

**MINUTES OF 11 JANUARY 2017
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION
BOARD MEETING**

Board Members Present: Barry Bruns, Bev Buddee, Jay Butler, Larry Carlson, Jim Fordemwalt, Bob Francis, Larry Mankin, Barry McNeill, Jeri Meeks, Trudy Perez, Jeannette Robson, Tara Roesler, Dave Schwalm

Board Members Absent: Joyce Hartman-Diaz

Ex-Officio Members Present: Katie Aguilar, Don Nilsen,

Committee Chairs Present: Sue Blumer, John Brock, Joan Laird

Executive Staff Present: Carolyn Minner,

Guests Present:

I. CALL TO ORDER

President Meeks called the meeting to order at 10:00 AM

II. INTRODUCTION AND WELCOME OF GUESTS

No guests present.

III. ADOPTION OF TODAY'S AGENDA

MSPassed unanimously to adopt the 11 January 2017 agenda.

IV. REVIEW AND APPROVAL OF THE MINUTES OF 14 DECEMBER 2016 BOARD MEETING

Minutes stand approved as presented by President Meeks.

V. FINANCIAL REPORT / TREASURER'S REPORT – BARRY BRUNS, CAROLYN MINNER

No report.

VI. EX-OFFICIO REPORTS

- ASU Alumni Association – Rhonda McClintock
No report.

- Emeritus College Liaison – Don Nilsen
Don Nilsen passed out a 7 page compilation of Emeritus College offerings. Included is the Mission Statement and contact information for the college, the Emeritus College guide to course and lectures offerings, the first page of the Summer 2016 Emeritus College Newsletter, and pages from the recent

publication, *EMERITUS VOICES*. This publication is featuring art of ASU Emeriti Professors. Don noted that only members of the Emeritus College may publish articles in *Emeritus Voices*, however, he encouraged any Board member who had an interest in publishing an article to seek out an Emeritus College member and co-publish.

- Human Resources – Judy Cato or Designee
No report.
- University Club Liaison – Jim Fordemwalt
No report.
- University Liaison – Barbara Shaw-Snyder or Abby Polito
No report.
- University Senate – Chuck Elliott
No report.
- University Staff Council – Katie Aguilar
Katie noted that the Tempe campus staff barbeque is scheduled for February 22nd. ASU Staff Council Night at [ASU Gammage](#) is January 19. Use the password **staff** to purchase tickets using the Staff Council discount.

VII. STANDING COMMITTEE REPORTS

A. Community Outreach Committee - Subcommittee Reports

- Adopt-A-Family - Joan Leard

Joan reported that the Adopt-A-Family Committee, working with the Tempe Community Services and ASU, adopts 2 families a year. Eligibility requirements to qualify for the ASU family include one parent be a returning student, have children, and hold down a part-time job. Delivery of items (clothing items, toys [at Christmas], and food cards) to each family occur just before Thanksgiving, Christmas, and Easter.

The local family consists of a single mother with 2 boys. For Christmas, the Committee purchased a simple desktop computer and printer for the boys to do their homework and a gift card for peripherals was included.

The ASU family is a Native American family consisting of a mother with 4 children. She is studying Native American Law at the Sandra Day O'Connor College of Law. The Committee was touched with the parent's response on the application for items desired– her wish was that “My children to be happy.”

Joan reported that the Committee has funds for the Easter deliveries. She also reported that she shops at the J C Penny's store at Tempe Marketplace and that the store typically gives a 10% discount for the items the Committee purchases. This year she ran into the store's

General Manager who provided not only a sales assistant to help with finding the necessary items but increased the discount to 15%.

- Scholarship Committee - Sue Blumer, Joy Shearman
Sue advised the Board that she has alerted ASU about the \$5,000 ASURA scholarship availability. Information will be disseminated. President Meeks reminded Sue that the current scholarship recipients typically briefly speak at the ASURA Annual Meeting. Sue will contact the current recipient to get the date on her calendar.
- Video History Project – Dave Scheatzle
No report.

