MINUTES OF 13 May 2015

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION

BOARD MEETING

Board Members Present: Barry Bruns, Bev Buddee, Larry Carlson, James Fordemwalt, Bob Francis, Joyce Hartman Diaz, Glenn Irvin, Jo Madonna, Larry Mankin, Jeannette Robson, Jan Thompson, Barbara White, Hal White.


Ex-Officio Members Present: Sharon Young.

Committee Chairs Present: Sue Blumer, David Scheatzle, Dave Schwalm, Barry McNeill.

Executive Staff Present: Carolyn Minner.

Guests Present: Jeri Meeks.

I. Call to Order

Jim Fordemwalt called the meeting to order at 10:00 a.m.

II. Introductions and Welcome to Guests

Jim welcomed the Board members, staff, and guests.

III. Adoption of Today’s Agenda

MSPassed to adopt the 13 May 2015 Agenda.

IV. Review and Approval of the Minutes of March 11, 2015 & Annual Meeting April, 18, 2015 Board Meeting

MSPassed to approve the Minutes of the 11 March 2015 Board Meeting.

MSPassed to approve the Minutes of the 18 April 2015 Annual Meeting.

V. Financial Report / Treasurer’s Report - Barry Bruns, Carolyn Minner

Carolyn noted that funds remain in the Public Affairs account that will be used for the membership drive.

MSPassed to approve the report.

VI. Ex-Officio Reports (5 minutes or less please)

- ASU Alumni Association – Rhonda McClintock
  No report.
• Emeritus College Liaison – Elmer Gooding
  No report.
• Human Resources - Sheree Barron or designee
  No report
• University Club Liaison - Jim Fordemwalt
  Jim reported that the University Club hosted a successful Mother’s Day brunch.
• University Liaison – Barbara Shaw-Snyder or Abby Polito
  No report.
• University Senate – TBD
  No report.
• University Staff Council – Sharon Young
  Sharon Young indicated that she will not be able to continue on the ASURA Board next year due to other commitments. A replacement for her is being sought.

VII. Standing Committee Reports (5 minutes or less please)
A. Community Outreach Committee - Subcommittee Reports
   • Adopt-A-Family - Joan Leard
     No report.
   • Scholarship Committee - Sue Blumer, Joy Shearman
     Sue reported that Kazuko Niimi has been awarded the scholarship. She is a chemical engineering major. The Scholarship Office is still understaffed, which has caused some difficulties with processing. A discussion arose concerning the amount of funding ASURA will be able to commit to the scholarship in the future. ASURA is committed to funding the scholarship for the next year, and if there is any need to adjust the amount thereafter, this issue will be brought to the Board. Jeannette Robson requested that an article about the scholarship recipient and process be prepared for publication in Prime Times.

   • Video History Project – Dave Scheatzle
     Dave reported that several new interviews have been conducted. This makes 107 interviews completed, with one more interview to take place this year. The recording studio is being upgraded to LED lights, which are much cooler. The files will be edited during the summer.

B. Events Committee & Subcommittee Reports
   • Events Committee Coordination – Barry McNeill
     No report.
   • Luncheons & Special Events – Barbara Bradford Eschbach (until new Chair appointed)
     Jo Madonna asked if anything needed to be done for the Meet and Greet party. Joyce Hartman Diaz indicated that Barbara is handling arrangements for this event.

   • Seminars – Jan Thompson
Jan reported that the March seminar on finance was very successful. The committee is now planning the seminars for next year. The Health Care Seminar is scheduled for October.

- **Travel – John Brock**  
  Jim Fordemwalt noted that when a travel group does not fill with Association members, others are welcome to join to the trip. He mentioned several trips being planned for the coming year.

C. **Finance Committee – Barry Bruns**  
   No report.

D. **Book Collection – Mary Stevens**  
   No report.

E. **Government Liaison Council**  
   - **ASRS General – Larry Carlson**  
     No report.
   - **Legislature – Hal White**  
     Hal reported that members of the committee have attended Alumni events and become acquainted with several Legislators. Upcoming issues include monitoring the retirement system and healthcare.
     Jo Madonna reported that ASURA has received a letter from the City of Mesa Retirees Association suggesting that the retirees associations join together to monitor benefits. Jo and Jim Fordemwalt will be responding to this group.
     Discussion ensued regarding state retirement and health benefits with agreement that ASURA needs to monitor these issues carefully.

