

**MINUTES OF 14 January 2015**

**ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION**

**BOARD MEETING**

**Board Members Present:** James Fordemwalt, Elmer Gooding, Joyce Hartman Diaz, Glenn Irvin, Gary Kleemann, Jo Madonna, Barry McNeill, Connie McNeill, Trudy Perez, Bill Stasi, Jan Thompson, Hal White.

**Board Members Absent:** Larry Carlson, Karen Hammann, Ruth Kingsley.

**Ex-Officio Members Present:** Sharon Young

**Committee Chairs Present:** Sue Blumer, Barbara Bradford Eschbach, Wilma Matthews, David Scheatzle.

**Guests Present:**

**I. Call to Order**

Jo Madonna called the meeting to order at 10:00.

**II. Introductions and Welcome**

Jo welcomed the Board members, staff, and guests, and introduced Sharon Young who will be the new Staff Council representative.

**III. Adoption of Today's Agenda**

MSPassed to adopt the Agenda.

**IV. Review and Approval of the Minutes of November 12, 2014 Board Meeting**

MSPassed to approve the Minutes of the 10 December 2014 Board meeting.

**V. Financial Report / Treasurer's Report – Connie McNeill and Carolyn Minner**

Connie noted that the only financial issue that has come up is moving the book sales money to the scholarship account and that has been worked out.

Jo indicated that the most recent receipts from book sales totaled \$400. This is proving to be a good source of revenue for the Association.

**VI. Unfinished Business**

**ASURA advocacy – Results of priorities identified by the Board and further discussion - Barry McNeill**

Barry reviewed the results of the Board voting on priorities for advocacy. The focus now is on services that can be provided by ASU; interest is strongly in ASRA issues, followed by legislative issues. Priorities include computer services and parking. Barry asked for suggestions about what services would be of greatest value in each area. Three Computer Services issues arose: what services are needed, who supplies them, and how will information about the services be disseminated? Computer services included immediate on-line help; set-up, software, and updating assistance; sharing information on what services and products are available, anti-virus assistance, access to student assistance, using ASU email. Trudy Perez, Connie McNeill, Sharon Young, and Gary Kleemann will work on these issues.

**VII. Ex-Officio Reports (5 minutes or less please)**

**ASU Alumni Association – Rhonda McClintock**

Rhonda reported on that the annual breakfast with the Legislature was a successful event. ASU Day at the Capitol is upcoming in February. She mentioned also the Generations program and Founders Day, both events that Association members are invited to participate in.

**Emeritus College Liaison – Elmer Gooding**

Elmer reported that the Faculty Emeriti Association, which preceded the Emeritus College, has been discontinued and its functions assumed by the Emeritus College.

**Human Resources - Sheree Barron or designee**

No report.

**University Club Liaison - Jim Fordemwalt**

A luncheon honoring Preparing Future Faculty members is being hosted at the University Club.

**University Liaison – Barbara Shaw-Snyder or Abby Polito**

No report.

**University Senate – Helene Ossipov**

No report.

**University Staff Council – Steve Potter**

Trudy announced upcoming University Staff Council days occurring at the four ASU campuses, and invited Retirees to attend.

**VIII. Standing Committee Reports (5 minutes or less please)**

**Community Outreach Committee - Subcommittee Reports**

**Adopt-A-Family - Joan Leard**

No report.

**Scholarship Committee - Sue Blumer**

Sue noted that the deadline for applications is approaching and the Committee will have a report after applications are in.

**Video History Project – Dave Scheatzle**

Dave indicated that the Committee has identified 16 people to be interviewed. He noted that Connie McNeill has been helping with the website.

**Events Committee & Subcommittee Reports**

No report at this time.

**Events Committee Coordination – Barry McNeill**

No report at this time.

