

**MINUTES OF 09 SEPTEMBER 2015
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION
BOARD MEETING**

Board Members Present: James Fordemwalt, Barry Bruns, Beverly Buddee, Larry Carlson, Bob Francis, Karen Hammann, Jo Madonna, Larry Mankin, Trudy Perez, Jeannette Robson, Jan Thompson, Barbara White, Hal White

Board Members Absent: Joyce Diaz Hartman, Glenn Irvin, Ruth Kingsley

Ex-Officio Members Present: Sharon Young, Barbara Shaw-Snyder

Committee Chairs Present: John Brock, Sue Blumer, David Scheatzle, Dave Schwalm, Jeri Meeks

Executive Staff Present: Carolyn Minner

Guests Present: Katie Aguilar, Rekha Athreya

I. CALL TO ORDER

Jim Fordemwalt called the meeting to order at 10:00 a.m.

The Board was informed that there were 80 registrants for the Fall Meet and Greet event immediately following the Board meeting, however there were only 50 chairs. The Board was asked to stand during the event so guests might occupy the available seats.

II. INTRODUCTIONS AND WELCOME TO GUESTS

Jim introduced Barbara White as the new Vice President. Self-introductions of attendees followed.

ADOPTION OF TODAY'S AGENDA

MSPassed to adopt the 09 September 2015 Agenda

III. REVIEW AND APPROVAL OF THE MINUTES OF 13 MAY 2015 BOARD MEETING

MSPassed to approve the Minutes of the 13 May 2015 Board Meeting.

IV. FINANCIAL REPORT / TREASURER'S REPORT – BARRY BRUNS, CAROLYN MINNER

Barry reported that the new budget is consistent with last year's budget. MSPassed to approve the 2015/2016 budget

ASURA is the host of this year's Tri-University meeting which will incur an expense over and above regular expenses. The Board was assured that funds were available to cover the costs.

V. **EX-OFFICIO REPORTS**

• **Emeritus College Liaison – Elmer Gooding**

No report

• **Human Resources - Sheree Barron or designee**

No report

• **University Club Liaison – Jim Fordemwalt**

Jim reported that the University Club will be hosting its first tailgate event of the season this Saturday at 4:30 PM. This event is open and free to UC members.

• **University Liaison – Barbara Shaw-Snyder or Abby Polito**

Barbara updated the Board on University changes:

Tempe Campus

- Athletic contract switched from Nike to Adidas;
- ASU Athletic Facilities District being established as adjacent to ASU and Tempe Town Lake; (<https://afd.asu.edu>)
- Baseball moved to Phoenix Municipal Stadium, an exciting venue;
- Golf team now plays at Papago Park; the clubhouse is being renovated;
- New swimming coach Bob Bowman named the US Olympic Swim Coach and has brought Michael Phelps with him;
- Ice Hockey is now a new NCAA sport at ASU;
- Athletics is looking at Lacrosse as a potential new NCAA sport sat ASU;
- Activating College Avenue with new restaurants as part of Athletics experience. It's called "Devils on College."

Downtown Phoenix Campus

- Downtown Phoenix Campus – College of Law opening is scheduled for September, 2016;
- Approximately 13,000 students are taking at least one class at ASU;
- Agreement with the City of Phoenix and Patrick Soon Siong, MD, to build a new research facility in downtown Phoenix as part of the biomedical campus.

West Campus is growing

Thunderbird School of Global Management and ASU have signed final agreement to make the Thunderbird School part of the ASU Knowledge Enterprise.

Lake Havasu Campus – A foundation was created to pay for the buildings. ASU runs the programs.

Payson Campus – money is being raised, issues with forest service land which has been identified as potential site for campus.

Yuma Campus is now offering bachelor degree programs.

Miscellaneous

Working with several municipalities on partnerships including the City of Tempe,
Skysong – Theranos Office – which has its first university based clinic at ASU’s College of Nursing Downtown. The open house is September 23rd from 6-8 p.m. at the Downtown based College of Nursing and Health Innovation at 3rd St. and Fillmore.

- **University Senate – TBD**
No report
- **University Staff Council – Sharon Young**
Sharon introduced Katie Aguilar as her replacement. Katie is the assistant to Kevin Salcido, ASU Vice President of Human Resources.

VI. STANDING COMMITTEE REPORTS

A. Community Outreach Committee - Subcommittee Reports

- **Adopt-A-Family - Joan Leard**
No report

- **Scholarship Committee - Sue Blumer, Joy Shearman**
Sue shared a letter of thanks from Kazuko Niimi, the current scholarship recipient. She is a chemical engineering major.

The Board affirmed its intention to fully fund the scholarship for the next year, so advertising for the next recipient may begin.

- **Video History Project – Dave Scheatzle**
Dave reported that a total of 113 interviews have been completed, with another interview scheduled for next week.
Work continues to move the interview files to the ASU Library Archives.

B. Events Committee and Subcommittee Reports

- **Events Committee Coordination – Barry McNeill**
No report
- **Luncheons & Special Events – Joyce Hartman Diaz**
No report
- **Seminars – Jan Thompson**

Bev Buddee reported for Jan Thompson that the next Seminar on the calendar is the October 22 Health Care Seminar which will run from 10:00 a.m. to Noon at the Tempe Historical Museum. Speakers are Dave Parra from AZ AARP and representatives from ADOA and ASRA.