F. **Health Insurance Liaison Council**  
   - **ADOA – Larry Carlson**  
     Larry reported a large turnover at ADOA which has caused difficulties in communication.
   - **ASRS – Joyce Hartman Diaz**  
     Joyce reported that a new Dental package is being negotiated.

G. **Membership and Communications Committee – Subcommittee Reports**  
   - **Membership Update – Dave Schwalm**  
     Dave reported that there were no serious changes from the last report. Joyce Hardman Diaz commented on the effectiveness of the pre-retirement sessions.
   - **Prime Times – Wilma Mathews, Jeannette Robson**  
     Jeannette reported that the deadline for the summer *Prime Times* is May 25. She is working on deadline changes for the publication of the fall edition.
   - **Obituaries – Becky Reiss**  
     No report.
   - **Web Site and Database – Connie McNeill**
No report.

VIII. Unfinished Business

- Handouts for Membership Recruiting Displays.

Jim Fordemwalt introduced Jeri Meeks who reviewed proposed Outreach and Branding items. Jeri indicated that ASU works with many vendors that we can explore, and she will be attending a vendors’ fair where she can look at a variety of items we might consider. She highlighted the advantages of giveaways that relate to the Association’s programs and direct people to the Association and the website. Discussion concerned the proposed items, the status of the ASURA budget, commitments to giveaway items, and quantities and varieties of giveaways for various events.

Larry Carlson moved that the Association approve purchase of 1 banner, 500 bookmarks of a single design, 4 desktop stands, 1 desktop magazine holder, 500 luggage tags, and 1000 pens. MSPassed.

Jeri will continue working on this initiative.

IX. New Business

- Schedule Fall Events

Joyce Hartman Diaz will be working with Barry McNeill on fall events and will be coordinating with Barbara Bradford Eschbach about her participation.

- Appointment of New Vice President

Jim reported that the process for identifying a vice president continues.

X. Announcements

- Next Meeting – September 9, 2015

XI. Meeting Adjournment

Jim Fordemwalt adjourned the meeting at 11:25 a.m.
<table>
<thead>
<tr>
<th>Account Categories</th>
<th>Proposed Budget</th>
<th>Actual YTD Amount</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASURA Operations</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ASURA Operations - Income</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Balance Forward</strong></td>
<td>35,760</td>
<td>35,760</td>
<td></td>
</tr>
<tr>
<td><strong>Current Year Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event Registration Fees &amp; Donations Collected</td>
<td>16,000</td>
<td>6,660</td>
<td>total donations cleared - $7480</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>1,400</td>
<td>820</td>
<td>5% Gift Assessment -870 -374</td>
</tr>
<tr>
<td>Holiday Bake Sale 2013</td>
<td>167</td>
<td>167</td>
<td>transfer from Special Projects</td>
</tr>
<tr>
<td>Holiday Bake Sale 2014</td>
<td>150</td>
<td>122</td>
<td></td>
</tr>
<tr>
<td>University History Book</td>
<td>0</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>5% Gift Assessment</td>
<td>-870</td>
<td>-374</td>
<td></td>
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<tr>
<td><strong>Total ASURA Operations Current Year Revenue</strong></td>
<td>16,847</td>
<td>9,420</td>
<td></td>
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<tr>
<td><strong>ASURA Operations - Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Printing and Mailing Costs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual Report</td>
<td>120</td>
<td>96</td>
<td></td>
</tr>
<tr>
<td>Bylaws &amp; Ballots</td>
<td>350</td>
<td>172</td>
<td></td>
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<tr>
<td>Member Survey Report</td>
<td>581</td>
<td>581</td>
<td></td>
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<tr>
<td>Membership Drive</td>
<td>1,500</td>
<td>916</td>
<td></td>
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<tr>
<td>Prime Times Summer</td>
<td>1,200</td>
<td>538</td>
<td></td>
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<tr>
<td><strong>Event Costs</strong></td>
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<tr>
<td>Paid Events</td>
<td>1,702</td>
<td></td>
<td></td>
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<tr>
<td>Meet &amp; Greet</td>
<td>360</td>
<td>360</td>
<td></td>
</tr>
<tr>
<td>Seminars</td>
<td>175</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Retirees Day</td>
<td>360</td>
<td>360</td>
<td>room fees for last year - late cancellation</td>
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<tr>
<td>Annual Meeting</td>
<td>600</td>
<td>569</td>
<td></td>
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<tr>
<td>Holiday Potluck &amp; Fundraiser</td>
<td>100</td>
<td></td>
<td></td>
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<tr>
<td><strong>Other Operations Costs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scholarship Award</td>
<td>10,000</td>
<td>10,000</td>
<td></td>
</tr>
<tr>
<td>Business Luncheons &amp; Service Appreciation</td>
<td>500</td>
<td>528</td>
<td></td>
</tr>
<tr>
<td>Technology Services</td>
<td>1,460</td>
<td>1,471</td>
<td>Wild Apricot, Pantheon, Zenfolio</td>
</tr>
<tr>
<td>Office Equipment &amp; Supplies</td>
<td>3,000</td>
<td>1,500</td>
<td></td>
</tr>
<tr>
<td>AROHE Membership Dues</td>
<td>180</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lobbyist Registration Fee</td>
<td>0</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Foundation Transaction Fees</td>
<td>800</td>
<td>107</td>
<td></td>
</tr>
<tr>
<td>Transfer to Video History Project</td>
<td>5,000</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td><strong>Total ASURA Operations Expenses</strong></td>
<td>26,286</td>
<td>23,949</td>
<td></td>
</tr>
<tr>
<td><strong>Increase (Decrease) in Fund Balance for Current Year</strong></td>
<td>-9,439</td>
<td>-14,529</td>
<td></td>
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<tr>
<td><strong>Uncommitted ASURA Operations Funds</strong></td>
<td>26,321</td>
<td>21,231</td>
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</table>
### Public Affairs Income