**Luncheons & Special Events – Barbara Bradford Eschbach**

Barbara reported that 34 people attended the Holiday Potluck and Bake Sale. This is much smaller attendance than in the past. Therefore, donation of “goodies” and sales (\$122) were much lower, too. The luncheon at Friendship Village Tempe in November had disappointing attendance as well and the Committee plans to discontinue that event. Barry McNeill noted that these outcomes were signaled by the Membership Survey results – people are very busy and not as interested as they were in the past. Barbara noted that the Wine Tasting luncheon is scheduled for TH March 5, 2015 at Dvine Bistro and Wine Bar in Chandler. This will be publicized in the next *Prime Times*.

**Seminars – Jan Thompson**

Jan reported that only 18 people are enrolled for the Volunteerism Seminar. Discussion ensured about publicizing the event; Jan will send out a reminder; Barry McNeill plans to send a letter; Gary Kleemann is sending an email.

**Pre-retirement Seminar – Trudy Perez**

Trudy is formulating a group for this event. Two planning meetings are scheduled later this month. She thinks about three pre-retirements sessions should be held this year.

**Travel – Gary Anderson**

Gary Kleeman reported on upcoming travel events:

22 April: Four Corners trip.

Mid-May: trip to China, 21 days. 16 people are signed up for this trip, with 6 slots available.

September: trip to Italy – this is a small group of 13; three slots remain available.

Barbara Bradford Eschbach noted that there was interest in wine tours in Arizona and California.

Barry McNeill pointed out that travel is not ranked highly in the Membership Survey; however, the trips do involve a number of people and they have no cost to the Association.

**Finance Committee – Connie McNeill**

No report.

**Book Collection – Mary Stevens**

Jo Madonna noted the \$400 generated from recent book sales.

**Government Liaison Council**

**ASRS General – Larry Carlson**

**Legislature – Hal White**

Hal reported on the ASU Legislative breakfast, which is sponsored by the Alumni Association. He said that President Crow spoke well about how important education is to the state. Hal has been trying to contact NAU & the UA so the associations know what each other are doing. Jeri Meeks has joined the Legislative group. No hot buttons have arisen, but the Committee is ready for the Legislative session.

**Health Insurance Liaison Council**

**ADOA – Art Ashton, Larry Carlson**

No report.

**ASRS – Joyce Hartman Diaz**

No report.

**Membership and Communications Committee – Subcommittee Reports**

**Membership Update – Dave Schwalm**

No report.

***Prime Times* – Wilma Mathews**

Wilma asked that submissions come in now – don't wait until the last minute. She also asked for any photos people have, as they would like to use more of them.

**Obituaries – Becky Reiss**

No report.

**Website and Database – Connie McNeill**

Connie indicated that there were no issues to report.

**IX. New Business**

**Announcement about Board Election Ballot Process – Barry McNeill**

Barry indicated that a Committee is working on the slate of candidates for the Board elections. They hope to have the slate ready by the end of February and the election completed by the end of March.

**Initial Announcement about Annual Report Deadline – Jo Madonna**

Jo reminded the group that Annual Reports are coming due in early March and the submission deadline will be announced at the February Board Meeting. Examples of reports are available on the website under Publications.

**X. Announcements**

**Next Meeting – February 11, 2014, CSB 203**

**XI. Meeting Adjournment**

MSPassed to adjourn at 11:17.

