

MINUTES OF JANUARY 12, 2021

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION BOARD MEETING

Board Members Present: Carl Cross, Jan Thompson, Connie McNeill, Larry Edmonds, Larry Carlson, Evelyn Cesarotti, Jo Madonna, Jeff Chapman, Kathy Gunn, Jean Duncan, Mark Henderson and Jane Carey.

Committee Chairs Present: Jeri Meeks, Barry McNeill, Joy Shearman, Bev Buddee

Excused absence: Frank Koonce, Ruth Jones

Absent: Trudy Perez, Jill Massara

Guests Present: JoEllen Alberhasky

- I. CALL TO ORDER at 10:08 am
- II. INTRODUCTIONS AND WELCOME TO GUESTS – JoEllen Alberhasky
- III. ADOPTION OF TODAY’S AGENDA – Jeff moved and Jan seconded a motion to approve today’s agenda as written. The motion was approved unanimously.
- IV. REVIEW AND APPROVAL OF THE MINUTES OF THE NOVEMBER 10, 2020 BOARD MEETING – Connie moved and Jeri seconded a motion to approve the minutes as written. The motion was approved unanimously.
- V. FINANCIAL REPORT/TREASURER’S REPORT – Sent in by Carolyn Minner – No one had any questions about the financial report.
- VI. EX-OFFICIO REPORTS (*5 minutes or less, please*)
 - ASU Alumni Association – John Davis - absent
 - Emeritus College Liaison – Ruth Jones – absent – she sent in a report that the Emeritus College has not met since the last ASURA meeting.
 - Human Resources – Judy Cato - absent
 - University Club Liaison – Carl Cross – no report
 - University Liaison – Kendra Burton - absent
 - University Senate – Simin Levinson - absent
 - University Staff Council – Jared Vibbert - absent
- VII. STANDING COMMITTEE REPORTS (*5 minutes or less please*)
 - Community Outreach Committee – Subcommittee Reports
 - Adopt-A-Family – Ginny Sylvester - absent
 - Scholarship Committee – Joy Shearman – Joy has spoken a couple of times to our scholarship recipient. She earned all A’s for the fall semester

and is studying remotely while sheltering in place with her mother and children.

- Video History Project – Barry McNeill – Nothing new to report due to the holidays and COVID.
- Events Committee & Subcommittee Reports
 - Events Committee Coordination – Trudy Perez – absent
 - Luncheons & Special Events – Trudy Perez – absent
 - Seminars – Bev Buddee – The next seminar will be a tech seminar presented by Connie McNeill. There are two more planned seminars in February (Nutrition by Carol Johnson) and March (Physical Therapy).
 - Pre-Retirement Seminars – Trudy Perez, Liz Badalamenti – absent
 - Travel – John Brock – absent – The Tovrea tour has been cancelled and we recovered our \$600 deposit.
- Finance Committee – Jill Massara, Carolyn Minner
 - Book Collection – Mary Stevens – absent - Larry C. is collecting books personally and currently has a list of 50 books to retrieve. The books are taken to the South Phoenix public library for book sales and ASURA receives a portion of the proceeds from the sale.
 - Barry asked for the annual financial review which was due last fall. Carl will request this report from Gerald Snyder.
- Government Liaison Council Legislature – Jeri Meeks, Tara Fuchs-Roesler, Pat Schneider

Jeri filed our annual lobbyist reports and renewed our organization for the next year in the AZ Leg system.

The 55th Legislature First Session started this week; bills are being introduced and the calendar is already filling up with committee meetings. Jeri started her search for legislation that would affect our membership and will keep us posted. Governor Ducey gave his State of the State yesterday. It was short, 25 minutes, and the first half of the meeting was spent on defending his Covid-19 response decisions. He made some pretty controversial remarks about distance learning, no funding for empty seats in schools and not allowing Mayors to shut down businesses in response to virus outbreaks. He had to go back and explain or clarify later in the day.

