

MINUTES OF 09 JANUARY 2018
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION
BOARD MEETING

Board Members Present: Barry Bruns, Bev Buddee, Jay Butler, Larry Mankin, Jeri Meeks, Don Nilsen, Kathleen Renshaw, Tara Fuchs Roesler, Patricia Schneider, Dave Schwalm

Board Members Absent: Tony Brazel, Betty Landon, Connie McNeill, Bill Moor

Ex-Officio Members Present: Don Nilsen

Committee Chairs Present: John Brock, Joan Leard, Barry McNeill, Jeannette Robson, Bonnie Scheall

Executive Staff Present: Carolyn Minner

Guests Present:

I. CALL TO ORDER

President Meeks called the meeting to order at 10:00 a.m.

II. INTRODUCTION AND WELCOME OF GUESTS

President Meeks welcomed the Board. She announced that Betty Landon is under the weather and that Bev Buddee will be temporarily filling in.

III. ADOPTION OF TODAY'S AGENDA

MSApproved to unanimously adopt today's agenda.

IV. REVIEW AND APPROVAL OF THE MINUTES OF 12 DECEMBER 2017 BOARD MEETING

Barry McNeill suggested a modification to the Finance Committee report. MSApproved the 12 December 2017 Board Minutes with the modification.

V. FINANCIAL REPORT / TREASURER'S REPORT – BILL MOOR, CAROLYN MINNER

The Financial Report was accepted as presented.

VI. EX-OFFICIO REPORTS

- ASU Alumni Association – Rhonda McClintock
No report.

- Emeritus College Liaison – Don Nilsen
On Monday, January 8, Don and Aileen Nilsen represented the ASU Emeritus College by making a presentation on “Humor and Aging” at the Friends of

ASU meeting at the Shalimar Club House in Tempe. For this presentation and for the next presentation the League of Women Voters is co-hosting the event. The next presenter will be Terry Goddard. Terry Goddard and the League of Women Voters are circulating a petition, asking for signatures in support of exposing dark money in Arizona politics. If this legislation goes through, then Arizonans running for political office would have to reveal the sources of their funding.

- Human Resources – Judy Cato
No report.
- University Club Liaison – Tara Fuchs Roesler
No report.
- University Liaison –Stephanie Salazar
President Meeks and Vice President Roesler reported that they had spoken with Stephanie at the Legislative Breakfast that they had attended this morning. At this event, President Crow reported that ASU is flourishing, having achieved #1 national rankings in several categories. With regard to legislative action involving the University this coming session, he emphasized that ASU is very interested in the State considering ASU an enterprise versus a state university. This would loosen legislative reigns and allow the University more leeway in making decisions, i.e. retirement options and health care benefits. ABOR/ASU will also be pushing the initiative of state funding 50% of tuition for in-state students.
- University Senate – Tom Schildgen
No report.
- University Staff Council – Katie Aguilar
No report.

VII. STANDING COMMITTEE REPORTS

- A. Community Outreach Committee - Subcommittee Reports
 - Adopt-A-Family - Joan Leard
Joan reminded the Board that the Committee adopts 2 families each year for assistance at Christmas and Easter. One family is selected from the Tempe school system and the other family is an ASU student. She then briefly outlined the ASURA program requirements.
The Tempe family has preschool age children, the father is unable to work due to multiple sclerosis, the mother works, and they live in a one bedroom apartment.
ASU has strong adopt-a-family programs within the colleges, so we partner with them. This year's ASU student works a fulltime job and is also a fulltime student seeking dual bachelor degrees in Psychology and Family and Human Development. She is a single parent with a 4

year old son and legal guardian of her 2 adolescent siblings. Joan shared that this student aged out of the social services program at age 18 and claimed her siblings to reunite the family.

Half of the budgeted funds were used to provide items for these 2 families at Christmas, and the balance will be used in the spring for additional support. Joan wanted to be sure to give credit to the generosity of JC Penny's which provides a 15% discount for all purchases for our program's recipients.

- Scholarship Committee – Joy Shearman, Sue Blumer,
No report.
- Video History Project – Dave Scheatzle
No report.

