A SECOND DECADE OF SUCCESS

A History of the

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION



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ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION 2001-2011

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PREFACE

"The amazing story of ASURA is that it exists." Hal White, ASURA President 1998-99

Before the creation of ASURA, administrators at Arizona State University had long felt the need for an effective and productive organization for its retirees. Both the University of Arizona and Northern Arizona University already had established organizations for their retirees. ASU's organization needed to be one that was meaningful and beneficial to its members as well as an asset that would complement the University. It needed to be more than just a social club. One of the concerns expressed by early organizers was that it not be totally dominated by the faculty. After all, the faculty already had their Emeritus College. Hopefully, the organization visualized for all retirees would be one attracting both former faculty and staff as members but also one in which the staff would not be intimidated by the faculty and the faculty would not control the organization. The goal was to share the leadership of the association between retired faculty and staff. As it turned out in the first ten years of operation, there was an even split in presidents representing these two groups.

In looking back it is obvious that the first decade of success for ASURA was built upon an abundance of hard work and perseverance. This group initially struggled to define who they were, what they wanted to be, where they wanted to be and how to get there. They had to create their own list of retirees from a variety of sources because the University had no reliable listing of its retirees. They had to create their own organizational structure — the officers, a Board of Directors and committees—and how they would be selected. The early officers had to feel their way along and develop precept upon precept, policy upon policy, and program upon program. They even struggled to find adequate office space. To some degree it appears the organization developed and grew by the circumstances surrounding it. But for

PREFACE

the most part, the organizers of the association can be somewhat likened to the founding fathers of our great nation. It was a matter of having the right people with the right training, talents, skills and dedication, who came along at the right time. And the rest is history—and that history is a decade of success.

The history of the second decade of ASURA has now been documented in this publication. We owe much to those who came before and established a legacy of success. The torch of progress first ignited in a previous century has been carried onward into another decade and it has been carried with a consciousness of the past, a dedication to the present and an eye toward the future. We honor those who brought us to this point in time and look to the future with hope, resolution and commitment. It is now up to those who follow us to continue this legacy for those who will follow them.

H. Val Peterson ASURA President, 2008-2009

INTRODUCTION

By Sue Blumer

A new decade! A new century! A new millennium! Perhaps the second decade of ASURA, the Arizona State University Retirees Association, is not quite a millennial event, but after its successful first decade starting around 1990, the organization, in its second decade from 2000 to 2010, has continued the programs and traditions begun by the dedicated founding retired



ASURA Past Presidents and Leaders July 2004
Back L-R: Dennis Kigin, Don Gieschen, Don Dotts, Hal White, George
Morrell, Floyd Land, Quentin Bogart, Zeke Prust, Dean Smith
Front: Dave Scheatzle, Bob Ellis, Bob Beeman, Ann Pittman, Madelyn
Wright, Mat Betz

faculty and staff. Leaders and officers of the first decade were astute in organizing and carrying out programs and activities wanted and needed by ASU's retired members, an excellent base to build upon. Existing programs were tweaked to meet current interests and present needs of members, and when necessary, changed to fit the demands of finances and interests.

INTRODUCTION

The leaders, officers and people of the second decade carried on in the same spirit as had those in the first decade. They were dedicated to carrying out programs and opportunities to bring together retirees in an organization that would look after the interests of all ASU retirees, faculty, staff, administrators, and other professionals, all of whom had been such an important and integral part of a growing university. They worked with the active administration, colleges, and departments of the university. They visited the state legislature to stay abreast of matters that would especially affect retirees, as well as the university in general. They established liaison with the Arizona State Retirement System and parallel organizations at the other state universities. They lobbied to meet the interests and needs of ASURA members. They expanded the scholarship and Adopt-a-Family programs. They refined and

improved the ASURA's newsletter to make it more informative and useful for members. And they had fun — trips both near and far, luncheons and outings, educational seminars. ASU retirees enjoy and practice an active lifestyle as befits an institution of higher learning devoted to lifelong learning, innovation and conservation, culture and technology, science and the arts.



George Morrell, Betty Greathouse, Don Robinson

As the organization grew past the first decade, with more members and volunteers, more programs, more outreach, and more responsibility, its leaders began to recognize growing needs for formal budgets, adequate office space, conversion from paper-based to digital records, enhanced relationships with ASU, ASRS, and State of Arizona entities, video histories of ASU and its retirees, and strong committees to carry out many of the specialized functions. In the following chapters, the process or meeting these needs is described year by year and committee by committee.

CHAPTER 1: 2001-2002 MAT BETZ, PRESIDENT



Mat Betz

Born and raised in the Chicago metropolitan area, I earned all my civil engineering degrees from Northwestern University and was the first to be selected for an exchange program between Northwestern and the University of Khartoum in 1956-57. My Ph.D. was completed in 1961 and I joined ASU at that time. My years at ASU involved the establishment of graduate programs in transportation engineering, research in the Sudan and seven years as associate dean in the Graduate College followed by seven years in the academic

vice president's/provost's office. I was the founding director of the Center for Advanced Research in Transportation prior to returning to the provost's office in 1988 as vice provost for planning. I retired from ASU in 1993.

Soon after retirement I became active in ASURA. There were two factors at ASURA that attracted me. First was the incorporation of faculty and staff, both of whom have provided outstanding leadership on the Board and as committee chairs. Second was a commitment to serve not only the membership but also the broader community as reflected in the scholarship awards and the Adopt-a-Family program. In addition to serving as president, I have served in a variety of capacities within ASURA including three stints on the Board (1993-1995, 1999-2001, and 2006-2008), treasurer for two years, chair of the scholarship committee for three years and of the government liaison committee for two years.

My intention as president of ASURA was to support and strengthen existing programs and to look for additional opportunities. Major activities during my year as president included the Adopt-a-Family program chaired by

Jeri Goldfader and later co-chaired with Sheila Millhollan. The Board voted to add assistance to a second family that year. Bob Beeman continued to develop the website to better communicate with our members. Dick Murra headed up the insurance committee. George Morrell continued to chair the membership committee. ASURA gave \$2,500 in scholarships thanks to the generosity of our members. During the year ASURA travel opportunities included trips to Sedona and China. ASURA continued its communication with legislators.

My favorite project, the Video History Project, was launched at the November 2001 Board meeting when I introduced the idea for



Mat Betz Annual Meeting 2002

such a project (at that time it was called the Oral History Project). A formal proposal was made at the January 10, 2002, meeting with a request that \$3,000



Mat and Judith Betz, Harry Mitchell

be budgeted. June Payne agreed to direct the project. At the February 14, 2002, meeting the proposal was unanimously approved. At the time of this writing (December 2012), 67 interviews have been videotaped. This is a unique and priceless legacy of history for both ASU and ASURA.

Retirees Day in my year was a success with 159

members attending. Harry Mitchell was the luncheon speaker. Lattie Coor, president of ASU, was the speaker for the annual meeting. Overall, I feel the

I - MATBETZ

2000-2001 year was a great year thanks to the dedicated Board, committee chairs, and members who contributed in many ways.



Dean Smith and Zeke Prust

In looking back, I feel grateful to have been an active part of the first decade of ASURA's history as well as being a part of its second decade. That first decade was a time of learning, a time of growth and a time of success. ASURA owes much to the efforts of Dean Smith and others in assembling and publishing the history of ASURA in his book, A Decade of Success—An Illustrated History of the Arizona State University Retirees Association. The book was published just as

my year as president was beginning, starting off the second decade of the organization. ASURA was off and running.

I am proud to have been the president of ASURA.

CHAPTER 2: 2002-2003 QUENTIN BOGART, PRESIDENT



Quentin Bogart

Looking back nearly a decade is not an easy task because the details of one's leadership actions become blurred. My ASURA presidency began in the spring of 2002 when Mat Betz passed the gavel to me. Mat had been an excellent president, one who was politically well placed within the university and a really tough act to follow. I was able to take the reins of the association due to Mat's outstanding mentoring of his successor — me. Remember, our home then was under the "Geodesic Dome!!"

Michael Crow had just assumed the ASU presidency and ASURA needed to secure a more formalized relationship with the University. With this in mind, I saw my role as one of leading ASURA toward a legally recognized and integral position under the University's broad umbrella of official entities. One needs to understand that ASURA enjoyed a very positive relationship with ASU long before my membership in it. ASURA was originally founded by members of the administrative staff some 12 years earlier; however its position within the University had never been formalized. A sub-theme of our effort was to make sure that all contributions and gifts to the ASURA would be recognized as "tax deductible."

Principal Leaders of ASURA in 2002-2003: As president one depends heavily on fellow officers, committee chairs and volunteer workers. The officers serving with me were: Martha Merkle, vice president; Jerry Poe,

secretary; Mike Lupnacca, treasurer; and Mat Betz, immediate past president. Each of them is owed a deep debt of gratitude by the writer. It would be remiss for me not to mention the omnipresent father of ASURA, Bob Ellis. He was there when it all began, and he continued to provide guidance and wisdom throughout my presidency

I'm sure many of the other ASURA presidents have noted the contributions of Corrine Irvan, the



Mike Lupnacca & Stan Brown

association office manager, who was the real glue that kept the organization moving forward. She helped guide each of us who served through the learning process as officers. During her tenure she was the backbone of the



Corrine Irvan, Peggy Randolph, and Sharon Corea

organization. Without her concern and direction the association's officers and Board could not have functioned as smoothly and in such a seamless fashion. ASURA owes a huge note of appreciation and gratitude to Corrine.

New ASU Leader: My first experience with ASU's new president,

Michael Crow, was when I attended the fall Faculty Assembly Breakfast. My next exposure occurred during his inauguration week thanks to an invitation arranged by Vice President Virgil Renzulli and Nancy Jordan. We met for the first time on Thursday, November 7, in 2002, when Norma, my dear wife, and I attended a twilight reception held in the president's honor on the unfinished eighth floor of the SunCor building on the shores of Tempe's Town Lake. All the area's movers and shakers were there. Following the reception we were also guests at the inaugural dinner held at the Memorial Union. Dr. Crow impressed me as being a most serious and intense individual, a well-focused and a very determined leader. The next day, I participated in the inaugural procession and listened to the main



Michael Crow at his inauguration as President of ASU

address introducing the concept of "The New American University" as an institution that did not have to be exclusive in order to be great. I remember telling the ASURA Board that the goals mentioned by Dr. Crow were in many



Martha Merkle

respects parallel to those endorsed by our organization. With this in mind we set about gaining his support to make ASURA an official part of the University's structure.

A month later, vice president Martha Merkle, past president Mat Betz and I met with President Crow and Mariko Silver, one of his assistants, to more fully acquaint the president with the operation and future plans of the retirees association. Both he and Ms. Silver welcomed our briefing. We came away with a very positive feeling about our meeting with them. In my

January 2003 report to the ASURA Board, I told the group that the president had indicated the association would have the full cooperation of his office in fulfilling our mission of service and becoming an official entity within ASU.

Over the next four months we met several times with General Counsel Paul Ward and Associate General Counsel Cynthia Jewett, to explore the most efficient way to make ASURA a legal member of the ASU family. It was finally determined to adopt the model used by the ASU Parents' Club. However, the legal sponsorship was under the wing of the vice president for Public Affairs/University Relations division led by Virgil Renzulli. A review of the final proposal follows.

ASURA's Proposal to President Crow and VP Renzulli: At some point during the spring a proposal was developed requesting that ASURA be granted official recognition as part of the structure of the University.

The proposal which was called "ASURA—Toward Becoming an Integrated Entity of ASU," proposed that ASURA be affiliated with the Vice President for Public Affairs/University Relations division placing it in better position to serve its membership, the University, and the wider Arizona community. This sponsorship would enable ASURA to obtain and maintain more



Virgil Renzulli, Vice President for Public Affairs, daughter Abby, and Quentin Bogart 2003

accurate and timely information and records, assure tax-exempt status as an ASU organization, and—when necessary—provide emergency assistance with its day-to-day operations as a service organization of the University.

We felt that to give ASURA legitimacy it should be publicly announced and acknowledged that ASURA is an officially sponsored entity of the VP for Public Affairs/University Relations with the full endorsement and

support of the University and the President. The six items making up the substance of the proposal were:

1. Appoint a high level administrator from the President's Office in an *ex-officio* capacity to serve as a liaison with the VP for Public Affairs/University Relations Office.



2. Continue to provide ASURA with office

Harry Mitchell and Michael Crow

- space, printing, mailing, postage, and other current forms of support.
- Assign a staff member to work with ASURA's office manager and others when such assistance is required to accomplish secretarial and other routine activities.
- 4. Gain President Crow's authorization to release names and home addresses of retired faculty, academic professionals, administrative and service professionals, and classified staff, permitting ASURA to update its personnel records.
- 5. Help develop an official and ongoing relationship between ASURA and the Sun Card office so that the Association could become a resource for that office and those ASU retirees seeking to secure a Sun Card.
- 6. Authorize making ASURA's Web page accessible through ASU's home page on the Internet.

The Relationship Becomes Official: By the time I placed the gavel of ASURA's leadership in the hands of the new president, Floyd Land, we were well on our way to realizing the association's goal of becoming a formally recognized part of the university. President Land asked that he and I

meet with vice president Renzulli during the late spring and early summer to work out the details. As I recall we met twice--by that time it was a done deal.

One of the great benefits of ASURA's new and official relationship with the university was our tax-exempt status. As noted earlier, ASURA had been an unofficially recognized organization since it was established in 1990. Nonetheless, there were concerns about the Association's ability to legally accept contributions of money and other gifts for tax deductible purposes. Throughout the latter part of winter and spring with the help of Associate General Counsel Jewett and ASU Foundation officers Chuck Wagner and Dale Palmer, we developed letters of receipt which legally acknowledged contributions of both types of funds given to the Association.



June Payne

established the Video History Project as president in 2001-2002. June Payne was made the project's chair and videotaping and editing began in 2002. Almost every living person who had held a responsible administrative, staff, or faculty position during ASU's rise from a modest teacher's college to a

Video History Project: Mat Betz

The Video History Project received some good news in February 2003, from ASU Foundation

major research university would be considered for a

President Lonnie Ostrom. The Foundation granted to ASURA \$5,000 to finish the project. Of course, that was just a drop in the bucket when it came to completing the project.

taped interview.

Three Sisters – Same Goals: The Association sponsored the first joint meetings of the NAU, U of A, and ASU retirees groups on March 5, 2003. It was important that the three groups work cooperatively to see that we all supported legislation that was of benefit to our members and opposed bills that were unfavorable to them. Don Gilbert headed the NAU group, while Jan Murphy and Bob Sankey were U of A retiree spokespersons.

The Piano: In November, 2002, Jeri Goldfader, the chair of ASURA's Adopt-A-Family project along with Sheila Millhollon, reported that one of the Association's members had offered the project the gift of a piano if she could

provide a gift receipt for it which would allow for a tax deduction. Jeri reported that a piano was on the "wish list" of one of the three families on this year's adoption list. This presented a problem because of the value of the gift and the question of ASURA's status as a tax exempt organization. Also, there was the question that if the Association accepted the gift and gave it to one of the families, would not an unwise precedent be created?

After checking with officials at the ASU Foundation over a period of several weeks, it was decided to decline the gift with thanks because we were



Martha Waltemath and Marilyn Wahl

uncertain as to how it could best be handled because the end of the tax year was fast approaching.

Sometime in February, 2003, Martha Waltemath and I began developing the program for the Association's 12th Annual Meeting and birthday celebration. We decided to follow the traditional format of a finger foods buffet with a birthday cake to provide an opportunity for members to gather and chat, using background music to relax the group prior to a featured presentation and ASURA's annual business meeting. I got in touch with William Swayze, a professional in the ASU College of Fine Arts, who was

retained to provide piano music during the social period. Martha was asked to arrange for a piano to be placed in the Alumni Lounge of the Memorial Union for Swayze's use at the annual meeting. What did this have to do with the Adopt-A-Family gift piano? The answer is EVERYTHING!!!

On checking with MU personnel, Martha was told that the MU didn't have a piano for use at any event. Over the tenure of two union directors, four pianos of various styles and condition had been inadvertently picked up and sold by ASU Surplus Property due to miscommunication on two separate occasions. The result was, "yes, we have no pianos, we have no pianos today!"

I was reminded that at the November meeting Joan Leard, MU

business officer, who sat in on the ASURA Board meetings as a representative of the classified staff, had wistfully said that the MU could use the piano at the time Jeri noted the possibility of receiving it as a gift to Adopt-A-Family. We immediately called Jeri and asked her to find out if the piano was still available -- this time as a gift to ASU's MU. Next, a call was made to Joan Leard who didn't have to think twice as to whether the Union might be willing to accept it.



Jeri Goldfader

Berna Neal, a retired academic professional and an ASURA member, was the owner of a beautiful Baldwin studio piano which she felt she no longer needed. In mid-to-late March, Jeri Goldfader, Joan Leard, and I traveled to Ms. Neal's east Mesa home to examine the piano. It was in showroom shape. Made of pecan wood, it was a wonderful find and a precious gift.



"The Piano" in use at the 2006 ASURA Annual Meeting

In early April a truck and crew from ASU's Surplus Property went to the Neal residence to carefully move the piano to its new home in the MU at ASU Main. Upon its receipt, Joan had it tuned and readied for ASURA's 12th birthday party. Shortly after noon on Thursday, April 12, 2003, as ASURA's members and guests enjoyed greeting friends and eating cake, a medley of show and semi-pop tunes rippled forth from the piano that almost got away. Thanks to Ms. Neal and Jeri, it didn't!