The Governor's first priority is the getting the economy up and running, cohesive government and providing a comprehensive corona virus response. Other priorities are:

 1. Tax reform and lower taxes
 2. Eliminating unnecessary state buildings
 3. Broadband expansion, greater access to telemedicine
 4. Better roads and bridges
 5. World leader in water innovation
 6. Law enforcement equipment and training
 7. Criminal justice reform
 8. Guarding against wildfires

Per my report at November's board meeting ASU and ABOR – as far as I know – are concentrating on their budget ask, which is substantial.

Their new funding model is **The New Economy Initiative**, which is designed to enhance Arizona's competitiveness with strategic investments in areas of

strength at our three public universities. This targeted approach to **workforce development** in high-value industries will yield a positive return on state investment.

- ASRS Liaison – Dick Jacob – 2 new members were added to the committee. Also, COVID testing is now available to Arizona State retirees at the ASU Downtown and West campuses.
- ADOA Liaison – Larry Carlson – The UHC insurance option has a \$3000 deductible which has caught many enrollees off-guard and upset.
- Health Insurance Liaison Council
 - ASRS – Dick Jacob – see above
 - ADOA – Larry Carlson –see above
- Membership and Communications Committee – Subcommittee Reports
 - E-News – Barry McNeill – There is no report but Barry will send out ENews tomorrow (January 13, 2021)
 - Membership update – Dave Schwalm – absent – no report was sent
 - Obituaries – Becky Reiss - absent
 - Prime Times – Jeannette Robson – absent
 - Web Site and Database – Connie McNeill – The updates to the ASU website do not seem as burdensome as once anticipated. Connie is awaiting further direction.
 - Third Decade of Success – Connie and Barry McNeill –An appendix has been added that includes the ASURA Bylaws and lists of annual board membership for this decade.

VIII. UNFINISHED BUSINESS

- No unfinished business

IX. NEW BUSINESS

- Tri-university meeting – Carl Cross, Jan Thompson – An additional meeting was held in November which dealt with best practices to attract and keep retiree membership. ASURA led this meeting and delineated our strategies. NAU also discussed their use of the AROHE idea exchange as a strategy. A long discussion of whether or not to allow UARA and NAURA retirees to attend our events ensued. Connie suggested that we allow them to join ASURA and then register as members and that would give them access to our events. This idea was positively received but many details need to be articulated before this concept can be voted on and implemented.
- The ASURA physical office is closed due to COVID, however, the phones and email system are being staffed.
- ASU and ASURA and the Corona Virus Vaccine distribution. A long discussion of this issue resulted in a request for Carl to write a letter to President Crow (cc the Director of Bio-design Center, Josh LaBaer) to ask about the possibility of adding ASURA members to the vaccination process.

X. ANNOUNCEMENTS

Next Meeting – February 9, 2021

9:15 am Executive Committee
10:00 am Board Meeting

- XI. ACTION ITEMS – None
- XII. MEETING ADJOURNMENT – 11:08 am

MINUTES OF NOVEMBER 10, 2020

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION BOARD MEETING

Board Members Present: Carl Cross, Jan Thompson, Connie McNeill, Larry Edmonds, Jill Massara, Larry Carlson, Evelyn Cesarotti, Jo Madonna, Frank Koonce, Jeff Chapman, Kathy Gunn, and Jane Carey.

