

ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION

Minutes of the Board Meeting

13 November 2013

Board Members Present: Art Ashton, Barry Bruns, Barbara Bradford Eschbach, Cecelia Fiery, Karen Hammann, Glenn Irvin, Dick Kelly, Gary Kleemann, Jo Madonna, Barry McNeill, Bill Moor, Jeannette Robson, Bill Stasi, Hal White.

Board Members Absent: Elmer Gooding, Jan Thompson.

Ex-Officio Members Present: Trudy Perez.

Committee Chairs Present: Gary Anderson, Sue Blumer, Wilma Mathews, Connie McNeill, Dave Schwalm, Linda Van Scoy.

Executive Staff Present: Carol Moore.

Guests Present:

I. Call to Order

Barry McNeill called the meeting to order at 10:05 a.m.

II. Introductions and Welcome to Guests

III. Adoption of Today's Agenda

A report by Bill Moor on the KAET fundraiser was added to the Agenda.

MSPassed to adopt the Agenda with modifications.

IV. Review and Approval of the Minutes of 9 October 2013 Board Meeting

MSPassed to accept the Minutes of the 9 October 2013 meeting without changes.

V. Financial Report / Treasurer's Report – Barry Bruns, Carolyn Minner

Barry indicated that there were no specific issues to report. MSPassed to accept the Financial Report.

Barry McNeill reported that Carolyn Minner will be away with family for a time and that her responsibilities will be covered by others for the interim. This does raise the issue of covering responsibilities when someone is absent or leaves the organization.

VI. Ex-Officio Reports

- **Alumni Association** – Rhonda McClintock
No report.

- **Emeritus College Liaison** – Elmer Gooding
Gary Kleemann reported that the Emeritus College Symposium was a successful event attended by several ASURA members.

- **Human Resources** - Sheree Barron or designee
No report.

- **University Club Liaison** – Jim Fordemwalt
No report.
- **University Liaison** – Barbara Shaw-Snyder or Abby Polito
Abby was unable to attend the Board meeting. Glenn Irvin reported that she had forwarded material regarding ABOR Legislative initiatives, the most important of which is a request for bonding authority of \$1 billion for research at the three universities.
- **University Senate** – Thomas Schildgen
No report.
- **University Staff Council** – Trudy Perez
Trudy reported that *Lion King* was a successful fundraiser with approximately \$1000 generated. The Homecoming Block Party was also a success. Staff Council is working on the Relay for Life, and a Staff Appreciation Bar-B-Q in February. Trudy noted that the Staff Newsletter is available to all Retirees if they are interested. Connie McNeill pointed out that we have link to this Newsletter on our website.

VII. Standing Committee Reports

A. Community Outreach Committee - Subcommittee Reports

- **Adopt-A-Family** - Joan Leard
No report.
- **Scholarship Committee** - Sue Blumer
Sue reported that the ASURA scholarship is restricted to full time undergraduate reentry students only. A question has arisen about eligibility of on-line students. A discussion ensued regarding such issues as location of on-line students, tuition rates, and eligibility.

MSPassed that scholarship eligibility extend to all ASU students who meet the ASURA criteria, including non-resident and on-line students.

Gary Kleemann commented that approximately one-third of the ASURA budget is going to the scholarship – this seems like a disproportionate amount of the budget. He asked if it wouldn't be better to fund the scholarship through an endowment. Barry Bruns commented that the endowment is too small to fund a scholarship. The survey information may provide insight into the priority of the scholarship for ASURA. Barry McNeill also mentioned that the Finance Committee has been tasked to look at the long term financial health of the association and the issue of the scholarship is an important part of that study.

Glenn Irvin commented that NAU and UA fund a flat-rate scholarship rather than tying the cost to tuition and expenses. Bill Moor pointed out that we do as well, but the amount needs to be reviewed regularly.

- **Video History Project** - Linda Van Scoy
Linda reported that the Committee has been talking with Dr. Mark Tebeau, Director, Public History and Associate Professor in the School of History, Philosophy, & Religious Studies. Tebeau's specialty is oral history. The Committee will be working with Tebeau to identify and support student assistants to help with the editing of the videos. The work will likely be done during the summer months.

