

**MINUTES OF 14 DECEMBER 2016  
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION  
BOARD MEETING**

**Board Members Present:** Barry Bruns, Bev Buddee, Jay Butler, Larry Carlson, Joyce Hartman Diaz, Jim Fordemwalt, Larry Mankin, Barry McNeill, Jeri Meeks, Trudy Perez, Jeannette Robson, Tara Roesler, Dave Schwalm

**Board Members Absent:** Bob Francis

**Ex-Officio Members Present:** Chuck Elliott, Don Nilsen, Abby Polito

**Committee Chairs Present:** Sue Blumer, Connie McNeill

**Executive Staff Present:** None

**Guests Present:** None

**I. CALL TO ORDER**

President Meeks called the meeting to order at 10:00 a.m.

**II. INTRODUCTION AND WELCOME OF GUESTS**

No guests were present.

**III. ADOPTION OF TODAY'S AGENDA**

MSPassed to unanimously approve today's agenda.

**IV. REVIEW AND APPROVAL OF THE MINUTES OF 09 NOVEMBER 2016 BOARD MEETING**

No corrections, minutes stand as written

**V. FINANCIAL REPORT / TREASURER'S REPORT – BARRY BRUNS, CAROLYN MINNER**

Barry reported no significant changes in the financial report.

**VI. EX-OFFICIO REPORTS**

- ASU Alumni Association – Rhonda McClintock  
No report.
  
- Emeritus College Liaison – Don Nilsen  
Don reported that the recent Emeritus College luncheon was well attended. Dates for future Emeritus College Colloquiums and Short Talks Luncheons are listed on the ASURA website.

- Human Resources – Judy Cato or Designee  
No report.
- University Club Liaison – Jim Fordemwalt  
Jim reported that the University Club’s Christmas party on 12/6 was a wonderful success. The High Tea event was cancelled.
- University Liaison – Barbara Shaw-Snyder or Abby Polito  
Abby reported that ABOR is optimistic that the newly elected state legislators are supportive of the state universities.  
ABOR 2017 legislative priorities include:
  - ✓ Resident Student Funding Model: Increasing the funding of resident student education from the current 34% to 50% over the next 3 years. The State is currently \$233.6M short of the 50% mark. To accomplish this goal including growth in new resident FTE, the state would need to appropriate approximately \$87M this year and \$78M for each of the next 2 years for an approximate total of \$245M.
  - ✓ ASU Budget Unit Consolidation: Currently the Tempe/Downtown, Polytechnic and West campuses are separate budget units. ASU will seek an efficiency measure to consolidate the 3 budget units into a single appropriation.
  - ✓ Employee Health Insurance: By ADOA rule, UA and ASU are required to participate in the ADOA health insurance plan. NAU has a statutory exemption from the ADOA plan and currently operates a health care plan independent of ADOA. A report, commissioned by ADOA and the Universities, determined that ASU and UA could save approximately \$30M per year by separating from the ADOA plan. The Universities will seek a strategically planned transition from the state health benefits plan to a tri-university health insurance plan or individual insurance plans by university, at the conclusion of the state’s current health insurance contract on December 31, 2019.
  - ✓ Benefits Eligibility Status: The U.S. Department of Labor requires benefits be offered to fulltime employees; fulltime is defined as working 30 hours per week or more. ADOA mandates employers offer benefits for employees working 20 hours per week or more. ABOR, in conjunction with the Universities, will seek legislation to raise the benefit eligible level from the state mandated 20 hours per week to 30 hours per week, consistent with federal policy.
  - ✓ Capital Needs: The universities are facing a capital crisis with over \$671M in unmet renewal needs. ASU is seeking a capital request of \$12.2M.

Board members asked how the proposed change to a tri-university health insurance plan would affect retirees, both those already retired and those retiring in the future. Abby said she did not know, but would try to get an answer for us, and possibly ask Kevin Salcido to come to speak to the Board about it.

- University Senate – Chuck Elliott  
Chuck reported that the Senate met on November 29. President Crow was in attendance and reiterated that hate speech is not permitted on campus. University Dean Phil Regier noted the explosive growth of ASU Online programs. A motion from the College of Liberal Arts and Sciences for the creation of a new academic unit – School of Civic and Economic Thought and Leadership – was approved. Chuck urged the Board to review the meeting Minutes on the [usenate.asu.edu](http://usenate.asu.edu) website for additional information.
- University Staff Council – Katie Aguilar  
No report.