The Seminar Committee will be meeting September 24 to plan

additional events.

- **Travel – John Brock**

Upcoming events are: 10/6/15 Dolly Steamboat at Canyon Lake; 12/5/15 Spirit of Christmas Show at Skyline High School in Mesa, followed by dinner; 3/2016 planning Grand Circle trip to Cuba; 4/1/2016 Tovrea Castle Tour.

The Travel Committee will be meeting at Tempe Library on October 7 at 7:00 p.m.

Hal White questioned the statement that ASURA travel arrangements be open to those not associated with ASU retirees as travel arrangements are made for the convenience of ASU retirees and planning is provided through ASURA resources. John said the issue would be discussed at the next Travel Committee meeting.

C. **Finance Committee – Barry Bruns**

No report

D. **Book Committee – Mary Stevens**

No report

E. **Government Liaison Council**

- **ASRS General – Larry Carlson**

Communication difficulties persist; Larry continues to seek a responsive ASRS representative to answer questions.

- **Legislature – Hal White**

Jim announced that Jeri Meeks will become a lobbyist, representing ASURA. Jeri attended an ASRS Board meeting in August and has made 2 contacts at ASRS and one at AEA.

F. **Health Insurance Liaison Council**

- **ADOA – Larry Carlson**

Larry reported a new dental plan will be offered which is supposed to be better than the current plan.

- **ASRS – Joyce Hartman Diaz**

No report

G. **Membership and Communications Committee – Subcommittee Reports**

- **Membership Update – Dave Schwalm**

Current membership numbers appear to be declining but a 6 year pattern indicates that enrollment typically increases by approximately 100 over the year so the April membership number should be larger.

Dave noted that though the number of new members is smaller, they seem to be more actively involved. Discussion ensued about the decline in organizational memberships and various contributing factors. It was suggested that membership invitations go to new retirees early in the Spring.

Jim is interested in revitalizing the ASURA Retirees Day event. Further discussion with Barry McNeill was suggested.

- **Prime Times – Wilma Mathews, Jeannette Robson**
Articles for the next *Prime Times* needs to be submitted to Wilma Mathews (cc Jeannette Robson) by Monday, 14 September.
- **Obituaries – Becky Reiss**
No report
- **Web Site and Database – Connie McNeill**
No report

VII. UNFINISHED BUSINESS

- **Handouts for Membership Recruiting – Displays Report – Jeri Meeks**
Jeri reported that the event table signage and promotional items have arrived and look very professional. Samples were passed around for review. The items are housed in CSB 287 and are available for use at events.

VIII. NEW BUSINESS

- **Schedule Fall Events**
The regularly scheduled November Board meeting falls on Veterans Day. ASU observes the holiday so the building will be closed. Available options discussed were 1) cancel the meeting, 2) move the location and, 3) change the date. Following discussion of the three options, a vote was taken to cancel the November meeting with the provision that a special meeting could be called if business required. Vote: 11 yea, 1 nay, motion carried
- **Government Liaison Council – Legislature – Replacement for Hal White**
No report.
- **Volunteer for the Faculty Staff Resource Fair – September 22, in the MU – Approximately 10:30 a.m. – 1:30 p.m.**
Jo Madonna spoke about the commitment and responsibilities of this event and asked for volunteers to work the event on behalf of ASURA. No volunteers were forthcoming from the Board. Other avenues for volunteers will be explored before the table reservation is cancelled.

- **Suggestions for Annual Meeting Keynote Speaker**
Jim requested that suggestions for a keynote speaker for the Annual Meeting be emailed directly to him for discussion at the October meeting.

IX. ANNOUNCEMENTS

- Next Meeting – 14 October 2015

X. MEETING ADJOURNMENT

Meeting was adjourned at 11:30 a.m.

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	35,760	35,760	
Current Year Revenue			
Event Registration Fees & Donations Collected		2,010	
Membership Dues	16,000	14,765	
General Operations Donations	1,400	1,547	
Holiday Bake Sale 2013	167	167	Transfer from Special Projects
Holiday Bake Sale 2014	150	122	
University History Book	0	15	
5% Gift Assessment	-870	-816	Based on donations cleared
Total ASURA Operations Current Year Revenue	16,847	17,810	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Annual Report	120	96	
Bylaws & Ballots	350	172	
Member Survey Report	581	581	
Membership Drive	1,500	916	
Prime Times Summer	1,200	2,070	Includes Summer 2014 + 5000 shells
<i>Event Costs</i>			
Paid Events		2,014	
Meet & Greet	360	360	
Seminars	175	25	
Retirees Day	360	360	Room fees for last year - late cancellation
Annual Meeting	600	569	
Holiday Potluck & Fundraiser	100	0	
<i>Other Operations Costs</i>			
Scholarship Award	10,000	10,000	
Business Luncheons & Service Appreciation	500	528	
Technology Services	1,460	3,652	Wild Apricot, Pantheon, Zenfolio (Includes 2-yr price lock-in to Oct 2017)
Office Equipment & Supplies	3,000	1,398	
Marketing Tools	0	30	
AROHE Membership Dues	180	120	
Lobbyist Registration Fee	0	25	
Foundation Transaction Fees	800	107	
Transfer to Video History Project	5,000	5,000	
Total ASURA Operations Expenses	26,286	28,023	
Increase (Decrease) in Fund Balance for Current Year	-9,439	-10,212	
Uncommitted ASURA Operations Funds	26,321	25,548	