<table>
<thead>
<tr>
<th></th>
<th>73</th>
<th>73</th>
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<tbody>
<tr>
<td><strong>Balance Forward</strong></td>
<td>73</td>
<td>73</td>
</tr>
<tr>
<td><strong>Current Year Allocation</strong></td>
<td>7000</td>
<td>7000</td>
</tr>
<tr>
<td><strong>Total Public Affairs Current Year Revenue</strong></td>
<td>7073</td>
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### Expenses Charged to Allocation

<table>
<thead>
<tr>
<th>Expense Description</th>
<th>7000</th>
<th>7000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Supplies</td>
<td>400</td>
<td>525</td>
</tr>
<tr>
<td>Prime Times Fall &amp; Spring</td>
<td>2,400</td>
<td>2,027</td>
</tr>
<tr>
<td>Room Fees</td>
<td>450</td>
<td>175</td>
</tr>
<tr>
<td>Conference Room Projection Screen</td>
<td>2,000</td>
<td></td>
</tr>
<tr>
<td>Copier/FAX Equipment Annual Lease</td>
<td>1,250</td>
<td>1,203</td>
</tr>
<tr>
<td>8.5% Administrative Service Charges</td>
<td>553</td>
<td>247</td>
</tr>
<tr>
<td><strong>Total Subsidized Expenses</strong></td>
<td>7,053</td>
<td>4,177</td>
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</table>

### Uncommitted PA Funds For Operations

<table>
<thead>
<tr>
<th></th>
<th>7000</th>
<th>7000</th>
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</thead>
<tbody>
<tr>
<td><strong>Total Special Projects Current Year Revenue</strong></td>
<td>260</td>
<td>1,250</td>
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### Special Projects

#### Special Projects - Income

<table>
<thead>
<tr>
<th>Expense Description</th>
<th>2,367</th>
<th>2,367</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance Forward</strong></td>
<td>2,367</td>
<td>2,367</td>
</tr>
<tr>
<td><strong>Current Year Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friends/Phx Library Book Sale Net Income</td>
<td>275</td>
<td>1,188</td>
</tr>
<tr>
<td>Transfer In</td>
<td>0</td>
<td>62</td>
</tr>
<tr>
<td>5% Gift Assessment</td>
<td>-15</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Special Projects Current Year Revenue</strong></td>
<td>260</td>
<td>1,250</td>
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#### Special Projects - Expenses