B. Events Committee and Subcommittee Reports

- **Events Committee Coordination** – Jo Madonna
No report.

- **Luncheons & Special Events** – Barbara Bradford Eschbach

Barbara reported that the Friendship Village luncheon is on schedule. Forty percent of the attendees are from Friendship Village, and the Committee is trying to encourage more participation from the outside.

The next scheduled event is 19 December Holiday Pot Luck and Fundraiser.

Barbara is working on a proposal for a spring family picnic as well.

- **Retirees Day** – Barry McNeill
Barry reported that speakers for Retirees Day are lined-up. Presentations will be about events in past, present, and future.
- **Seminars** – Jan Thompson
Jo Madonna reported that the Health Insurance Seminar was successful and attended by about 60 people. There were three sessions: AARP and Affordable Care Act, and ADOA and ASRS explaining their insurance programs.
- **Travel** – Gary Anderson
Gary Anderson reported that the Kingston Trio trip included 23 people and was enjoyed by all. An upcoming event is Dickens' Christmas Carol presentation at Skyline High School in Mesa. Interested parties can sign up on line. Bus transportation is available. The group will go out for pizza after the performance.

Gary Kleemann reported that 13 people have signed up for the trip to Russia. The Committee is considering trips to the Four-Corners and possibly to Tibet.

- **KAET Fundraiser – Bill Moor**

Bill reported that a KAET fundraiser is scheduled for March. He circulated a sign-up list as an indication of interest in participating in the event.

C. Finance Committee – Barry Bruns

Barry reported that the review of last year's expenses disclosed one expenditure of \$1200 that did not get into last year's expenses, but this was an exception and will not occur again. Everything looks sound financially.

MSPassed to accept the annual review of financial status.

- **Golf Tournament – Dave Schwalm**

Linda Van Scoy reported that it looks like we generated \$3800 from the event. The Board offered congratulations to David Schwalm for coordinating a successful event. Barry McNeill reported that Dave will be stepping down and that the committee is looking for someone who has an interest in doing fund raising to head up the tournament for next year.

- **Book Collection – Mary Stevens**

Carol Moore reported that Val Peterson has donated 22 boxes of books; others have been donating books as well.

D. Government Liaison Council

- **ASRS General – TBD**

No report.

- **Legislature – Cecelia Fieri**

Cecelia is returning to work full-time and ASURA needs to find another person to assist in liaison with the Legislature. Cecelia reported that she is currently the only registered lobbyist, all past lobbyists have been purged from the system.

E. Health Insurance Liaison Council

- **ADOA – Art Ashton, Patricia Moore, Phyllis Primas**

Art reported that several ASURA members attended an excellent TIAA-CREF presentation on trusts and investments. They learned that the forms and instructions for health care documents and Powers of Attorney are available from the Arizona Attorney General's web site.

The completed documents can be uploaded and are available anywhere they might be needed.

Gary Kleemann attended the seminar and reported that TIAA-CREF is available to present the same seminar for ASURA. They are willing to present on any financial information that would be useful to our members.

Barry McNeill mentioned that for those who want to review and/or revise their ADOA coverage during open enrollment they have to use Internet Explorer and further they need to use the compatibility mode of the browser.

- **ASRS – TBD**
No report.

F. Membership and Communications Committee – Subcommittee Reports

- **Membership Update** – Dave Schwalm
Dave indicated that the report in the Board Materials covers the current status of membership. We have 66 introductory members – an issue is how many will become regular members next year.
- **Prime Times** – Wilma Mathews
Wilma asked that contributors to *Prime Times* send her material as soon as possible. They can handle photos, so those can be sent as well. Wilma indicated we needed to identify a successor for Jeannette Robson who puts *Prime Times* together for printing.
- **Obituaries** – Becky Reiss
No report.
- **Web Site and Database** – Connie McNeill
Connie reviewed the availability of information about ASURA activities and processes on the website and demonstrated how to access this information. She gave particular attention to the ability to query the database for people who have indicated an interest in various activities. The Board commended Connie for her work on the website.