Public Affairs Income			
Balance Forward	73	73	
Current Year Allocation	7000	7000	
Total Public Affairs Current Year Revenue	7000	7000	
Expenses Charged to Allocation			
Office Supplies	400	919	
Marketing Tools	0	1,324	
Prime Times Fall & Spring	2,400	2,027	Allow for more pages than last year
Room Fees	450	175	
Conference Room Projection Screen	2,000	0	Project cancelled
Copier/FAX Equipment Annual Lease	1,250	1,203	
Membership Drive	0	1,067	
8.5% Administrative Service Charges	553	331	
Total Subsidized Expenses	7,053	7,048	
Uncommitted PA Funds For Operations	20	25	

Special Projects			
Special Projects - Income			
Balance Forward	2,367	2,367	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	275	1,554	Transferred to Scholarship & Video History
Transfer In	0	62	Video History DVD cases charged incorrectly
5% Gift Assessment	-15	0	
Total Special Projects Current Year Revenue	260	1,616	
Special Projects - Expenses			
Transfer 2013 Bake Sale Income to Operations	167	167	Event advertises income goes to general funds
Transfer 1/2 of Book Sale Income to Scholarship	128	334	FY 2013 income
Transfer 1/2 of Book Sale Income to Video History	128	334	FY 2013 income
Transfer to Adopt-a-Family	1,500	1,500	Money in this acct is for any outreach project
Video History DVD Cases	0	62	Charged to Special Projects in error
Foundation Transaction Fees	30	78	
Total Special Projects Expenses	1,952	2,475	
Increase (Decrease) in Fund Balance for Current Year	-1,692	-859	
Uncommitted Special Projects Funds	675	1,508	

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	515	515	
Current Year Revenue			
Adopt-A-Family Donations	950	1,185	Donations cleared - \$1185
5% Gift Assessment	-48	-59	Based on donations cleared
Transfer from Special Projects	1,500	1,500	To bring total available to spend to \$2,000
Total Adopt-A-Family Current Year Revenue	2,403	2,626	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000	1,989	
Foundation Transaction Fees	15	0	
Total Adopt-A-Family Expenses	2,015	1,989	
Increase (Decrease) in Fund Balance for Current Year	388	636	
Uncommitted Adopt-A-Family Funds	902	1,151	

Video History			
Video History - Income			
Balance Forward	1,755	1,755	
Current Year Revenue			
Video History Donations	600	1,220	
1/2 of Book Drive Income	150	318	
Transfer 1/2 of Book Drive Proceeds from Spec Proj	128	128	Per book drive advertisements, FY 2013 income
Transfer from Operations	5,000	5,000	Support current & some future production costs
5% Gift Assessment	-30	-61	Based on donations cleared
Total Video History Current Year Revenue	5,848	6,605	
Video History - Expenses			
Production	3,000	630	
Equipment	300	1,551	
Foundation Transaction Fees	100	6	
Total Video History Expenses	3,400	2,186	
Increase (Decrease) in Fund Balance for Current Year	2,448	4,418	
Uncommitted Video History	4,202	6,173	

History Book			
History Book - Income			
Balance Forward	444	444	
Current Year Revenue			
History Book Donations	0	0	
5% Gift Assessment	0	0	
Total History Book Current Year Revenue	0	0	
History Book - Expenses			
History Book	0	0	
Foundation Management Fees	0	0	
Total History Book Expenses	0	0	
Increase (Decrease) in Fund Balance for Current Year	0	0	
Uncommitted History Book	444	444	

Scholarship Endowment Fund			
Scholarship Endowment - Principal			
Endowment Balance July 1	51,354	51,354	
Invested Funds Gain (-Loss)	6,700	583	
Transfer to Scholarship Endowment - Spending	-1,500	-1,473	
Foundation Management Fees	-700	-594	
Transfer from Spending Account	1,388	1,388	Per Board policy, re-invest available FY 2013
Current-Year Contributions	2,000	2,171	
5% Gift Assessment	-100	0	
Total Scholarship Endowment Principal	59,142	53,428	
Scholarship Endowment - Spending			
Balance July 1	1,260	1,260	
1/2 of Book Drive Income	150	318	
1/2 Book Drive Proceeds - Transfer from Spec Proj	128	128	Per book drive advertisements, FY 2013 income
Payout from Endowment	1,500	1,473	
Reinvest in Endowment	-1,388	-1,388	
Management Fees	0	-6	
Total Scholarship Endowment Spending	1,650	1,785	
Total Scholarship Endowment	60,792	55,213	

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	25,548	25,548	
Current Year Revenue			
Event Registration Fees & Donations Collected	2,000	0	
Membership Dues	12,000	3,630	Total donations - \$3,910
General Operations Donations	1,500	280	Total donations cleared - \$3,800
Holiday Bake Sale 2015	100	0	
Transfer in from History Book	444	0	
5% Gift Assessment	-750	-190	Based on total donations cleared
Total ASURA Operations Current Year Revenue	13,294	3,720	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Annual Report	100	0	
Bylaws & Ballots	200	0	
Member Survey Report	0	0	
Membership Drive	1,000	727	
Prime Times Summer	2,000	0	
<i>Event Costs</i>			
Paid Events	2,000	0	
Meet & Greet	360	0	
Seminars	250	0	
Annual Meeting	600	0	
Holiday Potluck & Fundraiser	50	0	
<i>Other Operations Costs</i>			
Scholarship Award	10,000	10,000	
Business Luncheons & Service Appreciation	550	0	
Technology Services	1,500	240	Pantheon Web Hosting
Office Equipment & Supplies	3,000	1,308	
Marketing Tools	550	510	
AROHE Membership Dues	120	0	
Lobbyist Registration Fee	25	0	
Foundation Transaction Fees	170	0	
Total ASURA Operations Expenses	22,475	12,785	
Increase (Decrease) in Fund Balance for Current Year	-9,181	-9,065	
Uncommitted ASURA Operations Funds	16,367	16,483	