The ASRS: Outside of the Arizona Legislature, ASURA followed closely the actions of the Arizona State Retirement System. Its skillful



Gale Richards

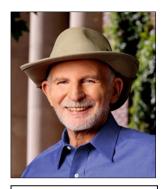
management is the "life blood" of most of our members. The Retirement System Liaison subcommittee, under the umbrella of the Community Relations Committee, serves the Association as a "watch dog" on our financial welfare. During my tenure the ASRS Board selected a new director to oversee the operations of this important agency. It selected Paul Matson, a Canadian, to replace the retiring, Leroy Gilbertson. I cut my ASURA volunteer teeth as a member of this group -- along with Gale Richards and John Bell (and many others).

In 2002 the Association was approached with a request that the Board nominate one of our members to serve a vacancy on the ASRS Board.

The request came from Governor Janet Napolitano. After several discussions with members of ASURA Board and others, it was decided to forward the name of Elmer Gooding, an ASU economist and an association member. Elmer made an excellent candidate, but Keith Meredith, the University of Arizona candidate, received the Governor's appointment.

The Party's Over! The association's annual meeting was set for April 12th. Our honored guests and speakers were to be the academic leaders of

ASU's three campuses: Chuck Backus, ASU East (Poly Campus); Elaine Maimon, ASU West, and Milt Glick, VP ASU Tempe. Each was to share current and future activities of their respective units. Everything went swimmingly well until we reached Milt's part of the program. He was nowhere to be found. I felt like the host of a live TV program whose prime guest didn't show. Our other guests had finished and I found myself doing everything I could to stall for time. After what I believed to be an eternity, Milt comes strolling in



Milt Glick

wearing his jaunty little cap. It didn't take me long to introduce him. Turns out, President Crow had intercepted him on his way to the meeting and chewed his ear for half an hour!

The End Is Near! Twelve months stream by in a gallop! There are many events and other activities that have gone unreported — Dick Murra and Denis Kigin updated us on health care and spent many hours trying to educate

us on making wise choices;
Alan Johnson and Bob Mings
kept tabs on legislation for our
members; Joe Wilkinson
planned and staged the
Association's always
sensational Retirees Day; Sue
Blumer reviewed and
screened our scholarship
applicants. If my presidency
was successful, it's not my
fault. The success belongs to
our volunteers who made it
happen. My thanks to all for



Quentin Bogart, Martha Waltemath, Corrine Irvan, Peggy Randolph

their understanding, help, and encouragement throughout April, 2002, and on through to April, 2003! God bless you all.

CHAPTER 3: 2003-2004 FLOYD LAND, PRESIDENT



Floyd Land

I began this journey in Pueblo, Colo., in 1937 and spent the next 42 years in Colorado with a brief stint out for school in Texas and employment in Florida. I moved to Arizona in 1979 when the opportunity at ASU presented itself.

I received my bachelor's degree in education and began teaching in 1961, then started working on my masters in counseling education during the summers, finished that in 1965 and became a high school counselor. In 1967 I moved

to Florida and became director of counseling services at Indian River Community College for two years. The year round "summer" season and humidity, plus the call of returning to Colorado found me back "home" as a counselor in the community college system there. I had the opportunity to move from the traditional office setting to an office space in the Student Union which gave students access without having to go across campus to the counseling offices.

After a couple of years the director of the Student Union position came open and I moved up the hall and into a new phase of my career. About this time I began working on an advanced degree in Student Personnel Services. My new "career" gave me the opportunity to become active in the Association of College Unions International and I was selected to serve in a regional leadership capacity. This provided me the opportunity to work with colleagues from around the country in various phases of Student Union programs and development. I spent time on a number of campuses hosting conferences and events for the association and as a result developed a connection with ASU. In

3 - FLOYD LAND

1978 I was offered the position of assistant director of the Memorial Union and moved to Arizona. I later became director and spent the rest of my professional career there retiring in 1998.

The twenty years in the MU were years of amazing growth and challenge with two major expansions to meet the needs of the campus services and programs.

The MU became a "model" for unions around the country as we developed a program for student managers, and students had the opportunity to become involved in the management and development of programs and services for the facility and campus. They were invited to present workshops at various regional and national conferences on the program developed at ASU.



Floyd Land Annual Meeting 2004

After a year or so of "retirement" I found myself looking for ways to fill some of the time and occasionally met with some of my colleagues from campus for coffee or lunch. Among that group were Denis Kigin and George Morrell, both very active in ASURA. George was membership chair at that time and they both encouraged me to join. I got involved with the travel committee and worked with Don Robinson and his team. Quentin Bogart was vice president in 2001-2002 and as he was moving up he encouraged me to seek that position. That is how I became president in 2003-2004.

I remember my time on the Board as one of emphasis on expanding the active membership to include more service professional and staff retirees. The outreach opportunities grew with the additional involvement in the scholarship program, Adopt A Family project, the video history project, and the opportunities to volunteer at various events and services on campus. The membership committee efforts brought us more members and along with that

3 - FLOYD LAND



Bob Beeman and Lucy White 2004 Holiday Potluck

together over a cup of coffee to stay connected.

the growing needs and demands on our volunteer office staff. Corrine Irvin and Bob Beeman worked tirelessly to coordinate that service and keep us on the straight and narrow. That was probably their biggest challenge!

My years with ASURA gave me the opportunity to get to know many great people from ASU that the demands of the job while I was working didn't allow. Some of us continue to get

CHAPTER 4: 2004-2005 DAVE SCHEATZLE, PRESIDENT



Dave Scheatzle

I first became acquainted with ASURA through Jane Hudnall, a friend and neighbor who was one of the first ASURA office volunteers starting in 1991. She was enthused about the organization and kept me informed of activities. In 1998 I presented an exhibit in the School of Architecture's Gallery of Design entitled "ASU from the Air – Yesterday, Today and Tomorrow," which was later published as a booklet. The ASURA asked me to put the exhibit in the Memorial Union and give a presentation for their February 1999 Retirees Day. I became an associate

member about this time, when I could see retirement in my future.

I was born and raised in Akron, Ohio and received my undergraduate degree in architecture from Kent State University. Thanks to the Air Force, I came to Tempe, Arizona and the newly named ASU, in July 1961 as a student (and a lieutenant). After having obtained a master's degree in engineering in 1964, I left Arizona with the idea that Tempe and ASU would be a great place to live and work. It wasn't until 1979, when I retired from a 20-year Air Force career that I had that opportunity. Those 20 years in the Air Force were good preparation for teaching building science in the College of Architecture. There were many opportunities to see the US and the world and take advantage of many educational opportunities. During that career, I spent four years teaching engineering courses at the Air Force Institute of Technology in Dayton, Ohio. In a later four-year assignment, I was commander of the 500-person Facility Management unit at Rhein-Main Air Base near Frankfurt, Germany. One

4 - DAVE SCHEATZLE

memorable date in my Air Force career was March 29, 1973, when I departed Saigon on the final day of the war, on the second to the last US military plane to leave Vietnam. The television news cameras were aimed at us as we departed the plane in San Francisco.

My career at ASU started in 1979 as an associate professor in the College of Architecture and Environmental Design and I retired in 2001 as Professor and Associate Dean. During that period, I received a doctorate from The University of Michigan.

Early in 2003, I was asked to be a member of the ASURA Board and fill a vacancy for the position of secretary. I later found out that Sue Blumer had been advocating for me. I performed these duties for several months, with



Dave Scheatzle, Linda Vollstedt, Frank Kush Preparing for the 2004 Golf Tournament

the help of Sue, who had been the ASURA secretary for three years in the late 1990s. For the 2003-04 year, Martha Merkle was to be the ASURA president and Floyd Land vice president. Just before the annual meeting in April, health issues prompted Martha to resign. This moved Floyd into the presidency and I became the vice president. Not much chance to transition but Quentin Bogart, the outgoing president, became a wonderful mentor and provided insight into the workings of the organization.

4 - DAVE SCHEATZLE

Some goals and/or priorities developed during my year as president included upgrading the quality of *Prime Times*, including using more photographs; initiating an annual golf tournament; and improving the membership database. Improving the database would help us identify the expertise of members who might be asked to volunteer for needed projects.

We started the golf tournament; organized a luncheon for all past presidents to hear their ideas for improving the organization; initiated ASURA participation in Homecoming; developed an activity interest area database; and began using e-mail to communicate with members.

Activities included the annual meeting, with speaker Bill Arnold and music by the ASU Choral Music Department, and Retirees Day, with Pat McMahon as the luncheon speaker – a big hit, with one of our largest turnouts

Individuals who were of great help/assistance to me were Quentin Bogart, who enlisted me to become an officer and vice president; Corrine Irvan, office manager (if Corrine were not the office manager, no one would volunteer to be president); Virgil Renzulli, who reaffirmed his staff



Pat McMahon and Sue Blumer 2005 Retirees Day

support for ASURA; Wilma Mathews, who provided graphic design support in re-designing the banner for *Prime Times* and interim editing; and Zeke Prust, who made a \$1,000 donation to the Video History Project.

Significant and fond memories of my year of service included working with Bobby Winkles and learning that ASURA would be relocated from the Visitor Information Center.

Membership in ASURA has benefitted me in many ways. I knew a lot of people on campus when I retired. ASURA gave me a way to utilize that

4 - DAVE SCHEATZLE

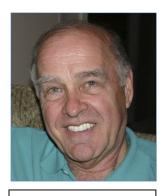
network of friends in making the ASURA better. During the relocation of ASURA, Elmer Gooding and I were closely involved in working with Facilities Management to determine where we would be relocated.



Last Event in the Visitor Information Center – Holiday Potluck 2006 Alan Matheson, George Morrell, Bob Ellis, Dean Smith, George Umberson, June Payne, Bob Beeman, Sue Blumer, Denis Kigin, Pat and Dick Murra, Elmer Gooding, Dave Scheatzle

The space that we gained in the Community Service Building was very beneficial. It had been occupied by a national academic organization associated with the College of Liberal Arts and Sciences that had disbanded. Mike Valesquez, in Liberal Arts, was our contact. Its good quality furniture, file cabinets and computers were left in the space. We had to fight to get an adjacent storage room. Wilma Mathews helped us upgrade the computer with a donation from another campus organization.

CHAPTER 5: 2005-2006 ELMER GOODING, PRESIDENT



Elmer Gooding

In the mid-1990s, Carolyn Brown and Corrine Irvan invited Linda Van Scoy and me to lunch at Joe's BBQ in Gilbert. Before that lunch ended these two persuasive ladies made certain that I became an associate member of ASURA. Actually, I had no choice! I had always been supportive of the organization, even from the first time that Bob Ellis met with me in the Provost's office to discuss the idea of establishing an association for all ASU retirees. I didn't imagine that I would end up in the presidency of ASURA a

decade later.

I was born in Lawrence, Kansas—the same city where I later earned my M.S. and Ph.D. degrees in economics from the University of Kansas. I grew up and attended elementary and high school in Tampa, Kansas—a small town in central Kansas. Then I earned my B.S. degree in economics and business from McPherson College before going to the University of Kansas for graduate studies. My career at ASU began in August 1967 as assistant professor of economics. I retired from ASU as Emeritus Professor of Economics in 2004. ASU provided me with the opportunity to hold numerous academic and administrative positions including the following: Associate Dean of the College of Business and Director of Graduate Programs, Assistant Provost, Acting Vice President for Academic Affairs, Loaned Executive to the Arizona Board of Regents, Vice Provost, Interim Provost and Vice President for Academic Affairs, Acting President (for two months in the spring of 1991). My teaching fields were international economics and macro economics. At

5 - ELMER GOODING

this writing, I am on the Board of Directors of the ASU Retirees Association and serve as associate dean of the Emeritus College.

My presidential year began in April of 2005 when Dave Scheatzle handed me the gavel at our annual meeting. In return, I gave him a plaque for his excellent service as president in 2004-2005. I'm not sure it was an even trade but, it marked the beginning of an exciting and rewarding year for me at the helm of ASURA.



Elmer Gooding and Dave Scheatzle Annual Meeting 2005

In 2005 the ASURA office was housed in Arizona's first

geodesic dome building – originally built in 1962 and housing the Valley National Bank office, located at the corner of Rural Road and Apache Boulevard. After ASU acquired the building it became the ASU Visitors Center. In anticipation of building additional residence halls (eventually to be the site of the Barrett Honors College residence hall), we were informed that the ASURA office would have to move.

Eventually it was decided that the roof (or dome) portion of the building was to be moved to another site and the rest of the building was to be torn down. So, we began our search for a new site.

We wanted a location where our members could easily access the ASURA office and one with adequate space for meetings. Of course, availability of parking was an important consideration. Our Board thought that something at the edge of campus would be attractive so our members would not have to walk long distances to the center of the campus for meetings. After some time, and a lot of discussion by our Board, the university offered to house our office in the Community Services Building – also a historic site on which the Maricopa County Tuberculosis Sanitarium had been located several decades before. The "TB" building was razed and in the early 1960s a three-story building was constructed on the basement of the previous building to

5 - ELMER GOODING

house the Maricopa County Crippled Children's Hospital. (Yes, they did use that politically incorrect name for the building.)

In 1984 the building was deeded to ASU and named the Community Services Building. This building is located north of the campus on Curry Road. Although a decision had been agreed upon to move our office, the actual move did not occur until the following year.



Hank Spomer

The year was especially rewarding because of the colleagues who were part of the team. Alan Matheson graciously agreed to be vice president (and president-elect); Betty Greathouse served faithfully as our secretary; and Hank Spomer, with his special background with financial matters, served as our treasurer. Of special note was the service of Corrine Irvan as the ASURA office coordinator and business operations manager. In addition to essentially running the office and keeping track of donations, expenditures and office volunteers, her other task was training ASURA presidents.

The remaining Board members were: Chuck Backus, June Bankhead, Maxine Laroux, Joan Leard, George Umberson, Jerome Aronson, Stan Brown, Suzanne Steadman, Brent Brown, Nancy O'Bannon and Joe Wilkinson.

The membership goal that year was to reach 1,100 members. George Morrell was very successful in attracting members because he was so well known and respected throughout the campus community. After more than a decade of service,



Rich Fill and Elmer Gooding – February 2005 Rich honored as ASURA's 1000th member.

5 - ELMER GOODING

George decided to step down from chairing the membership committee and Bob Ellis graciously accepted that responsibility. Throughout the year our membership numbers ranged from 977 in October 2005, to 986 in March 2006. While our goal was to have 1,100 members, we were ready to celebrate if we reached 1,000. However, in hindsight, we believe that the system, in which we

kept a card for each member, may not have been purged of some of those who were no longer with us, so the actual number may have been something less than one thousand! Still, it was a time to celebrate our growth. We even had a special cake and a presentation celebrating our one thousandth member.

Dave Scheatzle chaired the committee for the ASURA Veterans Day golf tournament, which raised \$18,000 to support the Video History Project. Our volunteers participated for the second year in the Homecoming



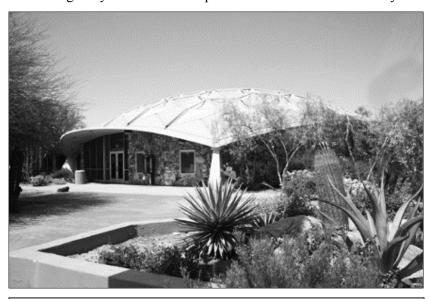
Terry Goddard

activities in October and several members served as judges for ASU's first Academic Bowl. The Annual Meeting featured Terry Goddard as our speaker. Overall it was a great year, thanks to all of the volunteers who helped make it so. Finally, it was my pleasure to hand over the presidency to the capable hands of Alan Matheson at the annual meeting, which was so carefully planned by Martha Waltemath, in April, 2006.

CHAPTER 6: A MOVING EXPERIENCE

By Carol Moore and Val Peterson

Shortly after the Arizona State University Retirees Association was created, during the summer of 1991, the association was allocated space, at no cost to the organization, in the ASU Visitor Information Center (VIC) on the corner of Rural Road and Apache Boulevard. The building chosen for their home had originally been built and operated as a branch of the Valley National



Visitor Information Center

Bank. The structure had a unique roof which boasted a geodesic dome shape with a distinctive gold finish. This building served as the official offices of the association for many years, and it continued to be the home of the organization throughout the first half of its second decade. The facility was ideally situated

on campus to make it easily accessible to its members. The only negative issue of having an on-campus location, however, was the very limited number of available visitor parking spaces.

The original office space allocated to ASURA was located near the front of the Visitor Information Center, but that changed in the mid-1990s when it became necessary to move several offices of the Alumni Association into the building. The Retirees Association was asked to relocate to another less-desirable location within the building. This move was viewed by some as an apparent "exile" to the back of the building. In this move, ASURA was



Martha Waltemath helping with the move into the "back office" in the VIC
August 21, 1995

relegated to occupy only one small windowless office which then housed the reception desk, telephone, computers, typewriter and wooden file cabinets—castoffs all. It had no copy machine but did have access to a centrally located copier. The newly assigned office was very crowded and was inadequate for meetings, and it had very little storage space. The association was able to schedule the use of a

spacious executive conference room within the building for its committee and Board meetings. The open public space within the building was used for certain of the association's social events, although this was done at a bit of inconvenience to other building occupants.

In 1995, the then ASURA president, Diana Regner, lobbied the building administrator in a very persuasive manner for an additional room located next to the one it already occupied. Her persistence finally paid off, and the requested room was allocated to the association. The organization then had the needed space for storage as well as a small conference room. This second room was lovingly dubbed the *Diana Regner Memorial Conference*

Room as a tribute to her persistent quest for more space. With the help of



Diana Regner talking with John Mack, computer technician, during the move to the "back office" in VIC.

Surplus Property, the association was able to find a conference table, chairs and other furnishings for the new meeting room. In the last few years at the VIC, there were occasional misunderstandings of which parking lots the volunteers' parking permits covered which resulted in a rash of parking warnings and actual tickets issued to office volunteers and Board members.

