

ARIZONA STATE UNIVERSITY

RETIREES ASSOCIATION

ASURA Annual Report

2012-2013

This report is for distribution at the Annual Meeting

April 20, 2013, 1:00-3:00 p.m.

ASU Tempe Campus, Memorial Union, Alumni Lounge

Annual Report 2012-2013

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ASURA BOARD AND OFFICERS

Officers 2012-2013	Officers 2013-2014
Bill Moor, President	Barry McNeill, President
Dave Schwalm, Past President	Bill Moor, Past President
Barry McNeill, Vice President	JoMadonna, Vice President
Barry Leshowitz & Jo Madonna, Secretary	Glenn Irvin, Secretary
Barry Bruns, Treasurer	Barry Bruns, Treasurer
Board Members	Board Members
Art Ashton (replaced Barry Leshowitz)	Art Ashton
Barry Bruns	Barry Bruns
Barbara Bradford Eschbach	Barbara Bradford Eschbach
Elmer Gooding	Cecilia J. Fiery
Dick Jacob	Elmer Gooding
Dick Kelly	Karen Fry Hammann
Gary Kleemann	Glenn Irvin
Barry Leshowitz (resigned 9/30/2012)	Dick Kelly
Jo Madonna	Gary Kleemann
Wilma Mathews	Barry Leshowitz
Barry McNeill	Jo Madonna
Bill Moor	Barry McNeill
Jeannette Robson	Bill Moor
Dave Scheatzle	Jeannette Robson
Dave Schwalm	Bill Stasi
Joy Shearman	Janice Meyer Thompson
Bill Stasi	Harold White
Advisory Board Members	Advisory Board Members
Martha Byrd, Alumni Association	Martha Byrd, Alumni Association
Sheree Barron, Human Resources	Sheree Barron, Human Resources
TBD, University Senate	Helen Ossipov, University Senate
TBD, Staff Council	Stephen Potter, Staff Council
Abigail Polito, Public Affairs	Abigail Polito, Public Affairs

Important Contact Information

ASURA OFFICE, PO Box 873308, Tempe, AZ 85287-3308 <http://asura.asu.edu>
480-965-7668 FAX 480-965-7807

ARIZONA STATE RETIREMENT SYSTEM, 3300 N. Central Ave., Phoenix, AZ 85012
<https://www.azasrs.gov/> 602-240-2000 or 1-800-621-3778

ARIZONA DEPARTMENT OF ADMINISTRATION 100 N. 15th Ave, Suite 103,
Phoenix, AZ 85007 <http://www.benefitoptions.az.gov/> 1-800-304-3587

OFFICE VOLUNTEERS

ASURA could not function without our dedicated and highly competent volunteers who provide us with support, continuity, and institutional memory. Carolyn Minner, our volunteer Business Manager, handles all purchasing, mailing, and other business transaction. She also maintains the membership database and the e-mail distribution lists as well as serving a shift on the front desk. Carol Moore recruits, trains, and coordinates our Front Desk volunteers, in addition to serving a shift on the front desk herself. Our Front Desk volunteers keep our office running smoothly, and they cheerfully help everyone who interacts with ASURA face-to-face, on the phone, or on-line. Office hours are Monday through Friday, 9 a.m. to noon and 1-4 p.m.

Connie McNeill is our technical support volunteer. She helps the office staff and Board and committee members with technology use. She is constantly refining our technology and adding cool new features.

We welcome any and all assistance from those interested in getting involved. If you are interested in joining our office volunteers, please contact us at 965-7668.

