

MINUTES OF 14 SEPTEMBER 2016
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION
BOARD MEETING

Board Members Present: Barry Bruns, Beverly Buddee, Jay Butler, Larry Carlson, Joyce Hartman Diaz, Jim Fordemwalt, Bob Frances, Larry Mankin, Barry McNeill, Jeri Meeks, Jeannette Robson, Tara Fuchs Roesler, Dave Schwalm, Barbara White,

Board Members Absent: Tony Brazel, Trudy Perez,

Ex-Officio Members Present: Katie Aguilar

Committee Chairs Present: John Brock, Jo Madonna, Connie McNeill, Dave Scheatzle

Executive Staff Present: None

Guests Present: None

I. CALL TO ORDER

President White called the meeting to order at 10:01 AM. Board members introduced themselves and identified ASURA positions held.

President White informed the Board that she was stepping down as President due to a permanent relocation to North Carolina. Vice President Jeri Meeks will assume the presidency effective this date, 14 September, 2016.

II. ADOPTION OF TODAY'S AGENDA

MSPassed to adopt the 14 September 2016 agenda.

III. REVIEW AND APPROVAL OF THE MINUTES OF 11 MAY 2016 BOARD MEETING

Approval of the 11 May 2016 Minutes is deferred to the 12 October 2016 Board meeting.

IV. FINANCIAL REPORT / TREASURER'S REPORT – BARRY BRUNS, CAROLYN MINNER

MSPassed to approve the Fiscal 2016-2017 budget as proposed.

Barry noted that the Finance Committee will review the Fiscal 2015-2016 numbers and report back to the Board in November or December.

V. EX-OFFICIO REPORTS

- ASU Alumni Association – Rhonda McClintock
No report.
- Emeritus College Liaison – TBD
A request for an ex-officio representative from the Emeritus College has been

sent to Dean Bill Verdini. A response has not been forthcoming. Follow-up will be made with Dean Verdini.

- Human Resources – TBD
Judith Cato was recently hired as the new HR Benefits Director. Katie Aguilar will advise Ms. Cato about ASURA, and let Jeri Meeks know when that contact has been made.
- University Club Liaison – Jim Fordemwalt
Jim reported that the University Club is undergoing exterior building maintenance and refurbishing. The work should be completed prior to the Homecoming football game, October 22nd.
Jim also reminded the Board that the University Club hosts tailgate parties for each football game, featuring a delightful buffet for \$15 per person.
- University Liaison – Barbara Shaw-Snyder or Abby Polito
No report.
- University Senate – TBD
No report. Looking for a representative.
- University Staff Council – Katie Aguilar
Katie reported that there are 2 upcoming events – ASU Staff day at the Oct. 8 ASU vs UCLA football game and Homecoming on Oct. 22nd when ASU plays Washington State.

VI. STANDING COMMITTEE REPORTS

A. Community Outreach Committee - Subcommittee Reports

- Adopt-A-Family - Joan Leard
No report.
- Scholarship Committee - Sue Blumer, Joy Shearman
No report.
- Video History Project – Dave Scheatzle
Dave reported that there are about 115 complete interviews, 48 edited by Agave Productions, which are now uploaded to the library repository and available for viewing. There are approximately 20 interviews still waiting editing. Dave also noted that the VHP is moving to new editing software, Adobe Premiere. One perk of the new software is the ability for 2 people to be accessing/editing the same file simultaneously. Dave also noted that Adobe Premiere is rented with an annual cost of \$175 per person. Currently, user licenses have been obtained for Dave, Linda Van Scoy and Carl Cross. The Video History Project is still looking to add 1 or 2 tech savvy people to help with the program editing.

B. Events Committee and Subcommittee Reports

- Events Committee Coordination – Barry McNeill
Barry mentioned that he regularly receives lists of activities in the East Valley from ASURA member Gary Kleeman, which Barry uploads on the ASURA Website under Events: Affiliated Events. He also sends the list to Jo Madonna for inclusion in E-News but not to *Prime Times* due to the generally short notice of event timing. General discussion ensued about how to better “advertise” ASURA and other affiliation events to the ASURA membership.

- Luncheons & Special Events – Joyce Hartman Diaz
Joyce reminded the Board that the annual Meet & Greet Pizza meeting is today. She asked the Board members to meet and greet new members (identified by a dot on their name tag). There are 70 registered attendees.
The Fall Luncheon will be held on Tuesday, October 11, at Karsten Golf Course; speaker is Pat McMahon. Capacity is limited to 72; registration will open tomorrow.