VIII. ASURA Survey Project – Bill Moor

- A. Report on Survey Development** – Bill Moor
Bill reported that good progress is being made on the Survey, including investigations by Barry McNeill and Connie McNeill to put the Survey online. The Committee is looking at an application called Survey Monkey which requires a user fee for the level of surveying envisioned. Bill

moved that we purchase Survey Monkey for one year. A discussion ensued regarding the capabilities of Survey Monkey, including database and analysis.

MSPassed to purchase Survey Monkey for one year at the Gold level which will cost \$300.

B. Next Step – Bill Moor

Bill reported that the Committee will conduct a pre-test of the Survey in late November and early December. The pre-test will be given to the Board, who will be asked to participate in the Survey again when it is administered in January, so that their responses can be tallied in the Survey results. The Committee is meeting Friday, 15 November, at 9:30 a.m.

IX. Report on Tri-University Meeting – Barry McNeill

Barry reported that the Tri-University Retirees Associations meeting was attended by representatives from ASU, NAU, and UA. Speakers from ASRS presented information on the retirement system and health plans. Barry indicated that ASRA seems to be a well-managed system. He also reported that ASURA seems to be more active than the retirees associations at NAU and UA. He noted that members of the other associations receive free parking from their universities.

X. Unfinished Business

A. Follow up on distribution of *A Second Decade of Success* - Barry McNeill

Barry reported that he gave a copy of *A Second Decade of Success* to Virgil Renzulli. He also gave copies to the UA and NAU retirees associations representatives. Carol Moore and Linda Van Scoy reported that they have given copies of the book to other groups and individuals as well.

B. Continue the discussion of Barriers to Volunteerism

- **Don't know who has indicated an interest in committee / lack of knowledge about the ASURA – demo what has been done on website – Connie McNeill.**

See Connie's report on the **Website and Database** above.

- **Work load / activities take too much time – Barry McNeill.**

Barry indicated that a barrier to volunteering is workload – people do not want to be burdened. He asked how this issue could be addressed. A discussion ensued. Hal White commented that the organization has grown since its establishment and has maintained activities originally put in place, but it may be time to examine the organization and perhaps eliminate some of the activities. Comments included suggestions that people might not know what activities the organization engages in, and that people do attend activities they

value. Barbara Bradford Eschbach suggested that the volunteer work should be fun for the person responsible for it. Other comments were to invite people to participate, publicize events more, and don't burn people out.

XI. New Business

XII. Announcements

Upcoming Board Elections – Bill Moor

Bill has asked several past-presidents to assist with the election process. A ballot will be ready in January. Barry McNeill encouraged members to reach out to others and ask them to participate.

Next Meeting – 13 November in CSB 330.

Carol Moore distributed information on the Arizona Postsecondary Education Commission's upcoming conference on Developing Human Capital.

XIII. Action Items

XIV. Meeting Adjournment

The meeting at 12:00 p.m.

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
ASURA Operations - Income				
Balance Forward	38,591	38,591		
Current Year Revenue				
Events Registration Fees & Donations Collected	5,000	1,540	31%	
Membership Donations ("Dues")	18,000	3,780	21%	
General Operations Donations	2,000	815	41%	
Sale of University History Book	100	34	34%	
Total ASURA Operations Current Year Revenue	25,100	6,169		
ASURA Operations - Expenses				
<i>Printing and Mailing Costs</i>				
Annual Report	100	0	0%	
Survey & Ballots	800	0	0%	
Membership Drive	900	357	40%	
<i>Event Costs (exclusive of Advertising)</i>				
Paid Events	5,000	1,240	25%	
Meet & Greet	400	425	106%	
Seminar - All Costs	40	22	55%	
Annual Meeting Refreshments	600	0	0%	
Holiday Potluck & Fundraiser	50	0	0%	
Retiree's Day - Presenter & Guest Lunches	200	0	0%	
Retiree's Day - MU Room Fees	750	0	0%	
<i>Other Operations Costs</i>				
Scholarship Award	8,123	8,123	100%	Balance of \$10,000 paid from Endowment
Business Luncheons/Staff Appreciation	800	0	0%	
Membership Database	1,000	1,091	109%	
Office Equipment & Supplies	1,000	616	62%	
Service Appreciation Gifts	500	0	0%	
AROHE Membership Dues	100	0	0%	
Transfer to Adopt-a-Family account	1,000	0	0%	
Foundation Management Fees	900	111	12%	
Total ASURA Operations Expenses	22,263	11,985		
Increase (Decrease) in Fund Balance for Current Year	2,837	-5,816		
Uncommitted ASURA Operations Funds	41,428	32,775		