<table>
<thead>
<tr>
<th>Expense Description</th>
<th>2,367</th>
<th>2,367</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer 2013 Bake Sale Income to Operations</td>
<td>167</td>
<td>167</td>
</tr>
<tr>
<td>Transfer 1/2 of Book Sale Income to Scholarship</td>
<td>128</td>
<td>334</td>
</tr>
<tr>
<td>Transfer 1/2 of Book Sale Income to Video History</td>
<td>128</td>
<td>334</td>
</tr>
<tr>
<td>Transfer to Adopt-a-Family</td>
<td>1,500</td>
<td>1,500</td>
</tr>
<tr>
<td>Video History DVD Cases</td>
<td>0</td>
<td>62</td>
</tr>
<tr>
<td>Foundation Transaction Fees</td>
<td>30</td>
<td>59</td>
</tr>
<tr>
<td><strong>Total Special Projects Expenses</strong></td>
<td>1,952</td>
<td>2,457</td>
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</table>

### Increase (Decrease) in Fund Balance for Current Year

<table>
<thead>
<tr>
<th></th>
<th>7000</th>
<th>7000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Increase (Decrease)</strong></td>
<td>-1,692</td>
<td>-1,207</td>
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### Uncommitted Special Projects Funds

<table>
<thead>
<tr>
<th></th>
<th>7000</th>
<th>7000</th>
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</thead>
<tbody>
<tr>
<td><strong>Uncommitted Special Projects Funds</strong></td>
<td>675</td>
<td>1,160</td>
</tr>
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</table>
## Adopt-A-Family

<table>
<thead>
<tr>
<th>Adopt-A-Family - Income</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance Forward</td>
<td>515</td>
<td>515</td>
</tr>
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</table>

### Current Year Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adopt-A-Family Donations</td>
<td>950</td>
<td>5% Gift Assessment</td>
<td>-48</td>
</tr>
<tr>
<td>5% Gift Assessment</td>
<td>565</td>
<td>donations cleared</td>
<td>540</td>
</tr>
<tr>
<td>Transfer from Special Projects</td>
<td>1,500</td>
<td>based on donations cleared</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1,500</td>
<td>to bring total available to spend to $2,000</td>
<td></td>
</tr>
<tr>
<td><strong>Total Adopt-A-Family Current Year Revenue</strong></td>
<td><strong>2,403</strong></td>
<td><strong>2,037</strong></td>
<td></td>
</tr>
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</table>

### Adopt-A-Family - Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adopt-A-Family</td>
<td>2,000</td>
<td>1/2 of Book Drive Proceeds from Spec Proj</td>
<td>128</td>
</tr>
<tr>
<td>Foundation Transaction Fees</td>
<td>15</td>
<td>128 per book drive advertisements, FY 2013 income</td>
<td></td>
</tr>
<tr>
<td><strong>Total Adopt-A-Family Expenses</strong></td>
<td><strong>2,015</strong></td>
<td><strong>1,989</strong></td>
<td></td>
</tr>
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</table>

### Increase (Decrease) in Fund Balance for Current Year

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase (Decrease) in Fund Balance</td>
<td>388</td>
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</tbody>
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### Uncommitted Adopt-A-Family Funds

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Uncommitted Adopt-A-Family Funds</td>
<td>902</td>
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## Video History

<table>
<thead>
<tr>
<th>Video History - Income</th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance Forward</td>
<td>1,755</td>
<td>1,755</td>
</tr>
</tbody>
</table>

### Current Year Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video History Donations</td>
<td>600</td>
<td>1/2 of Book Drive Income</td>
<td>150</td>
</tr>
<tr>
<td>1/2 of Book Drive Income</td>
<td>550</td>
<td>318</td>
<td></td>
</tr>
<tr>
<td>Transfer 1/2 of Book Drive Proceeds from Spec Proj</td>
<td>128</td>
<td>support current &amp; some future production costs</td>
<td></td>
</tr>
<tr>
<td>Transfer from Operations</td>
<td>5,000</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td>5% Gift Assessment</td>
<td>-30</td>
<td>based on donations cleared</td>
<td>-28</td>
</tr>
<tr>
<td><strong>Total Video History Current Year Revenue</strong></td>
<td><strong>5,848</strong></td>
<td><strong>5,968</strong></td>
<td></td>
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</table>

### Video History - Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production</td>
<td>3,000</td>
<td>234</td>
<td></td>
</tr>
<tr>
<td>Equipment</td>
<td>300</td>
<td>1,551</td>
<td></td>
</tr>
<tr>
<td>Foundation Transaction Fees</td>
<td>100</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td><strong>Total Video History Expenses</strong></td>
<td><strong>3,400</strong></td>
<td><strong>1,790</strong></td>
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### Increase (Decrease) in Fund Balance for Current Year

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Increase (Decrease) in Fund Balance</td>
<td>2,448</td>
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### Uncommitted Video History

