



# How Do We Create The Arizona We Want And Build On What Brings Us Together?

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Dr. Amanda Burke, Executive Vice President  
Arizona State University Retirees Association Annual Meeting  
April 19, 2022



# Mission

The Center for the Future of Arizona  
brings Arizonans together to build a  
stronger and brighter future for our state.



# The Arizona Progress Meters



Jobs



Education



Young Talent



Health and Well-Being



Natural Resources



Infrastructure



Civic Participation



Connected Communities



# Realizing The Arizona We Want CFA's Impact Initiatives

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# CFA's Statewide Programs & Initiatives

CFA leads major statewide initiatives in education, workforce, and civic engagement all in support of creating a stronger and brighter future for Arizona.

## Education

Advancing equity and excellence across the education system

## Workforce

Strengthening Arizona's workforce and increasing economic opportunity

## Civic Engagement

Building civic leaders and fostering civic Engagement

# CFA Programs & Initiatives

## Education



Beat the Odds  
School Leadership  
Academy



Arizona Pathways to  
Prosperity



Arizona Personalized  
Learning Network



School Participatory  
Budgeting in Arizona



Move On When Ready

## Workforce



RetailWorks AZ



Greater Phoenix  
Workforce Leadership  
Academy



Arizona Pathways to  
Prosperity

## Civic Engagement



Communities at the  
Center



Gabe Zimmerman  
Public Service Awards



Arizona Civic Life  
Partnership



School Participatory  
Budgeting in Arizona

# Our Impact by the Numbers

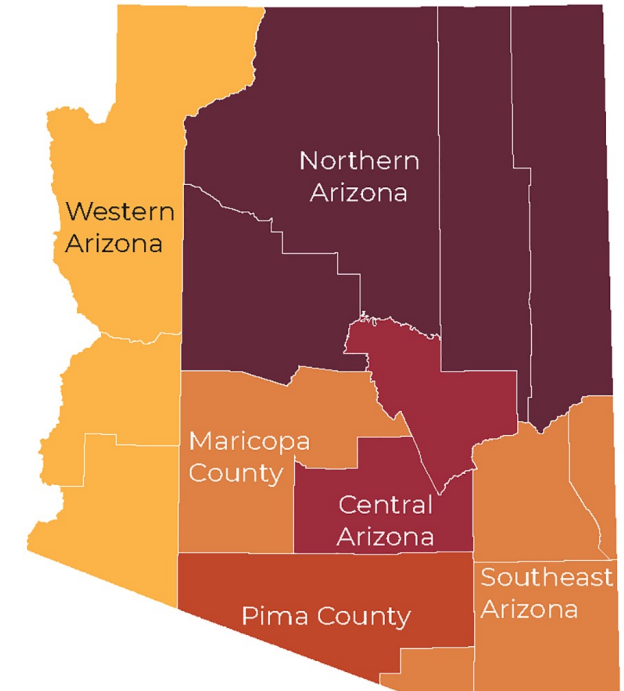
**330,000+** students impacted    **14,700+** teachers impacted

**650+** education leaders trained    **160+** communities engaged

**75+** industry partners engaged in ongoing  
education and workforce initiatives

## Programs & Initiatives

- Beat the Odds School Leadership Academy
- Arizona Pathways to Prosperity
- Arizona Personalized Learning Network
- School Participatory Budgeting in Arizona
- Move On When Ready
- RetailWorks AZ
- Greater Phoenix Workforce Leadership Academy
- Communities at the Center
- Gabe Zimmerman Public Service Awards
- Arizona Civic Life Partnership







# Second Decennial Gallup Arizona Survey

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# **The Arizona We Want: The Decade Ahead**

Gallup Arizona Survey findings  
provide foundation for ten-year action  
agenda.

# Continuing to Create The Arizona We Want

**The Gallup Arizona Survey is one of the most comprehensive and representative surveys of its kind in the state.**

- Identifies what matters most to Arizonans across a broad set of critical issues
- Results are based on surveys collected between Aug. 28, 2020 and Oct. 26, 2020
- Mailed to a random sample of adults ages 18 and older living in Arizona/oversampled rural and communities of color
- Included 80 questions covering a broad range of topics
- Conducted in English and Spanish



**WE AGREE**  
on the important  
issues most critical  
to Arizona's future

## 7 Shared Public Values

...where 70% or more of Arizonans agree on what is most important to the future of Arizona – with strong support across geography, income, education level, political affiliation, and race or ethnicity.



# Arizonans' Seven Shared Public Values



## Education

- A highly educated and skilled population

## Health and Well-Being

- Affordable healthcare that covers preexisting conditions and provides accessible mental health services

## Jobs and Economic Opportunity

- Good-paying jobs and the education and training needed for all Arizonans to fully participate in a vibrant economy

## Environment and Sustainable Future

- Sustainable practices that protect our air, land, and water, and support a high quality of life for all

## Civic Engagement and Leadership

- Civic engagement that solves problems and democracy that works for all

## Fair, Just, Equitable Systems

- Fair, just, and equitable treatment of all people

## Immigration Reform

- Comprehensive immigration reform, including a pathway to citizenship and support for "DREAMers"