## **VII. STANDING COMMITTEE REPORTS**

- A. Community Outreach Committee - Subcommittee Reports
- Adopt-A-Family - Joan Leard  
No report.
  - Scholarship Committee - Sue Blumer, Joy Shearman  
No report.
  - Video History Project – Dave Scheatzle  
No report.
- B. Events Committee and Subcommittee Reports
- Events Committee Coordination – Barry McNeill  
Barry and John Brock attended the staff appreciation event at the Polytechnic campus. Barry reported that only a few folks stopped at the ASURA table for information.
  - Luncheons & Special Events – Joyce Hartman Diaz  
Joyce reported that the Holiday Potluck and Bake Sale is this Friday. The response is good. Joyce also reported that the committee membership has dwindled to just herself. She will be looking for recruits to staff the committee.
  - Seminars – Beverly Buddee, Trudy Perez  
The Spring 2017 seminars are on schedule. Nothing new to report.
  - Pre-Retirement Seminars – Trudy Perez  
Trudy reported the Pre-Retirement seminars are included in the ASU Staff Council Lunch & Learn Series that are held monthly and shared at all campuses via Video Conference or webcast. Another presentation is planned for Spring, 2017.

- Travel – John Brock  
Joyce Hartman Diaz reported for John that the Travel Committee has a Spring 2017 trip planned to Karchner Caverns, and a trip to the British Isles in September, 2017.

C. Finance Committee – Barry Bruns

Barry reported that the Finance Committee met and reviewed the 2015-2016 fiscal year closing financial report. It found no irregularities or errors. The Committee has made 4 recommendations to the Board:

- 1) The Human Resources Allocation, while under the direction of the Human Resources Department, in reality comes from General University funds. As such, the Committee recommends the name of the account as shown in the ASURA financial reports. be changed to General University Allocation.
- 2) The Human Resources Allocation had a FY 2016 year-end carryforward balance of \$1,219. This account is a local account so the Association did not lose these funds, but to demonstrate each year that the University assistance is needed, the Committee recommends that every effort be made to completely spend these funds by year end.
- 3) Given near break-even financial results for FY 2016 due to certain expenses having been prepaid in the prior year but still an extremely tight long-term financial situation for the Association, not supporting a \$10,000 scholarship for the foreseeable future, the Committee recommends that a \$5,000 scholarship be made available for the 2017/2018 fiscal year. The ability to offer this scholarship should be evaluated each year, based on the previous year's financial performance.
- 4) The Committee recommends that the balance in the Endowment spending account be used each year to partially fund the scholarship referenced in recommendation #3. Current Board policy is that funds in the spending account should be added to the Endowment principal. This was not done this year because of the Association's financial problems and given the Board's desire to fund a full scholarship in FY 2017. Consequently, until the Association's financial picture improves, funds in the spending account should be put toward the current year scholarship.

MSPassed to accept Financial Committee recommendations

- Book Collection – Mary Stevens  
Income generated by recent book sales totaled \$568.56.

D. Government Liaison Council

- ASRS General – Larry Carlson  
Larry attended a recent ASRS External Affairs meeting and reported

that ASRS is looking at ways to quantify the cost of unfunded liabilities of any agencies who may no longer participate in the system because the agency went private, lost funding, or declared bankruptcy. Last year Mesa public schools signed a contract with a 3<sup>rd</sup> party vendor for substitute teachers. Current statute interpretation requires the district pay the alternative contribution rate to ASRS. Some districts pass the cost of the alternative contribution rate on to employees, and some do not. Legislation may be presented this next session to clarify how agencies treat “contract labor” regarding participation in ASRS. ASRS reported that response rate to the new medical plans for non-Medicare eligible members was very good. ASRS extended the open enrollment date for non-Medicare retirees an additional month. Medicare eligible employees can technically change their elections any month, with changes effective the following month.

- Legislature – Jeri Meeks  
Jeri reported that the Tri-University meeting was successfully held at Decision Theatre located in downtown Tempe. At that meeting, representatives from both the NAU Retirees Association and the UA Retirees Association talked about the struggle to get their membership involved and to fill their respective Boards.

E. Health Insurance Liaison Council

- ADOA – Larry Carlson  
No report.
- ASRS – Tara Roesler  
Tara recently attended an AEA program that featured AZ Schools Now. This organization supports a 3-part school legislative agenda: 1) against diverting dollars away from public schools via vouchers; 2) significantly increasing public education funding for qualified teachers, critical tools for classrooms, and for infrastructure maintenance and repairs; and 3) concerns about the privatization of education.  
Also discussed at that meeting was House Speaker Paul Ryan’s legislative agenda for early 2017 that would end Medicare’s guaranteed health care benefits for seniors. Major points of that agenda include: 1) raising the Medicare eligibility age from 65 to 67 years; 2) instituting a voucher or coupon-care system; 3) reduction in coverage of Medigap plans; 4) cost shifts to seniors in increased deductibles; and 5) gutting Medicaid.  
Tara also noted that the new AEA lobbyist is looking to renew Proposition 301 that would increase the education sales tax from 5.0 to 5.6%.