- Seminars – TBD
Barbara made a call to the Board for volunteers to staff this committee. Jay Butler responded that he would participate.
Beverly Buddee reported that Larry Carlson, Bonnie Scheall, and Joy Sherman were going to conduct the “What I wish I Had Known Before I Retired” panel this morning prior to the Meet and Greet Pizza Party. She also reported that planning was underway for the October 20 Open Enrollment Health Care Seminar, to be held at the Tempe History Museum. Following a discussion about the difficulty in identifying a speaker from the Arizona Department of Administration, Tara Roesler, Larry Carlson, and Jeri Meeks volunteered to make enquiries that afternoon at a meeting with ADOA and ASRS representatives.

- Pre-Retirement Seminars – Trudy Perez
No report.

- Travel – John Brock
John reported that the Travel Committee had met and reviewed a member survey. As a result, the following events are scheduled or in the works:
 - Spirit of Phoenix Chorus Christmas show at either Glendale or Mesa on December 3 and 7 respectively;
 - Rhythm Cats Golden Rock n Roll Show & dinner on November 29;
 - Overnight trip to Southern Arizona sometime in the Spring, most likely in early April;

- An international trip to the British Isles in September, 2017
- An international trip to South America/Chili/? – probably early 2018

John also reported that he will be meeting a possible new member of Travel Committee today at the luncheon.

C. Finance Committee – Barry Bruns

No report.

- Book Collection – Mary Stevens

No report.

D. Government Liaison Council

- ASRS General – Larry Carlson

Larry reported that he, Jeri Meeks and Tara Roesler will be attending an ASRS External Affairs Committee meeting today. He also reported that the 2017 ASRS Open Enrollment will be “passive” again this year, so no changes to your plans, means no action required.

- Legislature – Jeri Meeks

Jeri reported that we are waiting for ABOR’s 2017 legislative agenda to determine if they will be pursuing retirement and healthcare benefit changes this year. She, Larry, and Tara will be attending the ASRS External Affairs Committee meeting this afternoon. This same group will be hosting a lunch with ASU Government Liaison Steve Miller at the University Club next Thursday, September 22nd. Jeri mentioned that as of January, 2017, Retiring US Congressional Representative Matt Salmon will be joining ASU as the new VP of Government Affairs.

E. Health Insurance Liaison Council

- ADOA – Larry Carlson

No additional report beyond noting the difficulty in getting information from the ADOA.

- ASRS – Tara Roesler

Tara reported that ASRS will be rolling out more health insurance options this year for non-Medicare members.

F. Membership and Communications Committee – Subcommittee Reports

- E-News – Jo Madonna

Jo is in need of additional articles for the next E-News edition scheduled to go out mid-month. She requested articles and help from the Board in filling the publication.

- **Membership Update – Dave Schwalm**
 Dave reported that membership renewals are a little ahead of this same time last year. He gave the go-ahead to release the next membership renewal solicitation to delinquent current members.
 Dave is still attending the ASU HR pre-retirement seminars, sharing information both on the Emeritus College and ASURA. Dave reminded Board volunteers of the dates and times of their pre-retirement seminar commitments. He reminded Board volunteers that there is a script to use. The Board suggested that Dave take current issues of the *ASURA Prime Times* to distribute to seminar attendees.

Board discussion turned to methods of increasing ASURA membership. Connie McNeill pointed out that we receive quarterly a list of names from ASU HR of newly retired employees. That information is entered into the ASURA database and used to send an electronic notice of the Meet and Greet Pizza Party to new retirees. Current ASURA practice is to send a welcome letter with attachments to new retirees.

Tara Roesler suggested that all ASU retirees automatically receive membership in ASURA, since their first year is already free. This would allow the Association to automatically send them a dues notice the following year in hopes they will actually join. It may make it easier for retirees to become members and possibly increase our membership.

A motion was made: Effective January 1, 2017, all ASU retirees will automatically receive a free one-year introductory membership in the Arizona State University Retirees Association, with a welcome email containing necessary information, with the option to opt out of the membership.

Connie explained that all memberships end on June 30 of each FY. Memberships of new members registered before December 31 end on June 30 of the following year. Memberships registered on or after January 1 actually receive an 18 month membership ending on June 30 the following year. After further discussion the Motion was moved, seconded, and passed unanimously.

