

MINUTES OF 8 October 2014

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION

BOARD MEETING

Board Members Present: James Fordemwalt, Elmer Gooding, Karen Hammann, Joyce Hartman Diaz, Glenn Irvin, Gary Kleemann, Jo Madonna, Barry McNeill, Connie McNeill, Bill Stasi, Jan Thompson, Hal White

Board Members Absent: Ruth Kingsley, Trudy Perez, Richard Wall

Ex-Officio Members Present:

Committee Chairs Present: Gary Anderson, Art Ashton, Sue Blumer, Barbara Bradford Eschbach, Dave Scheatzle

Executive Staff Present: Carolyn Minner

Guests Present:

I. Call to Order

Jo Madonna called the meeting to order at 10:00.

II. Introductions and Welcome

Jo Welcomed Joyce Hartman Diaz back to the Board.

III. Adoption of Today's Agenda

MSPassed to adopt the Agenda.

IV. Review and Approval of the Minutes of September 14, 2014 Board Meeting

MSPassed to approve the Minutes of the 14 September 2014 Board meeting.

V. Financial Report / Treasurer's Report – Connie McNeill and Carolyn Minner

Connie reported that the Finance Committee met on 7 October to make recommendations about the policy on excess cash reserves. The Committee is recommending that we not spend the cash reserve this year. Connie requested approval of the revised policy as included in the Board Materials, which states that excess cash reserves do not have to be spent if the Association is not in sound financial health.

The Committee is proposing a revised budget. As part of the recommendations, the Committee proposes to transfer \$5000 to the Video History project.

Discussion ensued regarding how we might invest the excess cash reserves while still retaining the flexibility to use the money if the need arises. Some suggested that we put the funds in the Scholarship account. Connie explained that once money is transferred to the Scholarship account it cannot be used for any other expense. Connie will look into the possibility of transferring funds to a quasi-endowment account, which has greater flexibility than the endowment account.

The Committee is concerned about the unhealthy financial status of the Association. The only major area to reduce expenses is the scholarship account. They feel that it is somewhat early to take extreme measures regarding financial stability and reducing the scholarship amount. Membership is down significantly, but this changes from year-to-year. At this time, the Association has a substantial cash reserve, but projections of long-term financial health are not clear. We will be drawing on the reserve this year. The Association must make a decision about funding the Scholarship by November.

MSPassed to accept the Financial Report.

VI. Ex-Officio Reports (5 minutes or less please)

- **ASU Alumni Association – Rhonda McClintock**
No report.
- **Emeritus College Liaison – Elmer Gooding**
Elmer reminded the group of the 1 November symposium on Digital Communication. On 15 October, Bruce Merrill will be giving a colloquium on the upcoming elections.
- **Human Resources - Sheree Barron or designee**
No report.
- **University Club Liaison - Jim Fordemwalt**
No report.
- **University Liaison – Barbara Shaw-Snyder or Abby Polito**
No report.
- **University Senate – Helene Ossipov**
No report.
- **University Staff Council – Steve Potter**
No report.

VII. Standing Committee Reports (5 minutes or less please)

Community Outreach Committee - Subcommittee Reports

- **Adopt-A-Family - Joan Leard**

No report.

- **Scholarship Committee - Sue Blumer**

No report.

- **Video History Project – Dave Scheatzle**

Dave reported that from now on, interviews will be placed in digital archives with the ASU Library rather than on CDs. The interviews will be more accessible, but the process will require a different editing process. A committee is being assembled to assist in identifying people to be interviewed. A priority is to interview people who offer insights into the University in the 1950s.

Events Committee & Subcommittee Reports

- **Events Committee Coordination – Barry McNeill**

Barry noted that the ASU and Apricot websites have events menus with separate links to lists of ASURA and affiliated events.

- **Luncheons & Special Events – Barbara Bradford Eschbach**

Barbara reported that the opening meet-and-greet pizza party drew 80 people – a real success. The luncheon at Friendship Village is scheduled for 14 November. Barbara is forming a Committee to help guide the events. She believes that the pot-luck event on 18 December will be an opportunity to reach out to the Emeritus College by inviting them to the event. Barbara queried the group about a calendar fundraiser, but the group felt that calendar fundraisers were losing viability.