F. Membership and Communications Committee – Subcommittee Reports

- E-News – Jo Madonna  
Jeri reported that Jo Madonna has a standing conflict on Wednesdays with the ASURA Board Meetings. On behalf of Jo, Jeri relayed a request for articles for the January issue of E-News. A short blurb and electronic link to articles of interest are appreciated.
- Membership Update – Dave Schwalm  
Dave reported that the Association is holding its own as far as volunteer associations go.
- Prime Times – Jeannette Robson  
Jeannette asked the Board for articles to include in the next issue of Prime Times. She noted that she would be including an article on the nominating process of candidates for Board of Director service. Jeannette also noted she will be contacting those individuals with articles due.
- Obituaries – Becky Reiss  
No report.
- Website and Database – Connie McNeill  
Connie noted that she will be working on implementation of the policy for auto-enrollment of new retirees so that it will be in place in January.  
Connie also announced that ASU is moving the Microsoft Exchange service to the cloud. All those who use the current ASU Exchange server, either via Outlook Web access (<https://ex2010.asu.edu> – whether accessed through the ASU portal or not) or via an Outlook desktop, tablet or phone app, will be affected.  
See <https://uto.asu.edu/0365>. Connie will be communicating with the UTO in early January about plans for working with retirees regarding the change.

### **VIII. UNFINISHED BUSINESS**

- Board Vacancies  
President Meeks reported that she has contacted several people about Board service without luck. She has requested the Board to forward names of viable candidates to her. Jim Fordemwalt asked for Board volunteers to staff the Nominating Committee, which will convene in January, 2017.
- Policy on Business Advertising - Guidelines  
President Meeks thanked Connie McNeill and Jeannette Robson for their work on writing the Policy on Business Advertising Guidelines.  
MSPassed to approve Policy on Business Advertising Guidelines.
- Health Information Committee Update

Linda Vaughn is not available to staff the Health Information Committee. She is, however, willing to put the Board in contact with faculty and graduate students who may have an interest in taking on this commitment.

**IX. NEW BUSINESS.**

- President Meeks announced that she has identified speakers for the ASURA Annual Meeting. Randy Levin from University Realty at ASU and Paul Riepma, EVP with Pacific Retirement Services, the joint venture partner for this project, will speak about the Mirabella at ASU retirement facility slated to be built at E. University and Mill Avenue.
- Due to Wednesday conflicts of various Board members, President Meeks suggested changing the monthly Board meeting days from the 2<sup>nd</sup> Wednesday of each month (September through May) to the 2<sup>nd</sup> Tuesday of each month (September through May) beginning with the February 2017 meeting. The motion was tabled until the January meeting pending a check of room availability.

**X. ANNOUNCEMENTS**

Next Meeting – 11 January 2017 in CSB 203

**XI. MEETING ADJOURNMENT**

Meeting adjourned 11:46 AM

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
<b>ASURA Operations</b>			
<b>ASURA Operations - Income</b>			
Balance Forward	24,980	24,980	
<b>Current Year Revenue</b>			
Event Registration Fees & Donations Collected	2,000	1,692	
Membership Dues	12,000	6,110	
General Operations Donations	1,500	592	
Holiday Bake Sale 2016	100		
5% Gift Assessment	-750	-334	
<b>Total ASURA Operations Current Year Revenue</b>	<b>14,850</b>	<b>8,060</b>	
<b>ASURA Operations - Expenses</b>			
<i>Printing and Mailing Costs</i>			
Membership Drive	200	134	
<i>Event Costs</i>			
Paid Events	2,000	1,534	
Meet & Greet (Refreshments)	500	192	
Seminars	250		
Holiday Potluck & Fundraiser	100		
<i>Other Operations Costs</i>			
Scholarship Award	7,085	7,085	
Business Luncheons & Service Appreciation	300	120	Tri-University Legislative Luncheon
Technology Services	1,000	258	Pantheon Web Hosting
Office Equipment & Supplies	3,000	52	
Marketing Tools	1,000		
AROHE Membership Dues	120		
Lobbyist Registration Fee	50		
Foundation Transaction Fees	150	85	
Transfer to Adopt-A-Family	383		
<b>Total ASURA Operations Expenses</b>	<b>16,138</b>	<b>9,459</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>-1,288</b>	<b>-1,398</b>	
<b>Uncommitted ASURA Operations Funds</b>	<b>23,692</b>	<b>23,581</b>	



<b>General University Allocation (HR)</b>			
<b>Balance Forward</b>	<b>1,219</b>	<b>1,219</b>	
<b>Current Year Allocation</b>	7000	7000	
<b>Total General University Current Year Revenue</b>	<b>8,219</b>	<b>8,219</b>	
<b>Expenses Charged to Allocation</b>			
Annual Report	100		
Bylaws & Ballots	200		
Annual Meeting	600		
Meet & Greet Luncheon (Invitation)	202	202	
Office Supplies	500	301	
Prime Times Fall/Spring/Summer	3,000	853	
Room Fees	100	100	
Copier/FAX Equipment Annual Lease	1,144	1,143	
Membership Drive	1,673	708	
8.5% Administrative Service Charges	700	242	
<b>Total Subsidized Expenses</b>	<b>8,219</b>	<b>3,550</b>	
<b>Uncommitted General University Funds For Operations</b>	<b>0</b>	<b>4,669</b>	