Name	Telephone No.	E-mail
ASURA Office	480-965-7668	Fax: 480-965-7807
Carol Berg	480-894-9651	Ike brg@yahoo Mon. a.m.
Jeannette Robson	480-688-5178 (cell) 480-883-8647	jrobson@asu.edu Mon p.m.
Carol Moore Office	480-967-6934 602- 741-7647 (cell)	carollinneamoore@cox.net Tues. a.m.
Linda Van Scoy	480-497-5958	Ivs@asu.edu Tues. p.m.
Nancy Lesko	480-967-0642	nclesko@asu.edu Wed. a.m.
Carolyn Minner Business Operations Mgr.	623-910-7511 (cell) 0353-Fac Mgmt West	cminner@cox.net Wed. p.m.
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Bill Wootten	480-966-7039	william.wootten@asu.edu Fri p.m.
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Joan Leard	480-947-6119	ileard@asu.edu
Jack Sarrett	480-784-4608 480- 250-1705 (cell)	jsarrett@arczip.com
Helen Seaton	480-820-7403	helen.seaton@asu.edu
Dorothy Meunier	480-998-1972	Dorothy.Meunier@asu.edu

President's Message

William C. Moor

As President of ASURA it is my responsibility and privilege to overseeing the creation of the 2012 - 2013 Annual Report. I have thoroughly enjoyed my tenure and am continually impressed by the breadth and depth of services that our Board, Committees and highly motivated members provide all members of our organization and the larger community of which we are a member. As you review this document I believe you will share my appreciation of what members of ASURA accomplish through their individual efforts and the committees in which they participate. Some of the highpoints of the year were activities, which did not fall under the guidance of any specific committee or subcommittee, and are presented in the following paragraphs.

This year ASURA hosted the annual Tri-University meeting visiting with our colleagues from UA and NAU. It was an enjoyable and informative meeting. We receive newsletters from our colleagues which are generally available in the office if anyone is interested in what is going on around the state. One of the most interesting and valuable parts of the meeting was a presentation by Mr. Pat Klein, ASRS. Mr. Klein provided us with good insights into the health insurance available for retirees, as well as a good comparison chart (non-contractual) for the ASRS and ADOA health insurance plans. This chart is available for your examination by checking into the ASURA home page on the internet. Next year the host will rotate but with everyone's agreement that site will remain at ASU to enhance travel convenience

With the impetus and assistance of Elmer Gooding, ASURA re—instituted a luncheon for the past presidents of the Association. The day was cloudy and overcast but the lunch was lively and enjoyable. We were privileged to have 15 past presidents (out of 22) in attendance, many accompanied by their spouses. Excellent presentations were made by Connie McNeill (Wild Apricot data system), Dave Scheatzle (Video History Project) and Val Peterson (Second 10 year history). Hopefully we will be able to make this an annual affair. Our guests were introduced to the plaque honoring their service which normally hangs in the ASURA office.

A select ad hoc committee (composed of past presidents) worked diligently through the summer and fall reviewing and revising the By-Laws of ASURA. In February, 2013, the membership overwhelmingly approved these efforts of Mary Stevens (Chair), Elmer Gooding, David Schwalm and Connie McNeill. The new, revised and improved By-Laws may be examined on the ASURA web pages.

We believe that all members will appreciate the advantages of our new data processing system, Wild Apricot, and that implementing it truly reflects the value of the dues increase we experienced this past spring. Everyone will be able to access a full membership roster, the ability to update their own information, register for events on line and be able to receive receipts from ASURA.

We want everyone to take advantage of the benefits we offer. Our trips outside the country have been very well received by those who were able to participate in them. Our local trips offer diversity and the chance to explore parts of Arizona which you may not have encountered as well as the chance to enjoy the fellowship of other retirees. Our video history DVDs are available for check-out and offer the opportunity of to explore the development and history of our university through first hand reminiscences. Our sense of community and contribution to others is enhanced through our scholarship program and our adopt-a-family program. Certainly our seminar program is designed to improve our education and capabilities in dealing with our environment.

I urge everyone to read this entire report. I am sure you will share with me an admiration of all the work our good friends put in on our behalf. If you are not actively involved with ASURA please join us. If you cannot join us thank your friends and colleagues who can participate for their efforts.

Community Outreach Committee

The Community Outreach Committee identifies and promotes opportunities for members to volunteer time or resources to improving our community. It also oversees outreach subcommittees developed by the Board. The committee currently oversees three subcommittees and coordinates supports activities with two other ASU organizations. The subcommittees are Adopt-A-Family, the Video History Project, and the ASURA scholarship. The organizations with which we coordinate are the Emeritus College and the University Club.