## Arizonans overwhelmingly support more than 40 actions to move our state forward.

### Here are just a few of the many actions with strong support and broad consensus:

- 92% want to ensure all Arizona public schools have highly qualified teachers and principals
- 86% support making mental health services available and affordable for all Arizonans who need them
- 74% support the transition to clean energy
- 73% favor sending all registered voters a ballot by mail while maintaining in-person voting options
- 77% believe Arizona prisons should focus more on rehabilitation
- 86% support comprehensive immigration reform that includes a pathway to citizenship

# Gaps Between What We Want and What We Have

## Gaps between what we want and what we have include:

- Only about one in four (26%) agree that the state's K-12 public education is high quality
- 60% of Arizonans are satisfied with the quality of healthcare they receive, leaving more than 2 million Arizonans dissatisfied
- Only 46% of Arizonans earning less than \$60,000 a year are satisfied with opportunities to advance their education or training in our state
- Only 55% of residents in rural areas have access to broadband/high-speed internet in their homes, which is critical to virtual learning and employment
- 28% of Arizonans with children say the cost of childcare is preventing them from going back to work or school
- Only 28% of Arizonans agree race relations are good



# Shared Public Value: Education

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A highly educated and skilled population



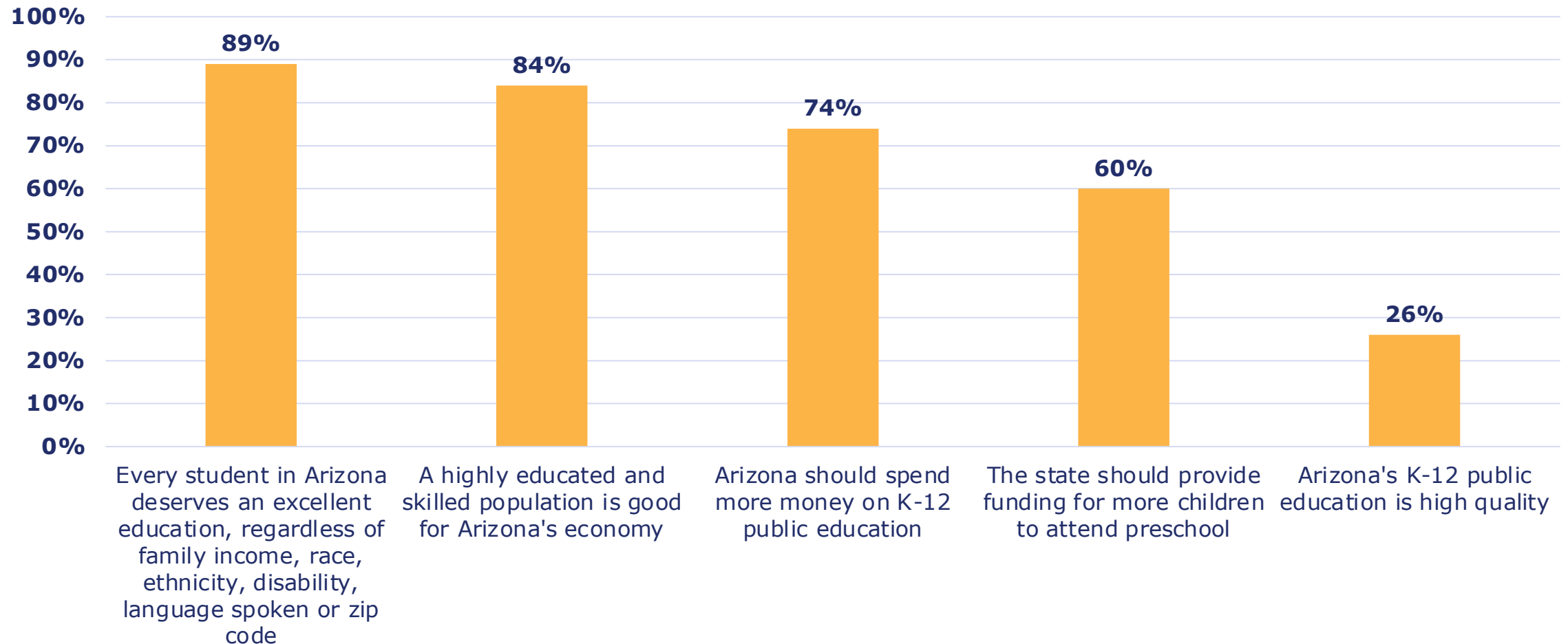
84%

Arizonans believe that a highly  
educated and skilled population is  
good for the state's economy