<b>Special Projects</b>			
<b>Special Projects - Income</b>			
<b>Balance Forward</b>	<b>504</b>	<b>504</b>	
<b>Current Year Revenue</b>			
Friends/Phx Library Book Sale Net Income	1,500	304	
<b>Total Special Projects Current Year Revenue</b>	<b>1,500</b>	<b>304</b>	
<b>Special Projects - Expenses</b>			
Transfer out 1/2 of Book Sale Income to Scholarship	1,002	254	
Transfer out 1/2 of Book Sale Income to Video History	1,002	254	
Foundation Transaction Fees		15	
<b>Total Special Projects Expenses</b>	<b>2,004</b>	<b>523</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>-504</b>	<b>-219</b>	
<b>Uncommitted Special Projects Funds</b>	<b>0</b>	<b>285</b>	

<b>Adopt-A-Family</b>			
<b>Adopt-a-Family - Income</b>			
<b>Balance Forward</b>	<b>480</b>	<b>480</b>	
<b>Current Year Revenue</b>			
Adopt-A-Family Donations	1,200	310	
5% Gift Assessment	-63	-16	
Transfer from Operations	383		
<b>Total Adopt-A-Family Current Year Revenue</b>	<b>1,520</b>	<b>295</b>	
<b>Adopt-A-Family - Expenses</b>			
Adopt-A-Family	2,000	310	
<b>Total Adopt-A-Family Expenses</b>	<b>2,000</b>	<b>310</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>-480</b>	<b>-15</b>	
<b>Uncommitted Adopt-A-Family Funds</b>	<b>0</b>	<b>465</b>	

<b>Video History</b>			
<b>Video History - Income</b>			
<b>Balance Forward</b>	<b>7,882</b>	<b>7,882</b>	
<b>Current Year Revenue</b>			
Video History Donations	750	510	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	1,002	254	
5% Gift Assessment	-38	-26	
<b>Total Video History Current Year Revenue</b>	<b>1,714</b>	<b>739</b>	
<b>Video History - Expenses</b>			
Office Supplies	300		
Electronic Storage Space	925	754	Includes Premiere Pro CC Licenses (5 x \$185)
Transcripts for Interviews (15 @ \$150)	2,250		
<b>Total Video History Expenses</b>	<b>3,475</b>	<b>754</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>-1,761</b>	<b>-16</b>	
<b>Uncommitted Video History</b>	<b>6,121</b>	<b>7,866</b>	

<b>Scholarship Endowment Fund</b>			
<b>Scholarship Endowment Principal (40003616)</b>			
Balance July 1	51,785	51,785	
Invested Funds Gain (-Loss)	1,000	1,496	
Payout to Endowment Spending - FY16	-1,682		
Reinvest FY16 Payout			
Current-Year Contributions	1,600	603	
Foundation Management Fees	-740	-740	
<b>Total Scholarship Endowment Principal</b>	<b>51,963</b>	<b>53,143</b>	
<b>Scholarship Endowment Spending (70003616)</b>			
Balance July 1	3,254	3,254	
Payout from Endowment Principal - FY16	1,682		
Reinvest FY16 Payout			
Transfer from Special Projects (Book Sale Proceeds)	1,002	254	
ASU Scholarship	-2,915	-2,915	
<b>Total Scholarship Endowment Spending</b>	<b>3,023</b>	<b>593</b>	
<b>Total Scholarship Endowment</b>	<b>54,986</b>	<b>53,736</b>	

**ANNUAL REVIEW OF ASURA EXPENDITURES  
FOR 2015-2016  
BY 2016-2017 ASURA FINANCE COMMITTEE**

Review

Per ASURA Bylaws, Article VI.A.4, the Finance Committee conducted the annual review of expenditures of the Association for reasonableness and consistency with the budget. The following documents were reviewed: ASURA Annual Event Report for FY 2016, ASURA Financial Report 7/1/2015 through 6/30/2016 (consisting of the following accounts: Operations, General University (Human Resources) Allocation, Special Projects, Adopt-A-Family, Video History, History Book, and Scholarship Endowment Fund), and the applicable Banking Summaries prepared by the ASURA and the related ASU Foundation prepared Balance Sheets/Income Statements for each of these accounts. The Finance Committee unanimously agreed that the revenues and expenditures of the Association in 2015/2016, after consideration of the comments/explanations on the ASURA Financial Report, were reasonable and consistent with the budget and in agreement with the applicable ASU Foundation records. The Committee also verified that the ASURA ending cash balances agreed with the underlying Foundation records. The Finance Committee has four recommendations resulting from this review

Recommendation #1

The Human Resources allocation, while under the direction of the Human Resources Department, in reality comes from General University funds. As such, the Committee recommends the name of the account be changed to General University Allocation.

Recommendation #2

The Human Resources allocation had a FY 2016 year-end carryforward balance of \$1,219. This account is a local account so the Association did not lose these funds, but to demonstrate each year that this University assistance is needed, the Committee recommends that every effort be made to completely spend these funds by year end.

