

MINUTES OF MAY 11, 2021

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION BOARD MEETING

Board Members Present: Carl Cross, Larry Edmonds, Kathy Gunn, Mark Henderson, Frank Koonce, Sue Henderson, Helene Ossipov, Carol Tassone, Barry McNeill, Evelyn Cesarotti, and Jane Carey.

Committee Chairs and/or Liaisons Present: Jeri Meeks, Connie McNeill, Joy Shearman, Pat Schneider, Cecilia Marek for Jared Vibbert

Excused absence: Larry Carlson

- I. CALL TO ORDER at 10:02 am
- II. INTRODUCTIONS AND WELCOME TO GUESTS – None
- III. ADOPTION OF TODAY'S AGENDA – Barry moved and Carl seconded a motion to approve today's agenda as written. The motion was approved unanimously.
- IV. REVIEW AND APPROVAL OF THE MINUTES OF THE FEBRUARY 9, 2021 BOARD MEETING – Connie moved and Helene seconded a motion to approve the minutes as written. The motion was approved unanimously.
- V. FINANCIAL REPORT/TREASURER'S REPORT – Barry McNeill – Barry pointed out 3 items of interest. 1. The general allocation was reduced to \$9.00 after spending around \$1300 on printing the *Third Decade of Success*. 2. Under Special Projects, the book donation effort resulted in approximately \$2000 in income. 3. ASURA purchased a meeting OWL to allow for hybrid meetings which cost around \$1000.
- VI. EX-OFFICIO REPORTS (5 minutes or less, please)
 - ASU Alumni Association – John Davis - absent
 - Emeritus College Liaison – Ruth Jones – absent
 - Human Resources – TBA
 - University Club Liaison – Carl Cross – the club is still closed due to Covid. It offers lunches for take-out.
 - University Liaison – Kendra Burton - absent
 - University Senate – Simin Levinson - absent
 - University Staff Council – Jared Vibbert – Cecilia Marek came to represent the staff council in place of Jared. The staff council hosted a year-end celebration for its members. The council has been actively recruiting new members and now has around 230 members. The council is beginning to hold an election for the executive board. The vote will be announced on May 24, 2021. They are hosting a Town Hall meeting regarding COVID with Josh LaBaer as the main speaker.
- VII. STANDING COMMITTEE REPORTS (5 minutes or less please)
 - Community Outreach Committee – Subcommittee Reports
 - Adopt-A-Family – Ginny Sylvester – absent
 - Scholarship Committee – Joy Shearman – The scholarship recipient for 2021-22 is Brittany Gearhart. Joy had previously introduced Barbara

Fargotstein as an assistant who was supposed to gradually take over the scholarship committee, however Barbara is now unable to serve. Joy asked for volunteers to step forward. She will continue to chair for one year and then co-chair for another year.

- Video History Project – Barry McNeill – The Video History Project is on hold for the summer.
- Events Committee & Subcommittee Reports
 - Events Committee Coordination – Trudy Perez – absent
 - Luncheons & Special Events – Trudy Perez – absent Carol Tassone offered to assist or head this committee in the future.
 - Seminars – Pat Schneider –The seminars are completed for the year and the committee is working on next year's schedule.
 - Pre-Retirement Seminars – Trudy Perez, Liz Badalamenti – absent – Sue Henderson is going to work on upgrading these seminars. Rojann Alpers also expressed an interest in helping with this project. Both of them were underwhelmed by the pre-retirement seminars.
 - Travel – John Brock – absent – He sent word to Barry that he would like to get input on where ASURA members are interested in traveling.
- Finance Committee – Barry McNeill, Carolyn Minner
 - Book Collection – Mary Stevens – absent
 - The Financial Report was included in item V.
- Government Liaison Council
 - Legislature – Jeri Meeks, Tara Fuchs-Roesler, Pat Schneider – Jeri reported on a few bills of interest that have passed the legislative process. Community Colleges can now offer limited 4-year bachelor's degrees. This has upset ABOR and many oversight issues will have to be ironed out. Arizona Public Safety retirees are now allowed to pursue health plans outside of the ADOA. Immigrant Arizona university students have been paying out-of-state tuition. They will now pay 1 ½ of the instate amount. The third Arizona voting audit that is being conducted at the State Fairgrounds is moving slowly with a lot of interest from news media and federal institutions.
 - ASRS Liaison – Dick Jacob – absent
 - ADOA Liaison – Larry Carlson –absent
- Health Insurance Liaison Council
 - ASRS – Dick Jacob – absent
 - ADOA – Larry Carlson - absent
- Membership and Communications Committee – Subcommittee Reports
 - E-News – Barry McNeill – Barry will send out E-News this week.
 - Membership update – Dave Schwalm – absent
 - Obituaries – Becky Reiss - absent
 - Prime Times – Jeannette Robson – absent
 - Web Site and Database – Connie McNeill – Connie and Barry, with help we hope to have from a new volunteer, will upgrade our website this summer. The upgrade is required by ASU to meet current branding standards. It is also desirable because it will include moving to the latest version of the underlying software. The version we are using now is several years out of date and lacks many new tools and features. The upgrade will require re-creating our about 1,000 pages one at a time