B. Events Committee and Subcommittee Reports

- Events Committee Coordination – Barry McNeill
Barry reported that he, President Meeks and Larry Carlson recently attended the Downtown Phoenix Campus staff bar-b-que. A few people stopped by the ASURA table.
- Luncheons & Special Events – Joyce Hartman Diaz
Joyce sent a report on the Holiday Potluck and Bake Sale: there were 43 attendees, the bake sale raised \$163.00.
- Seminars – Beverly Buddee, Trudy Perez
Bev reported that there are 24 registrants for the Nutrition and Physical Therapy Seminar scheduled on January 19th. There are currently 5 registrants for the Hearing Seminar in February.
- Pre-Retirement Seminars – Trudy Perez
Trudy reported that she is waiting for a date to be scheduled. With the holidays now past, that should happen soon.
- Travel – John Brock
John reported that the overwhelming positive response to the Rhythm Cats outing may prompt a reschedule. In March the Committee is considering a tour and lunch event at the Wrigley Mansion. April 8 is the next Tovrea Castle tour. There are 2 tours of 16 people scheduled on that date. The Committee has decided to give preference to those individuals on the wait list from the previous tours before opening the event to the membership. The Southern Arizona trip in April will include Karchner Caverns, a stop at Callaghan Vineyards for wine tasting, overnight in Sierra Vista, and a visit to the Pima Air and Space Museum on the return trip. All Aboard America is the tour operator. Cost will be approximately \$350 for a single, and \$250 for double occupancy. September is the trip to the British Isles. Another informational meeting will be conducted in February. The Committee

is also working on a trip to Patagonia, Chile, and South America for Spring, 2018.

John mentioned that the Committee provides information about ASURA trips to the Emeritus College, NAURA, and the ASU Alumni Association. John also said he would provide a flyer about the Southern Arizona trip to Don Nilsen for distribution at the Emeritus College.

C. Finance Committee – Barry Bruns

No report.

- Book Collection – Mary Stevens
No report.

D. Government Liaison Council

- ASRS General – Larry Carlson

Larry noted that he had recently talked with ASRS representatives Paul Matson and Pat Klein who expressed their pleasure at the higher than expected enrollment numbers in the new Non-Medicare insurance plans.

- Legislature – Jeri Meeks

Jeri, Tara Roesler and Larry Carlson attended the ASU Legislative Breakfast on January 10th. Items covered during the 2017 Legislative Overview included budget priorities:

- Acceptance of the funding model for in-state student tuition at 50% funding or \$15K per student;
- \$77.8M increase in state appropriations to reach the 50% funding model within 3 years;
- \$671M for capital improvements;
- Employee health insurance moving to ASU;
- Benefit eligible status moving from 20 hr/wk to 30 hr/wk;
- ASU budget consolidation of ASUE, ASUW and ASU line items.

Tara briefed the Board about President Crow's remarks at the breakfast that spoke to the dangers of job replacement by automation and the effect on an undertrained population. The premise is the shrinking of the Arizona job market will be due to the automation of jobs typically held by undereducated populations and not to immigration, hence the need for a better educated workforce.

E. Health Insurance Liaison Council

- ADOA – Larry Carlson
No report.

- ASRS – Tara Roesler
No report.

F. Membership and Communications Committee – Subcommittee Reports

- E-News – Jo Madonna
President Meeks reported on behalf of Jo Madonna that E-News was sent out last week. She encouraged the Board to read the article about the upcoming ASU Outlook changes.
- Membership Update – Dave Schwalm
Dave reported that the Association is holding its own, though down just a few from last year at this time. He noted that the data collection methods will need to be adjusted to account for those individuals who do renew membership at the end of the first year free membership period.
Dave also reported that he has the new schedule of HR Retirement Seminars through December 2017. He will request help from the Board as needed.
- Prime Times – Jeannette Robson
Jeannette reported that articles are due by this Friday. She has had good response on requests for articles. President Meeks stated she will provide an article about the April annual meeting. Tara Roesler said he would provide an article about the Legislative Liaison meeting.
- Obituaries – Becky Reiss
No report.
- Web Site and Database – Connie McNeill
Barry McNeill reported that Connie has spent time working on the changes to the database and rewriting the letters for the automatic membership change. Conversion of the system should be completed by the end of next week.
She has also researched the upcoming change in the ASU Outlook email system. Gigantic email attachments will not be migrated, so individuals will need to deal with them prior to the migration. The article in the current E-News about the Outlook migration contains information and resources should difficulties be encountered in individual email accounts.

VIII. UNFINISHED BUSINESS

- Board Vacancies
Past President Jim Fordemwalt, Chair of the Nominating Committee, needs 2 additional committee members. He asked interested Board members to contact him. Commitment will include 2 Committee meetings at the ASURA office on to be identified Tuesday mornings. He is also seeking nominations

of individuals to fill the 5 upcoming Board vacancies. Ideal candidates would have strong accounting, editing, and writing skills.