A request was made that the Board have access to the quarterly list of new retirees for the purpose of personal contact with those individuals with whom they have/had a business relationship to encourage ASURA membership.

- **Prime Times – Jeannette Robson**
 Jeannette needs articles for the next issue of *Prime Times*. They need to be submitted to her by September 23rd. The Board approved a request by Katie Aguilar to include an article on the ASU United Way Campaign.

- Obituaries – Becky Reiss
No report.
- Web Site and Database – Connie McNeill
No report.

VII. UNFINISHED BUSINESS

- Ex-Officio Members and Committee Chair Vacancies
Barbara asked the Board if anyone would like to fill the Chair vacancy for the Seminar Committee. Jay Butler volunteered to serve on the committee but declined the chair ship.
Barbara asked the Board for suggestions to fill the Board vacancy created when she steps down as President later today. The name of Bill Moore was suggested for Board membership. Vice President Jeri Meeks will contact him regarding his interest in the position. Other names mentioned were Carl Cross, Bob Barnhill, and Gary Krahenbuhl.

Vice President Vacancy – It was noted during discussion that, pursuant to the By-Laws, the Vice President vacancy must be filled by a current Board member.

- FY 2016-2017 Annual Meeting
The location for this year’s Annual Meeting has been set in the Alumni Lounge, Memorial Union, on April 1, 2017 from Noon – 4:00 PM. There was some discussion about a change of venue next year to an off-campus location with better parking and a change from a Saturday to a weekday.
- Outreach to new and future retirees
See discussion under Membership Committee

VIII. NEW BUSINESS

- Keeping ASURA Members Informed on Health and Medical Issues (Complete proposal attached)
Barry McNeill reported that previous member surveys indicated health insurance and health related issues as the top interest choices. The surveys also indicated information could be better disseminated. Barry is proposing a 2-step process to address these findings: 1) create a Health Information Committee (under the umbrella of the Membership Committee) to ferret out stories and articles on health matters and health insurance, and rewrite to simplify or summarize and link to the actual article; 2) disseminate the information out to members via *Prime Times* and the creation of or modification of an existing Web page within the ASURA website. The goal is to drive members to the ASURA website. Barry noted that the process works only if ASURA can find one or more members who have an interest in routinely researching interesting health

issues and preparing the reports/summaries to be used on the website and in *Prime Times*.

During discussion it was noted that there are websites that disseminate health information which could be a source. It was also suggested that gathering articles that had already been vetted by knowledgeable people, i.e. from Consumer Reports, AARP Health Information, E-News with links to articles would be good. Due diligence would be required to make sure the links to articles remain viable. Barbara indicated she would contact recent retiree Linda Vaughan to ascertain her interest. Linda just retired from the School of Nutrition and Health Promotion and is a gold mine of information. She is a nutritionist with connections to health and wellness. A motion was made to explore the possibility of creating this committee when a viable candidate has been found to staff it.

- Proposed ASURA Policy on Business Advertising
(Complete proposal attached)

A proposal was made to allow advertising of businesses or business services in *Prime Times* only. Ads would be clearly marked as advertisements, with no suggestion of ASURA endorsement. Ads must be especially relevant to retirees, and be approved by the President as such. There would be no printing fee attached to approved advertisements. The size and look of the advertisements may be limited at the option of the *Prime Times* editor.

Many concerns were raised by the Board about the possible additional cost of printing; the Association standing with the Foundation if fees were collected to offset printing costs, and possible legal ramifications. The Board decided to table this proposal.