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
Public Affairs Allocation				
Opening Balance	7,000	7,000		
<i>Printing & Mailing Costs</i>				
Membership Drive	1,500	684	46%	
Envelopes and Other	1,391	1,384	100%	Includes room fees for meetings
Prime Times	2,500	959	38%	
<i>Other Public Affairs Operations Costs</i>				
Conference Room Chairs	109	27	25%	Chairs for conference room
Copier/FAX Equipment Annual Lease	1,500	1,306	87%	
Total Subsidized Expenses	7,000	4,360		
Uncommitted PA Funds For Operations	0	2,640		
Special Projects				
Special Projects - Income				
Balance Forward	2,295	2,295		Includes \$1000 from Friendship Village for Golf Tournament - donated prior to 6/30/13
Current Year Revenue				
Bake Sale Income	200	0	0%	
Friends/Phx Library Book Sale Net Income	500	243	49%	
Golf Tournament	9,000	2,190	24%	
Total Special Projects Current Year Revenue	9,700	2,433		
Special Projects - Expenses				
Golf Tournament	6,000	0	0%	
Transfer 1/2 golf tournament net revenue to Endow. Scholshp	1,500	0	0%	Last year split 3 ways with Winkle Endowment
Transfer 1/2 golf tournament net revenue to Video History	1,500	0	0%	Last year split 3 ways with Winkle Endowment
Foundation Management Fees	400	32	8%	
Total Special Projects Expenses	9,400	32		
Increase (Decrease) in Fund Balance for Current Year	300	2,401		
Uncommitted Special Projects Funds	2,595	4,697		

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
Adopt-A-Family				
Adopt-a-Family - Income				
Balance Forward	529	529		
Current Year Revenue				
Adopt-A-Family Donations	521	585	112%	
Transfer from Operations	1,000	0	0%	
Total Adopt-A-Family Current Year Revenue	1,521	585		
Adopt-A-Family - Expenses				
Adopt-A-Family	2,000	0	0%	
Foundation Management Fees	50	12	23%	
Total Adopt-A-Family Expenses	2,050	12	1%	
Increase (Decrease) in Fund Balance for Current Year	-529	573		
Uncommitted Adopt-A-Family Funds	0	1,102		
Video History				
Video History - Income				
Balance Forward	5,382	5,382		
Current Year Revenue				
Video History Donations	1,000	145	15%	
1/2 net revenue from Golf Tournament	1,500	0	0%	Last year split 3 ways with Winkle Endowment
Total Video History Current Year Revenue	2,500	145		
Video History - Expenses				
Production	5,000	0	0%	
Equipment	150	0	0%	
History Book	0	20		History Book donation deposited in Video History Account in error
Foundation Management Fees	150	3	2%	
Total Video History Expenses	5,300	23		
Increase (Decrease) in Fund Balance for Current Year	-2,800	123		
Uncommitted Video History	2,582	5,504		
History Book				
History Book - Income				
Balance Forward	388	388		
Current Year Revenue				
History Book Donations	105	125	119%	
Total History Book Current Year Revenue	105	125		
History Book - Expenses				
History Book	0	98		Includes copyright fee
Foundation Management Fees	0	2		
Total History Book Expenses	0	100		
Increase (Decrease) in Fund Balance for Current Year	105	25		
Uncommitted History Book	493	413		