Recommendation #3

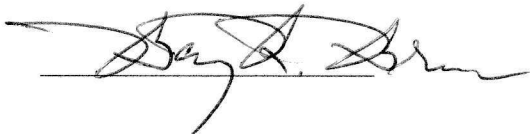
Given near break-even financial results for FY 2016 due to certain expenses having been prepaid in the prior year but still an extremely tight long-term financial situation for the Association, not supporting a \$10,000 scholarship for the foreseeable future, the Committee recommends that a \$5,000 scholarship be made available for the 2017/2018 fiscal year. The ability to offer this scholarship should be evaluated each year, based on the previous year's financial performance.

Recommendation #4

The Committee recommends that the balance in the Endowment spending account be used each year to partially fund the scholarship referenced in recommendation #3. Current Board policy is that funds in the spending account should be added to Endowment Principal. This was not done this year because of the Association's financial problems and given the Board's desire to fund a full scholarship in FY 2017. Consequently, until the Association's financial picture improves, funds in the spending account should be put toward the current year scholarship.

The Committee offers special thanks to Jerry Snyder for taking the lead for this report and providing recommendations for the Committee's consideration.

Submitted by Barry Bruns to the ASURA Board meeting on December 14, 2016.



## ASURA Event Report

11/30/2016

Event	Date	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/14/16	0.00	0.00	0.00	0.00	0.00	191.64	-191.64
Fall Luncheon	10/11/16	900.00	0.00	0.00	813.85	0.00	0.00	86.15
Rhythm Cats Dinner & Show	11/29/16	792.00	0.00	0.00	720.00	0.00	0.00	72.00
A Phoenician Christmas	12/03/16	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>*Fundraiser Holiday Potluck</b>	12/16/16	0.00	0.00	0.00	0.00	0.00	0.00	0.00

**Net gain (loss) - all completed non-fundraising events -33.49**

**Net gain (loss) - all non-fundraising events -33.49**

# ASU Retirees Online Sales Report

MarketName	City	State	Country	Title	Price
AmazonMarketplaceUS	Brea	CA	UNITED STATE	Testing and Measurement: A User-Friendly Guide	\$54.35
AmazonMarketplaceUS	Lubbock	TX	UNITED STATE	Treasures of Heaven: Saints, Relics, and Devotion in Medieval Europe	\$53.50
AmazonMarketplaceUS	San Francisco	CA	UNITED STATE	Designing Books: Practice and Theory:	\$45.37
AmazonMarketplaceUS	SUN CITY	ARIZO	UNITED STATE	Printmaking in the Sun	\$38.36
AmazonMarketplaceUS	OKLAHOMA CIT	OK	UNITED STATE	Puritans in Babylon	\$35.34
AmazonMarketplaceUS	VICKSBURG	MS	UNITED STATE	Fundamentals of Vehicle Dynamics (R114)	\$34.99
Ebay	Los Angeles	CA	UNITED STATE	Organizations and Organizing: Rational, Natural and Open Systems Per	\$34.24
AmazonMarketplaceUS	NEW LONDON	CT	UNITED STATE	Peter Blake About Collage	\$30.14
AmazonMarketplaceUS	Evanston	IL	UNITED STATE	Sociological Paradigms and Organisational Analysis: Elements of the S	\$29.56
Ebay	Canowindra	New So	AUSTRALIA	Abstracting Craft: The Practiced Digital Hand	\$28.83
AmazonMarketplaceUS	THOUSAND OA	CA	UNITED STATE	Republic at Risk: Self Interest in American Politics	\$28.57
Abebooks	Willows	CA	UNITED STATE	Archaeology of the Uyak Site Kodiak Island, Alaska : Anthropological	\$27.99
AmazonMarketplaceUS	SAN FRANCISC	CA	UNITED STATE	The New Typography: A Handbook for Modern Designers (1st English	\$26.96
AmazonMarketplaceUS	Tampa	FL	UNITED STATE	The New Art of Color (The Documents of 20th-century art)	\$25.75
AmazonMarketplaceUS	Eugene	OR	UNITED STATE	Moments Litteraires: An Anthology for Intermediate French (English a	\$23.40
Abebooks	Dubai		UNITED ARAB	Fantastic Illustrations of Grandville: 266 Illustrations from Un Autre M	\$22.71
Alibris	Killeen	TX	UNITED STATE	The World on Paper: The Conceptual and Cognitive Implications of Wr	\$20.61
AmazonMarketplaceUS	DENTON	TX	UNITED STATE	William Blake	\$19.99
AmazonMarketplaceUS	Bozeman	MT	UNITED STATE	Introducing Einstein's Relativity	\$19.11