Board Members Absent: Jean Duncan, Mark Henderson

Ex-Officio Members Present: Ruth Jones, Simin Levinson

Committee Chairs Present: Jeri Meeks, Barry McNeill, Joy Shearman,

Excused absence: Trudy Perez

Guests Present: None

- I. CALL TO ORDER at 10:02 am
- II. INTRODUCTIONS AND WELCOME TO GUESTS – all who were in attendance introduced themselves. A special welcome was extended to Simin Levinson who is the President of the ASU Academic Senate.
- III. ADOPTION OF TODAY'S AGENDA – Connie moved and Jan seconded a motion to approve today's agenda as written. The motion was approved unanimously.
- IV. REVIEW AND APPROVAL OF THE MINUTES OF October 13, 2020 BOARD MEETINGS
 - o Barry suggested that the number of ABOR's state budget request could not possibly be \$5.6 billion. Jeri did a quick calculation and said it was about \$4.9 million.
- V. FINANCIAL REPORT/TREASURER'S REPORT – Jill Massara – No one had any questions about the financial report. The annual budget was slightly revised at the last meeting and the amended budget was approved.
- VI. EX-OFFICIO REPORTS (*5 minutes or less, please*)
 - ASU Alumni Association – John Davis - absent
 - Emeritus College Liaison – Ruth Jones – Meetings are being held on Zoom and no programs have been scheduled. The college is discussing a way to get together face-to-face while masked and socially distanced.
 - Human Resources – Judy Cato - absent
 - University Club Liaison – Carl Cross – no report
 - University Liaison – Kendra Burton - absent

- University Senate – Simin Levinson
 - Provost Mark Searle is stepping down in the spring. The university is actively searching for a replacement and hope to announce before the end of the correct semester. The selection criteria are based on the JEDI principle (Justice, Equity, Diversity, and Integrity).
 - The spring enrollment is lagging 5-6%. ASU is actively reaching out to retain existing students. Various colleges are creating an “Innovation quarter” which will be taught during the break between fall and spring semesters. The faculty are somewhat dubious about this approach. They are thinking students will want some downtime.
 - There is active building going on both at the Tempe and Downtown campuses.
 - ASU is fortunate that the enrollment has not dipped compared to UA and NAU who have had to reduce staff and faculty.
 - ASU online is growing very rapidly which is helping the financial situation.

- University Staff Council – Jared Vibbert - absent

VII. STANDING COMMITTEE REPORTS (*5 minutes or less please*)

- Community Outreach Committee – Subcommittee Reports
 - Adopt-A-Family – Ginny Sylvester - absent
 - Scholarship Committee – Joy Shearman – Joy has spoken a couple of times to our scholarship recipient. She is doing well and was sorry to not be able to speak to the association because the “Meet and Greet” was cancelled.
 - Video History Project – Barry McNeill – Nothing new to report.

- Events Committee & Subcommittee Reports
 - Events Committee Coordination – Trudy Perez – absent
 - Luncheons & Special Events – Trudy Perez – absent
 - Seminars – Bev Buddee – The next seminar will be presented by Connie McNeill who will speak about migrating email from one platform to another.
 - Pre-Retirement Seminars – Trudy Perez, Liz Badalamenti – Carl said that the next pre-retirement seminar will concern frauds and scams.
 - Travel – John Brock - absent

- Finance Committee – Jill Massara, Carolyn Minner
 - Book Collection – Mary Stevens – absent - Larry is collecting books personally and currently has a list of 50 books to retrieve. The books are taken to the Phoenix public library for book sales and ASURA receives a portion of the proceeds from the sale.

- Government Liaison Council
 - Legislature – Jeri Meeks, Tara Fuchs-Roesler, Pat Schneider –There is a Council on Aging meeting that she will attend on November 17, 2020. Pat is going to attend the World Elder Abuse Awareness conference. The ABOR budget request is delineated by the document attached to these minutes.

- ASRS Liaison – Dick Jacob - absent
- ADOA Liaison – Larry Carlson – Larry has been helping new retirees to sign up for insurance. ADOA is very complicated whereas, ASRS is comparatively simple.
- Health Insurance Liaison Council
 - ASRS – Dick Jacob - absent
 - ADOA – Larry Carlson – the links below can help during the open enrollment dates which end 12/7/2020.
 - <https://benefitoptions.az.gov/OE2021A>
 - <https://www.azblue.com/stateofaz>
- Membership and Communications Committee – Subcommittee Reports
 - E-News – Barry McNeill – There is no report but Barry will send out an E-News next week.
 - Membership update – Dave Schwalm – absent – new and renewal membership is up significantly
 - Obituaries – Becky Reiss - absent
 - Prime Times – Jeannette Robson – absent
 - Web Site and Database – Connie McNeill – There will be two significant updates to the website which will require heavy editing.
 - Third Decade of Success – Connie and Barry McNeill –The first four chapters are in draft form and awaiting final approval from the contributors. Barry asked if the board members wanted to see the drafts and it was decided that those board members wishing to see the drafts would contact Barry or Connie directly.