- **Seminars – Jan Thompson**

Jan indicated that in the future the seminar that precedes the Fall Meet-and-Greet Pizza Party might be moved to another location instead of the same room as the Pizza Party. More members are arriving early for the party and this is disruptive to the seminar. The 22 October Healthcare seminar is fully enrolled at 62 people, with a waiting list. Barry McNeill asked about the possibility of holding a second seminar on this topic as healthcare is a high priority among the membership, and discussion ensued about when this might be done. Jan will check into the possibility of holding a second seminar, preferably in the afternoon of 22 October.

Upcoming seminars:

22 January – Volunteerism Fair

12 February – the Brain. Presenters will include medical doctors and researchers.

19 March – documents for healthcare decisions.

- **Travel – Gary Anderson**

Gary reported that the trip to Tovrea Castle filled within an hour or so. The trip is scheduled for Friday 10 October. The committee will try to book another tour in the spring.

20 November = trip to the Musical Instrument Museum

6 December = the Spirit of Phoenix Christmas Concert.

Publicity for the China trip in May-June 2015 is about to go out.

The September 2015 trip to Italy is about ½ filled.

A Four Corners – Canyon de Chelly trip is being planned, along with a trans-Canadian railroad trip.

Barbara Bradford Eschbach offered suggestions regarding possible wine-related trips to Arizona and California wineries. Gary indicated that the Committee is considering the suggestions.

Finance Committee – Connie McNeill

- **Book Collection – Mary Stevens**
No report or comments.

Government Liaison Council

- **ASRS General – TBD**
Jo Madonna reported that Joyce Hartman Diaz has volunteered to be the ASRS liaison.
- **Legislature – TBD**
Jo Madonna indicated that the Association’s approach to advocacy may need to change in order to be effective for the membership. The University has a well-organized approach to its advocacy with the Legislature, and ASURA may not need to continue with its own Liaison. Art Ashton suggested that legislative relationships might be a good topic for the Tri-University retirees group.

Health Insurance Liaison Council

- **ADOA – Art Ashton, Patricia Moore, Phyllis Primas**
Art indicated that people in the ADOA program need to re-enroll online in their vision and medical plans. Art checked to see if the “online” really meant online and was told yes. There is not an automatic continuation for these plans, although there is for the dental plan. Larry Carlson reported that ASU employees must also re-enroll. Gary Kleemann suggested that people have many choices, but they don’t investigate them; rather, they stay with what they already have. He encouraged people to explore their options. Jan Thompson indicated that various options will be covered in the Healthcare Seminar.
- **ASRS – TBD**
No report.

Membership and Communications Committee – Subcommittee Reports

- **Membership Update – Dave Schwalm**
Jo Madonna indicated that membership is down and we need to determine what to do to improve this situation. Discussion occurred about notifications to renew membership. The notification process, which has been used for the past several years, is:

- Members who indicate a willingness to receive information from ASURA via e-mail are sent e-mail invitations to rejoin in mid-May and mid-July.
- Renewal notices are mailed to those ASURA members who do not want ASURA e-mails in mid-May and mid-July.
- In mid-September a final letter is mailed to all people who had been members the previous year but had not renewed.

Barry McNeill indicated that 25% of the people who did not renew had retired since 2010. Connie McNeill noted that faculty members tend to join and remain members in larger percentages. The membership report breaks down the categories of membership and shows that the Association has lost membership in all categories. Jo Indicated that we will discuss this issue further at the next meeting.

- **Prime Times – Wilma Mathews**

No report.

- **Obituaries – Becky Reiss**

No report.

- **Web Site and Database – Connie McNeill**

Connie reported that there has been a problem since the first of July with the technical support services from ASU. You can't locate services through the Help function. Retirees have been excluded from the Help services. Connie has alerted ASU personnel to this issue, and the problem will eventually be corrected.