IX. ANNOUNCEMENTS

- Next Meeting – 12 October 2016 in CSB 203

X. MEETING ADJOURNMENT

Meeting was adjourned at 12:03 PM

Account Categories	Approved Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	25,548	25,548	
Current Year Revenue			
Event Registration Fees & Donations Collected	2,000	2,649	
Membership Dues	12,000	13,620	Total donations cleared - \$15,205
General Operations Donations	1,500	1,585	
Holiday Bake Sale 2015	100	171	
Transfer in from History Book & Adopt-A-Family	444	1,281	Includes Adopt-A-Family purchases charged to Operations in error
5% Gift Assessment	-750	-760	Based on total donations cleared
Total ASURA Operations Current Year Revenue	13,294	18,546	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Annual Report	100	83	
Bylaws & Ballots	200	202	
Member Survey Report	0	0	
Membership Drive	1,000	791	
Prime Times Summer	2,000	0	
<i>Event Costs</i>			
Paid Events	2,000	2,609	
Meet & Greet	360	417	
Seminars	250	210	
Annual Meeting	600	531	
Holiday Potluck & Fundraiser	50	17	
<i>Other Operations Costs</i>			
Scholarship Award	10,000	10,000	
Business Luncheons & Service Appreciation	550	290	Tri-University Luncheon Meeting
Technology Services	1,500	380	Pantheon Web Hosting & Zenfolio
Office Equipment & Supplies	3,000	1,576	
Marketing Tools	550	510	
AROHE Membership Dues	120	120	
Lobbyist Registration Fee	25	0	
Foundation Transaction Fees	170	141	
Adopt-A-Family purchases charged in error	0	837	Expense transferred to Adopt-A-Family
Transfer to Adopt-A-Family	0	400	Cover shortage for Easter gifts
Total ASURA Operations Expenses	22,475	19,114	
Increase (Decrease) in Fund Balance for Current Year	-9,181	-568	
Uncommitted ASURA Operations Funds	16,367	24,980	

Human Resources Income			
Transfer in from Public Affairs	755	755	For marketing tools
Current Year Allocation	7000	7000	
Total Human Resources Current Year Revenue	7,755	7,755	
Expenses Charged to Allocation			
Office Supplies	1,200	460	
Transfer out to Public Affairs	672	672	Marketing tools
Prime Times Fall & Spring	2,100	2,741	
Room Fees	100	100	
Copier/FAX Equipment Annual Lease	1,200	1,203	
Membership Drive	1,883	979	
8.5% Administrative Service Charges	600	381	
Total Subsidized Expenses	7,755	6,536	
Uncommitted HR Funds For Operations	0	1,219	

Special Projects			
Special Projects - Income			
Balance Forward	1,508	1,508	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	1,500	1,325	
Transfer In		0	
5% Gift Assessment		0	
Total Special Projects Current Year Revenue	1,500	1,325	
Special Projects - Expenses			
Transfer out 1/2 of Book Sale Income to Scholarship	750	1,131	\$551 from FY15 income
Transfer out 1/2 of Book Sale Income to Video History	750	1,131	\$551 from FY15 income
Foundation Transaction Fees		66	
Total Special Projects Expenses	1,500	2,329	
Increase (Decrease) in Fund Balance for Current Year	0	-1,004	
Uncommitted Special Projects Funds	1,508	504	

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	1,151	1,151	
Current Year Revenue			
Adopt-A-Family Donations	1,200	1,080	
5% Gift Assessment	-63	-54	
Transfer from Operations	0	400	Cover shortage for Easter gifts
Transfer from Special Projects			
Total Adopt-A-Family Current Year Revenue	1,137	1,426	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,115	2,097	
Foundation Transaction Fees	15	0	
Total Adopt-A-Family Expenses	2,130	2,097	
Increase (Decrease) in Fund Balance for Current Year	-993	-671	
Uncommitted Adopt-A-Family Funds	158	480	

Video History			
Video History - Income			
Balance Forward	6,173	6,173	
Current Year Revenue			
Video History Donations	1,200	760	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	750	1,131	
5% Gift Assessment	-60	-38	
Total Video History Current Year Revenue	1,890	1,853	
Video History - Expenses			
Production	5,600	0	
Equipment	990	144	
Foundation Transaction Fees	100	0	
Total Video History Expenses	6,690	144	
Increase (Decrease) in Fund Balance for Current Year	-4,800	1,709	
Uncommitted Video History	1,373	7,882	

History Book		
History Book - Income		
Balance Forward	444	444
Current Year Revenue		
History Book Donations	0	0
5% Gift Assessment	0	0
Total History Book Current Year Revenue	0	0
History Book - Expenses		
Transfer out to Operations	444	444
Foundation Management Fees	0	0
Total History Book Expenses	444	444
Increase (Decrease) in Fund Balance for Current Year	-444	0
Uncommitted History Book	0	0