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
Scholarship Endowment Fund				
Scholarship Endowment - Principal				
Endowment Balance July 1	43,286	43,286		
Invested Funds Gain (-Loss)	4,300	2,300	53%	
Transfer to Scholarship Endowment - Spending	-1,000	0	0%	
Foundation Management Fees	-600	-658	110%	
Transfer from Scholarship Endowment - Spending	1,000	0	0%	
Current-Year Contributions	1,800	525	29%	
Total Scholarship Endowment Principal	48,786	45,453		
Scholarship Endowment - Spending				
Balance July 1	1,877	1,877		
Payout from Endowment	1,000	0		
Reinvest in Endowment	-1,000	0		
Scholarship Support from Endowment	-1,877	-1,877		
Total Scholarship Endowment Spending	0	0		
Total Scholarship Endowment	48,786	45,453		

ASURA Event Report
10/31/2013

Event	Date(s)	Registration Fees		Event Costs				
		Collected	Refunded	Travel & Related	Food, Entertainment & Related	Lodging & Related	Other	Net Gain/Loss
Meet & Greet Luncheon	09/11/13	0.00	0.00	0.00	425.36	0.00	0.00	-425.36
Kingston Trio	10/25/13	1,464.00	0.00	0.00	1,240.00	0.00	0.00	224.00
*Fundraiser Golf Tournament	11/11/13	3,190.00	0.00	0.00	0.00	0.00	0.00	3,190.00
Fall Luncheon	11/15/13	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Spirit of Phoenix Chorus	12/07/13	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fundraiser Holiday Potluck	12/19/13	0.00	0.00	0.00	0.00	0.00	0.00	0.00
**Retirees Day	02/23/13	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Spring Luncheon	TBD	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Net gain (loss) - all completed non-fundraising events **-425.36**
Net gain (loss) - all non-fundraising events **-201.36**

***Golf Tournament - Collections include sponsor donations collected in FY13**

****Retirees Day - Collections include \$950 support from Operations**

Full Program Information for 21st ASURA Retirees Day
The Three P's

This year's program is organized so that each session has a topic dealing with the **Past**, **Present**, and the **Phuture**; hence The Three P's

First Session - 9:30 a.m. – 10:20 a.m.

- Presentation:** *Current Research Efforts by Institute of Human Origins*
(Past) **Dr. William H. Kimbel**, Director of The Institute of Human Origins and Virginia M. Ullman Professor of Natural History and the Environment
- Presentation:** *Jazz from A to Z*
(Present) **Marcie Hutchinson**, History faculty in the School of Historical, Philosophical and Religious Studies
- Presentation:** *The Case for Alien Life*
(Phuture) **Dr. Steve Desch**, Assoc. Professor School of Earth & Space Exploration

Second Session – 10:30 a.m. – 11:20 a.m.

- Presentation:** *Resilience and Rebuilding: Indigenous Nations in the Modern American West.*
(Past) **Dr. Donald Fixico**, Distinguished Foundation Professor of History in the School of Historical, Philosophical & Religious Studies
- Presentation:** *Genetics and Conservation of Desert Plants in the Highlands, Lowlands and Wetlands*
(Present) **Dr. Shannon Fehlberg**, Conservation Biologist, Desert Botanical Garden in Phoenix
- Presentation:** *The Future of Space Exploration*
(Phuture) **Dr. Srikanth Saripalli**, Assist. Professor School of Earth & Space Exploration

Third Session – 11:30 a.m. – 12:20 p.m.

- Presentation:** *Traditional Knowledge Shapes Sustainability Thinking*
(Past) **Professor Simon Ortiz**, Regents Professor of English
- Presentation:** *The Status of Education in Arizona*
(Present) **Sybil Francis**, Executive Director of the Center for the Future of Arizona
- Presentation:** *The Ethics of the Techno-Human Transformation*
(Phuture) **Dr. Brad Allenby**, President's Professor & Lincoln Professor of Engineering and Ethics, School of Sustainable Engineering

Luncheon Program

- Presentation:** *Gammage Auditorium: Past – Present - Phuture*
Colleen Jennings-Roggensack, Executive Director for ASU Gammage & Assistant Vice President for Cultural Affairs

2014 Retirees Day Presenters

Brief Biographical Information (for publicity & introduction):



Braden R. Allenby is President's Professor and Lincoln Professor of Engineering and Ethics, School of Sustainable Engineering and the Built Environment, Ira A. Fulton Schools of Engineering at ASU. Dr. Allenby entered academia after a 20-year career as senior environmental counsel, research vice president for technology and environment, and environment, health and safety vice president for AT&T.