# Arizonans Want Quality Education



## Percent of Arizonans who agree with each statement



# Arizona Education Progress Meter

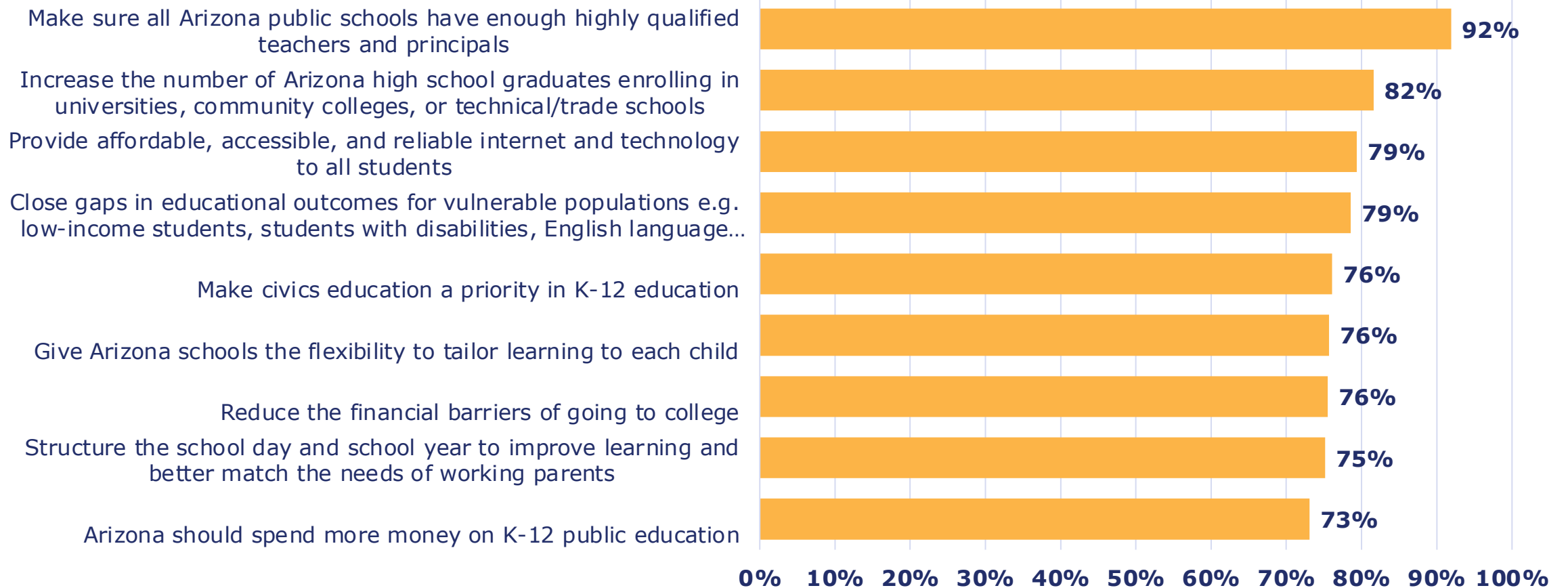
	All AZ	Afr. Am.	Asian	Hisp. / Lat.	Nat. Am.	White	Econ. Dis.	ELL	Spec. Ed.	GOAL
<b>Quality Early Learning</b> (2020)	17%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	<b>45%</b>
<b>3<sup>rd</sup> Grade Reading</b> (2021)	35%	22%	64%	23%	12%	50%	21%	2%	14%	<b>72%</b>
<b>8<sup>th</sup> Grade Math</b> (2021)	27%	13%	67%	16%	10%	39%	14%	1%	8%	<b>69%</b>
<b>High School Graduation</b> (2020)	78%	73%	92%	75%	68%	83%	75%	56%	68%	<b>90%</b>
<b>Opportunity Youth</b> (2019)	12%	13%	N/A	14%	32%	9%	N/A	N/A	26%	<b>7%</b>
<b>Post High School Enrollment</b> (2020)	46%	45%	74%	40%	29%	53%	N/A	N/A	N/A	<b>70%</b>
<b>Postsecondary Attainment</b> (2019)	46%	N/A	N/A	28%	N/A	55%	N/A	N/A	N/A	<b>60%</b>



