

MINUTES OF December 11, 2013
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION
BOARD MEETING

Board Members Present: Art Ashton, Barry Bruns, Barbara Bradford Eschbach, Elmer Gooding, Karen Hammann, Glenn Irvin, Gary Kleemann, Jo Madonna, Barry McNeill, Bill Moor, Jeannette Robson, Bill Stasi, Jan Thompson, Hal White

Board Members Absent: Cecelia Fiery, Dick Kelly

Ex-Officio Members Present: Trudy Perez

Committee Chairs Present: Gary Anderson, Sue Blumer, Joan Leard, Connie McNeill, Dave Schwalm, Linda Van Scoy

Executive Staff Present:

Guests Present:

I. CALL TO ORDER

President Barry McNeill called the Meeting to order at 10am.

II. INTRODUCTIONS AND WELCOME TO GUESTS

No guests attended the meeting.

III. ADOPTION OF TODAY'S AGENDA

Bill Moor made a motion to accept the agenda and Bill Stasi seconded the motion. The motion received unanimous approval.

IV. REVIEW AND APPROVAL OF THE MINUTES OF THE NOVEMBER 13, 2013 BOARD MEETING

Barry Bruns pointed out that the header on the pages of the November Minutes needed to be changed to reflect the correct month and date of the November meeting. Bill Moor made a motion to approve the minutes of the November 13, 2013 meeting as corrected, Bill Stasi seconded the motion and it received unanimous approval.

V. FINANCIAL REPORT / TREASURER'S REPORT – BARRY BRUNS, CAROLYN MINNER

Because Carolyn Minner was unable to attend the meeting due to an illness in her family, no financial report handouts were presented. Barry Bruns reported that the ASU Foundation's records that income and expenditures are as expected.

VI. EX-OFFICIO REPORTS

- Emeritus College Liaison – Elmer Gooding
The Emeritus College is seeking new council members and is interested in receiving recommendations.

- Human Resources - Sheree Barron or designee – No Report

- University Club Liaison – Jim Fordemwalt – No Report
 - University Liaison – Barbara Shaw-Snyder or Abby Polito – No Report
 - University Senate – Thomas Schildgen – No Report
 - University Staff Council – Trudy Perez
- Trudy recommended that an ASURA member come and speak at a Staff Council Meeting to provide an overview about ASURA. Barry McNeill volunteered to do this and Trudy will give Barry the contact information for Carol Comito, the Staff Council President, so that plans may be made to include him on the agenda at one of their meetings.

VII. ASURA SURVEY – BILL MOOR

A. UPDATE

The current member pretests for the survey have been completed and an analysis will be done next to determine if any changes to the survey instrument need to be made prior to sending the survey to members.

B. TESTING OF NEVER JOINED AND DROPPED SURVEYS

- i. Half of the meeting attendees tested the Never Joined Survey and half tested the Dropped Survey
- ii. A discussion was held regarding the Never Joined Survey Group's feedback and Bill Moor took notes on the comments which included: question #2 should be split into two questions, remove the box where written comments may be written, Use colored paper for the survey, and on the front page of the survey include words indicating that survey taker should look on back of the page for additional survey questions.
- iii. Another discussion was held regarding the Dropped Survey Group's feedback and Bill Moor also took notes on the comments which included those comments made by the other group as well as a recommendation to change the title of this survey to something with a less negative connotation.

C. NEXT STEP

A discussion was held about the cost of mailing the surveys and a handout was distributed about the costs. There was a discussion about whether a return envelope should be included and Bill Moor motioned to approve the cost of mailing the survey with a return envelope included. Gary Kleemann offered an amended motion to approve a total of \$2000 to cover the administrative costs of mailing the surveys. A discussion ensued about whether to include a postage-paid return envelope and if a set dollar amount should be included in the motion. Trudy Perez provided input, based on the mailings that she does from her department, that return envelopes can be included by Mail Services that will allow for ASURA to be charged return postage only for those survey envelopes that are actually returned. ASURA would not be charged postage for those survey

envelopes that are not returned. Bill withdrew his original motion and made a new motion to authorize spending money to administer the survey and Bill Stasi seconded the motion. This motion was approved unanimously.