Human Resources Income			
Transfer in from Public Affairs	755	755	Marketing tools
Current Year Allocation	7000	7000	
Total Human Resources Current Year Revenue	7,755	7,755	
Expenses Charged to Allocation			
Office Supplies	1,200	0	
Transfer out to Public Affairs	672	672	Marketing tools
Prime Times Fall & Spring	2,100	0	
Room Fees	100	50	
Copier/FAX Equipment Annual Lease	1,200	1,203	
Membership Drive	1,883	0	
8.5% Administrative Service Charges	600	111	
Total Subsidized Expenses	7,755	2,036	
Uncommitted HR Funds For Operations	0	5,719	

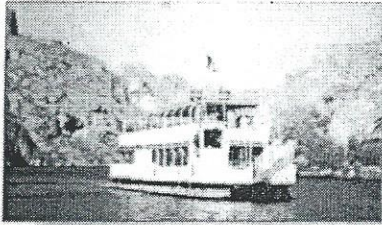
Special Projects			
Special Projects - Income			
Balance Forward	1,508	1,508	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	1,500	0	
Transfer In		0	
5% Gift Assessment		0	
Total Special Projects Current Year Revenue	1,500	0	
Special Projects - Expenses			
Transfer out 1/2 of Book Sale Income to Scholarship	750	193	
Transfer out 1/2 of Book Sale Income to Video History	750	193	
Foundation Transaction Fees		0	
Total Special Projects Expenses	1,500	386	
Increase (Decrease) in Fund Balance for Current Year	0	-386	
Uncommitted Special Projects Funds	1,508	1,122	

Adopt-A-Family			
Adopt-a-Family - Income			
Balance Forward	1,151	1,151	
Current Year Revenue			
Adopt-A-Family Donations	1,200	185	Donations cleared \$175
5% Gift Assessment	-63	-9	Based on donations cleared
Transfer from Special Projects			
Total Adopt-A-Family Current Year Revenue	1,137	176	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000	0	
Foundation Transaction Fees	15	0	
Total Adopt-A-Family Expenses	2,015	0	
Increase (Decrease) in Fund Balance for Current Year	-878		
Uncommitted Adopt-A-Family Funds	273	1,327	

Video History			
Video History - Income			
Balance Forward	6,173	6,173	
Current Year Revenue			
Video History Donations	1,200	175	Donations cleared \$150
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	750	193	
5% Gift Assessment	-60	-8	Based on donations cleared
Total Video History Current Year Revenue	1,890	360	
Video History - Expenses			
Production	5,600	0	
Equipment	990	0	
Foundation Transaction Fees		0	
Total Video History Expenses	6,590	0	
Increase (Decrease) in Fund Balance for Current Year	-4,700	360	
Uncommitted Video History	1,473	6,533	

History Book			
History Book - Income			
Balance Forward	444	444	
Current Year Revenue			
History Book Donations	0	0	
5% Gift Assessment	0	0	
Total History Book Current Year Revenue	0	0	
History Book - Expenses			
Transfer out to Operations	444	0	
Foundation Management Fees	0	0	
Total History Book Expenses	444	0	
Increase (Decrease) in Fund Balance for Current Year	-444	0	
Uncommitted History Book	0	444	

Scholarship Endowment Fund			
Scholarship Endowment - Principal			
Endowment Balance July 1	53,428	53,428	
Invested Funds Gain (-Loss)	600	-35	
Transfer to Scholarship Endowment - Spending	-1,500	0	
Foundation Management Fees	-600	-672	
Transfer from Spending Account	1,785	193	
Current-Year Contributions	2,200	410	
5% Gift Assessment	-110	-21	
Total Scholarship Endowment Principal	55,803	53,303	
Scholarship Endowment - Spending			
Balance July 1	1,785	1,785	
Transfer in 1/2 of Book Drive Proceeds from Spec Proj	750	0	
Payout from Endowment	1,500	0	
Reinvest in Endowment	-1,785	0	
Management Fees		0	
Total Scholarship Endowment Spending	2,250	1,785	
Total Scholarship Endowment	58,053	55,088	



The Dolly Steamboat Cruise & Lunch at Tortilla Flat

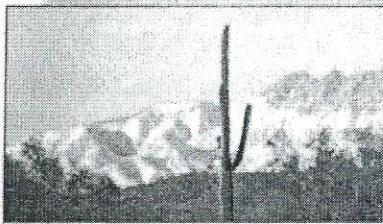
Tuesday - October 6th, 2015

Price \$90 per person

Canyon Lake Cruise on the
Dolly with lunch at Tortilla Flat

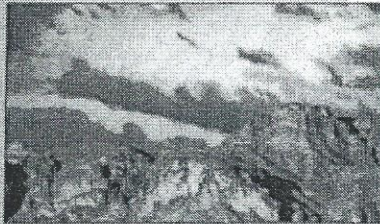


Depart from the Tempe Library, 3500 South Rural Road,
Tempe, AZ 85282 at 10:30 AM
Return about 5:30 PM