A major upheaval within the organization came

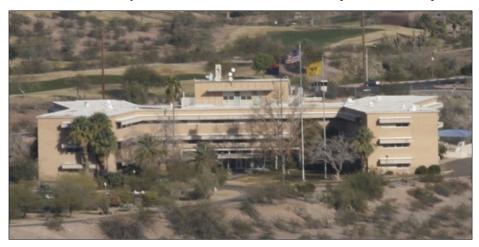
about when the Visitor Information Center was scheduled to be razed to make way for the Barrett Honors College complex. The gold domed roof, however,

was salvaged and eventually incorporated into the Vista Del Sol private housing project near its previous location where it was used as an open pavilion. Then on



Salvaging the Visitor Information Center's roof - 2006

December 21, 2006, ASURA moved its offices to its new location in the Community Services Building, the former Children's Hospital, situated high on a small bluff on Curry Road north of the downtown Tempe and the Tempe



Community Services Building

Town Lake. Corrine Irvan, Pat Skinner, Bob Beeman, Elmer Gooding, Dave Scheatzle, Alan Matheson and other Board members assisted in packing, unpacking and generally directing the movers in the process. And so this physical move of its offices began the second half of ASURA's second decade.

Located on the second floor of the building, the new office suite of three adjoining rooms struck its occupants as quite spacious. During the move, a nearby storage room was appropriated for the use of the association as well. The offices came complete with office furniture, two computers, a photocopy machine, several oversized file cabinets, and large windows offering a pleasant view of downtown Tempe and Tempe Town Lake. As an additional bonus, the site offered plenty of free parking. One room of the suite serves as the main office; another was recently converted for use as the Video History editing room; and the third room contains the copy machine, fax and a small conference table. Though these accommodations are old and somewhat worn, they have been well maintained and offer adequate space for our association. The Community Services Building offers easy access and ample additional space for members to come and go to office visits, meetings, video history

tapings, and social events. And these facilities are still offered at no cost to the association. Although many association members were not happy to leave the VIC, they were very happy with the upgraded space allocated in CSB. And although the conference room used for Board meetings is crowded and the furniture is a bit antiquated, there is still an opportunity to schedule larger spaces within the building as the need arises.



Board Meeting in the CSB Conference Room March 2012 Jeannette Robson, Bill Moor, Barbara Shaw-Snyder, Barry Leshowitz, Dave Schwalm, Connie McNeill, Abby Polito, Dick Jacob

Alan Matheson, who was ASURA president when the move took place, said, "All in all, I think the association is quite happy to be where it currently resides and hope we can be there for many more years to come. Although the campus location was convenient, the current site offers adequate space, multiple parking places for any occasion, and pleasant surroundings—an altogether satisfactory bargain."

CHAPTER 7: 2006-2007 ALAN MATHESON, PRESIDENT



Alan Matheson

The ASURA was established in the early 1990s under the leadership of Bob Ellis. My first contact with the organization was during the year 1991-1992, when, as an officer in the University Faculty Assembly, I served as liaison between the two organizations, attended the monthly meetings of ASURA, and became impressed with the thoughtful service provided to University retirees by the Association. Later, I was approached by Dave Scheatzle and Elmer Gooding who persuaded me to become vice president of ASURA under the presidency of Elmer Gooding. At the time, I

was still teaching at the College of Law, and, although I had retired from full-time teaching, I was carrying almost a full load at the law school. As a result, I was concerned about whether it was appropriate for me to serve, but these representatives were insistent, and I agreed to become an active member once again. Grateful for their interest, I found the experience to be a very positive one, leading to my role as president during the year 2006-2007.

At ASU, I was a Professor of Law beginning in 1967 during the first year of the law school, and was, in succession, assistant dean, associate dean, and then dean. I was named interim dean four times and was the "real dean" for five years. As a law professor, I taught Constitutional Law, Administrative Law, Community Property, and Education and the Law. In addition, I was president of the University Faculty Senate in 1990-1991 and, as well, a member or chair of numerous University committees. My academic record includes degrees from the University of Utah (B.A., M.S., and J.D.), appointment as an Associate in Law at Columbia Law School, and as Assistant to the President at Utah State University.

After serving as vice president under the able leadership of Elmer Gooding, I assumed the ASURA presidency in 2006.

The most significant event of the year was "the move." After residing in the Visitors Information Center on campus (the Golden Dome—a geodesic dome built by the Valley National Bank in 1962) for 14 years, the Association was notified by the University that it was necessary to change locations



The dome from the former Visitor Information Center ready to be raised in its new home at the Vista Del Sol dorm complex, where it provides a covered venue for events. March 2007.

because the Center was slated for demolition. Dates for the move were scheduled and rescheduled, and, over the course of several months, ASURA officers visited several possible sites for the new location. The overwhelming consensus was in favor of a suite of offices in the Community Services Building off Curry Road in Tempe, north of the Town Lake and Downtown Tempe. The structure was at one time a children's hospital, but in 1984, it was deeded to ASU and, soon, became the home of as many as 37 academic

programs. With the University's concurrence, the Association selected this option. On December 21, 2006, staff members and officers packed belongings and furniture, and movers took them to the new location the same day. Several days were needed to unload and "settle in," and, in the process, the Association gained new computers and a copier. The new site had three interconnecting offices, access to a nearby conference room, and a storage room for overflow. The new quarters had much more space than the Visitor Center office, had windows overlooking the Town Lake, and, importantly, unlimited parking. The latter feature was significant, since the Association had some unpleasant



Elmer Gooding (left) and Alan Matheson (right) meeting with Virgil Renzulli, Vice President of Public Affairs and Nancy Jordan Associate Vice President of Community Development. June 2005.

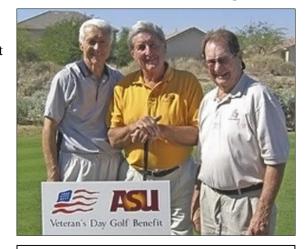
experiences with cars being ticketed at the former home. After living in the new facility for a period of time, all involved considered it superior to the old site. The location is off campus, and this is somewhat disappointing, but most of the business of the Association can be conducted elsewhere, except for printing services and special mailing needs. As a former president stated, "I think everybody's very happy to be in this location."

Goals and Achievements

In addition to the major challenge of moving, the officers collectively sought to increase membership and to strengthen services to the retirees. Funding and expanding the Video History Project was a high priority as was providing meaningful health insurance and retirement benefits information. Some successes were noted:

1. Under the direction of Dave Scheatzle, the Association sponsored

the 3rd Annual ASU Veterans' Day Golf Benefit at Legacy Golf Resort. 136 players participated in the event that raised \$25,000 for ASURA's Video History Project.



2. In addition to the 33 interviews previously

2006 Veterans Day Golf Tournament Terry Coyle, Bob Davies, Bobby Winkles

completed for the Video History Project, nine more were added during the year, including those of Mathew Betz, Ellamae Branstetter, Hal Fearon, Marvin Fisher, Elmer Gooding, Dick Murra, Gale Richards, Leon Shell and Bobby Winkles. Bob Francis was the committee chair.

3. An important part of the services provided to members of the Association is information regarding health insurance. In the midst of confusion over several health insurance programs and the need to have meaningful comparisons of the offerings, Dick Murra came to the rescue again by sending written materials to members, conducting workshops for interested persons and furnishing advice

- through the *Prime Times* issues. This was an invaluable aid to retirees. In this process, he was assisted by Doug Johnson.
- 4. The Association offered significant information regarding the activities of the State Retirement System and of the actions of the Arizona Legislature in matters affecting retirees. Alan Johnson, Scott Norton and Jerry Aronson were the movers in these areas. Representatives of the organization met with officers of the ASRS four times during the year.
- 5. The l4th annual Retirees Day was held on February 17, 2007. Nearly 150 members participated in the program including eight



Retirees Day 2007 Luncheon speaker Harry Mitchell, Alan Matheson, and Kris Mayes of the Arizona Corporation Commission

sessions with notable speakers and a luncheon. Presentations were "Coping with Risk" by Gary Marchant, "The Phoenix Art Museum: What's New?" by Jerry Smith; "Birding: An Active Pursuit for Retirees" by Herb Fibel; "The ASU Campus Arboretum" by Louisa Ballard: "The Key to an Active Healthy

Lifestyle" by Wayne Phillips; "Real Estate Outlook for 2007" by Jay Butler; "Indian Tribal Governments: Context" by Peterson Zah; "The Impact of Islam and Muslims on Domestic and Foreign Policies" by M. Zhudi Jasser. Joe Wilkinson and Sue Blumer were Co-Chairs.

6. Prime Times remained the main communication device to provide news of the Association's activities to its members. Special recognition is given to Dave Scheatzle who, reluctantly but willingly continued to serve as editor.



Peterson Zah

- 7. The Scholarship Committee under the direction of Sue Blumer provided a \$5,000 scholarship to a deserving student.
- 8. Bob Ellis chaired the Membership Committee. ASURA had 963 members in mid-March of the year.
- 9. The Adopt-a-Family Committee adopted two families for the school year: one family of five from the Tempe Elementary School District #3 and one family of four. This completes 15 years of partnering with the District. Food gift cards and holiday gifts were provided. Joan Leard chaired the committee.

Special Events

During the year, the officers of the Association held a meeting with their counterparts from the University of Arizona and Northern Arizona University to discuss common issues, particularly the relationship with the Arizona Legislature. At mid-year, there was a special gathering at a luncheon

for past presidents of ASURA. And, for the first time, officers of the organization served as judges for the University's College Bowl Competition.

Making a Difference

Members of the Executive Committee (Elmer Gooding, Doug Johnson, Maxine Laroux, and George Umberson), members of the Board of Directors,



Martha Waltemath and Alan Matheson at the Annual Meeting – April 2007

committee heads and members; and volunteer office staff devotedly served the association and were responsible for its success. Having Elmer Gooding as Past President was a major asset, not only because of his dedication to the Association but also because of his remarkable, unfailing wisdom. Continuing *Prime Times* publication was possible by drafting Dave Scheatzle to supervise the enterprise; he was also invaluable in promoting the golf tournament. Doug Johnson was a fortunate choice to be Vice President. His

long service at the University and his knowledge of health insurance matters made his presence particularly welcome.

An enthusiastic tribute as well is due for long-time Office Coordinator and Business Operations Manager, Corrine Irvan, who has served loyally and effectively, as well as her faithful staff who have assisted the Association in so many ways.

The year as President of ASURA was a memorable one for me. I marvel at the positive service rendered through the programs and activities of the organization and the wonderful people who make this possible. The friendships that were formed, the rewarding relationships with remarkable, dedicated members and committee members and the tangible benefits contributed to the lives of the retirees were all blessings in my own life.

CHAPTER 8: 2007-2008 DOUG JOHNSON, PRESIDENT



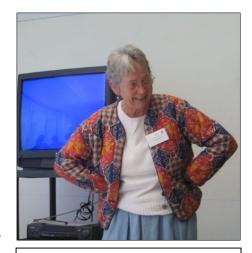
Doug Johnson

2007-2008 was the year for new technology, a fire and a changing of the guard. The need for better communications, coordination and technology occupied the Board of Directors and officers for most of the year as they sought ways to improve communication with members, enhance coordination among committees and to work efficiently. We were sad to say good-bye to Corrine Irvan and her group of volunteers who had provided great service and continuity since the beginning of ASURA.

An investment in new computer systems and

procedures was essential. We had to have a better way of coping with the faster pace of activities. Connie McNeill recommended new computers to replace the ASURA's old surplus machines. This was a step into the Windows Vista world, and away from the older DOS-based systems that had been used in the past.

With new hardware and software, Connie began developing the ASURA website at http://asura.asu.edu which has become our central organizing resource. New computers allowed us to use e-mail to

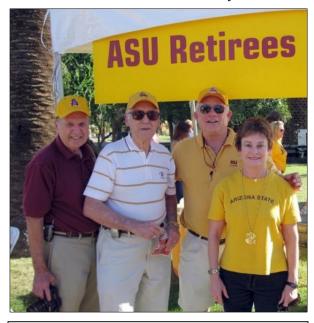


Jane Conrow – Presenter 2008 Retirees Day

8 - DOUG JOHNSON

communicate with many of our members, and facilitated membership records and *Prime Times* mailings. Dave Scheatzle (and later Lois Lehman) worked diligently to facilitate a listserv hosted by ASU at http://lists.asu.edu that has allowed more timely notices and reminders of events and activities. Overall, this was a big step forward for ASURA in more effectively using technology.

A fire in the Memorial Union at the Tempe campus presented another challenge for ASURA. The fire destroyed the second floor facilities that were to host our Education Day and annual meeting activities so the Education Day activities were moved to the Student Union at the ASU Polytechnic campus. The bonus of this move was that many of the 100+ attendees were treated to



Homecoming – October 2007 Dave Scheatzle, Bob Ellis, Doug Johnson, Mary Stevens

their first taste of the
Polytechnic campus. Sue
Blumer and Mary Stevens
deserve credit for quickly
responding to our fire
damage challenge.
Moving the annual
meeting from the Tempe
campus to the West
campus was also a
success even if
attendance was somewhat
lower than usual.

Mary Stevens and Val Peterson brought new energy to the activities programs. Carolyn Miner stepped up to assume the role of business manager. ASURA was well

represented at the Homecoming Parade. The Veterans Day Golf Tournament (Dave Scheatzle) and new holiday party were major success stories. The farewell party for Corrine Irvan and office crew became a special opportunity

8 - DOUG JOHNSON

to honor departing friends as 15 past presidents shared stories chronicling the rich history of the people who founded and nurtured ASURA.



Group Honoring Corrine Irvan's Service - January 2008

Service activities turned in strong performances. ASURA was well-represented by Jerry Aronson and Bob Mings in monitoring bills in the legislature. Alan Johnson kept us informed about ASRS plans and program



Annual Meeting 2008 Val Peterson and Doug Johnson

changes. Joan Leard continued to do great things with the "Adopt a Family Program." Sue Blumer and the scholarship committee awarded a scholarship to a worthy returning student. Bob Francis and the Video History team continued their task of capturing ASU history before it vanishes. Dick Murra again helped our members learn about their choices in our health insurance programs. These contributions all helped our members and provided a powerful rational for membership and service, making 2007-2008 a successful year.

CHAPTER 9: 2008-2009 VAL PETERSON, PRESIDENT



Val Peterson

I retired from ASU in 2000 and even though I was an ASURA member from that time on, I stayed somewhat on the fringe of the organization, quite enjoying my lesshectic lifestyle as a retiree.

It was not until the spring of 2007 that I attended my first ASURA activity, which was the annual meeting. It was an enjoyable meeting and I was glad I had attended. That is, until I was approached at my table by two rather zealous recruiters by

the names of Elmer Gooding and Dave Scheatzle. After some small talk, I was asked to consider running for vice president in the upcoming election. Having been caught completely off guard, knowing little or nothing of the operations of ASURA and being heavily pressured for a quick decision, I hesitantly agreed to do so.

As the year progressed, the need arose for someone to fill a vacancy as chair of the Activities Committee. So, along with Mary Stevens (another new member), I agreed to co-chair this important committee along with my duties as vice president – which proved to be somewhat underwhelming. But, by this point, I was pretty much fully immersed within the processes of ASURA.

It was about this time that I first took the occasion to read the association bylaws and realized that the vice president automatically advances to be the candidate for president the following year. I couldn't help but wonder, "What have I gotten myself into now?"

While employed at ASU, I headed up the facilities management operations of the university. I was a mechanical engineer with the training and experience that allowed me to oversee the management of a large and diverse physical plant needed to support the needs of a major university.



Val Peterson – "Fac Man"

Prior to coming to

ASU, I served as facilities manager at Utah State University. With my extensive facilities background at two universities, I was well aware of both the political and funding issues within institutions of higher education and particularly how they were impacted by a fluctuating economy and the reductions of budgets. So it was with mixed feelings and some trepidation that I settled into my role as president of ASURA for the coming year.

I began my term as ASURA president amid an atmosphere of



Ted Cary

economic chaos throughout the United States, including Arizona. There were plummeting stock prices, a falling housing market, increased borrowing rates and cutbacks by state and national governments. I, and others within ASURA, wondered about how the impacts of an economy that appeared to be heading for a recession would affect the financial budgets and operations of Arizona State University and, subsequently, ASURA, which received from the University a portion of its operational funding.

After the gavel was officially passed to me, I surmised there were only two reasonable courses of

action available to me in doing the job. The first, and easiest, approach would be to merely be a caretaker president and just "go with the flow" as things

happened and see what the Board would let me get away with. The other approach would be to be more proactive and look around for things that could be improved or initiated. After all, I wasn't a stranger to the management of organizations. In addition to heading up two facilities organizations, I had been president of two professional associations, as well as a chamber of commerce. In any event, I chose the second alternative and commenced looking around at the association's needs.

As I obtained a better feel for the needs of the association, I settled on four areas that I felt deserved my support and encouragement for change or improvement. These four areas constituted major accomplishments for my term as president:

- The ASURA Website: Development of an improved website had already been started by Connie McNeill during the previous year and under her capable leadership the site substantially evolved in its development, its design and its layout. The site "came of age" with greater usage and increased access by members and others and it will surely continue to evolve as needs arise and as technology changes.
- <u>Bylaws Update</u>: The association's bylaws were in need of update and Mary Stevens chaired a committee to craft the needed updates. The

upgraded bylaws approved by the Board included a change in the dues structure, changes in the election of officers, and change in the title and responsibilities



Bylaws Committee Doug Johnson, Mary Stevens, Connie McNeill, Carolyn Minner, Alan Johnson

of standing committees.

- <u>Data Base and E-mail Distribution</u>: The manual system of maintaining member records and information was converted to an electronic system that had the flexibility to be used in many different ways. The new system provided for an easy upgrade of member information and to communicate with them at little or no out-of-pocket cost.
- <u>Budget</u>: Due to budget constraints and concerns brought about by a
 weak economy it was necessary to implement an improved budget
 process wherein the Board was required to help develop, review and
 approve the association's annual budget.