ADOPT-A-FAMILY Program

Joan Leard

Two families were adopted for this school year; one family of four from the Tempe Elementary School District #3 and one family of four from ASU.

The Tempe family consists of a mother, father, a girl 7 and a boy 13. The social worker wrote, "I took the items to the family yesterday — mom was so emotional and appreciative. She told me that her daughter had 3 quarters that she wanted to give to you (the lady who brings beautiful things) and when she asked her why: she replied, "it's all I have to give to her".

The ASU family consists of a mother with daughters 1, 6 and 8. The mother is a disabled army veteran. She is able to attend ASU on the post 9/11 GI bill.

She moved to Arizona after leaving her husband because of domestic violence issues. She is a Nina scholar and considers other Nina scholars her family as she has no family in Arizona.

The funds used for these purchases come from ASURA member donations and the ASURA treasury. With your help we will continue to give two families struggling with education for a better life a helping hand. Please continue to donate so we may keep this outreach program alive and well for many more years.



ASURA MEMBERSHIP TOTALS

2013 Membership Year

Counts	As Of 3/8/2013	As Of 3/8/2012	This Yr - Last Yr ·	More Counts	
Current-year Members	588	660	-72	Current Members w/ Arizona Address	529
Renewals from Prior Years (any prior year)	544	598	-54	Current Members' Level of Activity	
New This Year	44	62	-18	Checked at least one volunteer area	59
Paid for the Current Year, Now Deceased	1	2	-1	Attended at least one event this year	141
				Attended an event ever	317
Last Year's Members Who Have Not Renewed	118	106	12	Logged in to Members-only Site (ever)	41
Last Year's members Who Are Now Deceased	14	21	-7	Made an additional donation this year (this is only since about 15 Aug)	47
Current Members by (Approx.) Time Since First Joining				Non-members in Database	
Members for 0-2 Years	94	101	-7	Was a member at some time	311
Members for 3-5 Years	162	220	-58	Never a member	830
Members for 6-10 Years	122	107	15	Deceased (may include some members)	86
Members for more than 10 Years	210	232	-22		
Members by Communications They Want to Receive¹					
Upcoming Event Announcements (e-mail)	385	412	-27		
Obituary Notices (e-mail)	315	346	-31		
Prime Times (US Post)	578	656	-78		
Other ASURA Communications (e-mail)	393	412	-19		
None of The Above	5	4	1		
Current Members by Former Employment Category					
Faculty	276	307	-31		
Faculty with Admin Appointment	N/A	N/A	N/A		
Academic Professional	38	43	-5		
Staff	186	223	-37		
Service Professional	61	54	7		
Administrative	25	33	-8		
Unspecified	1	0	1		

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership donations in the current fiscal year.

Scholarship Committee **Sue Blumer and Joy Shearman**

The Scholarship Committee, meeting in April, 2012, selected Krissy Jo Bergen as the recipient of the 2012-13 scholarship. Ms Bergen is a student at ASU West, a member of the White Mountain Apache Tribe of Arizona, president of the Native American Student Organization on that campus, a single mother, and an excellent student. She plans to go into a career in the behavioral sciences to help members of her tribe overcome some of the social problems facing them.

The scholarship program provides an important means for members to participate in the lives of current students on all of our campuses and to see what unusual and diverse life stories these students bring to the university. These students face long years to complete their undergraduate degrees and graduate studies. Since they are reentry students, further delays make it difficult for them to fulfill their potential. Thus, our scholarship, which provides \$10,000 for the academic year, is a powerful means to help one student at a time. The scholarship is funded by contributions from our members for that purpose, from fundraising events such as the golf tournament and book sales, from earnings on the scholarship endowment fund, and from the operations budget. As tuition continues to increase each year, the need for good scholarships like ours also grows.