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Uncommitted Video History</td>
<td>4,202</td>
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<tr>
<td></td>
<td>5,933</td>
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## History Book

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td><strong>Balance Forward</strong></td>
<td>444</td>
<td>444</td>
</tr>
<tr>
<td><strong>Current Year Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>History Book Donations</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>5% Gift Assessment</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total History Book Current Year Revenue</strong></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>History Book - Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>History Book</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Foundation Management Fees</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total History Book Expenses</strong></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Increase (Decrease) in Fund Balance for Current Year</strong></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Uncommitted History Book</strong></td>
<td>444</td>
<td>444</td>
</tr>
</tbody>
</table>

## Scholarship Endowment Fund

### Scholarship Endowment - Principal

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment Balance July 1</td>
<td>51,354</td>
<td>51,354</td>
</tr>
<tr>
<td>Invested Funds Gain (-Loss)</td>
<td>6,700</td>
<td>455</td>
</tr>
<tr>
<td>Transfer to Scholarship Endowment - Spending</td>
<td>-1,500</td>
<td>-1,473</td>
</tr>
<tr>
<td>Foundation Management Fees</td>
<td>-700</td>
<td>-594</td>
</tr>
<tr>
<td>Transfer from Spending Account</td>
<td>1,388</td>
<td>1,388</td>
</tr>
<tr>
<td>Current-Year Contributions</td>
<td>2,000</td>
<td>1,020</td>
</tr>
<tr>
<td>5% Gift Assessment</td>
<td>-100</td>
<td>-6</td>
</tr>
<tr>
<td><strong>Total Scholarship Endowment Principal</strong></td>
<td>59,142</td>
<td>52,099</td>
</tr>
</tbody>
</table>

### Scholarship Endowment - Spending

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance July 1</td>
<td>1,260</td>
<td>1,260</td>
</tr>
<tr>
<td>1/2 of Book Drive Income</td>
<td>150</td>
<td>318</td>
</tr>
<tr>
<td>1/2 Book Drive Proceeds - Transfer from Spec Proj</td>
<td>128</td>
<td>128</td>
</tr>
<tr>
<td>Payout from Endowment</td>
<td>1,500</td>
<td>1,473</td>
</tr>
<tr>
<td>Reinvest in Endowment</td>
<td>-1,388</td>
<td>-1,388</td>
</tr>
<tr>
<td>Management Fees</td>
<td>0</td>
<td>-6</td>
</tr>
<tr>
<td><strong>Total Scholarship Endowment Spending</strong></td>
<td>1,650</td>
<td>1,785</td>
</tr>
</tbody>
</table>

**Total Scholarship Endowment**

|                                | 60,792    | 53,884    |
# ASURA Event Report

## 4/30/2015

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Registration Fees</th>
<th>Event Costs</th>
<th>Net Gain/Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Collected</td>
<td>Refunded</td>
<td>Food, Entertainment &amp; Related</td>
</tr>
<tr>
<td>Meet &amp; Greet Luncheon</td>
<td>09/11/14</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>&quot;2 Tovrea Castle Tours</td>
<td>10/10/14</td>
<td>338.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Fall Luncheon</td>
<td>11/14/14</td>
<td>557.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Musical Instrument Museum</td>
<td>11/20/14</td>
<td>440.00</td>
<td>0.00</td>
<td>172.72</td>
</tr>
<tr>
<td>Spirit of Phoenix Chorus</td>
<td>12/06/14</td>
<td>105.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>Fundraiser Holiday Potluck</strong></td>
<td>12/18/14</td>
<td>122.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Luncheon &amp; Wine Tasting</td>
<td>03/05/15</td>
<td>570.00</td>
<td>30.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Landscapes of the 4-Corners</td>
<td>04/22/15</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>China Xie Xie</td>
<td>05/18/15</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Bologna &amp; Parma</td>
<td>09/11/15</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

Net gain (loss) - all completed non-fundraising events: **-389.54**

*Tickets were purchased in FY 2013-14 (April 24)