VIII. STANDING COMMITTEE REPORTS

D. Community Outreach Committee - Subcommittee Reports

- **Adopt-A-Family - Joan Leard**
Joan reported that one family that ASURA adopted was recommended by a Tempe Social Worker. This family consisted of a father, a 20 year old daughter, a 17 year old son and a 5 year old daughter. Clothing was purchased for each member and they also received a \$75 Walmart gift card to be used for grocery and household needs. Joan worked with the ASU Adopt-A-Family program to identify the other family sponsored by ASURA. This family consists of a woman who works and is an ASU student and her 3 children whose ages are 1, 3 and 5 years old. Outfits were also purchased for these family members and the family was also given a \$75 Walmart gift card.
- **Scholarship Committee - Sue Blumer – No report**
- **Video History Project - Linda Van Scoy**
Linda reported that 15 – 20 interview candidates have been identified for this year and the committee will prioritize these candidates. The committee has acquired a very large aerial photo of the area around the ASU Main Campus to use as a visual backdrop for the interviews.

E. Events Committee and Subcommittee Reports

- **Events Committee Coordination – Jo Madonna**
Jo Madonna reviewed a handout on microphone options and associated costs to purchase equipment compatible with the AV and computer equipment in the CSB classroom 330 where many ASURA seminars and events are held. She made a motion to purchase 2 hand held microphones and associated equipment at an approximate cost of about \$470, plus tax and shipping. Bill Moor seconded the motion and it received unanimous approval. Connie McNeill will arrange to order and purchase the equipment.
- **Luncheons & Special Events – Barbara Bradford Eschbach**
Barbara reported that the Fall Luncheon that ASURA held at Friendship Village was attended by 43 people, 17 of whom are members living at Friendship Village. She reminded the Board about the Holiday Potluck and Bake Sale scheduled in CSB 330 on December 19th. Barbara also distributed a handout which outlined an idea for a spring time ASURA picnic for members and their families. She will more fully consider this and other ideas for a spring lunch activity and report at a later meeting.

- Retirees Day – Barry McNeill
Barry reported that all of the speakers for this event have now been identified and a handout of Full Program Information was distributed. The committee will continue planning for this event.
- Seminars – Jan Thompson
Jan reported that the next seminar will be held on January 23rd. The guest speakers will be from the company Assisted Transitions and the presentation will be an overview of living options for seniors. She also reported that the committee is in the early stages of planning for another seminar to be held in March.
- Travel – Gary Anderson
Gary reported that the December Spirit of Phoenix Concert and follow-up dinner at Organ Stop Pizza was a fun and entertaining local travel outing.

- F. Finance Committee – Barry Bruns – No Report
- Golf Tournament – Dave Schwalm – No Report
 - Book Collection – Mary Stevens – No Report

- G. Government Liaison Council – No Report
- ASRS General – TBD
 - Legislature – Cecelia Fiery – No Report

- H. Health Insurance Liaison Council
- ADOA – Art Ashton – No Report
 - ASRS – TBD

- I. Membership and Communications Committee – Subcommittee Reports
- Membership Update – Dave Schwalm
Dave has obtained a schedule for ASU’s HR Retirement Seminars for the spring and he will be seeking volunteers to speak about ASURA at these. The seminars have now moved to a new location to a University Center located on University Drive near Chompies Restaurant.
 - Prime Times – Wilma Mathews
Jeannette Robson distributed a handout on the Prime Times Deadlines through Fall 2014.
 - Web Site and Database – Connie McNeill – No Report

IX. ANNOUNCEMENTS

- LIFE MEMBERSHIP FOR CORRINE IRVAN –

Corrine is has been made a life member in recognition of all of her work over many years on behalf of ASURA.

- The ASURA Office staffing will be sporadic through the holidays and will return to a regular schedule in a few weeks. Members are advised to call the office before coming in order to insure that it is open during this time.
- NEXT MEETING – JANUARY 8, 2014 IN CSB 203A

X. MEETING ADJOURNMENT

The meeting was adjourned at 11:25am.

Printing Costs for ASURA Survey

Never Joined Survey

Cost, based on 500 mailings, Alpha Graphics

Option	Printing	Labor	Postage	Total
Standard Mail No Return Envelopes	\$72.33	\$135.00	\$152.00	\$359.33
Standard Mail with Return Envelopes	\$72.33	\$139.00	\$152.00	\$363.33
First Class No Return Envelopes	\$72.33	\$135.00	\$248.00	\$455.33
First Class with Return Envelopes	\$72.33	\$139.00	\$248.00	\$459.33

Looking for %5 return

Dropped Membership Survey

Cost, based on 110 mailings. Alpha Graphics

Option	Printing	Labor	Postage	Total
First Class No Return Envelopes	\$24.80	\$85.00	\$55.00	\$164.80
First Class with Return Envelopes	\$24.80	\$87.00	\$55.00	\$166.80