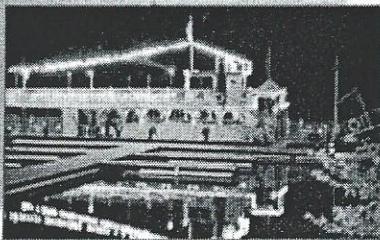
Upon our departure from Tempe, we will visit Tortilla Flat in Apache Junction. **Tortilla Flat** is an authentic remnant of an old west town, nestled in the midst of the **Tonto National Forest**, in the **Superstition Mountain Range**. **Tortilla Flat** started out as a stagecoach stop in **1904** and neither fire nor flood has been able to take away this historic stop along the **Historic Apache Trail**. Lunch included here.

After our meal, we will cruise the secluded inner waterway of "The Junior Grand Canyon." You'll learn history of the Apache Trail & Canyon Lake, flora and fauna of lower Sonoran Desert, legend and lore of the Superstition Mountains. This is a beautiful 90 minute nature cruise you don't want to miss. The Cruise departs at 2:00 pm. You may even see some big horn sheep that reside in the canyon



Price includes:

- ~ Roundtrip Motorcoach Transportation ~ Bottled water
- ~ Dolly Steamboat Cruise ~ Lunch at the Tortilla Flat Restaurant ~ A Professional Guide
- ~ All Taxes & Gratuities



**For reservations or tour information
please contact
All Aboard America! at 480 222 6941**

Trip is sold on a first come served basis, therefore, we cannot accept reservations without payment.

Cancellation policy: If cancelled on or before September 4, 2015 - full refund. If cancelled after September 4, 2015 - no refund. We need 25 guests for this tour to operate.

Please contact All Aboard America Tours at (480) 222 6941

ASURA presents ...

Cuba Revealed:

Cultural Pathways from Camaguey to Havana

CAMAGUEY • REMEDIOS • MATANZAS • HAVANA

13-day People-to-People program from **\$5495**

*Air from Miami to Cuba is included in price

13 days—including international airfare from Phoenix—from **\$6095**

Small groups: Just 12-20 participants, guaranteed

March 5, 2016

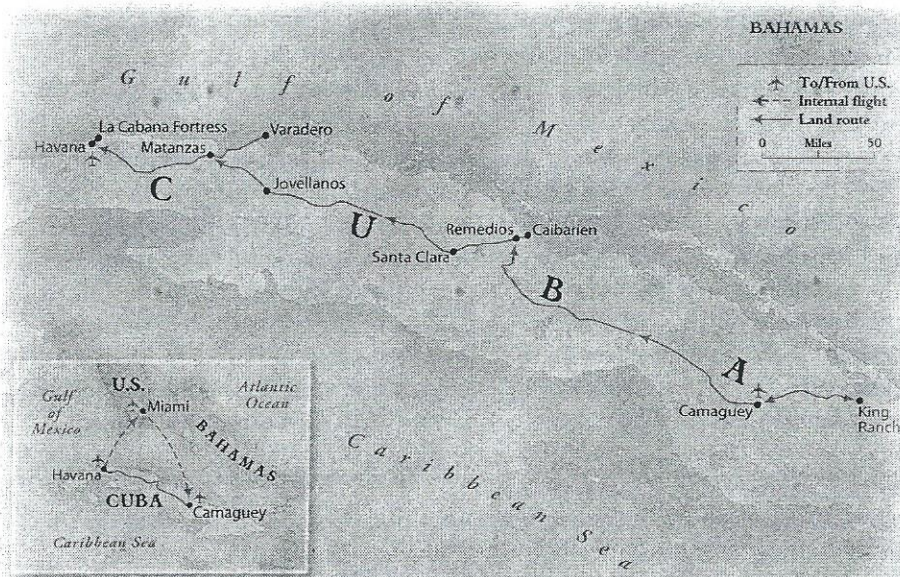
Included Features:

- A full schedule of People-to-People exchange meetings
- Roundtrip airfare from Miami to Camaguey, and from Havana to Miami
- All accommodations: 1 night in Miami, 3 nights in Camaguey, 3 nights in Remedios, 1 night in Varadero (for Matanzas), and 4 nights in Havana
- 28 meals: 11 breakfasts, 9 lunches, and 8 dinners
- Services of an English-speaking Cuban Trip Leader
- Transportation aboard a private, air-conditioned motorcoach
- Cultural exchanges, including discussions with locals, museum visits, musical performances, and many more
- **NEW:** Gratuities for drivers

Uncover the mystique of Cuba with Grand Circle Foundation on a journey that reveals Cuba's complex history, natural beauty, and cultural riches in the most authentic way possible—through its people. Interact and engage with a variety of artists and writers, fishermen and farmers, and Cubans from all walks of life as you stroll the colonial streets of Old Havana, experience Afro-Cuban rumba rhythms of Cienfuegos, and discover the colonial gem of Trinidad. Toss aside any preconceived notions you may have of Cuba—and prepare to be enthralled by the welcoming spirit of the Cuban people and the unforgettable experiences that await you.

