



MINUTES OF 10 December 2014

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION

BOARD MEETING

Board Members Present: Larry Carlson, James Fordemwalt, Elmer Gooding, Joyce Hartman Diaz, Glenn Irvin, Ruth Kingsley, Gary Kleemann, Jo Madonna, Barry McNeill, Connie McNeill, Trudy Perez, Bill Stasi, Jan Thompson, Hal White.

Board Members Absent: Karen Hammann, Richard Wall.

Ex-Officio Members Present: Abby Polito.

Committee Chairs Present: Gary Anderson, Sue Blumer, Barbara Bradford Eschbach, Linda Van Scoy, Dave Schwalm.

Guests Present: Jeannette Robson

I. Call to Order

Jo Madonna called the meeting to order at 10:00.

II. Introductions and Welcome

Jo welcomed the Board members, staff, and guests.

III. Adoption of Today's Agenda

MSPassed to adopt the Agenda.

- IV. Review and Approval of the Minutes of November 12, 2014 Board Meeting
 MSPassed to approve the Minutes of the 12 November 2014 Board meeting.
- V. Financial Report / Treasurer's Report Connie McNeill and Carolyn Minner

Connie reported that during November the Finance Committee conducted the annual review of expenditures of the Association for reasonableness and consistency with the budget. The Committee unanimously agreed that the revenues and expenditures of the Association in 2013/14 were reasonable and consistent with the budget and in agreement with the applicable ASU Foundation records. The Committee also verified that the ASURA ending cash balances agreed with the underlying Foundation records.

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The committee reminded Board members and committee chairs that in advertising any fund raiser it is important to be precise about which ASURA accounts will benefit, and to have the Foundation review advertising material before it is published or distributed. In particular, it is important to refer to the "Endowed Scholarship Fund" and not simply the "Scholarship Fund." If the latter is used, the money raised cannot go into the endowment, but must be used to fund or partially fund the scholarship itself.

VI. Unfinished Business

ASURA advocacy – Barry McNeill

Barry McNeill led a discussion regarding ASURA Advocacy. Areas for advocacy suggested included free parking on campus and at events for ASURA members; state funding for ASU; monitoring ASRS, ADOA (e.g., insurance, pay increases for retirees), and legislation affecting retirees; computing services from ASU; discounts for retirees through the ASU Bookstore; improved library services; better communication about what ASU is doing; and the ASURA role in advocating for all levels of education in the state. Barry then asked each attendee to select 5 of the items for advocacy. Responses will be tabulated and presented to the Board at a subsequent meeting.

• Follow-up on Free Parking Inquiry – Connie McNeill

Connie reported that a parking pass is available to ASURA members. The cost is \$280. This is the same pass that the Emeritus College uses, but the Provost's Office pays for passes for Emeriti. Connie read a statement from Parking Services regarding ASU parking and costs. Discussions continue with Ray Jenkins at ASU regarding parking for Retirees and other issues.

VII. Ex-Officio Reports (5 minutes or less please) ASU Alumni Association – Rhonda McClintock

No report.

Emeritus College Liaison - Elmer Gooding

Elmer reported that the search for a Dean is in progress.

Human Resources - Sheree Barron or designee

No report.

University Club Liaison - Jim Fordemwalt

No report.

University Liaison – Barbara Shaw-Snyder or Abby Polito

Abby reported that statutes are being updated to be more aligned with ASU's current operations. The main focus this Legislative session is to inform the Legislature of the importance of ASU to the state, as this should be a difficult year for state finances and budgets.

University Senate – Helene Ossipov

No report.

University Staff Council – Steve Potter

No report.

VIII. Standing Committee Reports (5 minutes or less please) Community Outreach Committee - Subcommittee Reports Adopt-A-Family - Joan Leard

No report.

Scholarship Committee - Sue Blumer

Sue reported that the scholarship announcement has been posted.

Video History Project – Dave Scheatzle

Linda Van Scoy reported that the interview process has been started, and additional individuals have been suggested for interviews. The criteria for selection of individuals to be interviewed will be posted.

Events Committee & Subcommittee Reports

Events Committee Coordination – Barry McNeill

Barry reported that the Committee discussed the Survey results with regard to events. Attendance at events has declined in the last two years. The "free" events seem to be the most popular, e.g., seminars and social events. The Committee believes that the events with low attendance should be discontinued if a chair for that committee cannot be found. The calendar of events for the Spring has been developed and will be posted.

Luncheons & Special Events – Barbara Bradford Eschbach

Barbara noted that the annual potluck and bake sale is scheduled for December 18th in CSB room 330. She anticipates a large attendance. A wine tasting luncheon is being planned for March.