Scholarship Committee members spend long hours reviewing the applications each year and take their jobs seriously. Their comments noted how well qualified many of the applications are and how difficult the choice is. These excellent students who apply for the scholarship make the selection process challenging but rewarding. Their diverse interests and background, their outstanding academic and community achievements, and their academic and professional goals continue the tradition of the ASURA scholarship. During the past few years, these students have pursued majors in performance art and art history in the College of Fine Arts, economics, supply chain management, and computer information systems in the College of Business, social work and gerontology in the College of Public Programs, psychology in the College of Liberal Arts and Sciences, and others, and have attended all four campuses. The ASURA scholarship program truly demonstrates outreach across ASU's campuses and colleges.

Video History Project **Linda Van Scoy**

It's nice to be associated with a project that seems to be never ending. The oral histories of our retired employees will always be available as long as the university exists. There is a wealth of information to draw from and each story contributes one more perspective on ASU's past. To date, the Video History Project has completed 91 interviews, 43 of which have been done in house. (See complete listing below.)

As mentioned in the last Prime Times, we have also added brief video clips to the ASURA web site and those can be easily viewed from your computers. Just go to the Video History page on

our web site and click on "video clip" behind the person's name (see below) and voila, you can enjoy a 1-3 minute clip from the full interview.

During this year we acquired permanent space in the CSB building to set up a studio to conduct the interviews. It's nice to have the equipment in place so we don't have to assemble and disassemble it for each interview. However, we can easily be mobile and conduct interviews "off site" whenever needed.

This year we began the process of producing hard copy and digital transcripts of those interviews we have conducted in house. We contracted with a local company who does many projects for ASU, and they have provided excellent transcriptions with a rapid turn around. These transcripts are important for the project and for the University Archives to insure there is a permanent hard copy of the interview. With the fast changing technology there may come a day when the DVD is obsolete (similar to the VHS tapes).

The Golf Tournament held in November was quite successful and netted \$846 for the Video History Project. We were also pleased to see so many generous donations to the project through the membership renewals (\$407), and thanks to those of you who contributed to this worthy cause!

Future expenses include a second camera to use in future interviews and possibly additional lighting and back drops. The video crew and the committee work very hard volunteering their time to schedule, conduct and edit the interviews and the success of the Video History Project rests on their shoulders. So thanks go to Roger Carter, Elmer Gooding, John McIntosh, Ann Patterson, Becky Reiss and Dave Scheatzle. We welcome additional volunteers at any time, so if you would like to help let us hear from you.

DVD interviews are available to check out from the ASURA office or may be requested by mail. Contact the office at 480 965 7668 to make arrangements for either option. We would also like to remind the membership that we invite nominations for individuals to be interviewed. Send the name, department and a brief justification to:

ASURA Video History Project
P. O. Box 873308
Tempe, AZ 85287-3308
Or e-mail to lvs@asu.edu