I was grateful to have a good cadre of officers and a dedicated Board of Directors working with me: Doug Johnson, immediate past president; Mary Stevens, vice president; Maxine LaRoux, secretary; Ted Cary, treasurer; and Carolyn Minner, business operations manager. Even though not an official officer, Carolyn's help was needed and she was invited to all executive committee meetings of the officers.

Board members, for the most part, were supportive of the programs and projects presented by the officers and committee chairs, and it seemed that most of them thoroughly enjoyed the debate prior to taking action. I felt the Board represented ASURA's membership very



Wilma Mathews and Joyce Hartman Diaz Holiday Potluck 2008

well. Those who headed up committees during the year also did an outstanding

job of piloting their programs and doing the work asked of them, and it was through the efforts of these committees that much of the work of the association was accomplished.

I now realize how participation in ASURA has given me a better vision of how the association can not only help me better enjoy retirement but how it benefits all its members far beyond what I envisioned when I joined.



Spring Hike March 2008 Ranger Brian Miller, Marceil Peterson, Carol Grebel, Arlene Westgard, Maxine LaRoux, Joan Taylor, Mary Stevens, Connie McNeill, Barry McNeill, Pay Nay and Evelyn Partridge. Val Peterson taking Photo

Another benefit is renewing past friendships and acquaintances as well as making new friends. I also had the opportunity to participate in activities that I likely would have missed by continuing to hang out on the fringe of the organization. Though I was "strong-armed" into more active participation, I would do it all over again.

CHAPTER 10: 2009-2010 MARY STEVENS, PRESIDENT



Mary Stevens

As I was looking forward to my retirement in January 2007, I received a telephone call from Alan Matheson, then president of ASURA and professor and former dean of the ASU College of Law. Although I had not heard of the ASU Retirees Association at the time, I definitely knew Alan Matheson because he was the dean of the law college when I attended from 1977-80. Dean Matheson arranged for a tuition scholarship for me during my second and third years of study so he was my hero.

Alan asked me if I would consider running for a position on the ASURA Board of Directors the following year. I asked what that position involved and he replied: "Oh, you'll attend an hour-long Board meeting once a month and perhaps have some committee service. I accepted the invitation and soon learned that Dean Matheson's description was an understatement at best! But here was no way to say "No!" to my hero.

I grew up in West St. Paul, Minnesota, and Pueblo, Colorado, moved with family to Phoenix in 1962 and continued my studies in early childhood education at ASU, receiving a BA degree in 1965. Much later, in 1980, I received another ASU degree, a *juris doctorate* from the College of Law. In between I managed a master's degree in theatre from the University of Denver. I retired from ASU as the senior employment attorney in the Office of General Counsel, after working at ASU for 22 years. I had the good fortune to work with many faculty, staff, academic and non-academic administrators and departments over the years, many of whom I had the pleasure of interacting with in ASURA in a very different way. Little did I anticipate that my long-

standing association with ASU would continue for several years after retirement through ASURA.

After being on the Board in 2007-2008, Doug Johnson – the incoming president – asked me if I would stand for vice president the following year and

I agreed. I asked Doug if the vice-president becomes the president the following year. Doug hemmed a bit and said, "Well, yes, that is the case." But I agreed anyway and became president for 2009-2010. As the year progressed, I discovered the many non-material rewards of being a part of this great organization. When I was a Board member, I noted that we often called on another Alan, Alan Johnson, about parliamentary procedure because he seemed to know the answers. I guess I must have called on him a lot because at my first meeting as president, Alan ceremoniously presented me with my very own copy of Robert's Rules of Order. Finding the



Alan Johnson

volume enlightening but rather boring, I still called on Alan for the "rules" throughout the year. Several changes occurred this year, generally positive ones, many involving issues of economics and finances, not this president's bailiwick.

Knowing how well ASURA has been functioning long before my term,



Eric Sloan

I wondered what I could do other than conduct meetings. But as is usually the case, some issues became my priorities. Would ASURA continue to receive valued support from the Office of the Vice President of Public Affairs? Was the annual ASURA tuition scholarship of \$5,000 sufficient, in light of continued tuition increases? Did the Board know enough about the newly "discovered" endowment set up in 1997? Was ASURA taking in sufficient revenue to support its special projects into the future? Did we need more fundraising?

With the able assistance of Eric Sloan in the Office of Public Affairs and ASURA members Sue

Blumer, Joyce Hartman-Diaz, Barbara Bradford Eschbach, Wilma Mathews, Connie McNeill, Carolyn Minner and Val Peterson, these concerns were addressed.

In addition to the efforts and support of the individuals mentioned above, I had an excellent Board of Directors and officers: Immediate Past President Val Peterson; Vice President Connie McNeill; Secretary Jo Madonna; Treasurer Joyce Hartman Diaz and Business Manager Carolyn Minner. Our office volunteers Carol Moore (office manager), Carol Berg,



Carolyn Minner and Mary Stevens Verde Canyon Trip November 2009

Carolyn Lanners, Maxine
LaRoux, Joan Leard, Betty
Norris, Jeannette Robson, Ed
Scannell, Anna-Marie Shivers,
Janet Soper, Linda Van Scoy and
Jack Sarrett, provided invaluable
assistance in handling
registrations for events and
activities, phones and other
office needs, in a most efficient
manner

Val Peterson raised the issue of increasing the tuition scholarship and a first order of business at the May 2009 meeting was to increase the tuition scholarship from \$5000

to \$6500. In order to increase revenue, the Board increased dues from \$10 to \$20 per year. The Living Video History Project, with an infusion of \$4800 approved by the Board, purchased equipment and supplies to move the project in-house to save significant future costs. The able committee of Linda Van Scoy, chair, and members Dave Scheatzle and John McIntosh, took on all the effort of interviewing and producing the history DVDs. Dave made clips of several of the interviews and presented the very enjoyable and memorable

video clips during the 2010Annual Meeting for the first time. Connie McNeill continued to enhance our website and, with Becky Reiss, added notices of obituaries of deceased ASU employees and retirees. Dave Scheatzle handed over production of *Prime Times*, after four committed years of outstanding service, to



Fashion Show 2010 Dave Scheatzle, Linda Van Scoy, John McIntosh, Barbara Bradford Eschbach

the very competent Wilma Mathews and Janet Soper. In addition to luncheons, ASURA participated in our first fashion show featuring ASURA "models" thanks to Barbara Bradford Eschbach.

A highlight of Retirees Day was the luncheon speaker, Hugh Downs, who lives in the valley and accepted the request of his good friend and ASURA



Hugh Downs and Mary Stevens Retirees Day 2010

Board member Lonnie Ostrom, to be the speaker. Mr. Downs regaled the audience of 135 with stories and anecdotes from his years as a TV journalist and political commentator, including his top ten worst interviewees.

Finally, this year saw the re-discovery of a scholarship endowment account created by a

previous ASURA Board in 1997 with \$11,000. The balance in the account in 2009 was \$24,000 and earnings income was \$9,200. The Board approved and signed an Endowment Agreement with the ASU Foundation and members may designate a donation to the Endowment on their new or renewal membership forms.

Periodically during this year, I would say jokingly (well, not totally) that serving as an ASURA president was like having a full-time job with no pay or benefits. As my term ended, I realized that the benefits were many. It



Donna Portz and Mary Stevens

was so energizing to be part of an organization in which I knew so many members when I joined and worked with such committed volunteers thereafter. Although I didn't plan ASURA as a goal in retirement, I am grateful that Dean Matheson presented the opportunity to me.

All of the special projects, events, liaisons, and camaraderie enhanced my retirement, kept me active, and allowed me to interact positively with old and new friends. Is this a great organization? As my Minnesota relatives would say, "You betcha!"

CHAPTER 11: 2010-2011 CONNIE MCNEILL, PRESIDENT



Connie McNeill

I had already served on the ASURA Board of Directors for two years when I was asked by Val Peterson to take on the role of Vice President. Agreeing meant that I would serve an extra two years on the Board – one as president and one as past president. I was somewhat reluctant. This was partially because I felt I was already spending a lot of time on ASURA affairs in my role as "Chief Information Officer," i.e., as a one-person information technology department, and was not sure that I wanted to do more than that. I also thought it would be better for the organization to

have a faculty member serve since I would be following two presidents – Val and Mary Stevens – who were also non-faculty.

However, Val told me that he had already approached a couple of faculty members and they had declined to serve. He also let me know that he had consulted with some of the leading faculty members of the Board as well as with Mary, and they had supported his asking me to take it on. In particular, he said he'd asked Elmer Gooding's opinion. Elmer was the one who initially recruited me for the Board and a person whom I greatly respect. So – I agreed.

I attended Stanford University and obtained a B.S. degree in mathematics in 1965. Shortly after graduation I went to work at Stanford in the fledgling administrative computing department. I worked there until 1976, when we moved to Phoenix because my husband Barry had completed his Ph.D. and had been hired on the mechanical engineering faulty here.

I (very fortunately) was hired by Lynn Bellamy, a relatively new head of Computing Services at the time, to be project leader of a new payroll/human

resources system for ASU. Shortly thereafter, Lynn hired me to be director of administrative computing, and in 1981 he promoted me to executive director of computing services. In 1991 I took a job as the founding head of technology at the West campus. I retired in 2006 as assistant vice provost of information technology, having served 15 years at the Tempe campus and 15 at the West campus. I also attended graduate school at ASU and earned a master's degree in English linguistics in 1995.

My employment background was thus largely spent as a manager and leader, paying attention to planning and to helping people be productive. No doubt this shaped my attitude toward what I should do as president of the ASURA. Val and Mary had preceded me with very successful years in the presidency, so I was taking on an organization what was already running smoothly.

With this in mind, one of my major goals for my presidential year was to get the organization to spend some focused time thinking about our long-term financial health. The budget was in pretty good shape, but it seemed to me that we would eventually have to raise some funds if we were going to continue to fund the scholarship and video history projects that formed such a valued part of our organization's community service. We did have about three years of "cushion" in the accounts, so there was time to fully consider the matter.

I asked Mary Stevens to take on this task as chair of the Finance Committee and, to my pleasure, she agreed to do it. The committee began by looking at various fund-



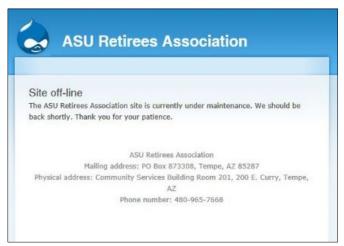
Elizabeth Clarke 2009-2010 ASURA Scholarship Winner

raising options, and put off for another year or two an overall analysis or our financial situation. Dave Scheatzle gallantly put on another Veteran's Day Golf Tournament, which raised a little money, and Mary worked with Wilma Mathews on a project to raise funds via used books sales in cooperation with

the Friends of the Phoenix Public Library. Late in my term the Board voted to re-invest the \$9,000+ of payout from the endowed Scholarship fund that had accumulated over several years, so we at least made a start at building the fund.

Another objective I had for my presidential year was to help the Executive Committee and the Board members reflect on our organization's overall mission and to consider whether we might want to make any changes in our existing activities over time. Was there anything we should stop doing, or anything we might usefully add to what we had been doing? The immediate upshot of the ensuing strategic discussions was that the Board decided we should do more to help our members with the many life choices and daily living issues that retirees face. As a result, we formed a new Seminars Committee, initially chaired by Dick Jacob. The committee planned to put on several seminars per year, including sessions on financial planning, health insurance, social networking and optimizing volunteer experiences.

One incident that occurred during my term was related to my responsibilities for our website. By this time, ASURA had started using e-mail



Site Off-Line Message (Uh-Oh!) January 2011 as the means of notifying member about upcoming events and other issues, at least for the two-thirds or so of our membership who preferred that method of communication. Email notices referred members to our website for full information and for registration forms. The site had thus

become an integral piece of our services. We had around 250 pages on the site and their creation and maintenance represented hundreds of hours of effort by

me and by Dave Schwalm, who was maintaining the obituaries section. I had built the site using tools provided to departments by ASU – tools that I had had to learn on my own to create and maintain the site. I learned just about enough to create the site and to be dangerous – as I proved in January, 2011.

While attempting to perform a necessary upgrade of the underlying software, I made a series of errors. The result of these was that I lost all of the work that had been done on the site during the prior six months or so. This was particularly upsetting because we were in the prime enrollment period for Retirees Day, and we were also registering people for a trip to the Musical Instrument Museum. I was truly mortified and also fairly panicked, since I could not think of any way to recover some of the material.



Bill Stasi

I notified the Board, and everyone was very supportive. Bill Stasi, chair of the Travel committee, worked with the office staff to offer a registration alternative for the Musical Instrument Museum trip. Barry McNeill, chair of the Retirees Day committee began work on recreating the lost Web pages for that event.

When I was discussing possibilities for recovery with my visiting sister she jokingly suggested that I could shoot myself. At that moment that seemed like a fairly attractive option. Obviously,

I was taking myself a lot too seriously! It was Martin Luther King weekend so I had to wait until Tuesday to see whether the folks in ASU's University Technology Office thought they might help. To my great relief, it turned out that they were able to restore the site, and it was back up after about three days of being down. I was very, very grateful. I did learn how to avoid this magnitude of loss in future.

When I first joined the Board, Doug Johnson was president. I commented to him early on that I thought it might be better to have a two-year term for the president, so that there could be time to learn the job and time to follow through with a few things that just got started in the first year. He replied that it might be a good idea but he was not sure we'd have many willing to serve if the term were longer. I can see both sides of this very well, now that I have served a term. The short term for an ASURA president does make for some fairly frequent changes in focus and direction for the organization. It also is true that many of us retirees have lots of interests, some of which have to be



One Mission Accomplished! Connie and Barry McNeill after Barry and his Retirees Day Committee Put on a Successful Program

put "on hold" while serving as ASURA president. I know that I was both proud to have been president and happy to turn the gavel over to Dave Schwalm at the end of a year. After all, the best thing about being involved with ASURA is the contact with valued colleagues, and that is something that I've been able to continue enjoying since serving in the presidency.

CHAPTER 12: ACTIVITIES AND EVENTS

ASURA recognized from the very beginning the need for people to have opportunities to participate in enjoyable activities, to socialize together and to just have some fun. Toward the latter part of the second decade,



Fashion Show 2010 Joy Shearman, Elmer Gooding, Suzanne Steadman, Jerry Whalin

however, the ASURA Board was determined to build upon and go beyond past successes. They asked the various committees associated with Activities and Events to think a bit outside the box and generate more ideas and suggestions that expanded the offerings to ASURA members. And it was with this charge in mind that the various committees moved forward to implement the Board's wishes. So within our organization we wanted to continue the traditional offerings of the past and yet in our second decade we have attempted to expand

upon earlier opportunities in the kinds of offerings made available as well as having more of them. If retirees have not availed themselves of these kinds of activities and events, they are missing out on some no cost and low cost opportunities to socialize, learn and enjoy life to the fullest.

LUNCHEONS By Jo Madonna



Jo Madonna Holiday Potluck 2008

Luncheons are certainly not unique to the Arizona or American cultures and go back several centuries in Europe and other parts of the world. Luncheons have been quite common in the United States and Canada as a midday social gathering that includes food and entertainment. And luncheons have been an important part of social activities within ASURA. Scheduled luncheons featuring an interesting guest speaker or special entertainment have always been well-attended activities sponsored by the organization.

A few years ago, in response to the ASURA Board request for more varied and additional numbers of events for its members, a new committee was formed with the charge to organize even

bigger and better events with more offerings than in the past. As a result, this strategically formed committee made up of highly energized members moved forward to provide these types of additional opportunities for social interaction. I chaired the Luncheon Committee and the group was able to infuse new life into the association's luncheon programs. The kick-off was a Holiday Pot Luck event. It was not a new event but was restructured to provide not only an

opportunity for members to gather in a comfortable social setting to sample some excellent food offerings, but also it arranged for the ease of free and close-in parking at the CSB facility. A large classroom was transformed into a festive gathering place where 50 or more members shared the holiday spirit, lively conversation and



Suzanne Bias and Evelyn Partridge Holiday Potluck 2010

camaraderie along with the tasty dishes.

The ASURA Luncheon Committee strives to select venues and programs that appeal to members with varied interests and that are reasonably



Jay Braun Spring Luncheon 2011 Speaker

priced and easily accessible.
Another goal is for the individual member to feel welcome and comfortable whether they come alone or with a companion. Because all members have an ASU background in common, there is a feeling of camaraderie, an immediate sense of welcome and acceptance at these luncheons, as well as at other ASURA events and activities. The wonderful thing about

coming to the ASURA luncheons is that participation truly is all pleasure — good programs, good conversation, good food, and good easy access venues. The only effort that it takes is to get dressed and come.

The luncheons have continued in locations both on and off campus and

in multiple venues to accommodate a wide and varied selection of speakers and musical groups. These activities have been scheduled in such places as the Karsten Golf Course Club House, ASU's Memorial Union, the Broadway Palm Dinner Theater, Dillards Department Store, Friendship Village and the Shalimar Country Club. The entertainment ranged from speakers such as State Historian Marshall Trimble, ASU Archivist Rob Spindler, Professors Alleen and Don Nilsen whose topic was "Humor Theory Features, Functions, and Subjects" to fashion shows, musical performances and a performance of the musical "Ring



Rob Spindler Fall Luncheon 2008 Speaker

of Fire." The committee leadership was later handed off to Barbara Bradford Eschbach with the goal of continuing a pattern of creative and interesting programming that will continue to appeal to a variety of interests.