President Meeks reported that Connie McNeill is available to fill the 2 year Board vacancy. The motion was made to appoint Connie McNeill to fill the Board of Directors vacancy created by the resignation of Barbara White with a 4/2018 expiration date. MSPassed unanimously to appoint Connie McNeill to the ASURA Board of Directors.

- **Board Meeting Day Move**

President Meeks requested the Board consider moving the monthly meeting day from the 2nd Wednesday to the 2nd Tuesday of each month, September through May. She explained that several Committee Chairs had conflicting obligations on Wednesday mornings and would be able to attend Tuesday Board meetings. A motion was made to move the ASURA Board of Director meetings from the 2nd Wednesday to the 2nd Tuesday of each month, September through May. The motion was seconded and passed unanimously. The next meeting of the Board of Directors is now moved to Tuesday, February 14, 2017.

President Meeks then advised the Board that Tony Brazel, who had resigned a Board position due to a conflict on Wednesday mornings, is willing to fulfill his term on the Board with the move of Board meetings to the 2nd Tuesday of each month, September through May. A motion was made to reinstate Tony Brazel to fulfill his original term with an expiration date of 4/2019 on the ASURA Board of Directors. The motion was seconded and passed unanimously.

- **Health Information Committee Update**

No report.

IX. NEW BUSINESS

President Meeks brought to the Board's attention the ASURA Bylaw that speaks to the term of Presidency:

Article V; C. Term; Paragraph 3: "In the event of the President's resignation, permanent disability or death, the Vice President shall succeed to the Presidency for the remainder of the term of office, and will then serve the subsequent full term as well, during which time there will be no immediate Past President."

Since she assumed the Presidency with the resignation of Barbara White at the beginning of this term, President Meeks informed the Board that she will also serve as President next term and that Vice President Tara Roesler has agreed to continue as Vice President an additional year as well. Per the Bylaws, there will be no immediate Past President next year.

X. ANNOUNCEMENTS

- ASURA Office closed on Monday, 16 January, for the observation of the Martin Luther King commemorative day.

- Next Meeting – Tuesday, 14 February 2017 in CSB 203

XI. MEETING ADJOURNMENT
Meeting adjourned 11:01 AM

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	24,980	24,980	
Current Year Revenue			
Event Registration Fees & Donations Collected	2,000	1,692	
Membership Dues	12,000	6,110	
General Operations Donations	1,500	592	
Holiday Bake Sale 2016	100		
5% Gift Assessment	-750	-335	
Total ASURA Operations Current Year Revenue	14,850	8,059	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Membership Drive	200	134	
<i>Event Costs</i>			
Paid Events	2,000	1,534	
Meet & Greet (Refreshments)	500	192	
Seminars	250		
Holiday Potluck & Fundraiser	100		
<i>Other Operations Costs</i>			
Scholarship Award	7,085	7,085	
Business Luncheons & Service Appreciation	300	120	Tri-University Legislative Luncheon
Technology Services	1,000	258	Pantheon Web Hosting
Office Equipment & Supplies	3,000	117	
Marketing Tools	1,000		
AROHE Membership Dues	120		
Lobbyist Registration Fee	50		
Foundation Transaction Fees	150	85	
Transfer to Adopt-A-Family	383	600	
Total ASURA Operations Expenses	16,138	10,124	
Increase (Decrease) in Fund Balance for Current Year	-1,288	-2,065	
Uncommitted ASURA Operations Funds	23,692	22,915	

General University Allocation (HR)		
Balance Forward	1,219	1,219
Current Year Allocation	7000	7000
Total General University Current Year Revenue	8,219	8,219
Expenses Charged to Allocation		
Annual Report	100	
Bylaws & Ballots	200	
Annual Meeting	600	
Meet & Greet Luncheon (Invitation)	202	202
Office Supplies	500	301
Prime Times Fall/Spring/Summer	3,000	853
Room Fees	100	100
Copier/FAX Equipment Annual Lease	1,144	1,143
Membership Drive	1,673	708
8.5% Administrative Service Charges	700	242
Total Subsidized Expenses	8,219	3,550
Uncommitted General University Funds For Operations	0	4,669

Special Projects		
Special Projects - Income		
Balance Forward	504	504
Current Year Revenue		
Friends/Phx Library Book Sale Net Income	1,500	873
Total Special Projects Current Year Revenue	1,500	873
Special Projects - Expenses		
Transfer out 1/2 of Book Sale Income to Scholarship	1,002	538
Transfer out 1/2 of Book Sale Income to Video History	1,002	538
Foundation Transaction Fees		15
Total Special Projects Expenses	2,004	1,092
Increase (Decrease) in Fund Balance for Current Year	-504	-219
Uncommitted Special Projects Funds	0	285