MarketName	City	State	Country	Title	Price
Ebay	Houston	TX	UNITED STATE	Dictionary of Glass: Materials and Techniques	\$18.94
AmazonMarketplaceUS	LA VERGNE	TN	UNITED STATE	The Logic of Congressional Action	\$17.40
AmazonMarketplaceUS	Bellingham	WA	UNITED STATE	The Art Forgers Handbook	\$16.86
Alibris	Pharr	TX	UNITED STATE	The Stranger from Paradise: A Biography of William Blake (Paul Mello	\$16.16
AmazonMarketplaceUS	BEVERLY HILLS	CA	UNITED STATE	Human Factors Design Handbook	\$15.00
AmazonMarketplaceUS	IOWA CITY	IA	UNITED STATE	Ambition, Competition, and Electoral Reform: The Politics of Congress	\$14.74
AmazonMarketplaceUS	FLINT	MI	UNITED STATE	Talk to Me - What the Dead Whisper in Your Ear	\$14.60
AmazonMarketplaceUS	Yardley	PA	UNITED STATE	Principles of Bibliographical Description (St. Paul's Bibliographies)	\$14.25
AmazonMarketplaceUS	SAN DIEGO	CA	UNITED STATE	Competing in Tough Times: Business Lessons from L.L.Bean, Trader J	\$13.97
AmazonMarketplaceUS	CHICAGO	IL	UNITED STATE	Posada's Broadsheets: Mexican Popular Imagery, 1890-1910 (Jewish La	\$13.88
Alibris	Bell	CA	UNITED STATE	A Bibliography of the Kelmscott Press (Soho Bibliographies)	\$13.32
AmazonMarketplaceUS	BOZEMAN	MT	UNITED STATE	Blackletter: Type and National Identity	\$13.24
Ebay	Manchester Center	VT	UNITED STATE	Typography: A Manual of Design (Visual communication books)	\$13.15
Abebooks	Santa Fe	NM	UNITED STATE	Palaeo-Indians of Ohio	\$12.99
Ebay	Kent	WA	UNITED STATE	Roark's Formulas for Stress and Strain	\$12.56
AmazonMarketplaceUS	WICHITA	KS	UNITED STATE	Concordex of the Urantia Book: The Urantia Book is the Fifth Epochal	\$12.47
Ebay	Emeryville	CA	UNITED STATE	Turkish Grammar	\$12.38
Ebay	Stratford	ON	CANADA	Frank Lloyd Wright's Stained Glass: Stained Glass & Lightscreens	\$11.55
Ebay	Fallbrook	CA	UNITED STATE	The Curious Lore of Precious Stones	\$10.98
AmazonMarketplaceUS	PHILADELPHIA	PA	UNITED STATE	Governing the Commons: The Evolution of Institutions for Collective A	\$10.95
AmazonMarketplaceUS	Jena	Thuring	GERMANY	The Bioarchaeology of Tuberculosis: A Global View on a Reemerging	\$10.82
AmazonMarketplaceUS	YUMA	AZ	UNITED STATE	The Archetypes and The Collective Unconscious (Collected Works of	\$10.28

MarketName	City	State	Country	Title	Price
AmazonMarketplaceUS	SEATTLE	WA	UNITED STATE	Exit, Voice, and Loyalty: Responses to Decline in Firms, Organizations	\$10.25
AmazonMarketplaceUS	WINSLOW	AZ	UNITED STATE	300 Stained Glass Cabinet Door Designs	\$10.00
Ebay	Windham	ME	UNITED STATE	How to Design Stained Glass (Dover Stained Glass Instruction)	\$9.98
Ebay	Gulfport	MS	UNITED STATE	Antique Playing Cards: A Pictorial History	\$9.64
Abebooks	Pai Mae Hong Son		THAILAND	Blake's Water-Colours for the Poems of Thomas Gray: With Complete	\$9.56
Ebay	New York	NY	UNITED STATE	Symbols, Signs and Signets (Dover Pictorial Archive)	\$9.36
Ebay	Elgin	IL	UNITED STATE	Simple Printmaking: A Beginner's Guide to Making Relief Prints with	\$9.14
Ebay	Ptuj	Sloweni	SLOVENIA	Mastering the Techniques of Teaching	\$8.98
Ebay	Rochester	NY	UNITED STATE	Glass Etching: 46 Full-Size Patterns with Complete Instructions	\$8.71
AmazonMarketplaceUS	LOS ANGELES	CA	UNITED STATE	The Logic of Collective Action: Public Goods and the Theory of Group	\$8.67
AmazonMarketplaceUS	FAYETTEVILLE	AR	UNITED STATE	100 Ideas that Changed Graphic Design	\$8.28
AmazonMarketplaceUS	GLEN ELLYN	IL	UNITED STATE	Scandinavian Unexceptionalism: Culture, Markets and the Failure of Th	\$8.23
AmazonMarketplaceUS	TAMPA	FL	UNITED STATE	The Leadership Challenge: How to Make Extraordinary Things Happen	\$8.17
HalfDotCom	Morgantown	WV	UNITED STATE	Agendas, Alternatives, and Public Policies, 2nd Edition (Longman Clas	\$7.99
Ebay	Arcadia	CA	UNITED STATE	A Type Primer	\$7.96
Ebay	Johnson Creek	WI	UNITED STATE	Leading and Managing in Nursing, 5e	\$7.96
Ebay	west chester	PA	UNITED STATE	Justinian's Flea: Plague, Empire, and the Birth of Europe	\$7.96
Ebay	Amo	IN	UNITED STATE	Traffic: Why We Drive the Way We Do (and What It Says About Us)	\$7.96
Ebay	Fairview	NJ	UNITED STATE	Rings for the Finger	\$7.96
Ebay	princeton	MN	UNITED STATE	The Chicago Manual of Style: The Essential Guide for Writers, Editors,	\$7.96
Ebay	Phoenix	AZ	UNITED STATE	The Power of Myth	\$7.96
Ebay	Chillicothe	OH	UNITED STATE	The Best of Lewis Carroll (Alice in Wonderland, Through the Looking	\$7.96