TRAVEL

During the time period from 1994 thru 2008 it is difficult to find within the ASURA records, good information about specific travel events. The records are somewhat scarce in this area. Various individuals made efforts with different types of events that appealed to the members. We know that some local and overseas trips were provided. Because of changing leadership in the travel areas, however, there was little continuity from year to year and no solid programs were developed. In 2008 an attempt was made to spark more interest into the program and under Mary Stevens's leadership a revitalized Events Committee was created. A sub-committee of that group was designated as the Travel Committee. This committee was formulated with an eclectic group of individuals having a great interest in travel and Pat Moore was designated as the chairwoman. In 2009 Bill Stasi moved into the chairperson

position and as of this writing co-chairs the Travel Committee along with Gary Anderson

LOCAL AND REGIONAL TRAVEL By Bill Stasi and Norm Perrill



Bill Stasi - Copper Canyon October 2010

attractions anywhere can be found right here in Arizona or in surrounding states. So travel doesn't have to be expensive or consume a lot of time to see some of the most popular scenic attractions in the world because some of them are right close to home, for example, the Grand Canyon in northern Arizona.

The travel committee did a lot of brainstorming in their meetings. They wanted to provide association members

Not all retirees enjoy extended travels which can be quite expensive and time consuming. Others have health issues or family obligations that keep them tied closer to home. But just about everyone can participate in day trips, overnight trips or even longer trips of limited scope if there is sufficient interest in doing so and sufficient time allowed for scheduling. And so ASURA has determined to offer travel and tours both world-wide and state-wide in scope. But it doesn't take much research to find that some of the most interesting and wonderful tourist



Elmer Gooding and Joy Shearman Taliesin West April 2013

with both educational and cultural activities. They wanted to organize well-planned days trips as well as overnight trips to visit more distant locations and attractions. The committee keyed into finding local and regional trips of multiple days to meet the interests of members. Some trips could be fully planned by the committee but others would require the use of travel agencies. The overall goal of the committee was to carry out excellent trip and tour opportunities at a reasonable cost.



Wineries Tour April 2008

Over time committee members changed but the mission of travel offerings continued uninterrupted. New ideas were discussed, surveys made of member interests, and new adventures were pursued all in hopes that travel offerings would appeal to a segment of the membership. The committee feels strongly that travel events provide another avenue for ASURA members to reunite and renew association with old colleagues and friends. These events are designed to include spouses and other guests as well. It could safely be said that travel opportunities gave our members a good excuse to get out of the house once in a while to pursue unfulfilled items on their bucket list.

The travel committee has planned and carried out a number of day tours and overnight tours that have been quite popular. Some of these tours



Dolly Steamboat March 2010 John, John, Aileen and Barbara Bell

have been to visit the growing vineyards located throughout the state. The reputation of the wine being produced in Arizona is rapidly growing in popularity. These trips have included a trip to visit Canyon de Chelly in Navajo land and a visit to Copper Canyon in Mexico. There have been train rides through scenic

canyons and river vistas on the Verde Canyon Railroad. There have been visits to museums, a chocolate factory, an arboretum, a historic mansion, a steamboat ride, a demonstration of how quality virgin olive oil is made at the Olive Mill,

the demonstration community of Arconsanti and the bell casting and wind chime foundry of Cosanti, Frank Lloyd Wright's Taliesin West and others similar places. The Travel Committee is committed to general travel opportunities for ASURA members that are intended to satisfy a wide diversity of interests.

INTERNATIONAL TRAVEL By Gary Anderson

The Travel Committee had been successfully planning and carrying out local and state-wide trips, but even though international travel trips had been sponsored by ASURA in times past, no trips had been taken in recent

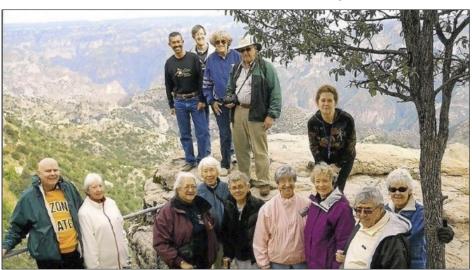


Gary & Marge Anderson China 2010



Great Wall of China - 2010 Gary Kleeman, Marge Anderson, Vina Kleeman, guide Olivia, Jerry Snyder

memory. That all changed when committee member Gary Anderson suggested a trip be sponsored to China. The committee liked the suggestion, planning took place for a 22-day trip, informational meetings were held, 20 travelers signed up and a successful trip happened and became unofficially known as Operation Chopstick with the group being called



Copper Canyon – October 2010 Back left to right: local guide Gustavo Lozano, Per Aannestad, Bente Tingulstad, Val Peterson, Peggy Moroney. Front left to right: Jim and Beth Fordemwalt, Dhira Mahoney, Bonnie

Changstrom, Lois Schneberger, Evelyn King, Margene Thorpe, Bob Moroney, Marceil Peterson



China Trip Shennong Stream

"Chopsticks." It was a very successful start to a renewed agenda of international travel.

This initial tour of China established a pattern for international travel. The next trip to Australia and New Zealand called its participants "Boomerangs" and yet another group headed to Peru's Machu Picchu and the Amazon was called "Capybaras." And so as long as ASURA members have a hankering to see faraway places with strange sounding names, there will be a group of adventurous "Sun Devils."

VETERANS DAY GOLF TOURNAMENT By Dave Scheatzle

One of the pleasant things about retirement is the ability to schedule activities such as golf on any day you feel like it. And I like to golf. I first conceived the idea of an ASU Retiree Golf Tournament when I was the ASURA vice president in 2003-04. I recall that at one time in the past there had been an annual ASU employee golf tournament, but it hadn't been scheduled in several years. Although I had never played in that tournament I thought it was a good idea. I wanted to have a tournament available to both ASU retirees and employees and so the ASU Veterans Day Golf Tournament was born. I admit that it was only fortuitous that the only open date for a tournament at the ASU Karsten Golf Course coincided with the Veterans Day holiday which was also an ASU holiday. I rationalized that "all ASU retirees can be considered



Dave Scheatzle

"veterans" after working in the ASU environment for so many years".

I put together a committee and planned the first tournament to fall on Veterans Day in 2004. The committee was successful in committing several sponsors to keep costs reasonable and to help offset the costs of the event as well as to donate prizes or other needed services. They even attracted some high profile players such as Bobby Winkle, Frank Kush and Ann Pittman who were then able to attract other ASU Alumni to participate in the tournament. The tournament player's roster included 16 ASU employees, 11 ASU retirees, 12



June Payne, George Morrell, Bobby Winkles 2006 Tournament

sponsors, and 38 ASU Alumni. I noted that, "originally the golf tournament was not meant as a fund raiser, but just a friendly outing for the participants, but after all the expenses were paid the tournament committee was pleased to



Veterans Day Golf Tournament 2005 Great Turnout!

make a healthy contribution to ASURA's Video History Project." Talk about instant success!

Due to the great success of the initial golf tournament there was enthusiasm for continuing it. As a result similar tournaments were held at the Karsten Golf Course in 2005, 2006 and 2007. Unfortunately, an economic downturn greatly affected the viability of tournaments in 2008 and 2009 because of a lack of sponsorships and organizers. But then there was a renewed and a successful tournament was held in 2010. The year 2011 was once again an off year.



Mernoy Harrison 2006 Tournament

RETIREES DAY By Barry McNeill



Barry McNeill Retirees Day 2011

The first mention of
Retirees Day was during Anne
Pittman's term as ASURA
president in 1993-1994. In fact
Retirees Day was denoted as, "the
most notable achievement of her
term" in Dean Smith's history of
the association's first decade.
According to Board minutes the
event itself was proposed by Don
Gieschen, who headed up the
Education Committee, and it was
unanimously approved by the
governing group. This new annual
event was to combine education

and social aspects with seminars on a variety of subjects of interest to retirees, allow an opportunity for socializing, and culminate with a luncheon having a "principal speaker of statewide note." This first Retirees Day was held on the third Saturday of February 1994 in ASU's Memorial Union (MU). It has been held on that same date in the MU every year since except in 2008 when it was held on the ASU Polytechnic Campus due to a disastrous fire on the upper floors of the MU.

Don Gieschen also chaired through the Education Committee the first version of what would later be called the Retirees Day Committee. His committee established a format that has remained virtually unchanged: an informal gathering during registration, two sessions each with four different presentations, and a luncheon with speaker and/or entertainment. In the first few years the second educational session was a repeat of the first sessions



Mary Stevens & Don Gieschen Retirees Day 2011

Ruth Wineberg

changed in 1997 when Ruth Weinberg brought forth a program with eight different presentations and this format became the standard for all subsequent years.

Retirees Day has the largest attendance of any single ASURA sponsored event. The event was co-chaired continuously for the first six years

of ASURA's second decade by Joe Wilkinson and Sue Blumer, except for one year when Sue chaired the Scholarship Committee. Joe

but this

maintained that if the Retirees Day was deemed successful it was due to the diligent efforts of his committee as they, "refined the pattern already established for the event and more firmly



Sharon & Joe Wilkinson

established its direction." Over the years attendance has fluctuated, but it reached its peak during the 2005 and 2006 events when the programs



Attendees Retirees Day 2009

developed by Joe and Sue brought in 180 attendees. The attendance dropped off after that to between 100 and 130 attendees.

The following table gives an overview of the topics presented over the

years. In the first seven years over eighty percent of the topics related to either retirement activities or ageing issues and there were no presentations on the subjects of art, architecture, or current events.

The topic mix changed in the ten years following with fewer presentations on



Sheila Stokes and Terry Brewer Retirees Day 2011

activities and more presentations focused on learning about an interesting new topic.

Comparison of Topic Selection for ASURA Retirees Day

Major Topic	% of All Sessions	
	1994-2000	2000-2010
Retirement Activities	49%	17%
Ageing Issues	35%	25%
Science & Engineering	7%	15%
Arizona Topics	4%	15%
Legal & Ethic Topics	4%	3%
Miscellaneous	2%	3%
Art and Architecture	0%	16%
Current Events	0%	7%

The goal for the luncheon speaker has been to find someone with strong ties to Arizona. Dr. Russell Nelson, Emeritus President of ASU, was the first luncheon speaker and clearly satisfied the goal. Since Dr. Nelson's Retirees Day speech, attendees have heard, among others, ASU's serving president, multiple Arizona and municipal government officials, a federal judge, and three TV and radio personalities, all with strong Arizona connections



Harry Mitchell 2009 Retirees Day

Initially the planning for Retirees Day
had been handled by the Education Committee but more recently by the
Retirees Day Committee. The committee, typically made up of five to eight



Retirees Day Committee 2010 Val Peterson, John Bell, Sue Blumer, Dennis Ederer, Bob Mings, Joyce Hartman Diaz, Donna Portz, Jack Sarrett



Martha Waltemath, Elaine McGovern and Sharon Wilkinson staffing registration table Retirees Day 2002

ASURA members who meet regularly throughout the year, designs the program to identify interesting presenters and luncheon speakers, selects the luncheon. establishes the registration fee, designs and prints the event program, and on the day of the event makes sure the function

comes off as planned. Until the last few years the committee also had to stuff registration envelopes and then sort them in zip code order. The mechanics of the event are now primarily carried out by the ASURA office staff who handle

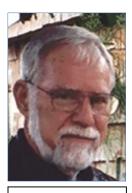
all the incoming registrations, create folders for the presenters, make name badges for all those attending, and operate the registration desk on the day of the event

For the most part the event has proceeded with only a few hiccups but there have been some. The biggest was probably the 2008 event which had to be moved because of the Memorial



Mary Stevens, luncheon speaker Dennis Burke, and Doug Johnson Retirees Day 2008 – Polytechnic Campus

Union fire. To compound the problem, the committee chair for that year had had to step aside so much of the planning had not yet been done. Doug Johnson dispatched Lou Weschler and Sue Blumer to the Poly Campus to see if the event could be held there. The people at Poly were wonderfully cooperative and anxious to have us. There were not really the number of rooms desired but with some creative use of partitions, smaller rooms were created. Mary Stevens got the mailings out and rounded up a luncheon speaker. The event went off on the third Saturday in February with few realizing the amazing feat which had been accomplished to make it happen.



Lou Weschler

ANNUAL MEETING By Val Peterson



Val Peterson and Mary Stevens Annual Meeting 2009

A general meeting of ASURA was held on April 14, 1992, at the completion of its first year of existence, where election results were announced and the first group of elected officers assumed their duties. The next year in 1993 the ASURA leaders wanted to make the annual membership meeting something special to wrap up the

year, so a well-known personality was invited to be the featured speaker for the event held on April 13. Their choice for speaker was John Kolbe, political columnist for the *Phoenix Gazette* who was known both for his keen insights into Arizona politics and for his wit as a public speaker. The speaker was a hit with the group and this set the pattern for future meetings.



Dave and Brenda Scheatzle Annual Meeting 2010

The annual meeting program continued in the same format into the association's second decade. This meeting has always been a means to allow the outgoing president to highlight the programs that took place during the year and perhaps even showcase those particular programs that were worthy of special recognition.

In the same tradition that started in the early days of the organization, well-known speakers have enlightened attendees with their own brand of expertise, wisdom or humor, newly-elected Board members have been introduced, and the gavel has been passed to the incoming president. It's a great way to top off a successful year of ASURA.

Over the years at its annual meeting, ASURA members have been informed and entertained by speakers with backgrounds in



Lattie Coor Annual Meeting 2010

politics, polling, health, television and other interesting fields. Truly the annual meeting is something special to the organization and it allows members to share in the successes and accomplishments of the association over its past period of time. The pattern set for the meeting early in the organization's history has served it well over the many years since its inception. Why tamper with success!

CHAPTER 13: MEMBERSHIP AND COMMUNICATIONS

As a general rule retirees do not have daily or even periodic contact with former coworkers and associates. So when the ASU Retirees group initially determined to organize into an association that targeted the needs and interests of retirees, there was an immediate requirement to determine who was interested and how they could contact them. Unfortunately, it was found that archived records for ASU's retired individuals were not highly reliable and in many cases organizers resorted to thumbing through



George Morrell and Dave Scheatzle (middle and right) congratulating Grant Smith as the 1001st ASURA member in 2005 George was chair of ASURA's Membership Committee from 1992 to 2005.

various community telephone directories to identify names and address of all individuals recognized as being former university employees.

Then, after completion of the laborious effort to identify potential members, the next task was to determine the best means to communicate with them for such necessary items as the dissemination of information and announcements, notification of policies and procedures, upcoming events and activities, membership renewals, programs and seminars, available tours or

travel opportunities, retirement and insurance program changes and options, notification of departed friends and associates and a host of other types and kinds of information. At this point a newsletter was born sporting the dreamy name of *Afterglow* which after two issues was renamed *Prime Times* by which it is still known today. Membership programs and communication methods grew with the association and has grown and matured accordingly.

Membership and Communications are not merely two tasks that are administratively conducted by ASURA but rather are defined by the association's bylaws. The Membership and Communications Committee has the task to "stimulate and develop association membership." The committee also is asked to promote and facilitate communication with members through the ASURA newsletter, e-mail and the association's website. The forerunner of this committee was titled the Membership Committee but that changed with the bylaws revision adopted in 2009.

MEMBERSHIP ACTIVITIES By Elmer Gooding



Elmer Gooding and George Umberson

As the second decade of ASURA began, George Morrell continued as membership chair. George was well known on the campus and he encouraged many retirees to join ASUA. He continued in that role for four

years until 2005, when Bob Ellis assumed that position. The following year, I became chair of the membership committee and have continued in that role for seven years – until the time of the writing of these materials. During my term

as chairman, I and other Board members have made presentations about the benefits of ASURA membership at pre-retirement meetings held by Human Resources at ASU in hopes of attracting the new retirees to become official members of the organization.

A major stride forward was made during our second decade when the membership list and information records were converted from a manual system that relied on a Rolodex system file to a computerized database system. This move greatly improved the association's ability to effectively communicate with members and prospective members. The work on the computerized database was made possible through the diligent and persistent efforts of Connie McNeill, Dave Scheatzle and Elmer Gooding. Even with the availability of computerized membership information,



Corrine Irvan maintained ASURA's records on paper for many years.

however, a hard copy membership renewal form and interest survey was mailed to each member

I anticipate that as more of our members become computer savvy in the future, this procedure may be computerized as well. The Membership Enrollment Form provides information for not only renewing the member's enrollment with updated contact information and dues donation but also provides the means for members to make other voluntary donations to support the association's programs or endeavors such as the Scholarship Program, the Video History Project, Adopt-a-Family Project or for printing copies of this ASURA second decade history book. Information received from the survey of member volunteer interests is input into the member database information for retrieval at any time. All funds received from members are deposited with the ASU Foundation, a separate non-profit organization that exists to support ASU.

Donations made to ASURA may be considered as a charitable contribution for tax purposes, but members should consult with their tax advisor to be safe.

MEMBER COMMUNICATIONS AND RECORDS By Connie McNeill



Developers of New ASURA Database Elmer Gooding, Dave Scheatzle, Connie McNeill, and Dave Harris of Scottsdale Community College

ASURA communicated with its members exclusively via U.S. Postal Service mailings until around 2004. By 2011, about 60% of our members were receiving event and other communications by email, and our website was a major means of keeping our members informed. *Prime Times*,

election materials, and membership drive letters and forms continued to be sent to members by U.S. Post.

The transition from paper to electronic communications began when Dave Scheatzle set up an e-mail distribution list that was used occasionally to notify members of such things as the death of someone well-known to many. Since there was no automated means of maintaining the list it was not used for much else. In about 2007, Dave and Elmer Gooding worked on getting our membership records from a Rolodex file to a spread sheet. Then Dave took a class in Microsoft Access and for a class project he moved the spread sheet records into a database. I took the MS Access project over from Dave in the summer of 2008, and over the next few years refined it, adding standardized reports and mailing lists, etc. Carolyn Minner took on the task of maintaining the information in the database, and of using it to prepare mailing lists, both paper and electronic. This is a big job during our annual membership drive!