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
<b>ASURA Operations</b>			
<b>ASURA Operations - Income</b>			
<b>Balance Forward</b>	<b>35,760</b>	<b>35,760</b>	
<b>Current Year Revenue</b>			
Event Registration Fees & Donations Collected		1,440	
Membership Dues	16,000	6,300	total donations - \$7090
General Operations Donations	1,400	820	total donations cleared - \$7060
Holiday Bake Sale 2013	167	167	transfer from Special Projects
Holiday Bake Sale 2014	150		
University History Book	0	15	
5% Gift Assessment	-870	-358	based on total donations cleared
<b>Total ASURA Operations Current Year Revenue</b>	<b>16,847</b>	<b>8,385</b>	
<b>ASURA Operations - Expenses</b>			
<i>Printing and Mailing Costs</i>			
Annual Report	120		
Bylaws & Ballots	350		
Member Survey Report	581	581	
Membership Drive	1,500	879	
Prime Times Summer	1,200	538	
<i>Event Costs</i>			
Paid Events		1,132	
Meet & Greet	360	360	
Seminars	175	25	
Retirees Day	360	360	room fees for last year - late cancellation
Annual Meeting	600		
Holiday Potluck & Fundraiser	100		
<i>Other Operations Costs</i>			
Scholarship Award	10,000	10,000	
Business Luncheons & Service Appreciation	500	74	
Technology Services	1,460	1,331	Wild Apricot, Pantheon, Zenfolio
Office Equipment & Supplies	3,000	865	
AROHE Membership Dues	180		
Lobbyist Registration Fee	0	25	
Foundation Transaction Fees	800	69	
Transfer to Video History Project	5,000	5,000	
<b>Total ASURA Operations Expenses</b>	<b>26,286</b>	<b>21,238</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>-9,439</b>	<b>-12,854</b>	
<b>Uncommitted ASURA Operations Funds</b>	<b>26,321</b>	<b>22,906</b>	

<b>Public Affairs Income</b>			
<b>Balance Forward</b>	<b>73</b>	<b>73</b>	
<b>Current Year Allocation</b>	7000	7000	
<b>Total Public Affairs Current Year Revenue</b>	<b>7073</b>	<b>7073</b>	
<b>Expenses Charged to Allocation</b>			
Office Supplies	400		
Prime Times Fall & Spring	2,400	1,006	allow for more pages than last year
Room Fees	450	100	
Conference Room Projection Screen	2,000		Project cancelled
Copier/FAX Equipment Annual Lease	1,250	1,203	
8.5% Administrative Service Charges	553	196	
<b>Total Subsidized Expenses</b>	<b>7,053</b>	<b>2,506</b>	
<b>Uncommitted PA Funds For Operations</b>	<b>20</b>	<b>4,567</b>	

<b>Special Projects</b>			
<b>Special Projects - Income</b>			
<b>Balance Forward</b>	<b>2,367</b>	<b>2,367</b>	
<b>Current Year Revenue</b>			
Friends/Phx Library Book Sale Net Income	275	227	
Transfer In	0	62	Video History DVD cases charge incorrectly
5% Gift Assessment	-15	0	
<b>Total Special Projects Current Year Revenue</b>	<b>260</b>	<b>289</b>	
<b>Special Projects - Expenses</b>			
Transfer 2013 Bake Sale Income to Operations	167	167	event advertises income goes to general funds
Transfer 1/2 of Book Sale Income to Scholarship	128	128	FY 2013 income
Transfer 1/2 of Book Sale Income to Video History	128	128	FY 2013 income
Transfer to Adopt-a-Family	1,500	1,500	money in this acct is for any outreach project
Video History DVD Cases	0	62	Charged to Special Projects in error
Foundation Transaction Fees	30	11	
<b>Total Special Projects Expenses</b>	<b>1,952</b>	<b>1,997</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>-1,692</b>	<b>-1,707</b>	
<b>Uncommitted Special Projects Funds</b>	<b>675</b>	<b>660</b>	

<b>Adopt-A-Family</b>			
<b>Adopt-a-Family - Income</b>			
<b>Balance Forward</b>	<b>515</b>	<b>515</b>	
<b>Current Year Revenue</b>			
Adopt-A-Family Donations	950	535	donations cleared - \$535
5% Gift Assessment	-48	-27	based on donations cleared
Transfer from Special Projects	1,500	1,500	to bring total available to spend to \$2,000
<b>Total Adopt-A-Family Current Year Revenue</b>	<b>2,403</b>	<b>2,008</b>	
<b>Adopt-A-Family - Expenses</b>			
Adopt-A-Family	2,000	1,418	
Foundation Transaction Fees	15	0	
<b>Total Adopt-A-Family Expenses</b>	<b>2,015</b>	<b>1,418</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>388</b>		
<b>Uncommitted Adopt-A-Family Funds</b>	<b>902</b>	<b>1,105</b>	