VIII. UNFINISHED BUSINESS

- No unfinished business

IX. NEW BUSINESS

- Tri-university meeting – Carl Cross – There is a meeting in November on member recruitment and retention.

X. ANNOUNCEMENTS

Next Meeting – January 12, 2021 (there will be no meeting in December).
 9:15 am Executive Committee
 10:00 am Board Meeting

XI. ACTION ITEMS – None

XII. MEETING ADJOURNMENT – 10:42 am

Account Categories	FY21 Approved Budget	Actual YTD As Of 12/31/2020	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	35,157	35,157	
Current Year Revenue			
Event Registration Fees & Donations Collected	100	0	
Membership Dues	14,000	8,910	
General Operations Donations	1,300	1,555	
Holiday Bake Sale 2019	0	0	
Transfer In	0	0	
5% Gift Assessment	-815	-527	
Total ASURA Operations Current Year Revenue	14,585	9,938	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Membership Drive	700	776	
Prime Times	1,400	457	
<i>Event Costs</i>			
Paid Events	100	290	
Annual Meeting	1,000	0	
Meet & Greet Luncheon	0	0	No paid events envisioned for year
Holiday Potluck & Fundraiser	0	0	No Holiday Potluck envisioned
<i>Other Operations Costs</i>			
Scholarship Award	7,700	7,872	\$10,000 award - \$2128 paid from Endowment
AROHE	120	120	
Business Luncheons & Service Appreciation	100	0	
Technology Services	3,500	3,297	Wild Apricot (2 yrs) Zenfolio (1 yr)
Professional Services	0	1,106	Replaced office door card reader & cards
Office Equipment & Supplies	1,500	278	Includes postage
Marketing Supplies	200	0	
Seminars	100	0	
Foundation Transaction Fees	100	0	
Transfer Out	0	90	Scholarship donation posted incorrectly
Transfer to Adopt-A-Family	1,000	0	
Total ASURA Operations Expenses	17,520	14,285	
Increase (Decrease) in Fund Balance for Current Year	-2,935	-4,347	
Uncommitted ASURA Operations Funds	32,222	30,810	

General University Allocation (HR)		
Balance Forward	5,426	51
Current Year Allocation	7,000	7,000
Total General University Current Year Revenue	12,426	7,051
Expenses Charged to Allocation		
Annual Report	200	0
Bylaws & Ballots	200	0
Office Equipment & Supplies	1,100	0
Prime Times Fall/Spring/Summer	3,000	575
Copier/FAX Equipment Annual Lease	922	922
Membership Drive	600	0
Technology Services	300	0
Marketing Supplies	100	0
8.5% Administrative Service Charges	579	127
Total Subsidized Expenses	7,001	1,625
Uncommitted General University Funds For Operations	5,425	5,426

Special Projects		
Special Projects - Income		
Balance Forward	100	100
Current Year Revenue		
Friends/Phx Library Book Sale Net Income	1,000	0
Total Special Projects Current Year Revenue	1,000	0
Special Projects - Expenses		
Transfer out 1/2 of Book Sale Income to Scholarship	480	0
Transfer out 1/2 of Book Sale Income to Video History	480	0
Mail Service - General	0	25
Foundation Transaction Fees	40	0
Total Special Projects Expenses	1,000	25
Increase (Decrease) in Fund Balance for Current Year	0	-25
Uncommitted Special Projects Funds	100	75

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	550	550	
Current Year Revenue			
Adopt-A-Family Donations	500	640	
5% Gift Assessment	-25	-32	
Transfer from Operations	1,000	30	Member requested transfer of duplicate renewal
Total Adopt-A-Family Current Year Revenue	1,475	638	
Adopt-A-Family - Expenses			
Holiday gifts	2,000	253	
Total Adopt-A-Family Expenses	2,000	253	
Increase (Decrease) in Fund Balance for Current Year	-525	385	
Uncommitted Adopt-A-Family Funds	25	935	