MarketName	City	State	Country	Title	Price
Ebay	Waxahachie	TX	UNITED STATE	The Power of Myth	\$7.96
Ebay	San Francisco	CA	UNITED STATE	Dot Dot Dot 13	\$7.95
AmazonMarketplaceUS	New York	NY	UNITED STATE	Color Image Scale	\$7.90
Ebay	Chillicothe	MO	UNITED STATE	Stained Glass Pattern Book	\$7.90
Ebay	Fayetteville	NC	UNITED STATE	The Ultimate Design Source Book for Crafters	\$7.85
Abebooks	Halifax	NS	CANADA	The Complete Short Stories of James Purdy	\$7.77
AmazonMarketplaceUS	TAMPA	FL	UNITED STATE	The Parties Respond: Changes in American Parties and Campaigns (Tra	\$7.43
Abebooks	Livermore	CA	UNITED STATE	Laws and Explanation in History	\$6.99
Ebay	West Salem	OH	UNITED STATE	The Glass Castle: A Memoir	\$6.99
AmazonMarketplaceUS	Gretna	LA	UNITED STATE	The Human Condition, 2nd Edition	\$6.98
Ebay	Pensacola	FL	UNITED STATE	Lost Scriptures: Books that Did Not Make It into the New Testament	\$6.98
Ebay	Notre Dame	IN	UNITED STATE	Karl Marx on Society and Social Change: With Selections by Friedrich	\$6.94
Ebay	South Vienna	OH	UNITED STATE	Flowers and Fruits Stained Glass Pattern Book (Dover Stained Glass In	\$6.91
Ebay	Harper Woods	MI	UNITED STATE	Saints and Sinners: Stories	\$6.91
Ebay	Charleston	TN	UNITED STATE	The Book Shopper: A Life in Review	\$6.91
AmazonMarketplaceUS	Menlo Park	CA	UNITED STATE	Pronunciation Contrasts in English	\$6.83
Ebay	Arcadia	MI	UNITED STATE	The Blank Canvas	\$6.83
Ebay	New York	NY	UNITED STATE	Good-Bye to All That: An Autobiography (Anchor Books)	\$6.74
Ebay	Collinsville	CT	UNITED STATE	A Dangerous Place: A Maisie Dobbs Novel	\$6.73
Ebay	Brooklyn	NY	UNITED STATE	The Pagan Book of Days: A Guide to the Festivals, Traditions, and Sacr	\$6.72
Ebay	hudson falls	NY	UNITED STATE	North American Indian Designs for Artists and Craftspeople (Dover Pic	\$6.72
Ebay	San Antonio	TX	UNITED STATE	Faces in the Water	\$6.72

MarketName	City	State	Country	Title	Price
Ebay	Cpe Canaveral	FL	UNITED STATE	2001 Decorative Cuts and Ornaments (Dover Pictorial Archive)	\$6.72
Ebay	MELROSE	MA	UNITED STATE	The Cave	\$6.72
Ebay	Honolulu	HI	UNITED STATE	Healing The Child Within: Discovery and Recovery for Adult Children	\$6.55
Ebay	Crestview Hills	KY	UNITED STATE	A Supposedly Fun Thing I'll Never Do Again: Essays and Arguments	\$6.52
AmazonMarketplaceUS	Loudon	TN	UNITED STATE	Carnival on the Page: Popular Print Media in Antebellum America	\$6.50
AmazonMarketplaceUS	VERONA	WI	UNITED STATE	Collected Novellas: Collected Early Fiction 1949-1964 (German and A	\$6.41
AmazonMarketplaceUS	APO	AE	UNITED STATE	Making Handmade Books: 100+ Bindings, Structures & Forms	\$6.39
Abebooks	EL PASO	TX	UNITED STATE	Classics of Organization Theory	\$6.37
Ebay	Staten Island	NY	UNITED STATE	Notebooks of the Mind: Explorations of Thinking	\$6.23
Ebay	Chicago	IL	UNITED STATE	Mastering Public Administration: From Max Weber to Dwight Waldo (	\$6.22
AmazonMarketplaceUS	WORCESTER	MA	UNITED STATE	The Principles of Psychology, Vol. 1	\$6.22
Ebay	Bozeman	MT	UNITED STATE	Thames & Hudson Manual of Typography (The Thames & Hudson Ma	\$6.22
Ebay	tucson	AZ	UNITED STATE	Ornamental Ironwork (Dover Pictorial Archive Series)	\$6.17
Ebay	larchmont	NY	UNITED STATE	The 36-Hour Day: A Family Guide to Caring for Persons with Alzheim	\$6.02