VIII. Unfinished Business

- **Explanation and Discussion on Results of ASURA Survey – Barry McNeill**

Barry offered some highlights from the Survey results: there were sufficient responses to assure that the results reflect the opinions of the membership. The various activities were rated well, without areas of deficiency among the activities currently undertaken. The Survey indicates that people are very busy and that members are getting older and are less able or interested in participating. There were no significant differences between the responses of men and women. However, there were differences between those retiring prior to 2003 and those afterward. The primary reason people joined the Association was the advocacy effort; this is especially evident among those who retired prior to 2003. . A significantly larger percentage of the newer retirees indicated knowing retirees who were dissatisfied with ASU. The newer retirees are also more concerned with healthcare issues than older retirees.

After setting this background, Barry opened a discussion of membership: what can be done to build and maintain membership. Issues that arose:

Does ASURA work with HR on pre-retirement presentations?: yes, and people indicate that this is often where they first heard of ASURA.

Art Ashton indicated that free or subsidized parking is a major issue. NAU enjoys a high level of membership in their Retirees Association and offers free parking. A discussion

arose about the importance of free parking as a perquisite for ASURA members. Connie McNeill indicated that she and Barry Bruns will be visiting with Ray Jensen about ASURA issues and parking in particular. Elmer Gooding asked about the possibility of advertising that free parking will be available and distributing parking passes to those who attend an ASURA event.

ASURA attends the faculty/staff fair and similar events at ASU, but there is no clear relationship between those activities and increased membership.

Gary Anderson asked about discounts at the Computer Store. Connie McNeill indicated that this was addressed two years ago and now all retirees receive discounts.

Gary Anderson also suggested connecting ASURA members to student computing services to assist retirees with computing issues. . He has had success in hiring a student recommended by Student Computing Services to work on his computer.

Carolyn Minner suggested that ASURA have notices appearing in ASU Insight.

Hal White suggested that the discussion about services is extremely important. If people are indicating dissatisfaction with ASU, we need to present ourselves as the "good guys."

Connie McNeill suggested that healthcare is very important to the pre-retirement group: if ASURA can offer two or three seminars each year on healthcare to pre-retirees and retirees, it would be very valuable and demonstrate the importance of ASURA to them.

Art Ashton indicated that retirement investment and plans are very important as well.

Jo Madonna asked Committee chairs and members to think about what their groups can do to address the membership issue. She noted that the Association will be putting out a monthly E-newsletter that will contain a few key items going on in the Association.

- **Discussion on advisability of board members assuming other leadership roles – Hal White**

Jo Madonna indicated that this topic will be carried forward to the next meeting.

IX. New Business

- **Selection of new Board Member – Jo Madonna**

Jo nominated Larry Carlson as a new Board member and summarized his background and interest in the Association.

MSPassed to approved Larry Carlson for membership on the Board.

- **ASURA E-News – Barry McNeill**

X. Announcements

Next Meeting – November 12, 2014, CSB 203

XI. Meeting Adjournment

Jo Madonna adjourned the meeting at 12:00.

FINANCIAL HEALTH

Proposed Revised Policy 10/6/2014 – Proposed Revision is In Italic

Definitions of Financial Health and Adequate Cash Reserve

ASURA is considered to be financially healthy if current year revenue is greater than current year expense and there is "an adequate cash reserve". An Adequate Cash Reserve is defined as an amount equal to the current scholarship amount plus one-half of non-scholarship prior year expenses. The cash reserve can be used in the event of large unforeseen (unbudgeted) expenses or loss of income. After covering these, the reserve should be replenished as possible.

"Spending" of Excess Cash Reserve Funds

Unspent funds at the end of each fiscal year should normally not exceed an Adequate Cash Reserve. If there are unspent funds in excess of an Adequate Cash Reserve at the start of a fiscal year, *and if the organization was financially healthy in the most recently completed fiscal year and is projected to be financially healthy for the current fiscal year*, the Association's budget for the year should be adjusted to include uses for those excess funds. Examples of uses would be investing in the Scholarship Endowment, purchasing equipment, and funding a new project or activity.

Scholarship Spending Account Re-Investment

The funds made available in the Scholarship Spending Account should be re-invested annually in the Scholarship Endowment fund. It is understood that it will likely take over 20 years of investment in the Scholarship Endowment fund for it to reach a size sufficient to generate the money needed to pay the annual scholarship.