DVD's Available From the Video History Library

- | | | |
|-------------------------|------------------------|------------------------|
| 1. Allen, Charles* | 30. Grigsby, Eugene | 61. Penley, Larry |
| (video clip) | | (video clip) |
| 2. Backus, Charles | 31. Hardt, Ann | 62. Peplow, Bonnie |
| (video clip) | | 63. Peterson, Val* |
| 3. Bardvvyck, Loretta | 32. Harrison, Mernoy* | 64. Pittman, Anne M. |
| | (video clip) | 65. Prust, Zeke*(video |
| 4. Barnhill, Robert * | 33. Hastings, Vernon* | clip) |
| 5. Betz, Mat | 34. Huizingh, William | 66. Rapp, James * |
| 6. Branstetter, Ellamae | 35. Jacob, Dick* | 67. Rice, Ross |
| 7. Brown, Brent | 36. Kajikawa, Bill | 68. Richards, Gale |
| (video clip) | 37. Kigin, Denis | 69. Sackton, Frank |
| 8. Bruns, Barry* | 38. Kinsinger, Jack | 70. Salerno, Nick |
| 9. Burgess, Hugh * | (video clip) | (video clip) |
| 10. Campbell, Rudy | 39. Krahenbuhl, Gary* | 71. Schabacker, Joseph |
| (video clip) | 40. Kush, Frank (video | * |
| 11. Coor, Lattie | clip) | 72. Scheatzle, Dave* |
| 12. Crowder, Troy | 41. Land, Floyd * | 73. Schwada, Wilma |
| (video clip) | 42. Lessard, Beth | 74. Shell, Leon (video |
| 13. DeGraw, Bette | 43. Lewis, William * | clip) |
| 14. Dotts, Don (video | 44. Linton, Marigold* | 75. Smith, Dean (video |
| clip) | 45. Lombardi, Eugene | clip) |
| 15. Doyle, Roy (video | (video clip) | 76. Snyder, Jerry* |
| clip) | 46. Mason, Bruce | 77. Storad, Conrad* |
| 16. Edwards, John | 47. Matheson, Alan | 78. Turk, Rudy |
| 17. Ellis, Bob | 48. McHenry, Al * | 79. Umberson, George |
| 18. Elmore, James | 49. McNeill, Connie* | 80. Van Scoy, Linda |
| (video clip) | 50. McSheffrey, | 81. Weigend, Guido |
| 19. Eschbach, Darel* | Gerry | 82. Weschler, Louis * |
| 20. Eschbach, Barbara* | 51. Metha, Arlene | 83. Wells, Linda* |
| 21. Fearon, Hal | 52. Miller, Victor J. | 84. Winkles, Bobby |
| 22. Fisher, Marvin | 53. Moore, Carleton | 85. Wright, Madelyn |
| 23. Fleming, Robert | 54. Morrell, George | (video clip) |
| "Coach"* (video | 55. Mulhollan, Paige | 86. Wurzburger, |
| clip) | (video clip) | Marilyn* |
| 24. Fuchs, Jack* | 56. Murra, Dick | 87. Zafra, Victor * |
| 25. Gisolo, Margaret | 57. Nelson, Russell | 88. Roundtable |
| 26. Glick, Milton | 58. Oliver, Robert | discussion: Brent |
| (video clip) | 59. Ostrom, Lonnie | Brown, Russell |
| 27. Gooding, Elmer | (video clip) | Nelson & Frank |
| 28. Gordon, Leonard | 60. Parker, Clyde | Sackton |
| 29. Greathouse, Betty | (video clip) | |

*Interview complete—DVD forthcoming

Events Committee Barry McNeill

The Events Committee was active this year. The overall Events Committee chair was the ASURA vice president, Barry McNeill. The committee was made-up of the chairs of the various event subcommittees: Travel--Bill Stasi/Gary Anderson; Seminars--Gary Kleemann; Luncheons & Special Events--Barbara Eschbach; Golf Tournament--Dave Schwalm; Retirees Day--Barry McNeill.

ASURA Calendar of Events

The first meeting of the committee was held on April 26, 2012. The purpose of the meeting was to prepare a yearly ASURA Calendar of Events. Creating an annual calendar published in Prime Times allows ASURA to:

1. balance the event load over the year, and
2. advertise events to those members who do not have or do not use e-mail.

To accommodate the Prime Times publishing schedule, the calendar needed to be completed by May 1st. The committee was able to agree on the number and timing of events for 2012/2013 and in conjunction with the Prime Times editors, a yearlong calendar was created.

Write-ups for the fall events were solicited and submitted to Prime Times for the summer edition. In October the calendar was updated and stories for the late fall and winter events were solicited and published in Prime Times. In January, one last editing of the calendar was made and write-ups for the late winter and spring events were submitted for publication in Prime Times.

Wild Apricot

With the addition of Wild Apricot, a committee meeting was held to introduce / train the various event chairs on how to add and manage events using Wild Apricot. The results were mixed. Most of the chairs were able to send event e-mails but were not as confident in setting up an event. One seminar was set up by Gary Kleemann More training is planned and hopefully the other chairs will begin to feel more comfortable doing more than just send e-mails.