**Gross Total:** \$1,337.82

**Subtract Market Commissions (15%):**

\$1,137.12

**Subtract Friends Portion (50%):**

**NET TOTAL TO YOU** \$568.56

## ASURA MEMBERSHIP TOTALS

2017 Membership Year

Counts	As of 12/4/2016	As of 12/4/2015	This Yr -Last Yr	More Counts	As of 12/4/2016	As of 12/4/2015	This Yr -Last Yr
<b>Current-year Members</b>	<b>517</b>	<b>523</b>	<b>-6</b>	<b>By Former Employment Category</b>			
Renewals from prior years (any prior year)	451	478	-27	Faculty and Faculty w/ Admin Appt	246	242	4
Introductory members	66	45	21	Academic Professional	31	32	-1
Paid for the current year, now deceased	1	3	-2	Staff	141	149	-8
				University Staff (Service Professional)	72	70	2
<b>Last Year's Members - Not Renewed</b>	<b>96</b>	<b>83</b>	<b>13</b>	Administrative	27	30	-3
Members last year, now deceased	12	13	-1	<b>Having an Arizona Address</b>	<b>477</b>	<b>476</b>	<b>1</b>
<b>By Retired-from Organization</b>				<b>Level of Activity</b>			
Retired from ASU	501	509	N/A	Checked at least one volunteer area	121	105	16
Retired from another university	1	0	N/A	Attended at least one event this year	105	114	-9
Former ASU employee, retired elsewhere	5	4	N/A	Attended an event ever	274	279	-5
Still employed at ASU	10	10	N/A	Logged in to Members-only Site (ever)	126	117	9
				Made an additional donation this yr	141	149	-8
<b>By (Approx.) Time Since First Joining</b>				<b>Non-members in Database</b>			
Members for 0-2 Years	94	64	30	Was a member at some time	182	229	-47
Members for 3-5 Years	51	84	-33	Never a member	623	675	-52
Members for 6-10 Years	160	170	-10				
Members for more than 10 Years	212	205	7				
<b>By Communications They Want to Receive<sup>1</sup></b>							
Upcoming Event Announcements (e-mail)	398	391	7				
Obituary Notices (e-mail)	310	319	-9				
Prime Times (US Post)	453	464	-11				
Other ASURA Communications (e-mail)	325	340	-15				
None of The Above	10	10	0				

<sup>1</sup>All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

## *PRIME TIMES*

### **Deadlines for Submitting Articles**

### **Spring, Summer & Fall 2017 Issues**

#### **SPRING 2017**

January 13      **submit articles** to Jeannette Robson ([jr@asu.edu](mailto:jr@asu.edu))

January 18      final copy to Alpha Graphics for printing & delivery to ASU Mail Services

#### **SUMMER 2017**

May 12      **submit articles** to Jeannette Robson ([jr@asu.edu](mailto:jr@asu.edu))

May 17      final copy to Alpha Graphics for printing & delivery to ASU Mail Services

#### **FALL 2017**

September 15      **submit articles** to Jeannette Robson ([jr@asu.edu](mailto:jr@asu.edu))

September 20      final copy to Alpha Graphics for printing & delivery to ASU Mail Services

*(November 28, 2016: Revised and submitted by Jeannette Robson for December 14, 2016 ASURA Board Meeting)*

For December 14 Board meeting

## PROPOSED POLICY ON BUSINESS SERVICES ADVERTISING

Advertising of business services is permitted in *Prime Times* according to the following guidelines:

1. Advertisements must be for services. This excludes ads for goods, restaurants, or events. Examples of services that would be approved for advertisement are home computer services, housing services, living support services, insurance, financial and estate planning services, etc.
2. Advertisements will be grouped in a section that is marked “Advertisements”. The size and location of the section is at the *Prime Times* editor’s discretion. The section will include the following disclaimer:

“These listings are not endorsements or ratings of the services or products provided. Information is based only on material received from service providers.”

The section will also include information on where to find our policy on advertisements and how to submit for publication.

3. Ads must be business-card size, i.e., 3.5” wide and 2” high. The *Prime Times* editor will not edit or change the text submitted for advertisement. If the editor, with input from the ASURA President and/or Board of Directors, finds that the text is not suitable for publication, the advertiser will be notified and the ad will not be printed unless corrected.
4. There will be no fee for printing advertisements in *Prime Times*. However, if the services advertised are provided for a fee, the provider must certify that they will give a discount to anyone who mentions the *Prime Times* ad. The discount should be at least 5%.
5. Advertisements will be run in at least two consecutive issues if the advertiser desires. They may be run indefinitely so long as there is space. If space becomes an issue, the oldest ad(s) will be “bumped” and those bumped must wait at least two issues to be reinstated.

Advertising of any kind is not permitted at our events, via our e-mail list, or on our website.

Exceptions: our own events, affiliated events, presenters at our seminars and e-mail blasts specifically allowed by our E-mail Blast Policy.