Annual Report on Financial Health

At the September Board meeting, the Treasurer, Business Manager, and Chair of the Finance Committee shall present both a budget for the current fiscal year and a report on the financial health of the Association. The budget should reflect planned income and expenditures, but not address any issues related to the budget's impact on the cash reserve. In the October meeting, the Board should adjust the budget to address any surplus or shortage in the Adequate Cash Reserve.

	2014-15 Projected	2013-14 Actual	2012-13 Actual	2011-12 Actual
Financial Health				
Income	25,413	25,790	35,830	27,539
Expense	33,912	31,182	32,667	14,387
Adjustments to Expense				
Net Gain/Loss for Paid Events	0	426	-427	128
Transfers to Scholarship	-128	-1,304	-1,692	0
Adjusted Expenses	33,784	30,304	30,548	14,515
Income Less (unadjusted) Expense	-8,499	-5,392	3,163	13,152
Balance Forward - start of year	40,913	47,185	46,140	32,858
Cash Reserve Analysis				
Scholarship	10,000			
1/2 prior year adjusted expenses	15,152			
Total To Reserve	25,152			
Excess Funds Analysis				
Balance Forward FY 2015	40,913			
Less Cash Reserve FY 2015	25,152			
Net Excess Funds	15,761			
Endowed Scholarship Fund -start of year	51,354			

Account Categories	Proposed Budget	Last Year Actual	COMMENTS
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ASURA Operations

ASURA Operations - Income			
Balance Forward	35,760	38,591	
Current Year Revenue			
Membership Dues	16,000	12,720	last year was anomalous on renewal timing
General Operations Donations	1,400	1,391	
Holiday Bake Sale 2013	167		transfer from Special Projects
Holiday Bake Sale 2014	150		
5% Gift Assessment	-870	-144	Per University policy effective 1/1/2014
Total ASURA Operations Current Year Revenue	16,847		
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Annual Report	120	116	
Bylaws & Ballots	350	343	
Membership Drive	1,500	1,445	
Prime Times Summer	1,200	538	split about half/half across fiscal year
Member Survey Report	581	581	
<i>Event Costs</i>			
Meet & Greet	360	425	
Seminars	175	22	food for 7 seminars @\$25
Retirees Day	360	0	room fees for last year - late cancellation
Annual Meeting	600	567	
Holiday Potluck & Fundraiser	100	0	decorations, etc.
<i>Other Operations Costs</i>			
Scholarship Award	10,000	8,123	
Business Luncheons & Service Appreciation	500	445	
Technology Services	1,460	1,543	Wild Apricot, Pantheon, Zenfolio
Office Equipment & Supplies	3,000	3,500	
AROHE Membership Dues	180	180	
Foundation Transaction Fees	800	740	
Transfer to Video History Project	5,000		to support current & some future production costs
Total ASURA Operations Expenses	26,286		
Increase (Decrease) in Fund Balance for Current Year	-9,439		
Uncommitted ASURA Operations Funds	26,321		

Account Categories	Proposed Budget	Last Year Actual	COMMENTS
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Public Affairs Allocation

Public Affairs - Income			
Balance Forward	73	0	
Current Year Allocation	7,000	7,000	
Total Public Affairs Current Year Revenue	7,073		
Public Affairs - Expenses			
Office Supplies	400	684	
Prime Times Fall & Spring	2,400	2,224	
Room Fees	450		Meet/Greet, 7 seminars, Holiday Potluck
Conference Room Projection Screen	2,000	0	replace current small screen
Copier/FAX Equipment Annual Lease	1,250	1,306	
8.5% Administrative Service Charges	553		
Total Public Affairs Expenses	7,053		
Increase (Decrease) in Fund Balance for Current Year	-53		
Uncommitted Public Affairs Funds	21		

Special Projects

Special Projects - Income			
Balance Forward	2,367	2,295	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	275	255	
Transaction fees	-15	-100	
Total Special Projects Current Year Revenue	260		
Special Projects - Expenses			
Transfer 2013 Bake Sale Income to Operations	167		event advertises income goes to general funds
Transfer 1/2 of Book Sale Income to Scholarship	128		FY 2013 income
Transfer 1/2 of Book Sale Income to Video History	128		FY 2013 income
Transfer to Adopt-a-Family	1,500		money in this acct is for any outreach project
Foundation Management Fees	30	124	high fees last year because of golf tournament
Total Special Projects Expenses	1,952		
Increase (Decrease) in Fund Balance for Current Year	-1,692		
Uncommitted Special Projects Funds	675		