using the new tools. We will plan to update our most active pages last, so that we can minimize the need to make changes on both the old and the new sites. ASU is offering training on the new tools, and project team members plan to take advantage of that.

- Third Decade of Success – Connie and Barry McNeill –Two hundred fifty (250) copies of the book have been printed. A discussion of distribution is under New Business.

VIII. UNFINISHED BUSINESS

- Jeri will assess the type and amount of branding items that we have in stock and check on potential items and their costs for consideration.

IX. NEW BUSINESS

- A new volunteer committee to assess the existing bylaws includes Carl, Sue and Pat.
- Carol Tassone will look into the feasibility of holding a golf tournament for both fun and fund raising.
- Connie stated that our current bylaws allow for anyone who has retired from any university to join ASURA.
- Larry is interested in the potential use of ASURA members for community volunteer work. He asked that board members send suggestions directly to him.
- We discussed whether the September Meet and Greet should be held in person, online, or in hybrid format. Carol will look into possible venues. We still have a deposit on hold at Ability 360.
- Barry sent a list of potential recipients of the *Third Decade of Success*. A discussion of how to get these books out to this list ensued. A couple of them have been mailed to volunteers. It was determined that people could pick them up at the office and that we could distribute them at future face-to-face meetings. We will also use campus mail to send copies to President Crow and Vice President for Human Resources Salcido.

X. ANNOUNCEMENTS

Next Meeting – September 14, 2021 (potential Meet and Greet)
9:15 am Executive Committee
10:00 am Board Meeting

XI. ACTION ITEMS – None

XII. MEETING ADJOURNMENT – 11:37 am

ARIZONA STATE UNIVERSITY Account Categories	FY21 Approved Budget	Actual YTD As Of 4/30/2021	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	35,157	35,157	
Current Year Revenue			
Event Registration Fees & Donations Collected	100	610	ASU Basketball & Refund Tovrea Cancellation
Membership Dues	14,000	9,090	
General Operations Donations	1,300	2,145	
Holiday Bake Sale 2020	0	0	
Transfer In	0	0	
5% Gift Assessment	-815	-566	
Total Operations Current Year Revenue	14,585	11,279	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Membership Drive	700	776	
Prime Times	1,400	457	
<i>Event Costs</i>			
Paid Events	100	300	Tovrea Castle Tour
Annual Meeting	1,000	0	
Meet & Greet Luncheon	0	0	
Holiday Potluck & Fundraiser	0	0	No Holiday Potluck for 2020 due to pandemic
<i>Other Operations Costs</i>			
Scholarship Award	7,700	7,872	\$10,000 - \$2128 paid from Endowment
AROHE	120	120	
Business Luncheons & Service Appreciation	100	0	
Technology Services	3,500	3,501	Wild Apricot (2 yrs) Zenfolio (1 yr)
Professional Services	0	1,106	Replaced office door card reader & cards
Office Equipment & Supplies	1,500	1,829	Includes Meeting Owl Pro
Marketing Supplies	200	0	
Seminars	100	0	
Foundation Transaction Fees	100	0	
Transfer Out	0	90	Scholarship donation posted incorrectly
Transfer Out	0	355	Cover shortage for printing History Book
Transfer to Adopt-A-Family	1,000	1,000	
Total Operations Expenses	17,520	17,405	
Increase (Decrease) in Current Year Balance	-2,935	-6,126	
Uncommitted ASURA Operations Funds	32,222	29,031	
General University Allocation (HR)			
Balance Forward	51	51	
Current Year Allocation	7,000	7,000	
Total University Current Year Revenue	7,051	7,051	
Expenses Charged to Allocation			
Annual Report	200	0	
Bylaws & Ballots	200	227	
Office Equipment & Supplies	1,100	0	
Prime Times Fall/Spring/Summer	3,000	3,406	
Copier/FAX Equipment Annual Lease	922	922	
Membership Drive	600	0	
Technology Services	300	260	Pantheon Web Hosting
Printing History Book	0	1,675	
Marketing Supplies	100	0	
8.5% Administrative Service Charges	579	552	
Total Subsidized Expenses	7,001	7,042	
Uncommitted University Funds For Operations	50	9	