Program Highlights

- Explore the 16th-century streets of Camaguey by bici-taxi, and meet with several local artists
- Discover Remedios, a colonial town celebrating its 500-year anniversary, and historic sites associated with "Che" Guevara in Santa Clara
- Meet a baseball player in the Cuban Hall of Fame and play dominoes with locals in Havana



Please mention this code when booking: **G6-23445**

Reservations & Information call toll-free 1-855-422-2825 Press 2

OUR PROGRAM

Day 1 – Miami

After arriving in Miami today and transferring to your hotel, meet with members of your group for a Welcome Briefing and what to expect for your charter flight to Havana tomorrow (**Please note:** *No meals are included while you are in Miami*).

Day 2 – Camaguey

This morning we fly to Camaguey, Cuba. Upon arrival, we'll be met by our Cuban Trip Leader. Then, we begin a walking tour of Camaguey. Founded as a port town in 1514—and the sixth of Cuba's original seven *villas*—within 14 years Camaguey was moved inland. The labyrinthine streets and narrow squares were originally meant to confuse marauding pirates (the notorious privateer Sir Henry Morgan once sacked Camaguey), and during our stay, we'll view the city's lovely mix of colonial homes and plazas in its well-preserved historical center, which is a UNESCO World Heritage Site. To get our bearings, we'll first view a scale model of the city at General Ignacio Agramonte Revolution Square. After a visit to the home and studio of Joel Jover and his wife Ileana Sanchez, two of Cuba's most prodigious contemporary painters, we'll enjoy an included lunch at Café Ciudad, a popular local café facing one of Camaguey's historic plazas. Then, we'll check in to our hotel, and enjoy a brief orientation walk of the area before dining together at Restaurante 1800, a noted *paladar* (one of Cuba's new wave of privately owned restaurants) looking out on a lovely 18th-century cobblestone plaza.

Day 3 – Camaguey

After breakfast, we'll take advantage of the local transport—*bici-taxis*—to help us better navigate the twisting lanes of Camaguey, making several stops on our Cuban version of bicycle rickshaws to mingle with locals at markets and shops. And since Camaguey is home to one of Cuba's most vibrant artistic and cultural scenes, we'll make several stops at local galleries and studios to admire the artistic works of this "city of *tina-jones*," the famous large red pots found

outside homes, which are a symbol of the city. Our discoveries include the life-like bronze sculptures by Cuban artist Martha Jiménez featuring locals at work and rest, and a visit to the remarkable leather-sculpted works of an artist known as "Pepe." And after witnessing the elegant colonial beauty of Plaza San Juan de Dios, we'll also visit the workshop of two noted local artists—Magdiel and Eduardo Rosales. Then, you can explore the plazas and squares at your own pace to enjoy lunch on your own. Afterward, we'll visit the Jose White Conservatory, a renowned historic music school on the outskirts of the city. This evening, we'll eat at Meson del Principe, one of the many small family-run restaurants known as *paladares* that feature authentic home cooking in an intimate setting.

Day 4 – Camaguey • King Ranch excursion

We begin our day with a visit to the En Dedans Dance Company. *En Dedans*, a French term meaning "inward," features dance movements in which the leg moves in a circular direction from back to front, and we'll be treated to a private rehearsal of this unique merging of contemporary dance with neoclassical ballet. Afterward, we'll have an opportunity to make earthenware pots at the Casanova Pottery Studio, home of the prominent local artist Carlos Alberto Casanova. Then, we'll journey outside the city to visit King Ranch, whose origins are in the famous Texas ranch of the same name. We'll enjoy a private lunch at the ranch's dining room, tour the grounds by horse-drawn cart, and witness a calf-roping demonstration while engaging with Cuban cowboys who have called this place home for generations. At the local village that services the ranch, we'll meet with some young students at the village school to learn about rural life and education, visit a village home, and stop by the small local store. Then, we'll return to Camaguey, with dinner on your own this evening.

Day 5 – Camaguey • Remedios

We depart Camaguey this morning for an overland journey to Remedios, arriving in time for an included lunch at Las

Arcadas, a restaurant in the charming town's main square. One of Cuba's oldest settlements, Remedios was founded in 1513. The tranquil town's colonial core is Plaza Martí, a compact central square that is home to a late 18th-century church, Iglesia de San Juan Bautista, whose interior features a baroque altar clad in gold, and a clearly pregnant Madonna statue that is said to be the only sculpture of its kind in Cuba. Remedios is also renowned for hosting *Las Parrandas*, a lively series of street parties and religious carnivals that take place throughout the holiday season—and we'll learn much more about *Las Parrandas*

during a visit to the workshop of someone who specializes in producing the colorful *carrozas*, or floats, that are an integral part of this longstanding annual tradition. After our workshop tour, we'll check in to our hotel and have some time to freshen up before dining at Casa La Paloma, one of the town's charming *casas particulares* that is also a *paladar*, located in a restored colonial home adjacent to the bustling town square.

Day 6 – Remedios • Explore Caibarién

After breakfast, we'll journey outside Remedios to explore Caibarién, a small coastal town noted for its fishing fleet, fresh crabs, and sandy beaches. First, we'll visit the *Musco de Agroindustria Azucarero*, a local museum focusing on the histories of slave culture, the sugar industry, and the pre-diesel locomotives that once transported sugar cane to local factories. We'll also visit the home of a local beekeeper to learn about his hives and the production of honey, and stop by the town's print shop, which still utilizes equipment from the late 19th and early 20th centuries. After an included lunch at a local *paladar*, we'll return to Remedios and spend some time at the "Driver's Bar," where we'll meet with members of an old car club. Then, we'll enjoy some time at leisure in Remedios. Dinner is on your own this evening.