Beginning in October 2008, we began receiving quarterly digital lists of those who had retired in the prior quarter. These were extracted for us from the ASU Human Resources system by our helpful colleagues in Public Affairs. We import the information into our database, which gives us a means of reliably offering membership to new retirees in a timely way. The database can be used to quickly and easily identify and then contact members, and it provides for easily identifying and contacting those who might be willing to fill vacancies on the Board or on committees. In addition it allows ASURA to maintain accurate membership records and to easily determine some demographics on our membership, such as how many were not renewing,

length of membership, and former employment category.

With the improved records and e-mail distribution system, the ASURA Board in 2009 determined to advertise events only by e-mail to members who had indicated a preference for e-mail communications from us. This resulted in a significant savings in



Preparing an ASURA Mailing October 2005

mailing costs. At that time we also added an e-mail distribution list for members who wished to receive timely obituary and funeral notices for those with ASU connections (excluding students, of course). Members could opt out of receiving the notices. Obituary notices were also posted on our website, so we were able to again save printing costs in *Prime Times* by eliminating from it all but a list of those who had passed away since the last issue.

PRIME TIMES NEWSLETTER By Dave Scheatzle



Rocky Mackey and Dave Scheatzle

Prime Times is published three times per year. Initially, the newsletter was the primary source of communication with members and other selected recipients. In 2001-2002 the newsletter was edited by Carolyn Brown and Rocky Mackey. For the next two years Rocky was the single editor of the newsletter.

When I became ASURA president in 2004, I became the newsletter editor and went on to publish 12 editions from 2004-2009. I

enlisted human interest stories from the activities of various members. The editors are always searching for and soliciting authors of unique or historic stories. Dean Smith was a frequent contributor with his colorful stories from ASU's history and delightful and little-known details of retired members. I also used my skills as a photographer to provide a sprinkling of photos to accompany articles throughout the newsletter which normally filled 12 pages. Photographs continue to be an important part of the publication, particularly from an interest standpoint as well as to document travel trips, events and activities.

Past editors have found that being in charge of the newsletter is a good way to get to know all that is going on within the organization and provides the opportunity to attend the monthly meeting of the ASURA Board. Near the close of the second decade of ASU's existence the newsletter was being edited by Wilma Mathews with the production done by Jeannette Robson.

As the second decade wound down, the *Prime Times* newsletter was being mailed to all members (approximately 650 copies). Not only are printed materials expensive to produce, so is the postage cost to mail them. As the majority of members gain the necessary technology, the newsletter may be primarily published online. While *Prime Times* is one of the most in-demand features of the association, in the future *Prime Times* could go the same way of many city newspapers which have been made available by e-mail and other social media.

WEBSITE By Connie McNeill



Connie McNeill

Bob Beeman developed the original ASURA website in 2001. It was primarily used to provide contact information and make available online some Board of Director minutes to members. I accepted the responsibility for the website from Bob in 2008. The new site used the official ASU template ("look") to comply with ASU standards. It didn't take long to expand the site to include a variety of materials such as general information about the Association, its people, a schedule of events, and stories and photos about past events and activities.

The site has expanded since 2008 so that it is now used as a principal means of advertising upcoming events, providing contact information and informing members and the general public about the ASURA organization. It performs another important function in publishing obituaries that formerly were contained only within *Prime Times*. It also makes ASURA policies and procedures available in pages that can be seen only by authorized members who are typically those who attend Board meetings. A login is required to see these pages.

OBITUARIES By Becky Reiss



Becky Reiss

By just about any standards ASU is a large institution. In addition to the sizable student body, there are numerous faculty and staff needed to instruct, support, administer, operate and maintain the programs and facilities to accommodate all the students. Anyone who is employed at ASU meets and works with many other people. As the years go by, the number of people any person knows grows and by the time they retire their circle of friends and acquaintances is large. In retirement, unless one has close ties to ongoing university programs, contact with former associates is limited. Many times the word of someone's death comes too

late to attend funeral services or to offer condolence to families for the loss of loved ones. A desire for more timely communications in this area led to the creation of an obituary notification program and, while the program has not been highly recognized or advertised, it has nevertheless been appreciated and welcomed by ASURA members.

Patricia Kelley, a longtime employee of the ASU Health Center, retired in 1988 and joined ASURA in its initial formative years. There had been an attempt by the organization to track the deaths of employees and former employees of ASU but it was done on a very limited basis since there was no organized program to do so. Patty had an interest in this area and recalls clipping obituaries from the *Arizona Republic* newspaper and sending them to the ASURA office for publication in *Prime Times*. She also recalls Corrine Irvan, coordinator of the ASURA office, providing similar clippings to prepare them for publication in the newsletter.

I retired from ASU in 2002 after a long career of more than 25 years in various colleges and programs within the university. That same year I volunteered to work in the Membership and Communications Committee and was committed to give new emphasis to the obituary program. At that time I

read obituaries published in the print versions of the *Arizona Republic* and clipped those with ASU ties and mailed them to the ASURA office. But soon I switched to searching the online version of the *Republic*, and then added the *East Valley Tribune*, the ASU Memorial Site for Notable Deaths and Obituaries, and the *Arizona Daily Star* from Tucson. Occasionally, I also learned from other sources, including word of mouth, of ASU related individuals who had passed away but whose obituary was not in any of those publications.

After accumulating these death notices, I would edit the obituary to include only basic information about the deceased party: name, age, date of death, predeceased and surviving relatives, college and graduate institutions attended, degrees received, affiliation within ASU, year spent at ASU, information about funeral memorial events, and organization or charity to which a donation may be made.



Becky and Richard Reiss

ASURA members with e-mail capability are advised of an obituary via the ASURA Obituary listserv which was created in 2009. Prior to that time the obituaries were only published in the *Prime Times* newsletter. As of this writing, *Prime Times* publishes only a list of the deceased with the name, date of death and affiliation with ASU. The full text of obituaries that I prepare is published on the ASURA website with a photo of the deceased when that is available. While it is sad to read of a friend or colleague's death, members have an opportunity to express their condolences to the deceased's family in a timely manner, and attend the memorial event if they wish.

By 2011, about 50% of our members were receiving timely e-mail notices of the passing of friends and acquaintances, and fewer than 10% of our members preferred not to see these notices. The remainder were still not receiving e-mail from us at all.

CHAPTER 14: COMMUNITY OUTREACH

SCHOLARSHIP PROGRAM By Sue Blumer



Sue Blumer 2011 Annual Meeting

The ASURA Reentry Scholarship program provides an opportunity for members to get up close and personal in the lives of students from all ASU campuses during the selection process and later at the annual meeting when our scholarship students are given an opportunity to make a short speech about themselves, their academic and career goals and achievements and their unusual hardships. The scholarships highlight the diversity of life these students bring to the university. It takes many years for some of these students to complete their undergraduate degrees and graduate work. Since they are re-entry, further delays make it difficult for them to fulfill their potential.

This scholarship has increased almost threefold in value since the program began. The scholarship is a powerful incentive to help students one at a time.

The ASURA re-entry scholarship program has come a long way since it was begun in 1995 but it has kept its original purpose and essential criteria. Over the years the scholarship criteria have been clarified and changed to comply with the original intent of the award. The scholarship is coordinated and administered through the ASU scholarship office to assure compliance with university admissions criteria and to facilitate paperwork. Together with

the Scholarship Committee and the Board, a formal agreement was developed



Scholarship Committee and Winner Sue Blumer, Elizabeth Clarke, Alan Johnson, Rose Minetti April 2010

with this service over the years, including Alan Johnson, Betty Greathouse, Zeke Prust and Joy

Shearman

The excellent students who are recipients of the ASURA scholarship present a microcosm of the tremendous diversity at ASU – diversity of geographic background, age, major, career interests and talents. Their outstanding academic and community achievements demonstrate the increasing stature of the university over the years. We have had students pursuing majors in performance art and art history in the College of Fine Arts; economics, supply-side management and computer information systems in the College of Business; social work and gerontology in the College of Public Programs; and psychology and sociology in the College of Liberal Arts and

that allows ASURA the flexibility to follow the purpose and guidelines that have been established but at the same time to make minor changes from year to year that enhance the applicant pool.

Now, because of wider circulation on the Internet, rising tuition and tough economic times we have many more students applying than ever before; in 2011 there were about 75 applications. Many ASURA members have helped



Anthony Desimoto, Jr. 2010-2011 ASURA Scholarship Winner

Sciences. The scholarship has increased significantly in value since the program began.

Many of our scholarship students astonish us by their energetic work to overcome the hardships so that they may attain their educational goals. Their stories make the work of the ASURA Scholarship Committee a most rewarding project.

ADOPT-A-FAMILY PROGRAM By Joan Leard



Joan Leard Annual Meeting 2011 The ASURA Adopt-A-Family program was established during the sixth year under ASURA President Don Gieschen. He wrote a letter to his Board of Directors: "I think we should go beyond self-interest and pocketbook issues and serve a broad range of interests." Among other suggestions, he cited the Adopt-A-Family program which was initiated and the tradition has been kept for two decades.

During the early years the volunteers accepted donations of clothing, household items and non-perishable food. They stored these items at their homes for later distribution. They also solicited items from Tempe merchants including movie tickets. They did not ask the association for any funds.

The program has now advanced and relies upon membership donations and an annual budget from the association for the purchase of goods and food. ASURA is able to adopt two families each year (one from the Tempe school system and one from ASU). Deliveries are made in the fall, at Thanksgiving, Christmas and in the spring. Each family is surveyed for their individual needs. These families typically express their gratitude with letters, cards and drawings

from the children. After 16 years it remains a viable program within the ASU Retirees Association

VIDEO HISTORY PROJECT By Linda Van Scoy



Linda Van Scoy (left) with interviewee Milt Glick and interviewer Ruth Jones March 2010

Mathew J. Betz proposed the idea of a Living Video History Project for the ASU Retirees Association in 2001-2002 when he was president of the organization. Mat suggested that retired administrators, faculty and staff be interviewed to create an oral history for ASURA and the university.

June Payne was asked to lead this new effort and was instrumental in getting the

project up and running and deserves high praise for her work in guiding the

program. June chaired the committee from 2002 to 2006 and 33 interviews were produced under her leadership. Bob Francis took over as chair from 2006-2008 and made continued progress adding 15 interviews to the collection. These 48 interviews were conducted and produced by Pam Stevenson, president, Agave Productions. In 2008 I accepted the chair position and transitioned the project to an all-volunteer effort. By 2011, 19 additional interviews



Video History Crew January 2006 June Payne, Pam Stevenson, Manny Garcia

were recorded under her stewardship for a total of 67 interviews for the project.

The start-up funding for the Living Video History Project was \$3,000 which was allocated from the ASURA budget. During the project's second year, the ASU Foundation donated \$5,000 and significant donations were received from Frank Sackton, June Payne, Zeke Prust and Hal White. The number of interviews produced was limited by available funding and as the project grew and the funding diminished, the committee turned to fundraising to supplement the budget. Dave Scheatzle stepped in and was responsible for organizing five successful golf tournaments, which have been the primary source of funding for the project. The first tournament in 2004 netted \$2,600. The profit from the next three tournaments was \$60,000, which was enough to pay the balance of the Agave-produced interviews and keep the project moving forward. In 2010 the fifth golf tournament was held and the proceeds (\$4,000) were shared between Video History, the ASURA Scholarship and the Bobby Winkles Scholarship.

Because of increasing costs for contract video productions, several committee members suggested attempting in-house production. In 2009, John



Video History Crew 2011 Dave Scheatzle, Linda Van Scoy, John McIntosh, Roger Carter

McIntosh, Dave Scheatzle and I volunteered to test this possibility. With rented and borrowed camera equipment, three pilot interviews were conducted. It was determined that not only was it feasible and saved a lot of money but the quality of the end product was very good, so the project transitioned into a

completely in-house operation. The savings in not using an outside vendor was significant and with the initial outlay of \$16,000 to purchase equipment (camera, lights, computer, editing software, printer, supplies, etc.) the video history project became independent, and finances no longer limited production.

The in-house production crew learned quickly. John McIntosh brought video camera experience from his community service project background; Roger Carter had BBC and Channel 8 production experience and Dave Scheatzle and I set out to learn video editing.

Each year the committee reviews nominations and selects a slate of individuals as possible candidates to be interviewed. Consideration is given to age, gender, ethnicity and personnel classification in an attempt to have a broad representation of ASU stories from all campuses. The interviews are typically held in the Community Services Building. However, we can and do go "on



Rudy Campbell Interview May 2010 in Rudy's home Dave Scheatzle and John McIntosh, videographers, in foreground Chuck Backus, interviewer, taking notes

location" and several interviews have been conducted in retirees' homes, or offices including one in a cabin in the White Mountains and even one on the stages of Gammage Auditorium!

The interviews on DVDs are housed in the ASURA office and University Archives and may be borrowed for viewing. Interviews are edited and divided into chapters, which make them especially useful for research purposes. A medley of selected clips from interviews can be created for meetings and various presentations. Goals for the future of the project include the ability to view the complete interview online rather than checking out a DVD. Work began to add 1-2 minute clips from each interview on the website. Several of these will be in place by fall 2012, and eventually for all interviews.



Russ Nelson, Frank Sackton, Pam Stevenson, Brent Brown Video Conversation February 2006

Continuing challenges for the project include financing, volunteers, transcription, technology and equipment. Some candidates live outside the Valley or the state, so options are being considered to conduct longdistance interviews.

People who have served on this committee during the last decade are Mathew Betz, Quentin Bogart, Roger Carter, Don Dotts, Bob Ellis, Marvin Fisher, Bob Francis, Elmer Gooding, Richard

Haefer, Richard Loveless, Alan Matheson, John McIntosh, Edward Nelsen, June Payne, Zeke Prust, Dave Scheatzle, Linda Van Scoy, Marilyn Wahl, Hal White and Ruth Wineberg.

The Living Video History Project has been extremely successful for the past decade and will hopefully continue to make a lasting contribution to the history of Arizona State University.

CHAPTER 15: GOVERNMENT AND INSURANCE

From the very beginning of ASURA's creation in 1991, the fledgling organization recognized that while there would be periodic social activities and other program activities, its main thrust would be to improve the lot of all retirees and to assist in building a better Arizona State University. Early association leaders agreed it was a primary role of the association to look out for the welfare of ASU retirees in the areas of state legislation, retirement programs, and health insurance. It didn't take very long for these leaders to see



Tri-university Meeting on Government and Insurance February 2007

that if ASU retirees didn't watch out for themselves, no one else would. Through the adoption of formal programs and organization, designated association members have been selected to monitor all legislative matters involving their retirement and insurance programs and this valuable effort has continued as a high priority throughout the second decade of ASURA's history.

GOVERNMENT LIAISON COUNCIL By Alan Johnson



Bob Mings and Alan Johnson Day at the Capitol 2005

The Government Liaison Council (formerly known as the Legislative Liaison Committee) acts as an official agent of ASURA to provide liaison and advocacy in relation to the Arizona State Legislature and such other agencies as the Board may designate. The main role of Council members during the years 2001-2011 was to pursue their role of advocacy by attending legislative committee hearings, contacting key state legislators, and writing letters and emails or making telephone calls to legislative members and sometimes to the Governor in support for or opposition to bills that affect the welfare of ASU and ASURA members. Government Liaison Council members are registered with the Arizona Secretary of State as official lobbyists for ASURA

Much of ASURA's advocacy

in the State Legislature during the period 2001 to 2011 involved concerns about attempts to change the rules used by the Arizona State Retirement System (ASRS) for determining benefits. In the first half of the decade, the booming economy moved the Legislature to expand retirement benefits in order to reduce employee turnover. By the middle of the decade, however, the ASRS was suggesting changes in the conditions for retirement to prevent abuses of the system and to adjust for demographic changes in the work force, mainly the fact that retirees were living longer. When the economy crashed

towards the end of the decade, the Legislature finally approved the ASRS proposals. ASURA's Government Liaison Council (GLC) advocated for the increase in benefits early in the decade and worked with the ASRS to bring about passage of its proposals later in the decade.

Throughout 2001-2011 the GLC has worked with other organizations that advocate for ASU's and ASURA's interests, notably the ASU Alumni Association and the Sun Devil Advocates Council, as well as with key University officials. The GLC has participated regularly in the University's ASU Day at the Capitol and, early in the decade, in ASU-sponsored coffee parties for key legislators. In more recent years most of the face-to-face and one-on-one ASU activities have been mainly replaced by participation via e-mail sent directly to legislators and the Governor to support ASU-backed positions. In addition, the GLC has worked



Jerry Aronson

closely with the Coalition of Arizona State Retiree Organizations and, since 2002, has hosted annual meetings with representatives from the University of Arizona and Northern Arizona University to make a united front on state-wide university issues relating to retirees.

Those who have, along with me, been most active in the Government Liaison Council include Bob Beeman, Bob Mings, Jerry Aronson, and Rose Minetti.

ARIZONA STATE RETIREMENT SYSTEM By Alan Johnson

ASURA maintains a liaison with the Arizona State Retirement System (ASRS) through the work of one or two Association members who attend the monthly ASRS meetings, present periodic reports to the ASURA Board, and make themselves available to respond to inquiries from association members. The ASURA liaison monitors three broad areas of the ASRS's work. The first

area is the legislation which the ASRS proposes for changes in the laws which govern its operations--for example, the awarding of benefits. ASURA's Retirement System liaison gives early notice to the ASURA Government Liaison Council regarding what ASRS-related bills to expect when the State Legislature convenes each year. Second, the retirement liaison monitors the quality of the ASRS's service to its members--for example, the promptness and correctness with which it distributes benefits. And, third, the ASURA liaison monitors the welfare of the ASRS fund. This task ranges from simply observing whether the fund's value has gone up or down to arcane matters such as "funded ratios," "excess return," and other puzzlers of higher economics.