Scholarship Endowment Fund		
Scholarship Endowment Principal (40003616)		
Balance July 1	53,428	53,428
Invested Funds Gain (-Loss)	600	-2,158
Reinvest FY15 Payout	1,785	1,785
Adjust for incorrect FY14 & FY15 Payout Reinvest	0	-440
Payout to Endowment Spending - FY16	-1,500	-1,682
Reinvest FY16 Payout	1,500	0
Current-Year Contributions	2,200	1,605
Transfer from Endowment Spending (Book Sale Proceeds)	750	193
Adjust for incorrect transfer (Book Sale Proceeds)	0	-193
Foundation Management Fees	-600	-672
5% Gift Assessment	-110	-80
Total Scholarship Endowment Principal	58,053	51,785
Scholarship Endowment Spending (70003616)		
Balance July 1	1,785	1,785
Reinvest FY15 Payout	-1,785	-1,785
Adjust for incorrect FY14 & FY15 Payout Reinvest	0	440
Payout from Endowment Principal - FY16	1,500	1,682
Reinvest FY16 Payout	-1,500	0
Transfer from Special Projects (Book Sale Proceeds)	750	1,131
Transfer to Endowment Principal (Book Sale Proceeds)	-750	-193
Adjust for incorrect transfer (Book Sale Proceeds)	0	193
Total Scholarship Endowment Spending	0	3,254
Total Scholarship Endowment	58,053	55,039

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	24,980	24,980	
Current Year Revenue			
Event Registration Fees & Donations Collected	2,000		
Membership Dues	12,000	4,110	
General Operations Donations	1,500	480	
Holiday Bake Sale 2016	100		
5% Gift Assessment	-750	-195	
Total ASURA Operations Current Year Revenue	14,850	4,395	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Membership Drive	200	37	
<i>Event Costs</i>			
Paid Events	2,000		
Meet & Greet (Refreshments)	500		
Seminars	250		
Holiday Potluck & Fundraiser	100		
<i>Other Operations Costs</i>			
Scholarship Award	7,085	7,085	
Business Luncheons & Service Appreciation	300		
Technology Services	1,000		
Office Equipment & Supplies	3,000	27	
Marketing Tools	1,000		
AROHE Membership Dues	120		
Lobbyist Registration Fee	50		
Foundation Transaction Fees	150		
Transfer to Adopt-A-Family	383		
Total ASURA Operations Expenses	16,138	7,149	
Increase (Decrease) in Fund Balance for Current Year	-1,288	-2,754	
Uncommitted ASURA Operations Funds	23,692	22,225	

Human Resources Income			
Balance Forward	1,219	1,219	
Current Year Allocation	7000	7000	
Total Human Resources Current Year Revenue	8,219	8,219	
Expenses Charged to Allocation			
Annual Report	100		
Bylaws & Ballots	200		
Annual Meeting	600		
Meet & Greet Luncheon (Invitation)	202	202	
Office Supplies	500	301	
Prime Times Fall/Spring/Summer	3,000		
Room Fees	100	100	
Copier/FAX Equipment Annual Lease	1,144	1,143	
Membership Drive	1,673	708	
8.5% Administrative Service Charges	700	174	
Total Subsidized Expenses	8,219	2,629	
Uncommitted HR Funds For Operations	0	5,590	

Special Projects			
Special Projects - Income			
Balance Forward	504	504	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	1,500		
Total Special Projects Current Year Revenue	1,500	0	
Special Projects - Expenses			
Transfer out 1/2 of Book Sale Income to Scholarship	1,002	102	
Transfer out 1/2 of Book Sale Income to Video History	1,002	102	
Foundation Transaction Fees			
Total Special Projects Expenses	2,004	204	
Increase (Decrease) in Fund Balance for Current Year	-504	-204	
Uncommitted Special Projects Funds	0	300	

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	480	480	
Current Year Revenue			
Adopt-A-Family Donations	1,200	260	
5% Gift Assessment	-63	-9	
Transfer from Operations	383		
Total Adopt-A-Family Current Year Revenue	1,520	251	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000		
Total Adopt-A-Family Expenses	2,000	0	
Increase (Decrease) in Fund Balance for Current Year	-480	251	
Uncommitted Adopt-A-Family Funds	0	731	

Video History			
Video History - Income			
Balance Forward	7,882	7,882	
Current Year Revenue			
Video History Donations	750	500	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	1,002	102	
5% Gift Assessment	-38	-16	
Total Video History Current Year Revenue	1,714	586	
Video History - Expenses			
Office Supplies	300		
Adobe Premiere Pro Creative Cloud (5 x \$185)	925	574	
Transcripts for Interviews (15 @ \$150)	2,250		
Total Video History Expenses	3,475	574	
Increase (Decrease) in Fund Balance for Current Year	-1,761	12	
Uncommitted Video History	6,121	7,894	