# Actions Arizonans Want



## Arizonans agree on the following actions to improve our state's education system.



# **Shared Public Value: Health and Well-Being**

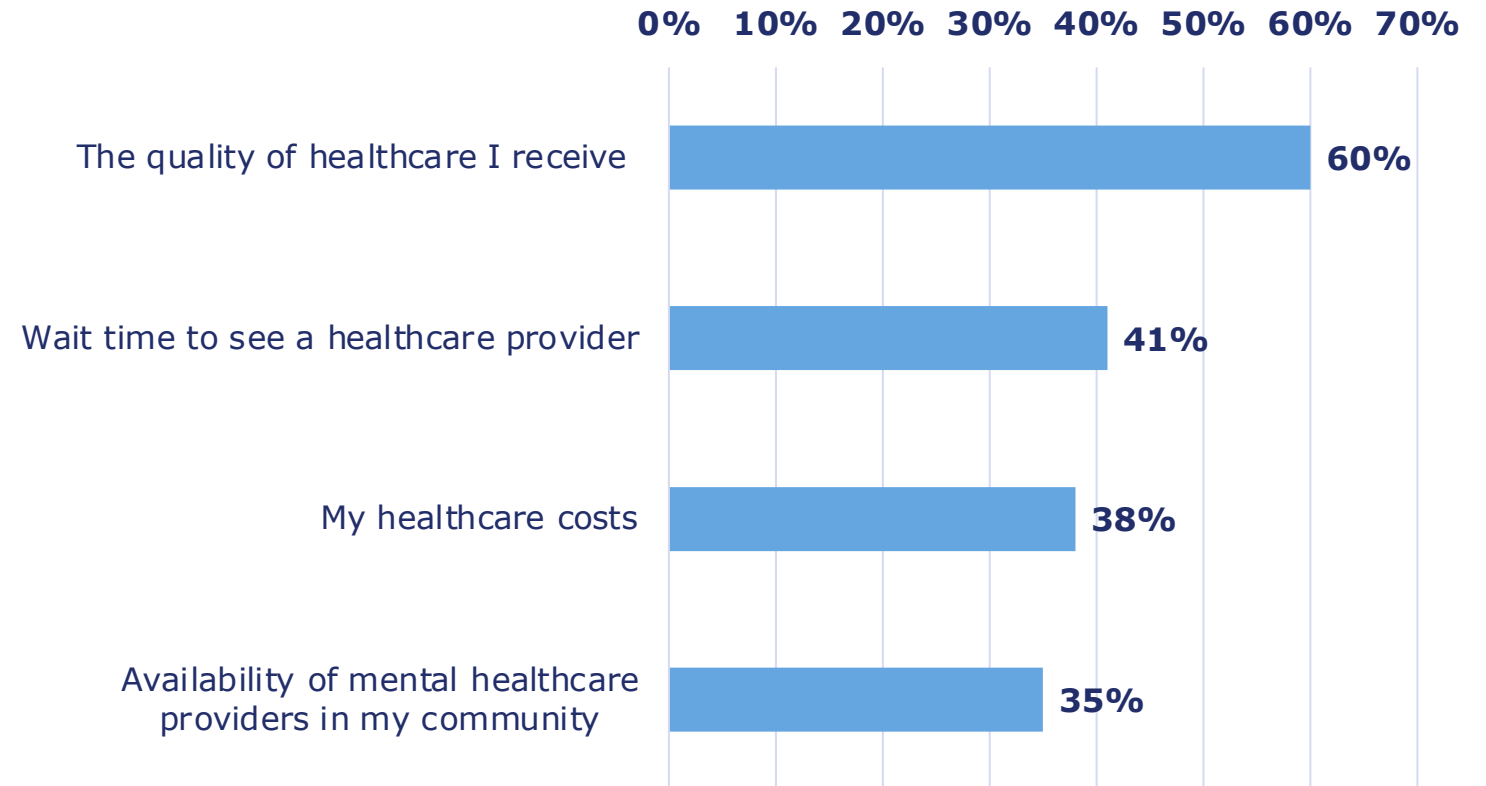
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Affordable healthcare that covers preexisting conditions  
and provides accessible mental health services

83%

Arizonans who say it is important to ensure that any Arizonan can get quality healthcare without risk of financial harm

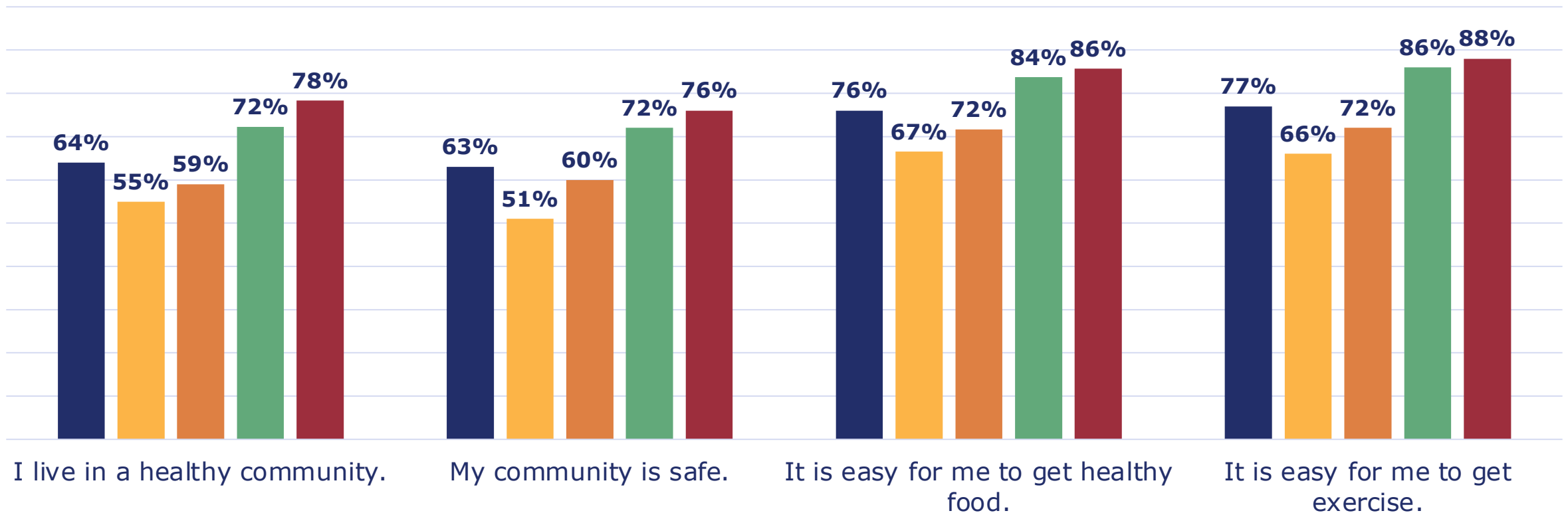
## Percent satisfied with each aspect of Arizona's healthcare system



# Health and Well-Being

## Percent who agree with each statement below, by income level

■ All Arizonans ■ <\$36,000 ■ \$36,000-<\$60,000 ■ \$60,000-<\$120,000 ■ \$120,000 or more