Looking for 20% return

Paper Member Survey

Cost/ mailing, based on 205 mailings, Alpha Graphics

Option	Printing	Labor	Postage	Total
First Class No Return Envelopes	\$131.89	\$125.00	\$146.00	\$402.89
First Class with Return Envelopes	\$131.89	\$127.00	\$146.00	\$404.89

Looking for 50% return

Total Cost with no re-mailing of paper member survey: \$935.02

Total Cost with one re-mailing of paper member survey: \$1,339.91

Microphone Purchase Proposal

Background:

Without amplification it is difficult for attendees to hear presentations in the seminars and meetings that ASURA holds in CSB 332. The university's classroom support does not have microphones that can be used or rented for presentations. Microphones need to be rented or purchased from an outside vendor. These microphones are able to be plugged into existing AV classroom equipment and desktop computer.

At the last seminar, the presenters used a wired microphone that Connie and Barry McNeill lent to ASURA. It definitely helped but, because it was wired, the presenters were prevented from moving away from the front desk during their presentation. Also, the microphone could not be passed to attendees when they asked questions.

Equipment:

- Lavalier Microphone - Cost would be approximately \$660, plus tax and shipping.

A Shure SLX14/85 Wireless System would cost \$650, plus tax and shipping (includes SLX4 wireless receiver, SLX1 bodypack transmitter, and WL 185 lavalier microphone. An additional cable would also likely need to be purchased for connecting the system to the mixer/amplifier and this would cost about another \$7.00.

- Wireless Handheld Microphone - Cost would be approximately \$235, plus tax and shipping.

A Shure SLX2/SM58 handheld transmitter and microphone would cost \$231, plus tax and shipping. The transmitter also requires 2 AA batteries.

Options:

Minimal Cost Option – Purchase 1 wireless handheld microphone. **\$235, plus tax and shipping.** This would provide amplification for the seminar presenters and could be passed from one presenter to another. Presenters would have the ability to move around.

Moderate Cost Option – Purchase 2 wireless handheld microphones. **\$470, plus tax and shipping.** This would provide amplification and mobility for the presenters and also allow for the amplification of attendees' questions.

Higher Cost Option – Purchase 1 lavalier microphone. **\$660, plus tax and shipping.** This would provide amplification for the seminar presenters while allowing them to use their hands and to move around. The disadvantage would be that the mike could not be easily passed from one presenter to the next.

Highest Cost Option – Purchase 1 lavalier microphone and 1 wireless handheld microphone. **\$895, plus tax and shipping.**

**Full Program Information for 21st ASURA Retirees Day
The Three P's**

This year's program is organized so that each session has a topic dealing with the **Past**, **Present**, and the **Phuture**; hence The Three P's

First Session - 9:30 a.m. – 10:20 a.m.

Presentation: *Current Research Efforts by Institute of Human Origins*
(Past) **Dr. William H. Kimbel**, Director of The Institute of Human Origins and Virginia M. Ullman Professor of Natural History and the Environment

Presentation: *Jazz from A to Z*
(Present) **Marcie Hutchinson**, History faculty in the School of Historical, Philosophical and Religious Studies

Presentation: *The Case for Alien Life*
(Phuture) **Dr. Steve Desch**, Assoc. Professor School of Earth & Space Exploration

Second Session – 10:30 a.m. – 11:20 a.m.

Presentation: *Resilience and Rebuilding: Indigenous Nations in the Modern American West.*
(Past) **Dr. Donald Fixico**, Distinguished Foundation Professor of History in the School of Historical, Philosophical & Religious Studies

Presentation: *Genetics and Conservation of Desert Plants in the Highlands, Lowlands and Wetlands*
(Present) **Dr. Shannon Fehlberg**, Conservation Biologist, Desert Botanical Garden in Phoenix

Presentation: *The Future of Space Exploration*
(Phuture) **Dr. Srikanth Saripalli**, Assist. Professor School of Earth & Space Exploration

Third Session – 11:30 a.m. – 12:20 p.m.