**Proceeds from Bake Sale**
## ASURA MEMBERSHIP TOTALS
### 2014 Membership Year

<table>
<thead>
<tr>
<th>Counts</th>
<th>As of 5/5/2015</th>
<th>As of 5/3/2014</th>
<th>This Yr -Last Yr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current-year Members</td>
<td>572</td>
<td>622</td>
<td>-50</td>
</tr>
<tr>
<td>Renewals from prior years (any prior year)</td>
<td>524</td>
<td>555</td>
<td>-31</td>
</tr>
<tr>
<td>Introductory members</td>
<td>48</td>
<td>67</td>
<td>-19</td>
</tr>
<tr>
<td>Paid for the current year, now deceased</td>
<td>8</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>Last Year's Members - Not Renewed</td>
<td>105</td>
<td>64</td>
<td>41</td>
</tr>
<tr>
<td>Members last year, now deceased</td>
<td>8</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>By Retired-from Organization</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retired from ASU</td>
<td>552</td>
<td>606</td>
<td>N/A</td>
</tr>
<tr>
<td>Retired from another university</td>
<td>0</td>
<td>0</td>
<td>N/A</td>
</tr>
<tr>
<td>Former ASU employee, retired elsewhere</td>
<td>3</td>
<td>1</td>
<td>N/A</td>
</tr>
<tr>
<td>Still employed at ASU</td>
<td>17</td>
<td>9</td>
<td>N/A</td>
</tr>
<tr>
<td>By (Approx.) Time Since First Joining</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Members for 0-2 Years</td>
<td>70</td>
<td>154</td>
<td>-84</td>
</tr>
<tr>
<td>Members for 3-5 Years</td>
<td>93</td>
<td>146</td>
<td>-53</td>
</tr>
<tr>
<td>Members for 6-10 Years</td>
<td>191</td>
<td>119</td>
<td>72</td>
</tr>
<tr>
<td>Members for more than 10 Years</td>
<td>218</td>
<td>203</td>
<td>15</td>
</tr>
<tr>
<td>By Communications They Want to Receive²</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upcoming Event Announcements (e-mail)</td>
<td>419</td>
<td>439</td>
<td>-20</td>
</tr>
<tr>
<td>Obituary Notices (e-mail)</td>
<td>334</td>
<td>350</td>
<td>-16</td>
</tr>
<tr>
<td>Prime Times (US Post)</td>
<td>531</td>
<td>596</td>
<td>-65</td>
</tr>
<tr>
<td>Other ASURA Communications (e-mail)</td>
<td>388</td>
<td>422</td>
<td>-34</td>
</tr>
<tr>
<td>None of The Above</td>
<td>12</td>
<td>7</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>More Counts</th>
<th>As of 5/5/2015</th>
<th>As of 5/3/2014</th>
<th>This Yr -Last Yr</th>
</tr>
</thead>
<tbody>
<tr>
<td>By Former Employment Category</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty and Faculty w/ Admin Appt</td>
<td>268</td>
<td>284</td>
<td>-16</td>
</tr>
<tr>
<td>Academic Professional</td>
<td>37</td>
<td>40</td>
<td>-3</td>
</tr>
<tr>
<td>Staff</td>
<td>162</td>
<td>192</td>
<td>-30</td>
</tr>
<tr>
<td>University Staff (Service Professional)</td>
<td>76</td>
<td>75</td>
<td>1</td>
</tr>
<tr>
<td>Administrative</td>
<td>29</td>
<td>30</td>
<td>-1</td>
</tr>
<tr>
<td>Having an Arizona Address</td>
<td>522</td>
<td>560</td>
<td>-38</td>
</tr>
<tr>
<td>Level of Activity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Checked at least one volunteer area</td>
<td>97</td>
<td>83</td>
<td>14</td>
</tr>
<tr>
<td>Attended at least one event this year</td>
<td>172</td>
<td>174</td>
<td>-2</td>
</tr>
<tr>
<td>Attended an event ever</td>
<td>292</td>
<td>284</td>
<td>8</td>
</tr>
<tr>
<td>Logged in to Members-only Site (ever)</td>
<td>105</td>
<td>84</td>
<td>21</td>
</tr>
<tr>
<td>Made an additional donation this yr</td>
<td>164</td>
<td>195</td>
<td>-31</td>
</tr>
<tr>
<td>Non-members in Database</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Was a member at some time</td>
<td>148</td>
<td>223</td>
<td>-75</td>
</tr>
<tr>
<td>Never a member</td>
<td>532</td>
<td>643</td>
<td>-111</td>
</tr>
</tbody>
</table>

²All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

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Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.
ASURA PRIME TIMES
ARTICLE SUBMISSION DEADLINES
Summer 2015 through Summer 2016