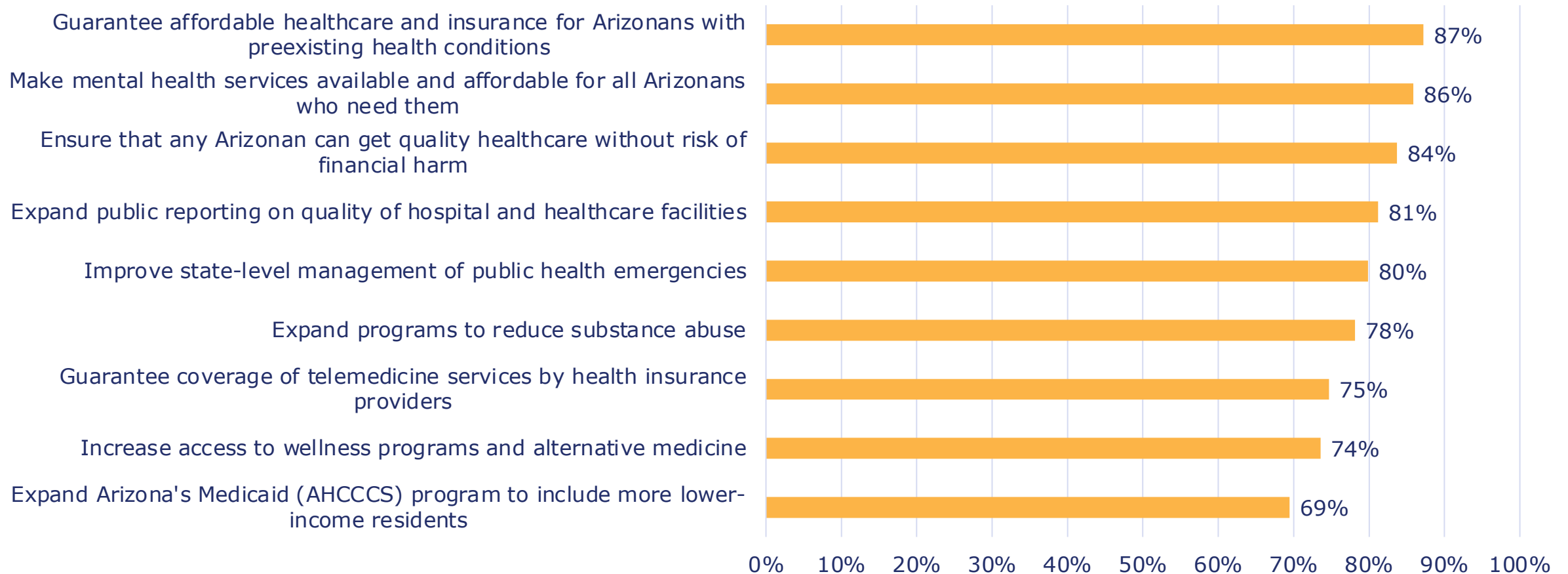




# Actions Arizonans Want



## Arizonans agree on the following actions to improve our healthcare system.



# **Shared Public Value: Jobs and Economic Opportunity**

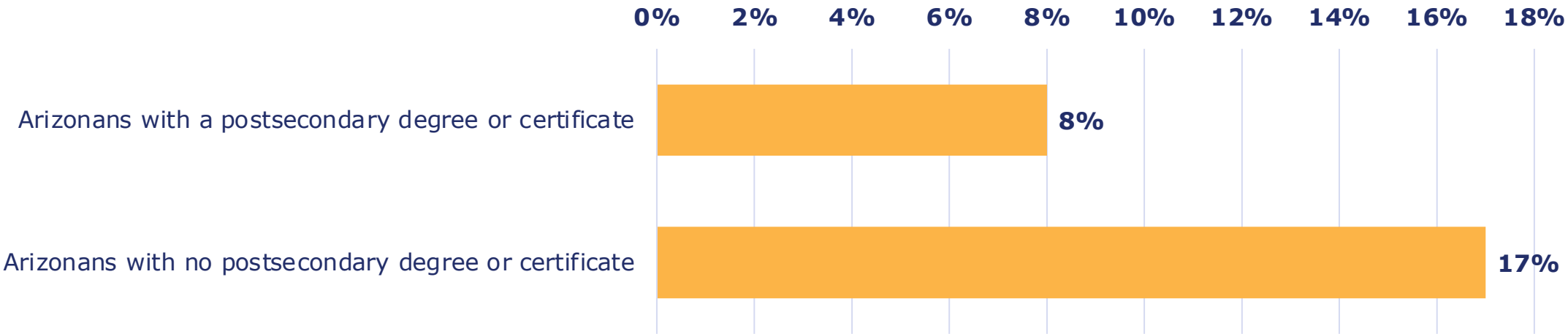
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Good-paying jobs and the education and training needed for all Arizonans to fully participate in a vibrant economy

## “More good-paying jobs”

is one of the top issues identified by Arizonans as most important to the state’s future

**COVID-related job losses have been most common among less-educated Arizonans**  
**Percentage who have been permanently let go as a result of COVID-19:**