<b>Video History</b>			
<b>Video History - Income</b>			
<b>Balance Forward</b>	<b>1,755</b>	<b>1,755</b>	
<b>Current Year Revenue</b>			
Video History Donations	600	450	donations cleared - \$450
1/2 of Book Drive Income	150	112	
Transfer 1/2 of Book Drive Proceeds from Spec Proj	128	128	per book drive advertisements, FY 2013 income
Transfer from Operations	5,000	5,000	support current & some future production costs
5% Gift Assessment	-30	-23	based on donations cleared
<b>Total Video History Current Year Revenue</b>	<b>5,848</b>	<b>5,667</b>	
<b>Video History - Expenses</b>			
Production	3,000	145	
Equipment	300	0	
Foundation Transaction Fees	100	6	
<b>Total Video History Expenses</b>	<b>3,400</b>	<b>150</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>2,448</b>	<b>5,517</b>	
<b>Uncommitted Video History</b>	<b>4,202</b>	<b>7,272</b>	

History Book			
<b>History Book - Income</b>			
Balance Forward	444	444	
<b>Current Year Revenue</b>			
History Book Donations	0	0	
5% Gift Assessment	0	0	
<b>Total History Book Current Year Revenue</b>	<b>0</b>	<b>0</b>	
<b>History Book - Expenses</b>			
History Book	0	0	
Foundation Management Fees	0	0	
<b>Total History Book Expenses</b>	<b>0</b>	<b>0</b>	
<b>Increase (Decrease) in Fund Balance for Current Year</b>	<b>0</b>	<b>0</b>	
<b>Uncommitted History Book</b>	<b>444</b>	<b>444</b>	

Scholarship Endowment Fund			
<b>Scholarship Endowment - Principal</b>			
Endowment Balance July 1	51,354	51,354	
Invested Funds Gain (-Loss)	6,700	10	
Transfer to Scholarship Endowment - Spending	-1,500	0	
Foundation Management Fees	-700	-594	
Transfer from Spending Account	1,388	1,388	per Board policy, re-invest available FY 2013
Current-Year Contributions	2,000	995	
5% Gift Assessment	-100	-50	
<b>Total Scholarship Endowment Principal</b>	<b>59,142</b>	<b>53,103</b>	
<b>Scholarship Endowment - Spending</b>			
Balance July 1	1,260	1,260	
1/2 of Book Drive Income	150	112	
1/2 Book Drive Proceeds - Transfer from Spec Proj	128	128	per book drive advertisements, FY 2013 income
Payout from Endowment	1,500	0	
Reinvest in Endowment	-1,388	-1,388	
Management Fees	0	-6	
<b>Total Scholarship Endowment Spending</b>	<b>1,650</b>	<b>106</b>	
<b>Total Scholarship Endowment</b>	<b>60,792</b>	<b>53,209</b>	



## ASURA Event Report

12/31/2014

Event	Date	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/11/14	0.00	0.00	0.00	359.82	0.00	0.00	-359.82
*2 Tovrea Castle Tours	10/10/14	338.00	0.00	0.00	338.00	0.00	0.00	0.00
Fall Luncheon	11/14/14	557.00	0.00	0.00	656.00	0.00	0.00	-99.00
Musical Instrument Museum	11/20/14	440.00	0.00	172.72	198.00	0.00	0.00	69.28
Spirit of Phoenix Chorus	12/06/14	105.00	0.00	0.00	105.00	0.00	0.00	0.00
<b>Fundraiser</b> Holiday Potluck	12/18/14	0.00	0.00	0.00	0.00	0.00	0.00	0.00
China Xie Xie	05/18/15	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bologna & Parma	09/11/15	0.00	0.00	0.00	0.00	0.00	0.00	0.00

**Net gain (loss) - all completed non-fundraising events -389.54**

**Net gain (loss) - all non-fundraising events -389.54**

\*Tickets were purchased in FY 2013-14 (April 24)

## Results of Multi-voting on Possible ASURA Advocacy Efforts

Table 1 shows the results from the multi-voting that was done at the December Board meeting. There were a few “hanging chads” encountered in the tabulation of the votes but for the most part there were no problems. Very few chose to cast multiple votes.