Past Events

The chair took on the responsibility of asking the event coordinators to prepare a short story that can be published on the ASURA web site. The chair also requested event pictures that can be added to the ASURA Photo Gallery.

Luncheons and Special Events Subcommittee

Barbara Bradford Eschbach

The 2012/2013 Luncheons and Special Events Subcommittee was chaired by Barbara Bradford Eschbach for the third year. Barbara engaged the help of Zeke Prust with the planning and implementation of one event in Fall 2012. Barbara will engage the help of other ASURA members to plan the last event of the year in May 2013.

The first luncheon of the year was the Fall Meet & Greet Pizza Party on Wednesday, September 12, 2012. This luncheon followed immediately after the September ASURA Board meeting so that most of the board members and committee chairs could attend the luncheon. There were approximately 50 attendees, who enjoyed thoroughly the free pizza! Members of the Board and committee chairs introduced themselves during the luncheon and/or described the activities for which they were responsible. Doing so engaged ASURA members/attendees into volunteering to serving on various committees during 2012/2013. Colleagues and friends enjoyed the opportunity to visit with one another, and it was the perfect opportunity to welcome new members.

The second luncheon was held on Friday, November 16, 2012, at the Skirm Auditorium of Friendship Village Tempe. Planners for this event were Zeke Prust, former ASURA Board President and a longtime resident of Friendship Village. The desire to engage the 60-70 ASURA members who are FVT residents led to the decision to hold this luncheon on their "territory," as many of these members have issues with transportation/parking/walking/etc. Of the 48 attendees at this luncheon, 26 were FVT residents! Friendship Village Tempe management provided parking at the nearby Catholic church with free shuttle service before and after the luncheon. The served luncheon itself was excellent, and was followed by a lively and entertaining 45-minute concert by the ASU-associated Tetra String Quartet. Because of the excellent level of participation by ASURA members who reside at FVT, it was proposed to—and agreed to—the ASURA Board that the fall luncheon always be held at FVT. FVT management were pleased to learn of this decision and agreed readily to help as they did with the arrangements for this year's luncheon and entertainment in the beautiful Skirm Auditorium. Zeke and Barbara were very pleased with this decision also.

The annual Holiday Potluck & Bake Sale was held at the Community Services Building on Thursday, December 13, 2012. The new twist to this year's potluck was a Bake Sale to raise funds for ASURA. The table was full of goodies. Thanks to contributors and buyers alike, we raised \$237 for ASURA! The best part of the event, aside from seeing longtime colleagues and friends, was the musical entertainment provided by Jan Thompson (pianist and professor of music), a recent retiree, and her fantastic violinist from the Phoenix Symphony, Robert Strava.

The final event of the Luncheons and Special Events Committee for 2012/2013 will be the Fashion Show and Brunch scheduled for Thursday, May 9, 2013. The planning for this event will follow the model already set from the first, two fashion show and brunch events held in January 2010 and January 2011. Most likely, the 2013 fashion show will again be held at the

Chandler Fashion Center Dillard's. Since the fashion show will be in May vs. January, and will therefore feature summer/vacation fashions (instead of winter/early spring) for the Guys and the Girls of ASURA!

Retirees Day Subcommittee

Barry McNeill

The 20th annual Retirees Day, held on Saturday, February 23, 2013, was planned and carried out by the Retirees Day Committee consisting of Barbara Eschbach, Gary Kleemann, Wilma Mathews, Barry McNeill (chair), Donna Portz, Mary Stevens, Jan Thompson, and Hal White. The committee was formed in the early fall and held its first meeting on September 20, 2012, a bit latter than desirable. The committee met twice in October and then once a month through March 2013.

The event was held in the Memorial Union on the Tempe Campus and proceeded smoothly following the developed script. There were 92 registered attendees about the same as last year. In an attempt to increase attendance this year the event was advertised to the following non ASURA groups: NAURA, UARA, and New Frontiers. Two of the non-ASURA members were UARA Executive Committee members who drove up from Tucson.