Seminars – Jan Thompson

Jan reported that dates and speakers are arranged for the three Spring seminars, and they are awaiting confirmation on the location.

Pre-retirement Seminar – Trudy Perez

Trudy has been contacting individuals and offices regarding the Seminar and will have a complete report at the next meeting.

Travel – Gary Anderson

Gary reported that they had a successful outing to the Christmas concert.

Upcoming travel:

22 April: Four Corners trip. Mid-May: trip to China.

September: trip to Italy – Gary Kleemann reported that this is a small group of

13; three slots remain available.

Finance Committee - Connie McNeill

Connie's report is in item V. above.

Book Collection – Mary Stevens

No report.

Government Liaison Council – Hal White

ASRS General – TBD

Legislature - TBD

Hal reported that he has recruited members for the Council and is ready to begin activities. He is interested in relationships with NAU and the UofA as well as the Arizona Education Association.

Jo Madonna reported that she has been working with the state to clarify the status of the Association with regard to lobbying and official recognition. She is also looking for someone to serve as liaison to ASRS.

Health Insurance Liaison Council

ADOA - Art Ashton, Patricia Moore, Phyllis Primas

No report.

ASRS – Joyce Hartman Diaz

Membership and Communications Committee – Subcommittee Reports Membership Update – Dave Schwalm

Dave reported that Pre-retirement meeting on 17 December needs to be covered, and Barry McNeill volunteered to make the presentation at this session. Dave circulated a sigh-up sheet for presentations at pre-retirement meetings in the coming year.

Prime Times – Wilma Mathews

Jeanette Robson noted that the deadlines have been moved forward for the spring issues.

Jo Madonna raised the issue of a "want-ads" section in *Prime Times*. Jo will collect the items and forward them to Jeannette and Wilma.

Obituaries – Becky Reiss

No report.

Website and Database - Connie McNeill

No report.

IX. New Business

Jo Madonna noted that ASU Day at the Capitol is scheduled for 17 February. ASURA will have a table., and she invited volunteers to attend the event. This is an opportunity to raise ASURA's visibility.

Jo announced that Rick Wall has had to resign from the Board. She suggested seeking an additional Board member through the upcoming Board selection process.

X. Announcements

Linda Van Scoy noted that the office will be closed during the holiday week.

Next Meeting – January 14, 2014, CSB 203

XI. Meeting Adjournment

MSPassed to adjourn at 11:25.



Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
	ASURA Operat	tions	
ASURA Operations - Income	-		
Balance Forward	35,760	35,760	
Current Year Revenue			
Event Registration Fees & Donations Collected		1,390	
Membership Dues	16,000	6,270	total donations - \$7090
General Operations Donations	1,400		total donations cleared - \$7060
Holiday Bake Sale 2013	167	167	transfer from Special Projects
Holiday Bake Sale 2014	150		,
University History Book	0	15	
5% Gift Assessment	-870	-353	based on total donations cleared
Total ASURA Operations Current Year Revenue	16,847	8,309	
ASURA Operations - Expenses			
Printing and Mailing Costs			
Annual Report	120		
Bylaws & Ballots	350		
Member Survey Report	581	581	
Membership Drive	1,500	879	
Prime Times Summer	1,200	538	
Event Costs			
Paid Events		654	
Meet & Greet	360	360	
Seminars	175	25	
Retirees Day	360	360	room fees for last year - late cancellation
Annual Meeting	600		
Holiday Potluck & Fundraiser	100		
Other Operations Costs			
Scholarship Award	10,000	10,000	
Business Luncheons & Service Appreciation	500	74	
Technology Services	1,460	1,331	Wild Apricot, Pantheon, Zenfolio
Office Equipment & Supplies	3,000	816	
AROHE Membership Dues	180		
Foundation Transaction Fees	800	17	
Transfer to Video History Project	5,000	5,000	
Total ASURA Operations Expenses	26,286	20,634	
Increase (Decrease) in Fund Balance for Current Year	-9,439	-12,325	
Uncommitted ASURA Operations Funds	26,321	23,435	



Balance Forward	73	73	
Current Year Allocation	7000	7000	
Total Public Affairs Current Year Revenue	7073	7073	
Expenses Charged to Allocation			
Office Supplies	400		
Prime Times Fall & Spring	2,400	1,006	allow for more pages than last year
Room Fees	450	100	
Conference Room Projection Screen	2,000		Project cancelled
Copier/FAX Equipment Annual Lease	1,250	1,203	
8.5% Administrative Service Charges	553	196	
Total Subsidized Expenses	7,053	2,506	
Uncommitted PA Funds For Operations	20	4,567	