ARIZONA STATE UNIVERSITY Account Categories	FY21 Approved Budget	Actual YTD As Of 4/30/2021	COMMENTS
Special Projects			
Special Projects - Income			
Balance Forward	100	100	
Current Year Revenue			
Gift-In-Kind Receipts		11,648	
Friends/Phx Library Book Sale Net Income	1,000	1,929	
Total Special Projects Current Year Revenue	1,000	13,577	
Special Projects - Expenses			
Gift-In-Kind Adjustment		11,008	
Transfer out 1/2 of Book Sale Income to Scholarship	480	964	
Transfer out 1/2 of Book Sale Income to Video History	480	964	
Mail Service - General	0	25	Delivered book donation from Poly Campus
Foundation Transaction Fees	40	0	
Total Special Projects Expenses	1,000	12,962	
Increase (Decrease) in Current Year Balance	0	615	
Uncommitted Special Projects Funds	100	715	

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	550	550	
Current Year Revenue			
Adopt-A-Family Donations	500	750	
5% Gift Assessment	-25	-38	
Transfer from Operations	1,000	1,030	Includes 1 duplicate renewal transferred
Total Adopt-A-Family Current Year Revenue	1,475	1,743	
Adopt-A-Family - Expenses			
Holiday gifts	2,000	1,507	
Total Adopt-A-Family Expenses	2,000	1,507	
Increase (Decrease) in Current Year Balance	-525	235	
Uncommitted Adopt-A-Family Funds	25	785	

Video History			
Video History - Income			
Balance Forward	7,533	7,533	
Current Year Revenue			
Video History Donations	350	530	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	480	964	
5% Gift Assessment	-18	-27	
Total Video History Current Year Revenue	812	1,468	
Video History - Expenses			
Equipment & Supplies	100	0	
Software Licenses	194	194	Premiere Pro CC License
Interview Expenses	1,000	0	Requested by VHP chair
Foundation Fees	15	0	
Transfer Out	309	0	
Total Video History Expenses	1,618	194	
Increase (Decrease) in Current Year Balance	-806	1,274	
Uncommitted Video History	6,727	8,807	

ARIZONA STATE UNIVERSITY Account Categories	FY21 Approved Budget	Actual YTD As Of 4/30/2021	COMMENTS
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History Book			
History Book - Income			
Balance Forward	1,919	1,919	
Current Year Revenue			
History Book Donations	0	0	
Transfer In	0	355	Cover shortage for printing History Book
5% Gift Assessment	0	0	
Total History Book Current Year Revenue	0	355	
History Book - Expenses			
History Book	1,500	2,274	1500 as per Board approval
Foundation Management Fees (5%)	75	0	
Total History Book Expenses	1,575	2,274	
Increase (Decrease) in Current Year Balance	-1,575	-1,919	
Uncommitted History Book	344	0	