Scholarship Endowment Fund			
Scholarship Endowment Principal (40003616)			
Balance July 1	51,785	51,785	
Invested Funds Gain (-Loss)	1,000	1,412	
Payout to Endowment Spending - FY16	-1,682		
Reinvest FY16 Payout			
Current-Year Contributions	1,600	290	
Foundation Management Fees	-740	-740	
Total Scholarship Endowment Principal	51,963	52,746	
Scholarship Endowment Spending (70003616)			

Balance July 1	3,254	3,254	
Payout from Endowment Principal - FY16	1,682		
Reinvest FY16 Payout			
Transfer from Special Projects (Book Sale Proceeds)	1,002	102	
ASU Scholarship	-2,915	-2,915	
Total Scholarship Endowment Spending	3,023	441	
Total Scholarship Endowment	54,986	53,187	

ASURA Event Report

8/31/2016

Event	Date	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/14/16	0.00	0.00	0.00	0.00	0.00	202.04	-202.04
Fall Luncheon	10/11/16	0.00	0.00	0.00	0.00	0.00	0.00	0.00
*Fundraiser Holiday Potluck	12/16/16	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Net gain (loss) - all completed non-fundraising events 0.00

Net gain (loss) - all non-fundraising events -202.04

Fall 2016 Meet & Greet Pizza Party with Pre-party Seminar for Recent Retirees



The first event of the ASURA year is on Wednesday, September 14th, co-hosted by the Luncheon & Special Events and Seminar Committees, is our annual Meet & Greet Party with Free Pizza! It is a chance to welcome our New Retirees and reconnect with former colleagues and long-time friends. Members of the ASURA Board, Committee Chairs, and Liaisons will be present and will announce events that are already planned for 2016/2017. This is also an opportunity to express your interest in volunteering to participate on one of the various committees.

The party program starts with a panel of recently retired ASURA members discussing “Things I Wish I Had Known When I Retired”. While this panel is intended to help the very recently retired, all members are invited to attend and share their experiences with the attendees. Past sessions have been lively, interactive, and helpful. The informal setting provides good opportunities for networking and meeting new friends.

Spouses/partners/friends are welcome. If you know of retirees who have not joined ASURA invite them; the more the merrier!

Meet and Greet Pizza Party Program

- 11:15 to noon Panel of ASURA Members discussing: *Things I Wish I had Known When I Retired* - CSB 333
- Noon to 12:40 Socializing and eating pizza - CSB 330
- 12:40 to 01:00 Welcome by ASURA President, Barbara White followed by short presentations of events and activities that have been scheduled for the remainder of the 2016-2017 year.



September 6, 2016

ASU Retirees Association

Travel Committee Report

Travel committee members : John Brock (Chair), Gretchen Hirni, Joyce Hartman Diaz, Gary Kleemann, Helen Seaton, Judith Heilala, Norm Perrill

We met sparingly during the 2016 summer months. Normal meetings are the first Tuesday of the month at the Tempe Public Library at 2 PM. A travel survey was completed and we gained good insight from ASU RA members.

Our planning for 2016 – 2017 includes: (a) local trip in the fall of 2016 (place tbd), (b) Spirit of Phoenix Chorus Christmas show at either Glendale or Mesa on December 3 and 7 respectively, (c) Rhythm Cats show and dinner probably in January 2017, (d) a southern AZ trip in the spring of 2017 most likely in early April, and (e) an international trip to the British Isles in September 2017.

We will also be planning trips based on the travel survey as time allows.