	Special Projects		
Special Projects - Income			
Balance Forward	2,367	2,367	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	275	227	
Transaction Fees	-15		
Total Special Projects Current Year Revenue	260	227	
Special Projects - Expenses			
Transfer 2013 Bake Sale Income to Operations	167	167	event advertises income goes to general funds
Transfer 1/2 of Book Sale Income to Scholarship	128	128	FY 2013 income
Transfer 1/2 of Book Sale Income to Video History	128	128	FY 2013 income
Transfer to Adopt-a-Family	1,500	1,500	money in this acct is for any outreach project
Foundation Transaction Fees	30	11	high fees last year because of golf tournament
Total Special Projects Expenses	1,952	1,934	
Increase (Decrease) in Fund Balance for Current Year	-1,692	-1,707	
Uncommitted Special Projects Funds	675	660	



	Adopt-A-Fami	ly	
Adopt-a-Family - Income			
Balance Forward	515	515	
Current Year Revenue			
Adopt-A-Family Donations	950	530	donations cleared - \$515
5% Gift Assessment	-48	-26	based on donations cleared
Transfer from Special Projects	1,500	1,500	to bring total available to spend to \$2,000
Total Adopt-A-Family Current Year Revenue	2,403	2,005	
Adopt-A-Family - Expenses	<u> </u>		
Adopt-A-Family	2,000		
Foundation Transaction Fees	15		
Total Adopt-A-Family Expenses	2,015		
Increase (Decrease) in Fund Balance for Current Year	388		
Uncommitted Adopt-A-Family Funds	902	2,519	

Video History					
Video History - Income	-				
Balance Forward	1,755	1,755			
Current Year Revenue	_		•		
Video History Donations	600	450	donations cleared - \$425		
1/2 of Book Drive Income	150	112			
Transfer 1/2 of Book Drive Proceeds from Spec Proj	128	128	per book drive advertisements, FY 2013 income		
Transfer from Operations	5,000	5,000	support current & some future production costs		
5% Gift Assessment	-30	-21	based on donations cleared		
Total Video History Current Year Revenue	5,848	5,668			
Video History - Expenses	I				
Production	3,000	124			
Equipment	300	0			
Foundation Transaction Fees	100	6			
Total Video History Expenses	3,400	129			
Increase (Decrease) in Fund Balance for Current Year	2,448	5,539			
Uncommitted Video History	4,202	7,294			



	History Boo	ok	
History Book - Income			
Balance Forward	444	444	
Current Year Revenue			
History Book Donations	0	0	
5% Gift Assessment	0	0	
Total History Book Current Year Revenue	0	0	
History Book - Expenses	•		
History Book	0	0	
Foundation Management Fees	0	0	
Total History Book Expenses	0	0	
Increase (Decrease) in Fund Balance for Current Year	0	0	
Uncommitted History Book	444	444	

Scho	larship Endowme	nt Fund	
Scholarship Endowment - Principal	•		
Endowment Balance July 1	51,354	51,354	
Invested Funds Gain (-Loss)	6,700	-373	
Transfer to Scholarship Endowment - Spending	-1,500	0	
Foundation Management Fees	-700	-594	
Transfer from Spending Account	1,388	1,388	per Board policy, re-invest available FY 2013
Current-Year Contributions	2,000	970	
5% Gift Assessment	-100	-49	
Total Scholarship Endowment Principal	59,142	52,697	
Scholarship Endowment - Spending			
Balance July 1	1,260	1,260	
1/2 of Book Drive Income	150	112	
1/2 Book Drive Proceeds - Transfer from Spec Proj	128	128	per book drive advertisements, FY 2013 income
Payout from Endowment	1,500	0	
Reinvest in Endowment	-1,388	-1,388	
Management Fees	0	-6	
Total Scholarship Endowment Spending	1,650	106	
Total Scholarship Endowment	60,792	52,803	

ASURA Event Report 11/30/2014

Event	Date	Registra	tion Fees	Event Costs					
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss	
Meet & Greet Luncheon	09/11/14	0.00	0.00	0.00	359.82	0.00	0.00	-359.82	
*2 Touvre Castle Tours	10/10/14	338.00	0.00	0.00	0.00	0.00	0.00	338.00	
Fall Luncheon	11/14/14	552.00	0.00	0.00	456.00	0.00	0.00	96.00	
Musical Instrument Museum	11/20/14	440.00	0.00	0.00	198.00	0.00	0.00	242.00	
Spirit of Phoenix Chorus	12/06/14	60.00	0.00	0.00	0.00	0.00	0.00	60.00	
Fundraiser Holiday Potluck	12/18/14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
China Xie Xie	05/18/15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Bologna & Parma	09/11/15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	

Net gain (loss) - all completed non-fundraising events

376.18

Net gain (loss) - all non-fundraising events

376.18

^{*}Tickets were purchased in FY14 (April 24)

Events Committee Report

The Events Committee held a meeting on November 25, 2014 to discuss:

- the future of ASURA events and
- the spring and fall events calendar

All event committee chairs were present at the meeting.