Scholarship Endowment Fund			
Scholarship Endowment Principal (40003616)			
Balance July 1	68,274	68,274	
Invested Funds Gain (-Loss)	100	11,044	
Payout to Endowment Spending - FY21	-2,200	-2,237	
Current-Year Contributions	1,000	1,040	
Transfer from Operations	0	30	Duplicate renewal
Foundation Management Fees	-900	-934	
Total Scholarship Endowment Principal	66,274	77,217	
Scholarship Endowment Spending (70003616)			
Balance July 1	2,498	2,498	
Payout from Endowment Principal - FY21	2,200	2,237	
Transfer from Operations	0	30	Donation posted incorrectly in Workday
Transfer from Special Projects (Book Sale Proceeds)	960	964	
ASU Scholarship	-2,300	-2,128	
Total Scholarship Endowment Spending	3,358	3,602	

ASURA MEMBERSHIP TOTALS

2021 Membership Year

Counts	As of 5/6/2021	As of 5/6/2020	This Yr -Last Yr	More Counts	As of 5/6/2021	As of 5/6/2020	This Yr -Last Yr
Current-year Members	819	814	5	By Former Employment Category			
Renewals from prior years (any prior year)	540	486	54	Faculty and Faculty w/ Admin Appt	344	333	11
Introductory members	279	328	-49	Academic Professional	49	46	3
Paid for the current year, now deceased	7	2	5	Staff	165	177	-12
				University Staff (Service Professional)	227	222	5
Last Year's Members - Not Renewed	214	208	6	Administrative	34	36	-2
Members last year, now deceased	1	4	-3				
				Having an Arizona Address	756	756	0
By Retired-from Organization				Level of Activity			
Retired from ASU	795	789	N/A	Checked at least one volunteer area	149	139	10
Retired from another university	2	3	N/A	Attended at least one event this year	224	179	45
Former ASU employee, retired elsewhere	4	3	N/A	Attended an event ever	396	363	33
Still employed at ASU	18	19	N/A	Logged in to Members-only Site (ever)	247	221	26
				Made an additional donation this yr	174	141	33
By (Approx.) Time Since First Joining				Non-members in Database			
In Introductory Period	279	328	-49	Was a member at some time	385	377	8
Members for 0-2 Years (excl Introductory)	44	26	18	Never a member	25	226	-201
Members for 3-5 Years	146	121	25				
Members for 6-10 Years	94	88	6				
Members for more than 10 Years	256	251	5				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	659	667	-8				
Obituary Notices (e-mail)	316	311	5				
Prime Times (US Post)	733	747	-14				
Other ASURA Communications (e-mail)	595	604	-9				
None of The Above	15	12	3				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

List of Those to Receive Hard Copy of 3rd Decade Book

Following is a Table of People to Receive a Copy of the 3rd Decade Book

2020-2021 Board Members (15)		
Jane Carey	Larry Carlson	Jeff Chapman
Evelyn Cesarotti	Carl Cross	Jean Duncan
Larry Edmonds	Kathy Gunn	Mark Henderson
Frank Koonce	Jo Madonna	Jill Massara
Connie McNeill	Trudy Perez	Jan Thompson
2020-2021 Chairs, Liaisons & Managers not listed above (17)		
Liz Badalamenti	John Brock	Bev Buddee
Dick Jacob	Nancy Lesko	Barry McNeill
Jeri Meeks	Carolyn Minner	Becky Reiss
Jeannette Robson	Tara Roesler	Pat Schneider
Dave Schwalm	Joy Shearman	Mary Stevens
Ginny Sylvester	Linda Van Scoy	
2021-2022 New Board Members not listed above (4)		
Rojann Alpers	Sue Henderson	Helen Ossipov
Carol Taylor-Tassone		
2019-2020 Office Staff not listed above (6)		
Nanci Beardsley	Gail Horney	Dorothy Meunier
Bonnie Scheall	Helen Seaton	Sharon Wielert
ASU Administration (2)		
Michael Crow	Kevin Salcido	
Special Volunteers (2)		
Val Peterson	Bill Stasi	
2011-2021 Volunteers not listed above (15)		
Anderson, Gary	Aronson, Jerry	Blumer, Sue
Bruns, Barry	Diaz, Joyce Hartman	Eschbach, Barbara
Gooding, Elmer	Kleemann, Gary	Leard, Joan
Minetti, Rose	Moor, Bill	Moore, Carol
Scheatzle, Dave	White, Hal	Jim Fordemwalt
Additions Suggested by Bill Stasi		
Carleton Moore	Katie Aguilar	Ex-officio Members?