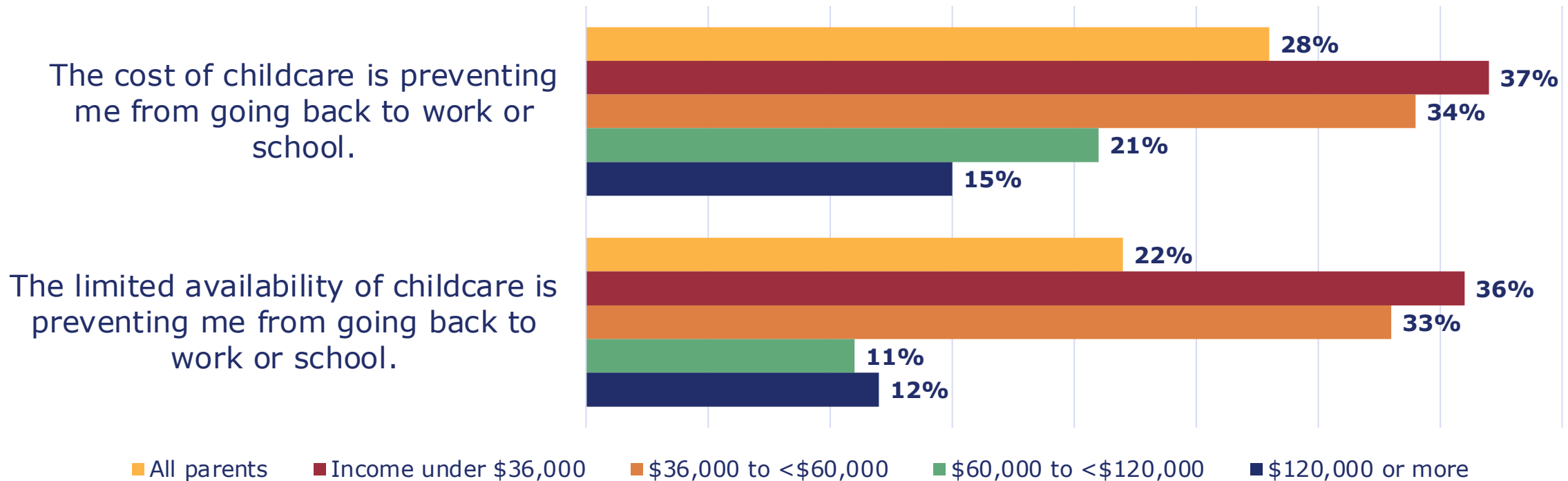


## Percent of employed Arizonans who are satisfied with the following aspects of their primary job, by income level



# Childcare: A Barrier to Economic Opportunity

## Percent of parents with children under 18 who agree with each statement, by income level



## Jobs and Economic Opportunity

- Create more opportunities to build careers in Arizona, especially for young people.
- Improve economic stability for lower-wage workers through improved work benefits, greater education and training, and opportunities to advance.
- Improve pay equality and opportunities for promotion.
- Provide more affordable, high-quality options for childcare.
- Ensure equitable and inclusive economic recovery.

# Building The Arizona We Want

## Our Shared Public Values

1. A highly educated and skilled population
2. Affordable healthcare that covers preexisting conditions and provides accessible mental health services
3. Good-paying jobs and the education and training needed for all Arizonans to fully participate in a vibrant economy
4. Sustainable practices that protect our air, land, and water, and support a high quality of life for all
5. Civic engagement that solves problems and democracy that works for all
6. Fair, just, and equitable treatment of all people
7. Comprehensive immigration reform, including a pathway to citizenship and support for "DREAMers"

## 42 Actions To Drive Arizona Forward

### Education

- Ensure all Arizona public schools have highly qualified teachers and principals.
- Increase the number of Arizona high school graduates that enroll in universities, community colleges or technical/trade schools.
- Close gaps in educational outcomes for vulnerable populations (e.g., low-income students, students with disabilities, English language learners).
- Provide affordable, accessible and reliable internet and technology to all students.
- Make civics education a priority in K-12 education.
- Structure the school day and school year to better match the needs of working parents.
- Reduce the financial barriers to attending college.
- Give Arizona schools the flexibility to tailor learning to each child.
- Spend more money on K-12 public education.

### Health and Well-Being

- Guarantee affordable healthcare and insurance for Arizonans with preexisting health conditions.
- Make mental health services available and affordable for all Arizonans who need them.
- Ensure all Arizonans can get quality healthcare without risk of financial harm.
- Expand public reporting on the quality of hospitals and healthcare facilities.
- Improve state-level management of public health emergencies.
- Expand programs to reduce substance abuse.
- Guarantee coverage of telemedicine services by health insurance providers.
- Increase access to wellness programs and alternative medicine.
- Expand Arizona's Medicaid (AHCCCS) program to include more lower-income residents.

### Jobs and Economic Opportunity

- Create more opportunities to build careers in Arizona, especially for young people.
- Improve economic stability for lower-wage workers through improved work benefits, greater education and training, and opportunities to advance.
- Improve pay equality and opportunities for promotion.
- Provide more affordable, high-quality options for childcare.
- Ensure equitable and inclusive economic recovery.