The Future of ASURA Events

Attendance at the ASURA paid events has dropped rather noticeably in past few years. Local travel events and luncheons which have drawn upwards of 40 are now drawing 10 to 20 or so. The latest two travel events have drawn 11 & 7 attendees, the last two luncheons have drawn 12 and 24 attendees. There have been exceptions. The Verde Canyon tour, April 2014 drew 45 members, Tovrea Castle, October 2014, had 26 but apparently could have had more but for the limit on tour size. This low attendance is not due to a lack of advertising effort. Barbara invested hours in promoting the latest luncheon at Friendship Village with little result. All the travel events had three announcements.

This lack of interest is supported by the data in the ASURA survey. The survey makes it clear that people are busy. Further when asked about interest in a list of potential events the highest rated event was one day local tours but the average rating for this event was 3.0 or neutral interest.

On the other side of the coin, attendance at the free events is strong and has been growing. The free events include the seminars, the Meet and Greet, Holliday Potluck, and Annual Meeting. This fall's Meet & Greet had over 70 and the health insurance seminar had over 90.

What are the implications?

- The free events are the ones supported by our current members and as such should be strongly supported by the ASURA Board including paying for room charges if any and food if part of the event.
- Since the travel and luncheons are essentially revenue neutral, i.e., don't cost the
 association money, as long as there are members who want to work on these
 events these types of events can continue to be offered. However if ASURA
 cannot find chairs for travel and/or luncheons these events should be retired. If at
 some later time an ASURA member would like to take on one of these activities
 the activity can be revived.
- There are some event scheduling guidelines which might help attendance at the for pay events>
 - Don't schedule two for pay events in the same month
 - May events should be scheduled in the first 10 days of the month.

Events Committee Report

1. Spring 2015 Events Schedule

Date	Time	Location	Event	Title
January 22	10 to noon	CSB 330	Seminar	Volunteer Fair
February 12	10 to noon	CSB 330	Seminar	The Healthy Brain – The Alzheimer's Brain
March 5	11:30 to 1:30	TBD	Luncheon	Luncheon & Wine Tasting
March 19	10 to noon	CSB 330	Seminar	Finances (tentative)
April 18	1:00 to 3:00	Alumni Lounge	Annual Meeting	Year in review, Ray Anderson invited speaker
April 22-24	All day	Varies	Travel	Four Corners
May 18-June 09	All day	Varies	Travel	China

2. Fall 2015 Events Schedule (tentative)

Date	Time	Location	Event	Title
Sept. 09	10:45 to 11:30	CSB Break Room	Seminar	Things I wish I had Known When I Retired
	11:30 to 1:00	CSB 330	Special Event	Meet and Greet Pizza Party
Sept. 11 – Oct 01	All day	Varies	Travel	Italian Heartland Adventure
Oct TBD	8:30 to 1030	Tovrea Castle	Travel	Tovrea Castle
OCCIBD	11:00 to 1:00	Tovrea Castle	Travel	Tovrea Castle
Oct 22	10 to noon	Tempe History Museum	Seminar	Open Enrollment and Medicare
Nov. 12	11:30 to 1:30	TBD	Luncheon	Included speaker TBD
Dec 18	11:30 to 1:30	CSB 330	Special Event	Holiday Potluck & Bake Sale

PRIME TIMES DEADLINES

Spring 2015 through Summer 2015

(Submitted by Wilma Mathews & Jeannette Robson for December 10, 2014 ASURA Board Meeting)

SPRING 2015

January 12	submit articles to Wilma Mathews for editing (<u>wkm23@asu.edu</u>)
	(please copy Jeannette Robson ir@asu.edu)

January 21 final copy to Alpha Graphics for printing & delivery to ASU Mail Services

SUMMER 2015

May 20	submit articles to Wilma Mathews for editing (<u>wkm23@asu.edu</u>)
	(please copy Jeannette Robson <u>jr@asu.edu</u>)