John Brock, Travel Committee Chair

ASURA MEMBERSHIP TOTALS

2017 Membership Year

Counts	As of 9/3/2016	As of 9/3/2015	This Yr -Last Yr	More Counts	As of 9/3/2016	As of 9/3/2015
Current-year Members	433	430	3	By Former Employment Category		
Renewals from prior years (any prior year)	383	397	-14	Faculty and Faculty w/ Admin Appt	207	194
Introductory members	50	33	17	Academic Professional	27	29
Paid for the current year, now deceased	0	0	0	Staff	120	127
				University Staff (Service Professional)	56	56
				Administrative	23	24
Last Year's Members - Not Renewed	163	85	78	Having an Arizona Address	400	396
Members last year, now deceased	11	0	11			
By Retired-from Organization				Level of Activity		
Retired from ASU	419	417	N/A	Checked at least one volunteer area	65	105
Retired from another university	0	0	N/A	Attended at least one event this year	0	53
Former ASU employee, retired elsewhere	5	3	N/A	Attended an event ever	227	227
Still employed at ASU	9	10	N/A	Logged in to Members-only Site (ever)	110	96
				Made an additional donation this yr	127	203
By (Approx.) Time Since First Joining				Non-members in Database		
Members for 0-2 Years	74	54	20	Was a member at some time	251	310
Members for 3-5 Years	44	70	-26	Never a member	585	625
Members for 6-10 Years	147	146	1			
Members for more than 10 Years	168	160	8			
By Communications They Want to Receive¹						
Upcoming Event Announcements (e-mail)	326	321	5			
Obituary Notices (e-mail)	256	259	-3			
Prime Times (US Post)	383	379	4			
Other ASURA Communications (e-mail)	270	277	-7			
None of The Above	8	7	1			

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

ASURA MEMBERSHIP TOTALS
2017 Membership Year

This Yr
-Last Yr

13
-2
-7
0
-1
4

-40
-53
0
14
-76

-59
-40

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Prime Times – Dates for Submitting Articles

Fall 2016 thru Summer 2017

FALL 2016

- September 23 Submit articles to Jeannette Robson jr@asu.edu
- September 30 Final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SPRING 2017

- January 20 Submit articles to Jeannette Robson jr@asu.edu
- January 27 Final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SUMMER 2017

- May 19 Submit articles to Jeannette Robson jr@asu.edu
- May 26 Final copy to Alpha Graphics for printing & delivery to ASU Mail Services

(from Jeannette Robson ... for September 14, 2016 ASURA Board Meeting)

Revised: 08.27.2016

Keeping ASURA Members Informed on Health and Medical Issues

In the early part of 2014 the ASURA members were surveyed about a number of things, several of which related to health insurance and current medical issues. Question 8 asked members to rate the importance of getting information about health insurance and current health issues. Of the thirteen different types of information listed in the survey these two were rated highest in importance, an average response of over 4 or Important. However, the same survey also showed that ASURA members felt the performance in delivering this information was one of the lower efforts. The Survey Report suggested that the ASURA Board consider ways to improve the delivery of health related information.

To address the issue of upping the performance of delivering current health information the following two step process is proposed.

- Step 1 – Create a Health Information Committee whose job it is to find interesting health related issues and prepare summaries / reports that ASURA members can read and understand. The committee would become part of the Membership and Communications Committee,
- Step 2 – Create a new main menu item on ASURA website to publish information supplied by the Health Information Committee.

This process works only if ASURA can find one or more members who have an interest in the topic and will routinely research interesting issues and prepare material that can be published on our website and in *Prime Times*. Once the Health Information Committee is actively functioning then Step 2 can be executed.

Submitted by Barry McNeill

For September 14 Board meeting

PROPOSED POLICY ON BUSINESS ADVERTISING

As a service to our members, it might be useful and appropriate to allow, even to encourage, placement of relevant advertisements in ASURA publications. Examples: in-home computer services by people with knowledge of ASU computing services, services to help seniors find appropriate housing, services to help select the most appropriate medical insurance, etc. Since ASURA does not have the resources to “vet” such services and provide an endorsed list to our membership, advertisements seem like a “best available” means of getting this useful information to our members. Some committees may even wish to encourage or solicit advertisements from businesses that are relevant to their charge.

The following policy on business advertising is proposed:

- Advertising of businesses or business services is permitted in *Prime Times* only – not at events, on our website, or via e-mail blasts.
- Advertisements must be clearly marked as advertisements, so that there is no suggestion that ASURA is endorsing a particular business. Example below.
- Advertisements to be printed in *Prime Times* must be specially relevant to retirees, and be approved by the President as such.
- There will be no fee for printing approved advertisements in *Prime Times*.
- The size and look of advertisements may be limited at the option of the *Prime Times* editor.

ADVERTISEMENT

This is my business and I think ASURA retirees will find it very useful.

Contact: John Doe
999-000-1111
John.Doe@yahoo.com

Note: At the March 9, 2016, Board meeting, a policy on e-mail blasts was approved. It basically requires approval by the Executive Committee to send information not from the ASU Administration or ASURA Board Members to the membership via e-mail. If this business advertising policy is approved the Executive Committee would not approve any business advertisements.