Presentation: *Traditional Knowledge Shapes Sustainability Thinking*
(Past) **Professor Simon Ortiz**, Regents Professor of English

Presentation: *The Status of Education in Arizona*
(Present) **Sybil Francis**, Executive Director of the Center for the Future of Arizona

Presentation: *The Ethics of the Techno-Human Transformation*
(Phuture) **Dr. Brad Allenby**, President's Professor & Lincoln Professor of Engineering and Ethics, School of Sustainable Engineering

Luncheon Program

Presentation: *Gammage Auditorium: Past – Present - Phuture*
Colleen Jennings-Roggensack, Executive Director for ASU Gammage & Assistant Vice President for Cultural Affairs

Concept for an ASURA Family Day & Picnic

Make a reservation at a Public Park (Tempe, Scottsdale, Chandler or Mesa)

Determine Cost for Hotdogs/Burgers/Beverages/Kegged Beer/Paper Products/Condiments/Ice—Costs covered through Registration (or possibly find a sponsor for some of these costs; e.g. the beer)

A Potluck for Salads and Desserts

Music—Advance Announcement suggest that attendees bring guitars, etc. to perform. Strictly voluntary musicians/vocalists. Sound system (small) to be provided by Zonal Music Group (Rick Wall and Barbara).

Games and Competitions (Prizes/Ribbons to be determined):

- Dessert Contest (Judges to be selected from picnic attendees)
- Balloon Toss game for adults and kids
- Crazy Hat Contest for adults and kids
- Computer Keyboard Toss (one game for adults and another for kids)
- An auction of some sort to raise \$\$\$ for ASURA (one guy's junk is another guy's treasure!)
- Grad Photo ID game (retirees bring a HS or college graduation photo of themselves—Barbara creates a poster with the photos, numbering each one. Attendees guess (on paper) Who's Who of the photos. Person who guesses the most is the game winner)

Friendship Village Tempe executive director is willing to provide bus transportation to/from park for ASURA members who reside at FVT. Also, FVT is willing to provide a portable smoker for cooking burgers and hotdogs!

This is a great way for ASURA members to show-off their kids/grandkids/pets in a casual environment. Perhaps incorporate this Picnic event into the Annual Meeting (for which there's budget to provide food/beverages already) since attendance at the Annual Meeting has been low and requires parking at ASU

PRIME TIMES DEADLINES

Spring 2014 thru Fall 2014

(Submitted by Wilma Mathews & Jeannette Robson For December 11, 2013 ASURA Board Meeting)

SPRING 2014

January 20 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
January 29 final copy to Alpha Graphics for printing
February 5 Alpha Graphics delivers Prime Times to ASU Mail Services

SUMMER 2014

May 19 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
May 28 final copy to Alpha Graphics for printing
June 4 Alpha Graphics delivers Prime Times to ASU Mail Services

FALL 2014

September 22 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
October 1 final copy to Alpha Graphics for printing
October 8 Alpha Graphics delivers Prime Times to ASU Mail Services

ASURA MEMBERSHIP TOTALS

2014 Membership Year

Counts	As Of 12/3/2013	As Of 12/8/2012	This Yr -Last Yr	More Counts	As Of 12/3/2013	As Of 12/8/2012	This Yr -Last Yr
Current-year Members	600	573	27	By Former Employment Category			
Renewals from prior years (any prior year)	533	539	-6	Faculty and Faculty w/ Admin Appt	274	270	4
Introductory members	67	34	33	Academic Professional	40	38	2
Paid for the current year, now deceased	3	2	1	Staff	186	181	5
				Service Professional	70	58	12
Last Year's Members - Not Renewed	70	124	-54	Administrative	29	25	4
Members last year, now deceased	6	12	-6	Having an Arizona Address	545	515	30
By Retired-from Organization				Level of Activity			
Retired from ASU	589	N/A	N/A	Checked at least one volunteer area	78	57	21
Retired from another university	0	N/A	N/A	Attended at least one event this year	97	113	-16
Former ASU employee, retired elsewhere	0	N/A	N/A	Attended an event ever	262	225	37
Still employed at ASU	11	N/A	N/A	Logged in to Members-only Site (ever)	66	29	37
				Made an additional donation this yr	186	42	144
By (Approx.) Time Since First Joining				Non-members in Database			
Members for 0-2 Years	94	79	15	Was a member at some time	343	320	23
Members for 3-5 Years	128	161	-33	Never a member	853	812	41
Members for 6-10 Years	163	121	42				
Members for more than 10 Years	215	212	3				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	408	372	36				
Obituary Notices (e-mail)	335	304	31				
Prime Times (US Post)	569	568	1				
Other ASURA Communications (e-mail)	392	380	12				
None of The Above	16	4	12				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership donations in the current fiscal year.