B. Events Committee and Subcommittee Reports

- Events Committee Coordination – Barry McNeill
No report from Barry. ASU West is having their staff BBQ on Feb. 1. Kathleen Renshaw and Bev Buddee will staff that event.
- Luncheons & Special Events – Bonnie Scheall
Bonnie reported that the Christmas potluck was a success. She praised Trudy Perez for doing an excellent job with the bake sale. She also spoke of the need for a larger venue for next year's event. Bonnie reported that she is working on a spring event, tentatively in late March or early April, to be held at the Shalimar Golf Club. Rob Spindler is assisting with the planning of this event.
- Seminars – Beverly Buddee, Trudy Perez
Bev reported that the first of the Spring seminars is scheduled for this week. There are approximately 20 registrants.
- Pre-Retirement Seminars – Trudy Perez
No report.
- Travel – John Brock
John reported that the trip to the Musical Instrument Museum had a very small turnout. The trip to South America is scheduled for March and includes 10 ASU travelers. There is one tour of Tovrea Castle scheduled for April 6. The Travel Committee is working on a lunch and ride on the Dolly Steamboat at Canyon Lake, possibly in April. Future international trips under discussion are Iceland or the Middle East. John also notified the Board that he would be stepping down as Chair of the Travel Committee at the end of the term in April.

C. Finance Committee – Bill Moor
No report.

- Book Collection – Mary Stevens
No report. Carolyn Minner noted that the most recent proceeds from book sales exceeded \$100. There have been several large donations of books recently. Dave Schwalm was asked to include a book donation form in the packet of information he provides to attendees at the ASU Retirement Sessions.

D. Government Liaison Council

- Legislature – Jeri Meeks
Jeri reported that the 2018 legislative session opened yesterday. Governor Ducey gave his state-of-the-state talk yesterday as well. The legislature seems to be very concerned with the current opioid epidemic and will focus attention on that matter.

Jeannette Robson volunteered to research the date of this year's Day at the Legislature.

- ASRS Liaison – Dick Jacob
No report.
- ADOA Liaison – Larry Carlson
No report.

E. Health Insurance Liaison Council

- ADOA – Larry Carlson
No report.
- ASRS – Tara Fuchs Roesler
No report.

F. Membership and Communications Committee – Subcommittee Reports

- E-News – Barry McNeill
Barry noted that there were 4 responses to an E-News article requesting members to update their personal information if there had been changes. It was suggested that both E-News and Prime Times run reminders to update personal information twice a year,
- Membership Update – Dave Schwalm
Dave thanked Carolyn Minner for the current report. He noted the increase in numbers was holding but still reflected the new process. Dave informed the Board that there are only 3 retirement meetings between now and the end of March. Barry McNeill will present at the

March 21 meeting as Dave will be traveling on that date.

- Prime Times – Jeannette Robson
Jeannette reminded the Board that Jan. 19 is the deadline for article submission for the next issue of Prime times. She will send email reminders to those members who need to submit articles. Since the Golf Tournament Committee is currently not staffed, Jeannette asked if it should be removed from the list of committees in Prime Times. The Board requested that it remain on the list.
- Obituaries – Becky Reiss
No report.
- Web Site and Database – Connie McNeill
Barry McNeill reported for Connie – He noted that there are difficulties sending email blasts to the full membership. Connie is working with ASU and Wild Apricot on a solution.

VIII. UNFINISHED BUSINESS

- Finance Committee Report – Fund Raising Options
President Meeks recently participated in a webinar on fundraising. The first half focused on whom to target, the second half focused on the tools to use. An interesting side note was that millennials are the largest workforce and are very cause driven. The webinar suggested that the best way to market to this group is with twitter, Facebook and other technology sites. If or when ASURA begins fundraising, President Meeks has a book on fundraising techniques available for use. She also noted that ASURA would be open to using an unpaid intern from ASU to help with the event planning and marketing.
- Annual Meeting Update
This year's Annual Meeting will be held on April 24 at the Phoenix Art Museum in Phoenix, beginning at 11:30 a.m. The program will focus on volunteer program and will consist of a panel of speakers from the Phoenix art Museum, the Desert Botanical Gardens, and the Arizona Site Steward Program. Annual meeting announcements to the membership will include travel options available for those who would choose not to drive into Phoenix.

