UNFINISHED BUSINESS

- Finance Committee Report – Fund Raising Options
  President Meeks recently participated in a webinar on fundraising. The first half focused on whom to target, the second half focused on the tools to use. An interesting side note was that millennials are the largest workforce and are very cause driven. The webinar suggested that the best way to market to this group is with twitter, Facebook and other technology sites. If or when ASURA begins fundraising, President Meeks has a book on fundraising techniques available for use. She also noted that ASURA would be open to using an unpaid intern from ASU to help with the event planning and marketing.

- Annual Meeting Update
  This year’s Annual Meeting will be held on April 24 at the Phoenix Art Museum in Phoenix, beginning at 11:30 a.m. The program will focus on volunteer program and will consist of a panel of speakers from the Phoenix art Museum, the Desert Botanical Gardens, and the Arizona Site Steward Program. Annual meeting announcements to the membership will include travel options available for those who would choose not to drive into Phoenix.

IX. NEW BUSINESS

- Nominating Committee Report – Barry McNeill
  Barry noted that the Nominating Committee consisted of Larry Mankin, Bev Buddee and himself. The Committee will be working from a short list and hopes to have the ballot together by next week. Two candidates have been identified; the committee is looking for 3 additional candidates willing to
serve. –

- Vice President Roesler reported that the Vice President and Secretary positions are vacant for next year’s slate of officers. She asked current Board members interested in the positions to please contact her directly.

- Board meeting days – Vice President Roesler asked Board members whose terms are not expiring this year to consider their preference of meeting day – Tuesday or Wednesday. She will poll the Board at the May meeting for their preference. The motive is to facilitate maximum attendance.

X. ANNOUNCEMENTS
- Next Meeting – 13 February 2018

XI. MEETING ADJOURNMENT
Meeting adjourned at 10:51 a.m.