I thought there were some interesting / unexpected results:

- The top vote getter was advocating for computer services not monitoring ASRS / ADOA / Legislature.
- Support for moving information about ASU to a larger audience, i.e., our members, was “tied” with monitoring ASRS.
- Free parking was not one of the top four possible efforts.
- Monitoring ASRS got more votes than monitoring the Legislature.

Table 1 – Results of ASURA Board & Committee Chair Multi-voting For Possible ASURA Advocacy Efforts Sorted by Vote Count

Advocating For	Advocating With	Effort	Votes
ASU Retirees	ASU	Computer Services	17
ASURA Members	ASU	Move Information about ASU Activities to Members	14
ASU Retirees	State	Monitor ASRS	13
ASU Retirees	State	Legislature	10
ASURA Members	ASU	Free Parking on Campus	7
ASU	State	ASU Funding	6
ASURA Members	ASU	Free Parking for Campus Events	6
ASU Retirees	ASU	Discounts	5
Other		K-PhD Education	5
ASU Retirees	State	Monitor ADOA	5
ASU Retirees	State	Pay Increase	5
ASU	Community	Inform about what ASU is doing	4
ASU Retirees	State	ADOA Electronic Interface	3
ASU Retirees	ASU	Library Services	0
ASU	Community	School Boards	0

As mentioned in the latest E-News, we will continue our discussion of advocacy efforts with the focus on the top two vote getters. I think if we address the following three questions we will go a long way to understanding the issue. Specifically:

- What service / information needs to be supplied?
- Who can supply the service / information?
- How do we get the supplier to deliver the service / information?

## ASURA MEMBERSHIP TOTALS

2015 Membership Year

Counts	As of 1/6/2015	As of 1/6/2014	This Yr -Last Yr	More Counts	As of 1/6/2015	As of 1/6/2014	This Yr -Last Yr
<b>Current-year Members</b>	564	600	-36	<b>By Former Employment Category</b>			
Renewals from prior years (any prior year)	518	533	-15	Faculty and Faculty w/ Admin Appt	262	274	-12
Introductory members	46	67	-21	Academic Professional	37	40	-3
Paid for the current year, now deceased	4	0	4	Staff	161	186	-25
<b>Last Year's Members - Not Renewed</b>	110	70	40	University Staff (Service Professional)	75	70	5
Members last year, now deceased	8	6	2	Administrative	29	29	0
<b>By Retired-from Organization</b>				<b>Having an Arizona Address</b>	516	540	-24
Retired from ASU	545	589	N/A	<b>Level of Activity</b>			
Retired from another university	0	0	N/A	Checked at least one volunteer area	95	78	17
Former ASU employee, retired elsewhere	3	0	N/A	Attended at least one event this year	109	124	-15
Still employed at ASU	16	11	N/A	Attended an event ever	283	264	19
<b>By (Approx.) Time Since First Joining</b>				Logged in to Members-only Site (ever)	98	68	30
Members for 0-2 Years	78	85	-7	Made an additional donation this yr	164	188	-24
Members for 3-5 Years	85	125	-40	<b>Non-members in Database</b>			
Members for 6-10 Years	187	170	17	Was a member at some time	297	343	-46
Members for more than 10 Years	214	220	-6	Never a member	728	853	-125
<b>By Communications They Want to Receive<sup>1</sup></b>							
Upcoming Event Announcements (e-mail)	412	407	5				
Obituary Notices (e-mail)	332	333	-1				
Prime Times (US Post)	525	569	-44				
Other ASURA Communications (e-mail)	381	391	-10				
None of The Above	11	16	-5				

<sup>1</sup>All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.