June 8 final copy to Alpha Graphics for printing & delivery to ASU Mail

Services



ASURA MEMBERSHIP TOTALS

2015 Membership Year

Counts	As Of As of	This Yr	More Counts	As of	As of	This Yr	
	12/7/2014	12/3/2013	-Last Yr	Wiore Counts	12/7/2014	12/3/2013	-Last Yr
Current-year Members	561	600	-39	By Former Employment Category			
Renewals from prior years (any prior year)	517	533	-16	Faculty and Faculty w/ Admin Appt	261	274	-13
Introductory members	44	67	-23	Academic Professional	37	40	-3
Paid for the current year, now deceased	4	3	1	Staff	160	186	-26
				University Staff (Service Professional)	74	70	4
Last Year's Members - Not Renewed	111	70	41	Administrative	29	29	0
Members last year, now deceased	8	6	2				
				Having an Arizona Address	513	545	-32
By Retired-from Organization				-			
Retired from ASU	542	589	N/A	Level of Activity			
Retired from another university	0	0	N/A	Checked at least one volunteer area	97	78	19
Former ASU employee, retired elsewhere	3	0	N/A	Attended at least one event this year	131	97	34
Still employed at ASU	16	11	N/A	Attended an event ever	280	262	18
				Logged in to Members-only Site (ever)	96	66	30
By (Approx.) Time Since First Joining				Made an additional donation this yr	164	186	-22
Members for 0-2 Years	76	94	-18				
Members for 3-5 Years	85	128	-43	Non-members in Database			
Members for 6-10 Years	186	163	23	Was a member at some time	298	343	-45
Members for more than 10 Years	214	215	-1	Never a member	728	853	-125
By Communications They Want to Receive ¹							
Upcoming Event Announcements (e-mail)	409	408	1				
Obituary Notices (e-mail)	330	335	- -5				
Prime Times (US Post)	522	569	-47				
Other ASURA Communications (e-mail)	378	392	-14				
None of The Above	11	16	-5				

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

12/7/2014 1 of 1

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.



Annual Review of Expenditures by Finance Committee Submitted to the ASURA Board of Directors 10 December 2014

Per ASURA Bylaws, Article VI.A.4, the Finance Committee conducted the annual review of expenditures of the Association for reasonableness and consistency with the budget. All accounts were reviewed, i.e., Operations, Public Affairs Allocation, Special Projects, Adopt-A-Family, Video History, History Book, and Scholarship Endowment Fund with associated Spending. The following documents were reviewed:

- ASURA Annual Event Report for FY 2014
- ASURA Financial Report 7/1/2013 through 6/30/2014
- Applicable Banking Summaries prepared by the ASURA
- Related ASU Foundation-prepared Balance Sheets/Income Statements for each of these accounts.

The Finance Committee unanimously agreed that the revenues and expenditures of the Association in 2013/14, after consideration of the comments/explanations on the ASURA Financial Report, were reasonable and consistent with the budget and in agreement with the applicable ASU Foundation records. The Committee also verified that the ASURA ending cash balances agreed with the underlying Foundation records.

The Finance Committee, while finding no exceptions, has two comments resulting from its review:

- It was noted last year (Fiscal 2012/13) that the Public Affairs Allocation was underspent by \$1,200 due to late receipt after the end of the fiscal year of invoice for the copier/Fax equipment annual lease. It was also noted that arrangements had been made for this annual payment for future years to be charged to the Public Affairs Allocation Account at the start of each fiscal year and not at the end of the fiscal year, so that expenses related to the current fiscal year are definitely charged to that fiscal year and not to another fiscal year due to possible late receipt of an invoice. For the year reviewed, it was positively noted that this annual lease payment was paid early in the year, resulting in all but \$74 of the \$7,000 Public Affairs allocation having been spent in 2013/14.
- It was noted for the year under review, that the year-end unspent balance in the Endowment Spending Account was about \$600 less than in the prior year. Further inquiry ascertained that the 1/3 of the net proceeds for the prior year golf tournament that was intended by the Board to be deposited to the Scholarship endowment had been instead deposited to the Endowment spending account. This change was due to the Foundation appropriately concluding that since the Golf Tournament brochure/ registration form mentioned 1/3 of the net proceeds going for Scholarships and not for the scholarship endowment, the \$846 representing the 1/3 of the net golf proceeds had to be used for current scholarship spending and not permanently deposited to the scholarship endowment. It is important that all gift solicitation material, regardless of its format, be submitted in advance to the Foundation for its review before being distributed, in accordance with the Foundation's policy, so that future situations like this are avoided.

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