Brief Biographical Information (for introduction):



Dr. Steve Desch, Associate Professor in the School of Earth & Space Exploration, is a theoretical astrophysicist who models the formation of solar systems and planetary processes. His modeling draws on his expertise in magnetohydrodynamics, radiative transfer, dust microphysics, meteoritics, and other astrophysics, as well as numerical computing. His research interests include: chondrule formation; origin of the Solar System's short-lived radionuclides; star formation and protoplanetary disk evolution;

Brief Biographical Information (for publicity & introduction):



Dr. Shannon Fehlberg is a member of the Research & Conservation Staff at the Desert Botanical Garden as well as an Adjunct faculty member in the ASU's School of Letters and Sciences Fehlberg's research focuses on the study of population genetic variation in rare plants. Knowledge of this genetic variation can provide insight into the survival, reproduction, and taxonomy of rare plants, and can be combined with other sources of data to form more effective conservation strategies.

Brief Biographical Information (for publicity & introduction):



Professor Donald L. Fixico (Shawnee, Sac & Fox, Muscogee Creek and Seminole) is Distinguished Foundation Professor of History in the School of Historical, Philosophical & Religious Studies at ASU. He is a policy historian and ethnohistorian. His work focuses on American Indians, oral history and the U.S. West. and he has published a dozen books the most recent being *Indian Resilience and Rebuilding: Indigenous Nations in the Modern American West*.

Brief Biographical Information (for publicity & introduction):



Dr. Sybil Francis, Executive Director of the Center for the Future of Arizona has a passion for education, believing that it holds the key to a successful future. She is a recognized leader in the education field, working to improve college readiness and success for all students through her work at the Center for the Future of Arizona, which she founded with Lattie Coor, former ASU president, in 2002. Her commitment to advancing innovative solutions to societal imperatives spans a 30 year career as a public policy analyst/architect advancing the nation's science and education enterprise.

2014 Retirees Day Presenters

Brief Biographical Information (for publicity & introduction):



Colleen Jennings-Roggensack, executive director for ASU Gammage

Brief Biographical Information (for publicity & introduction):



Professor Simon J. Ortiz, Regents Professor of English is an Indigenous poet and writer of Acoma Pueblo heritage who specializes in Indigenous Literature. With literary perspective as a guide, research interests include cultural, social, political dynamics of Indigenous peoples of North, Central, and South America. Ortiz's publications in poetry, fiction, creative non-fiction, essay, and children's literature reflect his literary perspective across a range of his varied, active engagement and involvement in contemporary Indigenous life and literature.

He was one of a dozen experts gathered at the Amerind Museum in Dragoon, Ariz. for a New Directions in Sustainability and Society seminar; a seminar which focused on Traditional Ecological Knowledge.

Brief Biographical Information (for introduction):



Dr. Srikanth Saripalli, an Assistant Professor in the School of Earth & Space Exploration, is a Roboticist with research interests in unmanned systems in general and aerial vehicles in particular. His research focuses on robotic exploration: particularly in air and space and necessary foundations in perception, planning and control for this domain. His work spans algorithmic design and implementation to field experimentation of aerial robots that explore difficult, dangerous and usually inaccessible places on earth and other planetary bodies to further scientific knowledge