Day 7 – Remedios • Explore Santa Clara

After breakfast, our Cuban discoveries continue with a visit to nearby Santa Clara, the Cuban city whose liberation

in December 1958 by Ernesto "Che" Guevara marked the end of the Batista regime. Santa Clara maintains deep ties to Che, as we'll discover when we see the monument dedicated to the revolutionary hero whose remains were recovered from Bolivia and reburied in a mausoleum here in 1997. After our visit, we'll enjoy lunch at *Paladar Finca de Ta*, where we'll have an opportunity to learn about the difficulties and successes these young entrepreneurs have faced with their private restaurant. Then, we'll visit the historic boxcar museum, site where "Che" Guevara and his small band of revolutionaries derailed a train filled with heavily armed government troops at the Battle of Santa Clara on December 29, 1958. After our tour, we'll return to Remedios for some free time before gathering together for dinner at *El Piramide*, a popular *paladar* specializing in local seafood.

Day 8 – Remedios • Matanzas

This morning, we leave Remedios for Matanzas, a provincial capital noted for its culture, Afro-Cuban folklore, and hillside setting overlooking the Bay of Matanzas. Known as the "Athens of Cuba," Matanzas maintains a proud cultural legacy of prominent poets, writers, artists, and musicians. En route, we'll stop in Jovellanos, a town in Matanzas province, for a visit to *Finca Luna*. Here, we'll enjoy a traditional family-style Cuban lunch featuring many ingredients produced right at the farm. We'll also tour the farm and get to interact with the owners and some of the farm staff. After lunch, we'll continue to Matanzas, where we'll stop to visit the oldest continuously utilized baseball diamond in the Western Hemisphere—*Palmeras de Junco*. And while we're here, we'll learn about the country's unquenchable passion for baseball by meeting with a local ball player who is a member of the Cuban Hall of Fame. Then, since Matanzas is the birthplace of *Regla de Ocha*—the African-rooted religion better known as *Santería*—we'll visit a local *Santería* practitioner in her home. Later this afternoon, we'll check in to our hotel in Varadero, and then gather for dinner at one of the restaurants at our hotel.

Day 9 – Matanzas • Havana

This morning is at leisure to explore on your own or to relax and take advantage of the facilities of our hotel. Then, after a light lunch at the hotel, we begin our overland journey to Havana, the vibrant Cuban capital. Upon our arrival, we'll make a brief stop at *Plaza de la Revolucion*, the vast city square that has witnessed so much Cuban history, before checking into the *Hotel Nacional de Cuba*, an historic hotel overlooking the harbor with views of Havana's picturesque sea wall, the *Malecón*, and *El Morro Fortress*. Later this evening, we'll have dinner together at *El Litoral*, a *paladar* situated across the street from the *Malecón*. After our meal, we can speak with the owners about the difficulties in starting a private business in Cuba.

Day 10 – Havana

Our first full day in Havana begins with an information lecture and discussion at our hotel about the Revolution and its effects on the Cuban arts, followed by a visit with the *Malpaso* dance company, one of the many dance companies based in Havana—but one of the few private dance companies in Cuba. After watching a private rehearsal, we'll enjoy a discussion with the talented members of the company. Then, we'll head to "El Solar," a community project dedicated to restoring one of *Centro Habana's* poor neighborhoods. After learning about the project with the community leader and meeting some neighborhood members, we'll enjoy a light lunch at *La California*, a *paladar* associated with the project in a restored 19th-century nearby colonial building. Then, we'll return to our hotel and learn about the current Cuban jazz movement from members of a jazz band, followed by dinner at *La Moraleja*, a *paladar* in Havana's Vedado neighborhood.

Day 11 – Havana

After breakfast, we'll have a discussion with *Jorge Mario*, a Cuban economist who lives in Havana. Then, we'll learn about something equally serious but far more fun—the game of dominoes, a national pastime in Cuba. After a brief introduction to the rules of the

game at *Club Melen*, a private restaurant located in the *Miramar* section of Havana, we'll try our luck with some local Cubans, some of whom will join us for a light lunch after our matches. Later this afternoon, we'll visit *La Cabaña*, an 18th-century hilltop fortress complex at the entrance to the Bay of Havana, before returning to our hotel for some free time. Dinner is on your own this evening.

Day 12 – Havana

Today begins with a discussion about the history of Cuban music led by *Alberto Faya*, a professor, researcher, and award-winning musician. Then, we'll walk through the historic streets of *Habana Vieja* (Old Havana). Lovingly restored to its full historic splendor, the entire neighborhood of Old Havana has been designated a UNESCO World Heritage Site. After our walking tour, you'll have free time to explore the colonial streets of Old Havana with lunch on your own—perhaps check out the fare at *Sloppy Joe's*, the legendary hang-out of Ernest Hemingway that first gained popularity with U.S. tourists during the Prohibition years of the 1920s and early 1930s. Until the Cuban Revolution, the iconic bar was frequented by many celebrities, including *Frank Sinatra*, *Ava Gardner*, and *Nat King Cole*. Or you can visit one of the many local *paladares* and cafés featuring live bands playing *son* music. Early this evening, we'll enjoy a musical performance by *Choro Vocal Luna*, the only all-female choir in Cuba. After they sing, we'll have the opportunity to interact with some of the choir members. Then, for our final night in Cuba we'll enjoy dinner at *Starbien*, situated in a restored colonial mansion tucked into the residential neighborhood of *Vedado*.