### Environment and Sustainable Future

- Preserve and protect Arizona's rivers, natural areas and wildlife.
- Put regulations in place to protect rural water supplies.
- Increase spending and measures to prevent forest fires on state land.
- Reduce the heat island in our urban areas and across the state.
- Protect and expand open spaces for parks and outdoor recreation.
- Improve air quality.
- Transition to clean energy.

### Civic Engagement and Leadership

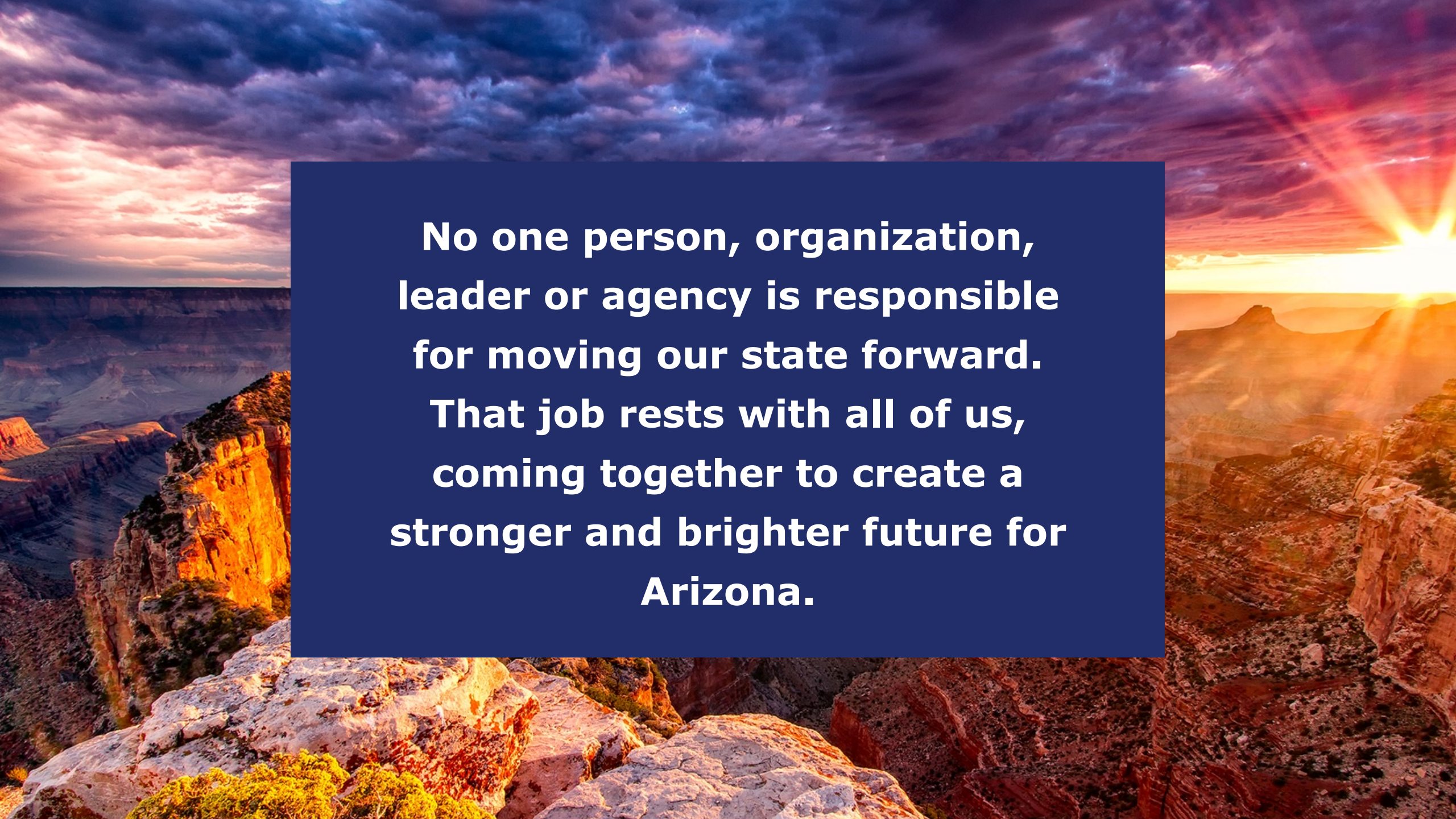
- Create ways to come together to better understand and work through our differences.
- Ensure a more responsive, transparent, data-driven culture in elected leadership.
- Create a pipeline of civic leaders who are thinking long-term about the future.
- Offer early in-person voting over multiple weeks leading up to election day.
- Offer automatic voter registration when applying for a state ID/driver's license.
- Send all registered voters a ballot by mail, while maintaining in-person voting options.

### Fair, Just, and Equitable Systems

- Address systemic racism as a key issue for the future success of the state.
- Work to combat discrimination on the basis of gender, religion or sexual orientation.
- Work to ensure the criminal justice system treats everyone fairly.
- Reform Arizona prisons to focus more on rehabilitation, including substance abuse, mental health, and reentry programs and services.

### Immigration Reform

- Enact comprehensive immigration reform that includes a pathway to citizenship.
- Create a path to citizenship for DACA recipients/"DREAMers" (residents without lawful immigration status who were brought to Arizona as children).