IX. NEW BUSINESS

- Nominating Committee Report – Barry McNeill
Barry noted that the Nominating Committee consisted of Larry Mankin, Bev Buddee and himself. The Committee will be working from a short list and hopes to have the ballot together by next week. Two candidates have been identified; the committee is looking for 3 additional candidates willing to

serve. –

- Vice President Roesler reported that the Vice President and Secretary positions are vacant for next year's slate of officers. She asked current Board members interested in the positions to please contact her directly.
- Board meeting days – Vice President Roesler asked Board members whose terms are not expiring this year to consider their preference of meeting day – Tuesday or Wednesday. She will poll the Board at the May meeting for their preference. The motive is to facilitate maximum attendance.

X. ANNOUNCEMENTS

- Next Meeting – 13 February 2018

XI. MEETING ADJOURNMENT

Meeting adjourned at 10:51 a.m.

Account Categories	Approved Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	28,933	28,933	
Current Year Revenue			
Event Registration Fees & Donations Collected	3,450	0	
Membership Dues	14,000	5,790	
General Operations Donations	2,500	470	
Holiday Bake Sale 2017	150	229	
5% Gift Assessment	-825	-315	
Total ASURA Operations Current Year Revenue	19,275	6,175	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Annual Meeting	100	0	
Membership Drive	200	646	
Prime Times	400	715	
<i>Event Costs</i>			
Paid Events	3,000	180	Tovrea Castle (April 2018 Tours)
Meet & Greet (Refreshments)	400	423	
Seminars	150	0	
Holiday Potluck & Fundraiser	100	12	
<i>Other Operations Costs</i>			
Scholarship Award	2,177	2,177	Revised to \$5000 - \$2823 Pd from Scholarship
Business Luncheons & Service Appreciation	300	132	Parking for Tri-University Meeting
Technology Services	1,245	1,418	Wild Apricot & Zenfolio - Pantheon moved to ASU Allocation
Office Equipment & Supplies	2,000	103	
Marketing Tools	1,000	0	
Lobbyist Registration Fee	50	0	
Foundation Transaction Fees	200	0	
Transfer to Adopt-A-Family	400	400	
Total ASURA Operations Expenses	11,722	6,205	
Increase (Decrease) in Fund Balance for Current Year	7,553	-31	
Uncommitted ASURA Operations Funds	36,486	28,902	

General University Allocation (HR)		
Balance Forward	449	449
Current Year Allocation	7000	7000
Total General University Current Year Revenue	7,449	7,449
Expenses Charged to Allocation		
Annual Report	100	0
Bylaws & Ballots	250	0
Annual Meeting	800	0
Meet & Greet Luncheon (Printing/mailling invitation)	200	0
Office Equipment & Supplies	775	0
Prime Times Fall/Spring/Summer	2,000	908
Room Fees	100	100
Copier/FAX Equipment Annual Lease	1,143	1,153
Membership Drive	1,250	0
Technology Services	259	258
8.5% Administrative Service Charges	572	206
Total Subsidized Expenses	7,449	2,625
Uncommitted General University Funds For Operations	0	4,824

Special Projects		
Special Projects - Income		
Balance Forward	238	238
Current Year Revenue		
Friends/Phx Library Book Sale Net Income	1,500	69
Total Special Projects Current Year Revenue	1,500	69
Special Projects - Expenses		
Transfer out 1/2 of Book Sale Income to Scholarship	750	34
Transfer out 1/2 of Book Sale Income to Video History	750	34
Foundation Transaction Fees	100	3
Total Special Projects Expenses	1,600	72
Increase (Decrease) in Fund Balance for Current Year	-100	-3
Uncommitted Special Projects Funds	138	235

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	703	703	
Current Year Revenue			
Adopt-A-Family Donations	1,200	290	
5% Gift Assessment	-60	-15	
Transfer from Operations	400	400	
Total Adopt-A-Family Current Year Revenue	1,540	676	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000	1,036	
Total Adopt-A-Family Expenses	2,000	1,036	
Increase (Decrease) in Fund Balance for Current Year	-460	-360	
Uncommitted Adopt-A-Family Funds	243	343	

Video History			
Video History - Income			
Balance Forward	8,861	8,861	
Current Year Revenue			
Video History Donations	1,200	525	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	750	34	
5% Gift Assessment	-60	-26	
Total Video History Current Year Revenue	1,890	533	
Video History - Expenses			
Equipment & Supplies	100	325	
Electronic Storage Space	400	382	Premiere Pro CC Licenses (2 x \$185+tax)
Transcripts for Interviews (15 @ \$150)	2,250	0	
Total Video History Expenses	2,750	708	
Increase (Decrease) in Fund Balance for Current Year	-860	-175	
Uncommitted Video History	8,001	8,686	