Day 13 – Return to U.S

Today, we board our flight back to Miami.

Please note: This is a representative itinerary. Features are subject to change as availability is controlled by the Cuban government. The sequence of places visited may vary.

Cuba Revealed:

Cultural Pathways from Camaguey to Havana

13-day People-to-People program in a small group of 12-20

2016 DEPARTURE DATES & PRICES

	March 5, 2016
Phoenix	\$6095

FCH2016

For the most up-to-date selection of available dates and prices, visit us online at www.oattravel.com/fsh2013 or call toll-free 1-855-423-3443 to speak with our Program Support team (Monday-Friday 9am-8pm, Sat-Sun 9am-7pm, EST).

Prices are per person based on double occupancy.

Prices are subject to change.

We are authorized to travel to Cuba under OFAC License #CT-19272.

A \$500 deposit is required to reserve your departure. For reservations made within 90 days of departure, full payment is required at the time of booking.

The Foundation can only accept payments by credit card. We cannot process automated check payments or checks sent by mail.

Our program begins at a Miami airport hotel and includes roundtrip airfare between Miami and Havana. You will be responsible for your flights to and from Miami. There will be a shuttle service to the terminal for your convenience.

Single Travelers:

There is a supplement of \$550 for single room accommodations. Single rooms are limited.

Program Cancellation/Change Policy

Should you need to cancel or change your departure for any reason, the following guidelines apply:

Days Prior to Departure:	Charge to Cancel or Change:
65 days or more	No charge
64-35 days	\$500
34-0 days	100% of program price

Grand Circle Foundation does not offer a travel protection program, but we strongly recommend you purchase travel protection. We recommend Allianz's Classic Plan, which covers travel to Cuba. For details, visit www.allianztravelinsurance.com/AA/SelectaPlan.aspx or call 1-800-284-8300, and reference ACCAM number F029941.

Terms & Conditions apply when purchasing this program. Please visit www.oattravel.com/cubatc

Every effort has been made to produce this information accurately. We reserve the right to correct errors.

Reservations & Information:

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Please be ready to give the reservations agent the following information

Trip name/code: Cuba Revealed: Cultural Pathways from Camaguey to Havana/FCH
Departure date: March 5, 2016

Please mention this code when booking: **G6-23445**

ASURA MEMBERSHIP TOTALS

2016 Membership Year

Counts	As of 9/3/2015	As of 9/6/2014	This Yr -Last Yr	More Counts	As of 9/3/2015	As of 9/6/2014	This Yr -Last Yr
Current-year Members	430	464	-34	By Former Employment Category			
Renewals from prior years (any prior year)	397	431	-34	Faculty and Faculty w/ Admin Appt	194	212	-18
Introductory members	33	32	1	Academic Professional	29	30	-1
Paid for the current year, now deceased	0	0	0	Staff	127	139	-12
				University Staff (Service Professional)	56	61	-5
Last Year's Members - Not Renewed	85	196	-111	Administrative	24	22	2
Members last year, now deceased	0	7	-7	Having an Arizona Address	396	425	-29
By Retired-from Organization				Level of Activity			
Retired from ASU	417	448	N/A	Checked at least one volunteer area	105	94	11
Retired from another university	0	0	N/A	Attended at least one event this year	53	0	53
Former ASU employee, retired elsewhere	3	2	N/A	Attended an event ever	227	231	-4
Still employed at ASU	10	14	N/A	Logged in to Members-only Site (ever)	96	82	14
				Made an additional donation this yr	203	135	68
By (Approx.) Time Since First Joining				Non-members in Database			
Members for 0-2 Years	54	64	-10	Was a member at some time	310	387	-77
Members for 3-5 Years	70	72	-2	Never a member	625	684	-59
Members for 6-10 Years	146	152	-6				
Members for more than 10 Years	160	176	-16				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	321	334	-13				
Obituary Notices (e-mail)	259	278	-19				
Prime Times (US Post)	379	437	-58				
Other ASURA Communications (e-mail)	277	315	-38				
None of The Above	7	7	0				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

PRIME TIMES DEADLINES

Fall 2015 - Fall 2016

(Submitted by Jeannette Robson & Wilma Mathews)

FALL 2015

- September 14 **submit articles** to Wilma Mathews for editing (wmathews1@cox.net)
(please copy Jeannette Robson jr@asu.edu)
- September 21 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SPRING 2016

- January 18 **submit articles** to Wilma Mathews for editing (wmathews1@cox.net)
(please copy Jeannette Robson jr@asu.edu)
- January 25 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SUMMER 2016

- May 16 **submit articles** to Wilma Mathews for editing (wmathews1@cox.net)
(please copy Jeannette Robson jr@asu.edu)
- May 23 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

FALL 2016

- September 19 **submit articles** to Wilma Mathews for editing (wmathews1@cox.net)
(please copy Jeannette Robson jr@asu.edu)
- September 26 final copy to Alpha Graphics for printing & delivery to ASU Mail Services