A dramatic sunset over a rugged, rocky landscape. The sky is filled with dark, swirling clouds, and the sun is low on the horizon, casting a golden glow over the scene. The foreground shows large, light-colored rock formations. A dark blue text box is centered over the image, containing white text.

**No one person, organization,  
leader or agency is responsible  
for moving our state forward.  
That job rests with all of us,  
coming together to create a  
stronger and brighter future for  
Arizona.**



# CFA's Commitment to Advance The Arizona We Want

- Continue awareness-building: Arizonans agree more than disagree on the most important issues, including seven Shared Public Values and over 40 actions comprising The Arizona We Want.
- Support leaders, communities and their actions by providing trusted data, sharing insights, connecting collaborators, and celebrating successes.
- Advance CFA's major initiatives addressing education, workforce, and civic engagement systems.
- Identify priority areas of focus to drive Arizona forward in the next 2–3 years.

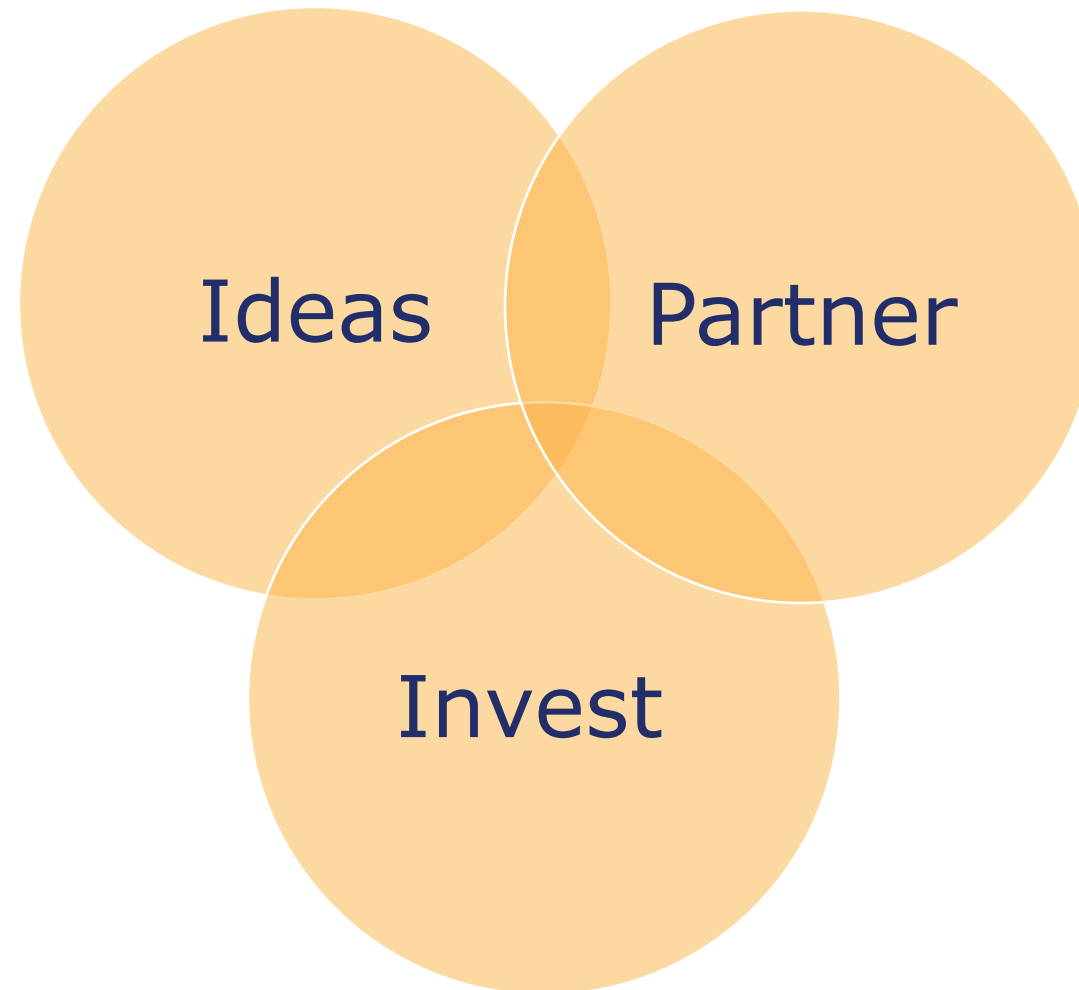
# We All Have A Role in Building The Arizona We Want

## Opportunities to Take Action:

- Share the positive message that Arizonans agree more than disagree and have overwhelming consensus on seven shared public values and 40+ actions to drive Arizona forward.
- Share the report findings and explore how the findings align with your organization's goals and actions.
- Use the findings to inform policy, practice, and investments.
- Collaborate with CFA and others through local, regional, or state programs and initiatives to make progress toward the shared public values and actions.

# How Can You Support CFA?

**We need your help to achieve The Arizona We Want**



A wide-angle photograph of a canyon at sunset. The sky is filled with dark, textured clouds, with a bright sun on the right side creating a lens flare and casting a golden glow over the landscape. The canyon walls are rugged and layered, with some greenery visible in the foreground. A dark blue rectangular box is centered over the image, containing white text.

**How Do We Create  
The Arizona We Want  
And Build On What  
Brings Us Together?**



# Thank You

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