**ANNUAL REVIEW OF ASURA EXPENDITURES
FOR 2012-2013
BY 2013-2014 ASURA FINANCE COMMITTEE**

Review

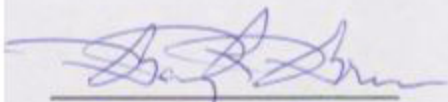
Per ASURA Bylaws, Article VI.A.4, the Finance Committee conducted the annual review of expenditures of the Association for reasonableness and consistency with the budget. The following documents were reviewed: ASURA Annual Event Report for FY 2013, ASURA Financial Report 7/1/2012 through 6/30/2013 (consisting of the following accounts: Operations, Public Affairs Allocation, Special Projects, Adopt-A-Family, Video History, History Book, and Scholarship Endowment Fund), and the applicable Banking Summaries prepared by the ASURA and the related ASU Foundation prepared Balance Sheets/Income Statements for each of these accounts. The Finance Committee unanimously agreed that the revenues and expenditures of the Association in 2012/2013, after consideration of the comments/explanations on the ASURA Financial Report, were reasonable and consistent with the budget and in agreement with the applicable ASU Foundation records. The Committee also verified that the ASURA ending cash balances agreed with the underlying Foundation records.

Note

The Public Affairs Allocation was under spent by \$1,200 due to late receipt after the end of the fiscal year of invoice for the copier/Fax equipment annual lease. Arrangements have been made for this annual payment for future years to be charged to the Public Affairs Allocation Account at the start of each fiscal year and not at the end of the fiscal year, so that expenses related to the fiscal year are definitely charged to that fiscal year and not to another fiscal year due to possible late receipt of an invoice.

The Committee offers special thanks to Jerry Snyder for taking the lead in conducting the review and providing recommendations for the Committee's consideration.

Submitted by Barry Bruns to the ASURA Board meeting on November 13, 2013.



ASURA MEMBERSHIP TOTALS

2014 Membership Year

Counts	As Of 11/4/2013	As Of 11/3/2012	This Yr -Last Yr	More Counts	As Of 11/4/2013	As Of 11/3/2012	This Yr -Last Yr
Current-year Members	596	566	30	By Former Employment Category			
Renewals from prior years (any prior year)	532	534	-2	Faculty and Faculty w/ Admin Appt	274	268	6
Introductory members	66	32	34	Academic Professional	40	39	1
Paid for the current year, now deceased	3	0	3	Staff	185	179	6
				Service Professional	68	55	13
Last Year's Members - Not Renewed	71	128	-57	Administrative	29	15	14
Members last year, now deceased	6	11	-5	Having an Arizona Address	537	511	26
By Retired-from Organization				Level of Activity			
Retired from ASU	562	N/A	N/A	Checked at least one volunteer area	78	56	22
Retired from another university	0	N/A	N/A	Attended at least one event this year	92	102	-10
Former ASU employee, retired elsewhere	0	N/A	N/A	Attended an event ever	255	223	32
Still employed at ASU	8	N/A	N/A	Logged in to Members-only Site (ever)	63	27	36
By (Approx.) Time Since First Joining				Made an additional donation this yr	186	28	158
Members for 0-2 Years	94	79	15	Non-members in Database			
Members for 3-5 Years	127	158	-31	Was a member at some time	346	326	20
Members for 6-10 Years	162	119	43	Never a member	855	813	42
Members for more than 10 Years	214	210	4				
By Communications They Want to Receive¹							
Upcoming Event Announcements (e-mail)	404	371	33				
Obituary Notices (e-mail)	337	305	32				
Prime Times (US Post)	566	560	6				
Other ASURA Communications (e-mail)	380	376	4				
None of The Above	16	5	11				

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership donations in the current fiscal year.

PRIME TIMES DEADLINES

Spring 2014 thru Fall 2014

(Submitted by Wilma Mathews & Jeannette Robson For December 11, 2013 ASURA Board Meeting)

SPRING 2014

January 20 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
January 29 final copy to Alpha Graphics for printing
February 5 Alpha Graphics delivers Prime Times to ASU Mail Services

SUMMER 2014

May 19 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
May 28 final copy to Alpha Graphics for printing
June 4 Alpha Graphics delivers Prime Times to ASU Mail Services

FALL 2014

September 22 **submit articles** to Wilma Mathews for editing (*wkm23@asu.edu*)
October 1 final copy to Alpha Graphics for printing
October 8 Alpha Graphics delivers Prime Times to ASU Mail Services