Paul Matson Director of ASRS beginning in 2003

During the past decade ASURA's representatives have not only monitored ASRS activities but also have established a personal relationship with the ASRS Director and key staff members. This has provided very useful exchanges of information and has occasionally expedited ASRS action in responding to an ASURA member's inquiry. Throughout the precipitous decline and slow recovery of the American economy during the past decade, ASURA has been able to confirm that, as the Pew Charitable Foundation reported in 2010, the ASRS has consistently been a "top performer."

HEALTH AND DENTAL INSURANCE By Val Peterson, Denis Kigin and Dick Murra

What's scarier than approaching retirement after a lifetime of hard work with ever more increasing serious health problems? The answer: entering retirement on a limited income without adequate health and dental insurance to enable you to enjoy those golden years. If the bad health doesn't do you in, then worrying about the insurance problems may.

Having good insurance programs in retirement ranks right up there with having a good financial retirement package. Hal White, former ASURA President noted in the Preface to the book, "A Decade of Success" which documents ASURA's first decade of existence, "There is the need for continued improvement in medical coverage, including greater support by HMOs and a higher percentage of the premiums paid by the state. There is the need to increase the monthly retirement payments to many retirees who—having received low incomes while employed, have been retired several years and lack adequate cost of living adjustments—are now at the poverty level." That quote was made in the year 2000 and little has changed since then. Is it fortuitous that ASURA has always maintained an awareness of the issues, a high level of interest, helpful expertise, useful information, and advice for its members in this area?

Certain individuals within our organization have regularly stepped forward to ensure that members of our association have available to them the facts and figures about insurance to make educated decisions in this critical area. In the last decade there have been numerous dedicated and well-informed



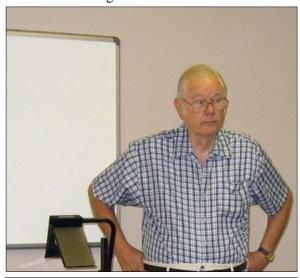
Denis Kigin, Rose Minetti, Doug Johnson

members who have carried the news of changes and upgrades in insurance programs as well as changing insurance carriers and their plans. Stalwarts during this time were Denis Kigin, Dick Murra,

Doug Johnson and Rose Minetti. In fact, Dick Murra was continuously involved in insurance programs for all of the second decade of ASURA's existence just as he had led the effort in insurance programs during the associations first decade as well and overall he served as the ASURA Health Insurance representative for nearly 20 years.

During the first decade of the 2000s, insurance programs were anything but stable. Two somewhat serious blips in the economy during that period of time were major contributors to change and confusion in insurance

programs. Articles were written in the Prime Times newsletter by the previously mentioned stalwarts informing members about needed insurance program information, but even then many were still confused. In fact, during some years where there were numerous insurance options and programs, if our in-house insurance program experts had not had the foresight to call special meetings to educate



Dick Murra Health Insurance Seminar 2004

and answer questions for association members about changes in insurance carriers, their particular plans of coverage and the pros and cons of each, the frustration, bafflement, dissatisfaction and discomfiture with insurance programs would have been overwhelming. These multiple sessions were well attended and saved the day for many members who were completely lost and at wits end over what to do about their insurance as the open enrollment period approached.

According to Denis Kigin, "This indeed was a critical period in our history. Members had two options for insurance coverage. One option called the "System" was administered through ADOA (Arizona Department of Administration) and the second called the "Plan" administered through ASRA (Arizona State Retirement System). Members had a choice, but if they selected the System plan, and if for some reason dropped out, they could not reenter. This was not true of the Plan. In the Plan, members had more flexibility. Dick

Murra was our representative for the System plan and Denis Kigin represented our association for the Plan. With the multitude of health and dental plans offered through the ADOA and ASRA, Dick Murra often advised members to



Dick and Jan Murra and daughters
Barbara Jean Irons, Tracy Murra, Jo Ann Nothum
ASURA luncheon recognizing Dick's service,
November 2010

know which of the agencies provided their plan. He would say, "Find out and post it on your refrigerator. It will come in handy if you have a problem."

Making a selection of a plan became more complex with the number of "advantage plans" offered by Social Security. Since prescription coverage is often limited under these

plans, Dick always advised retirees to use care in the selection of any of these plans and to study the materials carefully to ensure that prescription formularies met your individual needs. One of his regular insurance sermons was: "Study all plans and make an informed decision...Don't assume, ask questions."

Dick Murra was passionate about, and a champion for, health insurance and preached that ASURA members should, "take advantage of their own thought process." Dick once wrote in an issue of Prime Times that "these are my thoughts as to how to approach obtaining health insurance that meets the needs of the retiree. Please feel free to accept or reject any of the comments that I offer. You — and certainly not me — are the one that must be

satisfied by your selection." Dick was an expert in explaining things like the open enrollment period, the "donut hole" of insurance coverage, Medicare Part D plans, supplemental plans, monthly enrollment fees, deductible amounts, co-

pay limits and many other items associated with that elusive "black hole" of insurance. In another issue of Prime Times, Dick gave advice in an article titled "Managing Your Health Care Cost" which was a common sense piece written in very plain language that all could understand. As an association we owe Dick Murra a great deal of thanks for his good, straight-talking and even sometimes curmudgeonly advice.

Arizona State University Retirees Association Newsletter

UNDERSTANDING BENEFIT PROGRAMS

The recent Open Enrollment period for the benefit programs offered through the Benefits Office of the Arizona Department of Administration (ADOA) pointed out the confusion that exists concerning **who** offers **what** and **who** administers **what**. Hopefully this article will shed some light on the subject for retirees.

First, the ARIZONA STATE UNIVERSITY RETIREE ASSOCIATION does not offer any health, dental, or vision programs. While we do not offer the programs we do offer assistance to our members in understanding the Open Enrollment process and the programs offered by both the ADOA and the ASRS. It should also be pointed out that ARIZONA STATE UNIVERSITY, as an agency of the STATE, offers the programs contracted for by the ADOA since these programs are offered to all eligible employees of the State.

one of Dick Murra's many Prime Times articles

Members of

ASURA are true believers in the old adage that says: "Sticks and stones may break my bones, but at least I have medical insurance to cover it."

CHAPTER 16: OFFICE STAFF

By Carol Moore



Carol Moore

The second decade for the ASURA office staff can be summarized in one word--change: a new location, retirement of some long time volunteers, new faces and new technology. These changes all help define the second decade for the ASURA office volunteers.

ASURA's business manager and office coordinator, Corrine Irvan, continued her significant role as leader and recruiter of the office staff, mentor to the Board, and a link to "our banker" the ASU Foundation, holder of ASURA's corporate memory

and supervisor of special mailings. Corrine also organized elegant annual appreciation lunches for office staff and others, often held at the Landmark Restaurant in Mesa. These events were famous for humorous gifts and decadent desserts.

The ASURA Office has always been staffed by volunteers. Serving a threehour shift each week, they



Staff Appreciation Lunch 2004 Carol Moore, Martha Waltemath, Corrine Irvan, Pat Skinner, Ed Scannell

answer telephones, sort mail and process registration forms for the

association's scheduled events such as day trips, luncheons, seminars and meetings. They welcome visitors to the office and answer their questions or provide needed information. They direct inquiries to state agencies such as ASRS, ADOA or to the appropriate ASU campus departments. They also

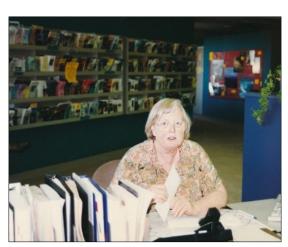
assist at the registration tables for ASURA events including Retirees Day and the Annual Meeting.

While located at the Visitor Information Center, several staff members assumed special duties. Pat Skinner trained new staff; Martha Waltemath contacted Board members about scheduled monthly meetings and



Pat Skinner and Doug Sanford

organized refreshments for the Annual Meeting; and Bob Beeman was the keeper of the website. My project, assisted by Doug Sanford, involved sending important duplicate ASURA records such as Board minutes, newsletters and



Maxine LaRoux at work in the Visitor Information Center building

event flyers to ASU's University Archives so that our organization and its activities would be documented in their files.

The ASURA volunteers appreciated having an office in the Visitor Information Center. It was in close proximity to areas where they previously worked at ASU and it made them feel an integral part of the University. When word came that their "home" on campus was

scheduled for demolition to make way for the expansion of other University programs and departments there was a great feeling of loss. They felt a loss of being a constituent of the campus. They felt the loss of a place that felt like home. They felt in some ways they had lost their identity. And they hoped the association would not be lost in the shuffle to find new facilities to house them. It was a time of concern and yet hopes for the future.

When the announcement first reached us that our office would be relocated to the Community Services Building on Curry Road, which was quite far removed from the campus proper, we felt like we were being banished to Siberia. No one would know where we were. No one would ever find us. We would be out of sight and out of mind of the University.

But soon, that initial shock wore off and rationalization started to take its place. The first plus recognized for the new location was there would be *free parking!* Then followed the optimistic thought of having even more space and perhaps getting offices with windows—*Wow!* But it wasn't until the actual move to the new facility took place that we realized the abundant allocation given us of three offices with windows overlooking downtown Temple and scenic Town Lake along with a separate storeroom. Our feelings of concern and hope were immediately replaced with gratefulness and appreciation for our good fortune. We even inherited office furniture, computers, a copy machine, file cabinets and storage shelves. And the change of location turned out to be a blessing in disguise.

A second major change came with the November of 2007 with the retirement of Corrine Irvan who had continuously served the association for sixteen years. Corrine's knowledge and expertise that went back to the first beginnings of ASURA were hard to replace. But shortly thereafter her duties were divided. Carolyn Minner was appointed business manager and I was designated office coordinator.

As business manager, Carolyn handled all purchasing, mailing and other business transactions for the Association. She also maintained the



Corrine Irvan

membership database and the ASURA e-mail distribution lists. I, as office



Carolyn Minner

coordinator, recruited and trained staff, kept staff aware of events and updated office procedures, oversaw office volunteer schedules, organized office files and arranged for service to office equipment. The volunteer office staff meets twice a year with a brown bag luncheon which provides plenty of time for communication and socializing.

After numerous retirements of some long time office volunteers, new personnel gradually brought the office staffing back to its optimal capacity of ten individuals. As of 2010-2011 the

office was staffed for a full thirty hours per week. A contingent of four substitutes was also available.

The year 2008 brought updated technology to the office when Connie McNeill installed three new computers with the latest operating system. As technology advanced, so did the complexity of office staff duties. Carolyn instituted new procedures for processing checks, membership and other registration forms to better fit with new ASU Foundation requirements.



Anna-Marie Shivers, Carol Moore, Linda Van Scoy, Joan Leard

Frequently office volunteers undertook extra, special and sometimes overlapping responsibilities. For example, Jack Sarrett, Jeannette Robson and Nancy Lesko have prepared the Board conference room each month for



Jeannette Robson, Nancy Lesko, Janet Soper, Jack Sarrett

meetings. Nancy's other specialty included accepting all materials for Board meetings from various sources and sending them to Board members before the meeting as an attachment to e-mails. Jack Sarrett, Janet Soper, Nancy Lesko and Jeannette Robson created Excel spreadsheets to efficiently record members' complex event registration and guided the rest of the staff in inputting the necessary information. Troubleshooter Jeannette Robson oversaw the office computers, backing them up on a regular basis. Janet Soper, Maxine LaRoux, Nancy Lesko, Joan Leard and Jeannette Robson have prepared name tags, and labels as needed including the official Board's ASURA permanent name badges. Jack Sarrett and Carol Berg have served as liaisons to the Retirees Day committee, over and above their normal three hour weekly office shift. Linda Van Scoy specialized in editing and organizing the Living Video History tapes. Betty Norris took care of the shredding needs of the organization. Anna-Marie Shivers fielded unusual and difficult questions while on her shift.

Hats off to all of these people who have helped keep our organization operating smoothly.

CHAPTER 17: ASU RELATIONSHIPS

Our formal relationship with ASU is through the Office of Public Affairs, as described in Chapter 2. In addition, ASURA maintains relationships with Human Resources, the University Senate, the University Staff Council, the Emeritus College, and the University Club. We invite representatives from these units to attend our Board meetings, and to keep us informed about events in their areas. This allows us to maintain our connection with ASU and to become involved if there is something that we might help with. It also offers an opportunity for us to maintain visibility with future retirees of ASU.

We have had an especially close relationship with the Emeritus College, since membership in our two organizations overlaps significantly. We have also had a special relationship with the University Club, which offers membership to all retirees.

EMERITUS COLLEGE By Dick Jacob



Dick Jacob

When the establishment of the Emeritus College at ASU was suggested in 2003, the existence of both the Faculty Emeritus Association and the ASU Retirees Association was recognized, I being a member of both. However, neither matched the character of an Emeritus College as it was envisioned, and as it eventually became. So it was not in the spirit of competition but rather of a complementary cooperation, that the Emeritus College came on the scene.

At many universities, retiree organizations (as exemplified by several members of AROHE, the Association of Retirement

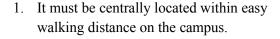
14 - COMMUNITY OUTREACH

Organizations in Higher Education) combine the activities and missions of all three of ASU's, frequently, I believe, to the detriment of one or more of them.

As it has transpired, the Emeritus College and ASURA have bolstered each other. Membership in the emeritus faculty category has overlapped to a very high percentage and leadership has been shared, often simultaneously, between the two.

UNIVERSITY CLUB By Jim Fordemwalt

In September 1985, ASU President J.
Russell Nelson established a "University Club Task
Force" consisting of six faculty member and six
administration members. Professor Richard Jacob
was appointed chair and Professor Michael Nielsen
was selected as vice chair. Studies were performed
to support the creation of a "Faculty Club". The
studies included surveys of faculty and
administration opinions, possible locations,
architectural proposal and approaches to financing.
The Task Force sought potential Club sites with the
following criteria in mind:





Beth and Jim Fordemwalt

- 2. It must be attractive.
- 3. It must be adequate in size and configuration for a minimum of basic club services.
- 4. Its transformation (or construction) must be within the financial constraints.
- 5. Space must exist for expansion.

The Task Force recommended use of the original Administration-Science Building, more recently known as the "Fine Arts Annex" which met these criteria. This building had recently been included on the "National

14 - COMMUNITY OUTREACH

Register of Historic Places" which required the University to be responsible for its restoration and preservation. It was felt that both the building and its setting would provide an ideal setting for a "Faculty Club."

Presently, the University Club has a membership of 803 members made up of faculty, staff, alumni, retirees and local businesses. Lunch is served daily Monday-Friday in the main floor Bistro while school is in session, and there are many special events such as "High Teas," "Tailgate Parties" on home football nights, Mother's Day, Easter Brunches, a Christmas party for members and special events such as wedding receptions, meetings and organization luncheons.



The University Club

The University Club is a truly unique facility available to all of the ASU community, including all ASU retirees. In fact, the Club has a special membership program for ASU retirees, where the membership fee is waived, and the

monthly dues are half of the regular members' dues. The membership is otherwise a regular membership with all of the privileges of a membership. These include a Club Room where a member can relax on comfortable sofas to read today's newspapers or watch television on a large screen, high definition TV. Lunch is available in the Bistro on weekdays where members are welcome to bring guests.

The Club provides meeting rooms with audiovisual systems for group meetings, luncheons, colloquia, conferences, etc., which members can schedule for organizations they belong to. There is limited free parking available for anyone attending a function or luncheon at the Club. Many have found the Club to be a satisfactory investment and one available to all ASU retirees.

ACKNOWLEDGEMENTS

When the ASURA Board appointed me to oversee the process of writing a book for the association's second decade by chairing a committee to do so, I wondered if a committee could, in reality, write a book. Dean Smith had set the bar pretty high with his history book of the association's first decade titled *A Decade of Success*. However, in doing a bit of research I found that Dean also had a History Committee to assist him in the work. I determined at the outset that in order for this current book to be successful, all committee members would have to be proven workers with the right skills, the right attitudes, and the right motivations. And the committee formed has fit that description perfectly. And as Dean Smith wrote in his Acknowledgments, "Thanking every member of the Retirees Association History Committee is a next-to-impossible task." I echo those same comments for our history committee and other authors.

ASURA History Committee

Val Peterson, Chairman

Sue Blumer Dave Scheatzle
Joyce Hartman Diaz Dean Smith
Elmer Gooding Judith Smith
Wilma Mathews Mary Stevens
Connie McNeill Linda Van Scoy

Photographers

Dave Scheatzle Elmer Gooding Val Peterson

The photos in this book came from those that have been collected in our photo gallery. The photographers listed above have taken the great majority

ACKNOWLED GEMENTS

of those photos, but there are photos by others as well, and many of those other photographers are unknown to us.

We were saddened with the passing of Dean Smith partway through our planning efforts, but for the brief time he was with us he helped us form a valuable link to the initial history book and its approach. It was determined to include the same general features from the book describing the first decade, but also to include additional program information and operating materials to more fully describe the full scope of the association and its activities.

The people working on this history made contributions in a variety of ways. Many wrote chapters and articles, as did committee chairs. Others of our group researched records and photos, and edited the materials for publication. It was a wonderful gesture on the part of former presidents to share their thoughts and memories of "their" year.

So, as can be seen, the work of compiling materials for this book was truly a group effort. And yes, I have determined a committee can write a book. Thanks to all involved, this history of ASURA's second decade will be a welcome companion to that of the first decade.