Account Categories	Proposed Budget	Last Year Actual	COMMENTS
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Adopt-A-Family

Adopt-a-Family - Income			
Balance Forward	515	529	
Current Year Revenue			
Adopt-A-Family Donations	950	970	
5% Gift Assessment	-48	-2	
Transfer from Special Projects	1,500		with balance forward, to get to \$2,000
Total Adopt-A-Family Current Year Revenue	2,403		
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000	1,996	
Foundation Transaction Fees	15	12	
Total Adopt-A-Family Expenses	2,015		
Increase (Decrease) in Fund Balance for Current Year	388		
Uncommitted Adopt-A-Family Funds	902		

Video History

Video History - Income			
Balance Forward	1,755	5,382	
Current Year Revenue			
Video History Donations	600	620	
1/2 of Book Drive Income	150		current year
Transfer 1/2 of Book Drive Proceeds from Spec Proj	128		FY 2013 income
Transfer from Operations	5,000		to support current & some future production costs
5% Gift Assessment	-30	-5	
Total Video History Current Year Revenue	5,848	615	
Video History - Expenses			
Production	3,000	618	transcriptions, indexing/editing
Equipment & Supplies	300	5,159	
Foundation Transaction Fees	100	3	
Total Video History Expenses	3,400		
Increase (Decrease) in Fund Balance for Current Year	2,448		
Uncommitted Video History	4,202		

Account Categories	Proposed Budget	Last Year Actual	COMMENTS
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History Book

History Book - Income			
Balance Forward	444	388	
Current Year Revenue			
History Book Donations	0	158	
5% Gift Assessment	0	-2	
Total History Book Current Year Revenue	0		
History Book - Expenses			
History Book	0	98	
Foundation Transaction Fees	0	2	
Total History Book Expenses	0		
Increase (Decrease) in Fund Balance for Current Year	0		
Uncommitted History Book	444		

Scholarship Endowment Fund

Scholarship Endowment - Principal			
Endowment Balance July 1	51,354	43,286	
Invested Funds Gain (-Loss)	6,700	6,648	
Transfer to Scholarship Endowment - Spending	-1,500	-1,260	
Foundation Management Fees	-700	-660	
Transfer from Spending Account	1,388		Per Board policy, re-invest available FY 2013
Current-Year Contributions	2,000	3,340	No golf tournament this year
5% Gift Assessment	-100		
Total Scholarship Endowment Principal	59,242		
Scholarship Endowment - Spending			
Balance July 1	1,260	1,877	
1/2 of Book Drive Income	150		current year
1/2 Book Drive Proceeds - Transfer from Spec Proj	128		FY 2013 income
Payout from Endowment	1,500	1,260	
Reinvest in Endowment	-1,388	0	
Total Scholarship Endowment Spending	1,650		
Total Scholarship Endowment	60,892		

Account Categories	Proposed Budget	Actual YTD Amount	COMMENTS
ASURA Operations			
ASURA Operations - Income			
Balance Forward	35,760	35,760	
Current Year Revenue			
Event Registration Fees & Donations Collected		312	
Membership Dues	16,000	4,740	total donations - \$5445
General Operations Donations	1,400	705	total donations cleared - \$4685
Holiday Bake Sale 2013	167	167	transfer from Special Projects
Holiday Bake Sale 2014	150		
5% Gift Assessment	-870	-234	based on total donations cleared
Total ASURA Operations Current Year Revenue	16,847	5,690	
ASURA Operations - Expenses			
<i>Printing and Mailing Costs</i>			
Annual Report	120		
Bylaws & Ballots	350		
Member Survey Report	581	581	
Membership Drive	1,500	854	
Prime Times Summer	1,200	538	
<i>Event Costs</i>			
Meet & Greet	360	360	
Seminars	175		
Retirees Day	360	360	room fees for last year - late cancellation
Annual Meeting	600		
Holiday Potluck & Fundraiser	100		
<i>Other Operations Costs</i>			
Scholarship Award	10,000	10,000	
Business Luncheons & Service Appreciation	500		
Technology Services	1,460	240	Wild Apricot, Pantheon, Zenfolio
Office Equipment & Supplies	3,000	802	
AROHE Membership Dues	180		
Foundation Transaction Fees	800	0	
Transfer to Video History Project	5,000	0	
Total ASURA Operations Expenses	26,286	13,734	
Increase (Decrease) in Fund Balance for Current Year	-9,439	-8,044	
Uncommitted ASURA Operations Funds	26,321	27,716	