Video History			
Video History - Income			
Balance Forward	7,533	7,533	
Current Year Revenue			
Video History Donations	350	530	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	480	0	
5% Gift Assessment	-18	-26	
Total Video History Current Year Revenue	812	504	
Video History - Expenses			
Equipment & Supplies	100	0	
Software Licenses	194	194	Premiere Pro CC License
Interview Expenses	1,000	0	Requested by VHP chair
Foundation Fees	15	0	
Transfer Out	309	0	
Total Video History Expenses	1,618	194	
Increase (Decrease) in Fund Balance for Current Year	-806	310	
Uncommitted Video History	6,727	7,843	

History Book			
History Book - Income			
Balance Forward	1,919	1,919	
Current Year Revenue			
History Book Donations	0	0	
5% Gift Assessment	0	0	
Total History Book Current Year Revenue	0	0	
History Book - Expenses			
History Book	1,500	0	1500 as per Board approval
Foundation Management Fees (5%)	75	0	
Total History Book Expenses	1,575	0	
Increase (Decrease) in Fund Balance for Current Year	-1,575	0	
Uncommitted History Book	344	1,919	

Scholarship Endowment Fund		
Scholarship Endowment Principal (40003616)		
Balance July 1	67,778	68,274
Invested Funds Gain (-Loss)	100	6,094
Payout to Endowment Spending - FY20	-2,200	0
Current-Year Contributions	1,000	980
Foundation Management Fees	-900	-934
Total Scholarship Endowment Principal	65,778	74,414
Scholarship Endowment Spending (70003616)		
Balance July 1	2,498	2,498
Payout from Endowment Principal - FY20	2,200	0
Transfer from Special Projects (Book Sale Proceeds)	960	0
ASU Scholarship	-2,300	-2,128
Total Scholarship Endowment Spending	3,358	370
Total Scholarship Endowment	69,136	74,784

ASURA MEMBERSHIP TOTALS
2021 Membership Year

Counts	As Of 1/13/2021	More Counts	As Of 1/13/2021
Current-year Members	772	By Former Employment Category	
Renewals from prior years (any prior year)	538	Faculty and Faculty w/ Admin Appt	332
Introductory members	234	Academic Professional	45
Paid for the current year, now deceased	4	Staff	157
		University Staff (Service Professional)	203
Last Year's Members - Not Renewed	219	Administrative	35
Members last year, now deceased	1		
		Having an Arizona Address	719
By Retired-from Organization		Level of Activity	
Retired from ASU	752	Checked at least one volunteer area	145
Retired from another university	1	Attended at least one event this year	137
Former ASU employee, retired elsewhere	3	Attended an event ever	375
Still employed at ASU	16	Logged in to Members-only Site (ever)	242
		Made an additional donation this yr	169
By (Approx.) Time Since First Joining		Non-members in Database	
In Introductory Period	234	Was a member at some time	387
Members for 0-2 Years (excl Introductory)	80	Never a member	25
Members for 3-5 Years	114		
Members for 6-10 Years	91		
Members for more than 10 Years	253		
By Communications They Want to Receive¹			
Upcoming Event Announcements (e-mail)	619		
Obituary Notices (e-mail)	315		
Prime Times (US Post)	688		
Other ASURA Communications (e-mail)	557		
None of The Above	16		

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

ASURA 2021 Board Election: Slate of Nominees

Rojann Alpers

Faculty, College of Nursing and Healthcare Innovation: Tempe Main and Downtown
Retired 2020

Sue Henderson

Staff, Disability Resources, Academic Advising Administrator: Polytechnic, Tempe Main
and West
Retired 2019

Barry McNeill

Faculty, Mechanical and Aerospace Engineering: Tempe Main
Retired 2006

Helene Ossipov

Faculty, School of International Letters and Cultures: Tempe Main
Retired 2020

Carol Taylor-Tassone

Staff, Facilities Management: West and Tempe Main
Retired 2013