Submitted by Jeannette Robson & Wilma Mathews – May 13, 2015 ASURA Board Meeting

SUMMER 2015

May 25 submit articles to Wilma Mathews for editing (wmathews1@cox.net) (email copy to Jeannette Robson - jr@asu.edu)

June 8 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

FALL 2015

September 21 submit articles to Wilma Mathews for editing (wmathews1@cox.net) (email copy to Jeannette Robson - jr@asu.edu)

October 5 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SPRING 2016

January 18 submit articles to Wilma Mathews for editing (wmathews1@cox.net) (email copy to Jeannette Robson - jr@asu.edu)

February 1 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SUMMER 2016

May 23 submit articles to Wilma Mathews for editing (wmathews1@cox.net) (email copy to Jeannette Robson - jr@asu.edu)

June 6 final copy to Alpha Graphics for printing & delivery to ASU Mail Services
<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Costing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASU Print and Imaging Lab - Tabletop, pop up banner 24”x24”-36” High. Curl and UV resistant. Includes carrying case.</strong></td>
<td></td>
<td>$309.00; $159.00 for the banner and $150 for the design work.</td>
</tr>
<tr>
<td><strong>ASU Print and Imaging - Bookmarks: 2.5” x 7”. Each bookmark will be double sided; one side will be the ASURA logo with web address and QR code. The other side will be devoted to one of the three focus areas:</strong>&lt;br&gt;1. Legislative Advocates&lt;br&gt;2. Outreach (financial &amp; health seminars, volunteering, adopt a family, scholarships, book drive, video history project)&lt;br&gt;3. Travel</td>
<td></td>
<td>150 bookmarks – 50 of each design. $264.37 for the design and printing.</td>
</tr>
<tr>
<td><strong>Staples – Desk top stand for the bookmarks or trifold leaflets. 11 ¾”x4 9/16”x5 ¼” deep. I suggest 3 for the bookmarks and one for the existing tri-fold leaflet.</strong>&lt;br&gt;Staples item #227215</td>
<td></td>
<td>4@$29.27=$117.08</td>
</tr>
<tr>
<td><strong>Staples – desktop magazine holder, 3 tier. 12 5/8” 9 ¼” x 9” for the XXX magazines and travel flyers.</strong>&lt;br&gt;Staples item #665570</td>
<td></td>
<td>1@$17.91</td>
</tr>
<tr>
<td><strong>Geiger offers many options from 4.50 – 6.88 per unit retail.</strong></td>
<td></td>
<td>50@$4.50=$225&lt;br&gt;50@$6.88=$344</td>
</tr>
</tbody>
</table>
## ASURA Outreach/Branding Item Discussion

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geiger - 2 ¾” x 4 ¾” luggage tag</td>
<td>This luggage tag features a write on surface on the back side for easy identification. It includes a sturdy strap to attach to luggage. Multiple color options. We have to order at least 250.</td>
<td>250@$.87  = $217.50</td>
<td>500*$.79 = $395.00</td>
</tr>
<tr>
<td>Geiger - U-Go step pedometer</td>
<td>Featuring top view LCD display, a secure belt clip and an auto shut-off and idle mode. We must order at least 100.</td>
<td>100@$3.19 = $319.00</td>
<td>250@$3.07 = $767.50</td>
</tr>
<tr>
<td>Geiger - Post-recycled cardboard pen</td>
<td>Post-recycled cardboard pen with bamboo clip. German documental black ink. We must order at least 250.</td>
<td>250@$0.55 = $137.50</td>
<td>500@$0.53 = $265.00</td>
</tr>
</tbody>
</table>

## Budget Request - $1,860

### Printing
- Tabletop Pop Up Banner: 309.00
- ASURA Book Marks; 3 designs: 264.37

**Total Printing:** 573.37

### Tabletop Stands
- 4 Desktop leaflet/bookmark Stands: 117.08
- 1 Desktop 3-tier stand: 17.91

**Total Tabletop Stands:** 134.99

### Branding Items
- 50 thumb drives: 225.00
- 250 luggage tags: 217.50
- 100 Pedometers: 319.00
- 250 Recycled Pens: 137.50

**Total Branding Items:** 899.00

### Hiking Poles - Contest
- 1 set of hiking poles: 100.00

**Total Branding Items:** 100.00

**Subtotal Budget Request:** 1,707.36

**Taxes~8.5%**

**Estimated Budget Request:** 1,852.49