Public Affairs Income			
Balance Forward	73	73	
Current Year Allocation	7000	7000	
Total Public Affairs Current Year Revenue	7073	7073	
Expenses Charged to Allocation			
Office Supplies	400		
Prime Times Fall & Spring	2,400		allow for more pages than last year
Room Fees	450	50	Meet & Greet Luncheon
Conference Room Projection Screen	2,000		replace current small screen
Copier/FAX Equipment Annual Lease	1,250	1,203	
8.5% Administrative Service Charges	553	107	
Total Subsidized Expenses	7,053	1,360	
Uncommitted PA Funds For Operations	-6,980	-1,287	

Special Projects			
Special Projects - Income			
Balance Forward	2,367	2,367	
Current Year Revenue			
Friends/Phx Library Book Sale Net Income	275	227	
Transaction Fees	-15		
Total Special Projects Current Year Revenue	260	227	
Special Projects - Expenses			
Transfer 2013 Bake Sale Income to Operations	167	167	event advertises income goes to general funds
Transfer 1/2 of Book Sale Income to Scholarship	128	128	FY 2013 income
Transfer 1/2 of Book Sale Income to Video History	128	128	FY 2013 income
Transfer to Adopt-a-Family	1,500	1,500	money in this acct is for any outreach project
Foundation Transaction Fees	30	11	high fees last year because of golf tournament
Total Special Projects Expenses	1,952	1,934	
Increase (Decrease) in Fund Balance for Current Year	-1,692	-1,707	
Uncommitted Special Projects Funds	675	660	

Adopt-A-Family

Adopt-a-Family - Income			
Balance Forward	515	515	
Current Year Revenue			
Adopt-A-Family Donations	950	410	donations cleared - \$355
5% Gift Assessment	-48	-18	based on donations cleared
Transfer from Special Projects	1,500	1,500	to bring total available to spend to \$2,000
Total Adopt-A-Family Current Year Revenue	2,403	1,892	
Adopt-A-Family - Expenses			
Adopt-A-Family	2,000		
Foundation Transaction Fees	15		
Total Adopt-A-Family Expenses	2,015		
Increase (Decrease) in Fund Balance for Current Year	388		
Uncommitted Adopt-A-Family Funds	902	2,407	

Video History

Video History - Income			
Balance Forward	1,755	1,755	
Current Year Revenue			
Video History Donations	600	385	donations cleared - \$360
1/2 of Book Drive Income	150	112	
Transfer 1/2 of Book Drive Proceeds from Spec Proj	128	128	per book drive advertisements, FY 2013 income
Transfer from Operations	5,000		support current & some future production costs
5% Gift Assessment	-30	-18	based on donations cleared
Total Video History Current Year Revenue	5,848	607	
Video History - Expenses			
Production	3,000	40	
Equipment	300		
Foundation Transaction Fees	100		
Total Video History Expenses	3,400	40	
Increase (Decrease) in Fund Balance for Current Year	2,448	567	
Uncommitted Video History	4,202	2,321	

History Book

History Book - Income			
Balance Forward	444	444	
Current Year Revenue			
History Book Donations	0	0	
5% Gift Assessment	0	0	
Total History Book Current Year Revenue	0	0	
History Book - Expenses			
History Book	0	0	
Foundation Management Fees	0	0	
Total History Book Expenses	0	0	
Increase (Decrease) in Fund Balance for Current Year	0	0	
Uncommitted History Book	444	444	