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	480	480	
Current Year Revenue			
Adopt-A-Family Donations	1,200	310	
5% Gift Assessment	-63	-16	
Transfer from Operations	383	600	
Total Adopt-A-Family Current Year Revenue	1,520	895	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000	1,276	
Total Adopt-A-Family Expenses	2,000	1,276	
Increase (Decrease) in Fund Balance for Current Year	-480	-381	
Uncommitted Adopt-A-Family Funds	0	99	

Video History			
Video History - Income			
Balance Forward	7,882	7,882	
Current Year Revenue			
Video History Donations	750	510	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	1,002	538	
5% Gift Assessment	-38	-26	
Total Video History Current Year Revenue	1,714	1,023	
Video History - Expenses			
Office Supplies	300		
Electronic Storage Space	925	754	Includes Premiere Pro CC Licenses (5 x \$185)
Transcripts for Interviews (15 @ \$150)	2,250		
Total Video History Expenses	3,475	754	
Increase (Decrease) in Fund Balance for Current Year	-1,761	269	
Uncommitted Video History	6,121	8,151	

Scholarship Endowment Fund			
Scholarship Endowment Principal (40003616)			
Balance July 1	51,785	51,785	
Invested Funds Gain (-Loss)	1,000	1,774	
Payout to Endowment Spending - FY16	-1,682		
Reinvest FY16 Payout			
Current-Year Contributions	1,600	603	
Foundation Management Fees	-740	-740	
Total Scholarship Endowment Principal	51,963	53,421	
Scholarship Endowment Spending (70003616)			
Balance July 1	3,254	3,254	
Payout from Endowment Principal - FY16	1,682		
Reinvest FY16 Payout			
Transfer from Special Projects (Book Sale Proceeds)	1,002	538	
ASU Scholarship	-2,915	-2,915	
Total Scholarship Endowment Spending	3,023	877	
Total Scholarship Endowment	54,986	54,298	

ASURA Event Report

11/30/2016

Event	Date	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/14/16	0.00	0.00	0.00	0.00	0.00	191.64	-191.64
Fall Luncheon	10/11/16	900.00	0.00	0.00	813.85	0.00	0.00	86.15
Rhythm Cats Dinner & Show	11/29/16	792.00	0.00	0.00	720.00	0.00	0.00	72.00
A Phoenician Christmas	12/03/16	0.00	0.00	0.00	0.00	0.00	0.00	0.00
*Fundraiser Holiday Potluck	12/16/16	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Net gain (loss) - all completed non-fundraising events -33.49

Net gain (loss) - all non-fundraising events -33.49

ASURA MEMBERSHIP TOTALS

2017 Membership Year

Counts	As of 1/7/2017	As of 1/7/2016	This Yr -Last Yr	More Counts	As of 1/7/2017	As of 1/7/2016	This Yr -Last Yr
Current-year Members	520	529	-9	By Former Employment Category			
Renewals from prior years (any prior year)	453	482	-29	Faculty and Faculty w/ Admin Appt	248	245	3
Introductory members	67	47	20	Academic Professional	31	33	-2
Paid for the current year, now deceased	2	5	-3	Staff	141	150	-9
				University Staff (Service Professional)	73	70	3
Last Year's Members - Not Renewed	94	81	13	Administrative	27	31	-4
Members last year, now deceased	12	0	12	Having an Arizona Address	480	482	-2
By Retired-from Organization				Level of Activity			
Retired from ASU	503	515	N/A	Checked at least one volunteer area	122	105	17
Retired from another university	1	0	N/A	Attended at least one event this year	116	118	-2
Former ASU employee, retired elsewhere	5	4	N/A	Attended an event ever	276	281	-5
Still employed at ASU	11	10	N/A	Logged in to Members-only Site (ever)	128	120	8
				Made an additional donation this yr		211	-211
By (Approx.) Time Since First Joining				Non-members in Database			
Members for 0-2 Years	95	66	29	Was a member at some time	180	225	-45
Members for 3-5 Years	52	84	-32	Never a member	623	674	-51
Members for 6-10 Years	160	173	-13				
Members for more than 10 Years	213	206	7				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	402	395	7				
Obituary Notices (e-mail)	314	320	-6				
Prime Times (US Post)	457	470	-13				
Other ASURA Communications (e-mail)	328	344	-16				
None of The Above	9	11	-2				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.