Scholarship Endowment Fund			
Scholarship Endowment Principal (40003616)			
Balance July 1	57,759	57,759	
Invested Funds Gain (-Loss)	5,000	3,231	
Payout to Endowment Spending - FY17	-1,500	0	
Current-Year Contributions	2,000	390	
Foundation Management Fees	-740	-781	
Total Scholarship Endowment Principal	62,519	60,599	
Scholarship Endowment Spending (70003616)			
Balance July 1	2,824	2,824	
Payout from Endowment Principal - FY17	1,500	0	
Transfer from Special Projects (Book Sale Proceeds)	750	34	
ASU Scholarship	-2,823	-2,823	
Total Scholarship Endowment Spending	2,251	35	
Total Scholarship Endowment	64,770	60,634	

ASURA Event Report

12/31/2017

Event	Date	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/12/17	0.00	0.00	0.00	422.73	0.00	0.00	-422.73
*Fundraiser Holiday Potluck	12/14/17	229.00	0.00	0.00	11.55	0.00	0.00	217.45
Tovrea Castle Tours	04/06/18	0.00	0.00	0.00	180.00	0.00	0.00	-180.00

Net gain (loss) - all completed non-fundraising events -422.73

Net gain (loss) - all non-fundraising events -602.73

ASU Retirees Association

Travel Committee Report

January 2018 Board of Directors meeting

The travel committee is trying to be busy. We normally have monthly meetings on the first Tuesday of the month. We had trip to the MIM (Music Instrument Museum) with a small turn out. The museum is interesting, the negative in our scheduling was a late Sunday morning time. Ten is the total number of ASU RA members that will be making the Patagonia trip to Argentina and Chile in March of 2018. In April we have secured a tour of the Tovrea Castle, which has proven to be popular. This year, because of high demand for reservations, we have only one time slot for their tours. We made that reservation almost a year in advance, which illustrates the popularity of the Tovrea Castle. In April we are planning a lunch at Canyon Lake and a cruise on the Dolly Steamboat. A firm date has not been set, but that will be done later this month. Another item of interest to the Board that the current Travel Committee chair is willing to have someone else have the honor of serving as chair.

Submitted January 3, 2018

John H. Brock, Travel Committee chair

ASURA MEMBERSHIP TOTALS

2018 Membership Year

Counts	As of 1/5/2018	As of 1/7/2017	This Yr -Last Yr	More Counts	As of 1/5/2018	As of 1/7/2017	This Yr -Last Yr
Current-year Members	671	520	151	By Former Employment Category			
Renewals from prior years (any prior year)	443	453	-10	Faculty and Faculty w/ Admin Appt	284	248	36
Introductory members	228	67	161	Academic Professional	42	31	11
Paid for the current year, now deceased	1	2	-1	Staff	177	141	36
Last Year's Members - Not Renewed	96	94	2	University Staff (Service Professional)	140	73	67
Members last year, now deceased	9	12	-3	Administrative	28	27	1
By Retired-from Organization				Having an Arizona Address	627	480	147
Retired from ASU	647	503	N/A	Level of Activity			
Retired from another university	2	1	N/A	Checked at least one volunteer area	130	122	8
Former ASU employee, retired elsewhere	4	5	N/A	Attended at least one event this year	151	116	35
Still employed at ASU	18	11	N/A	Attended an event ever	306	276	30
By (Approx.) Time Since First Joining				Logged in to Members-only Site (ever)	161	128	33
In Introductory Period	228	67	161	Made an additional donation this yr	134	145	-11
Members for 0-2 Years (excl Introductory)	35	28	7	Non-members in Database			
Members for 3-5 Years	65	52	13	Was a member at some time	166	180	-14
Members for 6-10 Years	134	160	-26	Never a member	477	623	-146
Members for more than 10 Years	209	213	-4				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	559	402	157				
Obituary Notices (e-mail)	301	314	-13				
Prime Times (US Post)	611	457	154				
Other ASURA Communications (e-mail)	504	328	176				
None of The Above	8	9	-1				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.