Scholarship Endowment Fund

Scholarship Endowment - Principal			
Endowment Balance July 1	51,354	51,354	
Invested Funds Gain (-Loss)	6,700	603	
Transfer to Scholarship Endowment - Spending	-1,500	0	
Foundation Management Fees	-700	-594	
Transfer from Spending Account	1,388	0	per Board policy, re-invest available FY 2013
Current-Year Contributions	2,000	600	donations cleared - \$530
5% Gift Assessment	-100	-27	based on donations cleared
Total Scholarship Endowment Principal	59,142	51,936	
Scholarship Endowment - Spending			
Balance July 1	1,260	1,260	
1/2 of Book Drive Income	150		
1/2 Book Drive Proceeds - Transfer from Spec Proj	128	128	per book drive advertisements, FY 2013 income
Payout from Endowment	1,500	0	
Reinvest in Endowment	-1,388		
Total Scholarship Endowment Spending	1,650	1,388	
Total Scholarship Endowment	60,792	53,324	

ASURA MEMBERSHIP TOTALS
2014 Membership Year

Counts	As Of 9/6/2014	As Of 9/6/2013	This Yr -Last Yr	More Counts	As Of 9/6/2014	As Of 9/6/2013	This Yr -Last Yr
Current-year Members	464	549	-85	By Former Employment Category			
Renewals from prior years (any prior year)	431	494	-63	Faculty and Faculty w/ Admin Appt	212	248	-36
Introductory members	32	55	-23	Academic Professional	30	36	-6
Paid for the current year, now deceased	0	2	-2	Staff	139	172	-33
				University Staff (Service Professional)	61	62	-1
Last Year's Members - Not Renewed	196	102	94	Administrative	22	28	-6
Members last year, now deceased	7	6	1				
				Having an Arizona Address	425	501	-76
By Retired-from Organization				Level of Activity			
Retired from ASU	448	541	-93	Checked at least one volunteer area	94	76	18
Retired from another university	0	0	0	Attended at least one event this year	0	8	-8
Former ASU employee, retired elsewhere	2	0	2	Attended an event ever	231	226	5
Still employed at ASU	14	8	6	Logged in to Members-only Site (ever)	82	56	26
				Made an additional donation this yr	135	177	-42
By (Approx.) Time Since First Joining				Non-members in Database			
Members for 0-2 Years	64	84	-20	Was a member at some time	387	377	10
Members for 3-5 Years	72	118	-46	Never a member	684	820	-136
Members for 6-10 Years	152	146	6				
Members for more than 10 Years	176	201	-25				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	334	379	-45				
Obituary Notices (e-mail)	278	318	-40				
Prime Times (US Post)	437	521	-84				
Other ASURA Communications (e-mail)	315	371	-56				
None of The Above	7	12	-5				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership dues in the current fiscal year.

ASURA Event Report

9/30/2014

Event	Date	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/11/14	0.00	0.00	0.00	359.82	0.00	0.00	-359.82
Fall Luncheon	11/14/14	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fundraiser Holiday Potluck	12/18/14	0.00	0.00	0.00	0.00	0.00	0.00	0.00
2 Touvre Castle Tours	10/10/14	312.00	0.00	0.00	312.00	0.00	0.00	0.00
China Xie Xie	05/18/15	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bologna & Parma	09/11/15	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Net gain (loss) - all completed non-fundraising events -359.82

Net gain (loss) - all non-fundraising events -359.82

PRIME TIMES DEADLINES

Summer 2014 thru Summer 2015

(Submitted by Wilma Mathews & Jeannette Robson For March 12, 2014 ASURA Board Meeting)

SUMMER 2014

May 21 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
May 28 final copy to Alpha Graphics for printing
June 4 Alpha Graphics delivers Prime Times to ASU Mail Services

FALL 2014

September 24 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
October 1 final copy to Alpha Graphics for printing
October 8 Alpha Graphics delivers Prime Times to ASU Mail Services

SPRING 2015

January 21 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
January 28 final copy to Alpha Graphics for printing
February 4 Alpha Graphics delivers Prime Times to ASU Mail Services

SUMMER 2015

May 20 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
May 27 final copy to Alpha Graphics for printing
June 3 Alpha Graphics delivers Prime Times to ASU Mail Services