In addition to those individuals recognized on the Sponsor page, many other ASURA members have made generous contributions to support this history book and we recognize those individuals as follows:

Jay Butler	Beth Lessard	Jean Schmidt
Maria Cardelle-Elawar	Wayne Luchsinger	Dave Schwalm
Marcelle Chase	Wilma Mathews	George Stelmach
Roberta Cowley	Bruce Merrill	Mary Stevens
Linda Cravens	William Moor	Virginia Walters
Mary Jane Dundas	Ann Nichols	Gerald Whalin
Maurine Fry	Don Nilsen	Harold White
Stephen Happel	Howard Simmons	William Wootten
John Johnson	Clyde Parker	Marilyn Wurzburger
Richard Kelly	Donna Portz	
Pauline Kimnenich	Rebecca Reiss	

APPENDIX: VOLUNTEERS BY YEAR

This association was initially organized for the common good of ASURA retirees and that common good still guides the organization today. Typically, all retired people have three goals in common. First, they want to have the assurance that their retirement funds are being well managed since most retirees are not independently wealthy. Second, they are older and more prone to health issues so they want to ensure that their insurance program is adequate. And third, they don't want to stagnate after an active lifestyle and career but prefer to participate in meaningful and rewarding activities that are both fun and enjoyable.

ASURA provides programs to help with each of these goals. There are activities, travel opportunities and special events to attend. Members are kept informed through various membership programs, meetings, a newsletter and a website. Opportunities are made available for community outreach programs. And state governmental activities and available insurance programs are tracked and even lobbied to protect the vested interests of retirees.

ASURA is operated entirely by volunteers. Following are lists of those who have given their time as officers, leaders and office staff during each of the past ten years. There are many others, such as committee members, whose contribution of time and talents has been essential to our success.

2001-2002 OFFICERS AND LEADERS

President: Mathew (Mat) Betz **Vice President:** Quentin Bogart

Immediate Past President: Don Dotts

Secretary: Ellamae Branstetter **Treasurer:** Peggy Randolph

Board Members: Aletha Ashley, William Baxter, Mat Betz, Quentin Bogart, Ellamae Branstetter, Don Dotts, Robert Frazier, Vivienne Gardner, Alan Johnson, Martha Merkle, June Payne, Jerry Poe, Peggy Randolph, Don Robinson, Leon Shell, Charles Woolf

Committee Chairpersons:

Activities and Events:

Activities: Don Robinson, Joe Schabacker, Betty Wood

Education: Joe Wilkinson

Community Outreach:

Adopt-A-Family: Jeri Goldfader, Sheila Millhollon

Scholarship: Sue Blumer Video History: June Payne

Membership and Communication:

Membership: George Morrell

Newsletter: Carolyn Brown and Rocky Mackey

Website: Robert (Bob) Beeman

Government and Insurance:

Government Liaison: Robert (Bob) Beeman, Richard Gale, Don Gieschen, Alan Johnson, Bob Mings, Zeke Prust

Retirement System: Richard Gale

Insurance: Denis Kigin, Richard (Dick) Murra

Volunteer Activities: Vivienne Gardner

Ex Officio Board Members/ASU Relationships: Christine Cervantes, Carole Johnson, Nancy Jordan, Denis Kigin, Joan Leard, Morton Munk, Lou Weschler

2002-2003 OFFICERS AND LEADERS

President: Quentin Bogart **Vice President:** Floyd Land

Immediate Past President: Mathew (Mat) Betz

Secretary: Jerry Poe

Treasurer: Mike Lupnacca

Board Members: Aletha Ashley, William Baxter, John Bell, Mat Betz, Quentin Bogart, Ellamae Branstetter, Roy Doyle, Vivienne Gardner, Alan Johnson, Floyd Land, Mike Lupnacca, Rochelle (Rocky) Mackey, Martha Merkle, Jerry Poe, Carol Valentine, Charles Woolf

Committee Chairpersons:

Activities and Events:

Activities: Joe Schabacker, Betty Wood

Education: Joe Wilkinson

Community Outreach:

Adopt-A-Family: Jeri Goldfader

Scholarship: Sue Blumer Video History: June Payne

Membership and Communication:

Membership: George Morrell

Newsletter: Rochelle (Rocky) Mackey

Website: Robert (Bob) Beeman

Government and Insurance:

Government Liaison: Robert (Bob) Beeman, Myrna Bowman, Stan Brown, Robert (Bob) Ellis, Jim Fordemwalt, Richard Gale, Don Gieschen, Alan Johnson, Joe Milner, Bob Mings, Jack

Pfister, Zeke Prust, Diana Regner, Marie Salé

Retirement System: John Bell, Gale Richards Insurance: Denis Kigin, Richard (Dick) Murra

Volunteer Activities: Vivienne Gardner

Ex Officio Board Members/ASU Relationships: Christine Cervantes, Nancy Jordan, Denis Kigin, Joan Leard, Linda Van Scoy, George Watson, Lou Weschler

2003-2004 OFFICERS AND LEADERS

President: Floyd Land

Vice President: David (Dave) Scheatzle Immediate Past President: Quentin Bogart

Secretary: Martha Merkle **Treasurer:** Mike Lupnacca

Board Members: Monte Allen, John Bell, Quentin Bogart, Betty Greathouse, Alan Johnson, Floyd Land, Mike Lupnacca, Rochelle (Rocky) Mackey, Martha Merkle, Nancy O'Bannon, Jerry Poe, David (Dave) Scheatzle, Henry (Hank)

Spomer, Suzanne Steadman, Carol Valentine, Joe Wilkinson

Committee Chairpersons:

Activities and Events:

Activities: Tom Dezelsky

Education: Sue Blumer, Joe Wilkinson

Community Outreach:

Adopt-A-Family: Jeri Goldfader, Geri Roth

Scholarship: Sue Blumer Video History: June Payne Membership and Communication:

Membership: George Morrell

Newsletter: Rochelle (Rocky) Mackey

Website: Robert (Bob) Beeman

Government and Insurance:

Government Liaison: Jerry Aronson, Robert (Bob) Beeman, Myrna Bowman, Robert (Bob) Ellis, Donald Fausel, Richard Gale, Louis Grossman, Vernon Hastings, Alan Johnson, Donna Rae Larson, Joe Milner, Bob Mings, Zeke Prust, Marie Salé, Stu Wesbury

Retirement System: John Bell

Insurance: Denis Kigin, Richard (Dick) Murra

Volunteer Activities: Peggy Randolph

Ex Officio Board Members/ASU Relationships: Lynn Carpenter, Christine Cervantes, Bob Ellis, Tony Garcia, Nancy Jordan, Joan Leard, Lou Weschler

2004-2005 OFFICERS AND LEADERS

President: David (Dave) Scheatzle **Vice President:** Elmer Gooding

Immediate Past President: Floyd Land

Secretary: Betty Greathouse

Treasurer: Henry (Hank) Spomer

Board Members: Monte Allen, Jerry Aronson, John Bell, Brent Brown, Stan Brown, Elmer Gooding, Betty Greathouse, Floyd Land, Mike Lupnacca, Alan Matheson, Nancy O'Bannon, David (Dave) Scheatzle, Henry (Hank) Spomer, Suzanne Steadman, Joe Wilkinson

Committee Chairpersons:

Activities and Events:

Activities: Stan Brown

Education: Sue Blumer, Joe Wilkinson

Community Outreach:

Adopt-A-Family: Jeri Goldfader, Geri Roth

Scholarship: Sue Blumer Video History: June Payne Membership and Communication:

Membership: George Morrell

Newsletter: David (Dave) Scheatzle

Website: Robert (Bob) Beeman

Government and Insurance:

Government Liaison: Jerry Aronson

Retirement System: John Bell, Denis Kigin Insurance: Denis Kigin, Richard (Dick) Murra

Volunteer Activities: Peggy Randolph

Ex Officio Board Members/ASU Relationships: Sheree Barron, Lynn Carpenter, Christine Cervantes, Bob Ellis, Tony Garcia, Nancy Jordan, Barbara Kerr, Rick Mortorano, Lou Weschler

2005-2006 OFFICERS AND LEADERS

President: Elmer Gooding

Vice President: Alan Matheson

Immediate Past President: David (Dave) Scheatzle

Secretary: Betty Greathouse

Treasurer: Henry (Hank) Spomer

Board Members: Jerry Aronson, Charles (Chuck) Backus, June Bankhead, Brent Brown, Stan Brown, Elmer Gooding, Betty Greathouse, Maxine LaRoux, Joan Leard, Alan Matheson, Nancy O'Bannon, David (Dave) Scheatzle, Henry (Hank) Spomer, Suzanne Steadman, George Umberson, Joe Wilkinson

Committee Chairpersons:

Activities and Events:

Activities: Stan Brown

Education: Sue Blumer, Joe Wilkinson Golf Tournament: David (Dave) Scheatzle

Community Outreach:

Adopt-A-Family: Jeri Goldfader, Geri Roth

Scholarship: Sue Blumer Video History: June Payne Membership and Communication:

Membership: Robert (Bob) Ellis
Newsletter: David (Dave) Scheatzle

Website: Robert (Bob) Beeman

Government and Insurance:

Government Liaison: Jerry Aronson, Denis Kigin, Scott Norton

Retirement System: Quentin Bogart, Scott Norton Insurance: Denis Kigin, Richard (Dick) Murra

Volunteer Activities: Marie Salé

Ex Officio Board Members/ASU Relationships: Sheree Barron, Karen Hammann, Wilma Mathews, Susan Mattson, Rick Mortorano, Zeke Prust, Lou Weschler

2006-2007 OFFICERS AND LEADERS

President: Alan Matheson

Vice President: Doug Johnson

Immediate Past President: Elmer Gooding

Secretary: Maxine LaRoux **Treasurer:** George Umberson

Board Members: Jerry Aronson, Charles (Chuck) Backus, June Bankhead, Mathew (Mat) Betz, Stan Brown, Ted Cary, Bob Francis, Elmer Gooding, Doug Johnson, Maxine LaRoux, Joan Leard, Alan Matheson, Suzanne

Steadman, George Umberson

Committee Chairpersons:

Activities and Events:

Activities: June Bankhead

Education: Sue Blumer, Joe Wilkinson Golf Tournament: David (Dave) Scheatzle

Community Outreach:

Adopt-A-Family: Joan Leard Scholarship: Sue Blumer Video History: Bob Francis

Membership and Communication:

Membership: Elmer Gooding

Newsletter: David (Dave) Scheatzle, Judith Smith

Website: Robert (Bob) Beeman

Obituaries: Becky Reiss

Government and Insurance:

Government Liaison: Jerry Aronson Retirement System: Scott Norton

Insurance: Doug Johnson, Richard (Dick) Murra

Volunteer Activities: Marie Salé

Ex Officio Board Members/ASU Relationships: Sheree Barron, Karen Hammann, Wilma Mathews, Susan Mattson, Rick Mortorano, Zeke Prust, Lou Weschler

2007-2008 OFFICERS AND LEADERS

President: Doug Johnson **Vice President:** Val Peterson

Immediate Past President: Alan Matheson

Secretary: Maxine LaRoux **Treasurer:** George Umberson

Board Members: Charles (Chuck) Backus, Robert (Bob) Barnhill, Mat Betz, Ted Cary, Bob Francis, Doug Johnson, Maxine LaRoux, Joan Leard, Connie

McNeill, Val Peterson, Mary Stevens, George Umberson

Committee Chairpersons:

Activities and Events:

Activities and Education: Val Peterson, Mary Stevens

Golf Tournament: David (Dave) Scheatzle

Community Outreach:

Adopt-A-Family: Joan Leard Scholarship: Sue Blumer Video History: Bob Francis

Membership and Communication:

Membership: Elmer Gooding

Newsletter: David (Dave) Scheatzle

Obituaries: Becky Reiss Technology: Connie McNeill

Website: Robert (Bob) Beeman, Connie McNeill

Government and Insurance:

Government Liaison: Jerry Aronson

Retirement System: Alan Johnson, Doug Johnson Insurance: Doug Johnson, Richard (Dick) Murra

Volunteer Activities: Marie Salé

Ex Officio Board Members/ASU Relationships: Sheree Barron, Elmer Gooding, Andrew Hamilton, Karen Hammann, Wilma Mathews, Zeke Prust, William (Bill) Verdini

2008-2009 OFFICERS AND LEADERS

President: Val Peterson

Vice President: Mary Stevens

Immediate Past President: Doug Johnson

Secretary: Maxine LaRoux

Treasurer: Ted Cary

Board Members: Robert (Bob) Barnhill, Mat Betz, Ted Cary, Joyce Hartman Diaz, Bob Francis, Elmer Gooding, Doug Johnson, Maxine LaRoux, Connie McNeill, Val Peterson, Zeke Prust, Bob Rankin, Mary Stevens, Lou Weschler

Committee Chairpersons:

Activities and Events:

Activities: Mary Stevens

Education and Retirees Day: Robert (Bob) Barnhill

Luncheons: Jo Madonna

Travel: Bill Stasi

Community Outreach:

Adopt-A-Family: Joan Leard Scholarship: Sue Blumer

Video History: Linda Van Scoy

Membership and Communication:

Bylaws: Mary Stevens

Membership: Elmer Gooding

Newsletter: David (Dave) Scheatzle

Obituaries: Becky Reiss

Website and Technology: Connie McNeill

Government and Insurance:

Government Liaison: Jerry Aronson

Retirement System: Alan Johnson, Doug Johnson

Insurance: Richard (Dick) Murra

Ex Officio Board Members/ASU Relationships: Christine Cervantes, Jim Fordemwalt, Elmer Gooding, Andrew Hamilton, Eric Sloan, Phil Vander Meer, Lou Weschler

2009-2010 OFFICERS AND LEADERS

President: Mary Stevens

Vice President: Connie McNeill

Immediate Past President: Val Peterson

Secretary: Jo Madonna

Treasurer: Joyce Hartman Diaz

Board Members: Gary Anderson, Robert (Bob) Barnhill, Joyce Hartman Diaz,

Jim Fordemwalt, Elmer Gooding, Doug Johnson, Jo Madonna, Connie McNeill, Rose Minetti, Carolyn Minner, Bill Moor, Lonnie Ostrom, Val

Peterson, William (Bill) Stasi, Mary Stevens, Lou Weschler

Committee Chairpersons:

Activities and Events:

Activities and Retirees Day: Val Peterson

Luncheons: Jo Madonna

Travel: Gary Anderson, William (Bill) Stasi

Community Outreach:

Adopt-A-Family: Joan Leard Scholarship: Sue Blumer

Video History: Linda Van Scoy

Finance: Joyce Hartman Diaz

Membership and Communication:

Membership: Elmer Gooding

Newsletter: Wilma Mathews, Janet Soper

Obituaries: Becky Reiss Technology: Connie McNeill Website: Connie McNeill

Government and Insurance:

Government Liaison: Jerry Aronson Retirement System: Alan Johnson Insurance: Richard (Dick) Murra

Ex Officio Board Members/ASU Relationships: Rojann Alpers, Sheree Barron, Jim Fordemwalt, Elmer Gooding, Robert Muscari, Eric Sloan, Lou Weschler

2010-2011 OFFICERS AND LEADERS

President: Connie McNeill

Vice President: David Schwalm

Immediate Past President: Mary Stevens

Secretary: Jo Madonna

Treasurer: Joyce Hartman Diaz

Board Members: Gary Anderson, Joyce Hartman Diaz, Jim Fordemwalt, Elmer Gooding, Dick Jacob, Doug Johnson, Jo Madonna, Wilma Mathews, Connie McNeill, Rose Minetti, Carolyn Minner, Bill Moor, Dave Scheatzle,

David Schwalm, Joy Shearman, William (Bill) Stasi, Mary Stevens

Committee Chairpersons:

Activities and Events:

Golf Tournament: David (Dave) Scheatzle

Luncheons and Special Events: Barbara Bradford Eschbach

Retirees Day: Barry McNeill

Seminars: Dick Jacob

Travel: Gary Anderson, William (Bill) Stasi

Community Outreach:

Adopt-A-Family: Joan Leard Scholarship: Sue Blumer

Video History: Linda Van Scoy

Finance: Mary Stevens

Membership and Communication:

Membership: Elmer Gooding

Newsletter: Wilma Mathews, Jeannette Robson

Obituaries: Becky Reiss

Website and Technology: Connie McNeill

Government and Insurance:

Government Liaison: Jerry Aronson Retirement System: Dick Jacob

Insurance: Doug Johnson, Rose Minetti

Ex Officio Board Members/ASU Relationships: Sheree Barron, Jim Fordemwalt, Gary Grossman, Dick Jacob, Robert Muscari, Barbara Shaw-Snyder

OFFICE VOLUNTEERS BY YEAR

2001-2007: Carol Berg, Jane Hudnall, Corrine Irvan, Maxine LaRoux,Carol Moore, Doug Sanford, Ed Scannell, Pat Skinner, DorolisWade, Marilyn Wahl, Martha Waltemath. Some worked for

only a few of these years. The list is incomplete: records are

not available.

2007-2008: Bob Beeman, Carol Berg, Maxine LaRoux, Carolyn Minner

2008-2009: Carol Berg, Bob Beeman, Linda Howard, Maxine LaRoux,

Joan Leard, Carolyn Minner, Carol Moore, Betty Norris, Jack Sarrett, Ed Scannell, Helen Seaton, Anna-Marie Shivers,

Kathy Sweeney, Linda Van Scoy

2009-2010: Carol Berg, Carolyn Lanners, Maxine LaRoux, Joan Leard,

Carolyn Minner, Carol Moore, Betty Norris, Jeannette Robson, Ed Scannell, Helen Seaton, Anna-Marie Shivers, Janet Soper,

Linda Van Scoy

2010-2011: Carol Berg, Carolyn Lanners, Maxine LaRoux, Joan Leard,

Nancy Lesko, Carolyn Minner, Carol Moore, Betty Norris, Jeannette Robson, Jack Sarrett, Ed Scannell, Helen Seaton,

Anna-Marie Shivers, Linda Van Scoy

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