This was the first year that the event had to cover room charges in setting a registration fee. The ASURA Board approved a \$750 subsidy for the room charge to keep the registration fee reasonable. Even though the event had to pay room charges, the food cost was lower this year and the committee was able to keep the registration fee of \$30. When all costs and incomes were tallied the event showed a net loss of \$116.79, primarily due to not getting the anticipated attendance of 112 that was used when the registration fee was set.

The facilities were good. The temperature problems in Ventana that we had last year were solved. There were several computer projection problems which probably bothered the presenters more than the audience.

A new format was tried out this year. There were three fifty minute sessions with each session having three presentations. The reduction to three sessions per presentation was done primarily to 1) increase presentation attendance and 2) to reduce the room charges by dropping one of the MOMS.

The final program consisted of the following nine morning presentations:

1. Partisan Media and the Damage to Democracy by Aaron Brown, ASU Walter Cronkite Professor of Journalism.
2. Beethoven: Man of Mystery by Dr. Lou-ellen Finter ASU emeritus Professor of Music.
3. Shift The Way You Shop by Kimber Lanning Executive Director of Local First Arizona.
4. Project Humanities: A Model for Collaboration and Possibility by Dr. Neal Lester, Foundation Professor of English and Associate VP for Humanities and Arts in the Office of Knowledge Enterprise Development at Arizona State University.

5. A Centennial Celebration of Arizona Architecture by Mark Vinson Faculty Associate in ASU's Herberger Institute for Design and the Arts; Tempe 's City Architect and Design & Preservation Manager.
6. The Continuing Adventures and Investigations of a Mars Rover by Dr. Steve Ruff Mars researcher at ASU in the School of Earth and Space Exploration's Mars Space Flight Facility.
7. Income Inequality: Why is it Growing in the U.S. and Around the Globe by Dr. Lee McPheters Research Professor of Economics in the WP. Carey School of Business at Arizona State University and Director of the school's JPMorgan Chase Economic Outlook Center.
8. Better Dreams for Better Futures: The Center for Science and the Imagination by Dr. Ed Finn Director, CSI / Asst Prof, joint appointment to School of Arts, Media and Engineering and Dept. of English.
9. The Corroding Brain: Myths, Speculations and Facts by Dr. Jay Braun ASU emeritus Professor of Psychology.

The luncheon program had two parts. Since this was the 20th Retirees Day the committee prepared a short celebration presentation which included acknowledging the work of past Retirees Day chairs and a discussion of how the session topics have changed over the years. This was followed by a presentation by Drs. Stephanie deLusé and Denise Bates, the two authors of Arizona State University. They gave a wonderful presentation of how they made decisions about what topics to include and what pictures to include. Copies of their book were for sale at a reduced price (a small ASURA fundraiser). Twenty-nine of the fifty books were sold.

Fifty-four evaluations were received (about 68% of those who attended the lunch). The form this year did not have the historic rating scheme but rather relied on written responses which the committee felt would give more useful information for next year's committee. The result was that some forms were only partially completed while some of the forms had multiple responses to a single question. Some of the major results were:

- 94% liked or found the new format comparable to the historic format
- 45% felt no improvements were necessary
- Several people mentioned the AV problems in the presentation rooms
- Thirty members (57%) responded with suggested topics for next year. The range of suggest future topics was large; Economics / Economy got the most votes (six); several other topics got mentioned three times.
- Thirty forms (57%) added some general comments which were mostly that this was one of the best Retirees Day ever.

Recommendation

The committee discussed the evaluations and their own experiences and developed some recommendations for next year. The more important one was:

Given the short time between presentations it seems prudent to alter our approach. Rather than having the presenters bring their own laptops it is recommended that three dedicated laptops be used in the projection rooms and the presenters asked to bring their presentation on a thumb drive. To make this work the dedicated laptops will need to be checked out in the room it is to be used prior to Retirees Day.

Seminars Subcommittee

Gary Kleemann

Committee

The ASURA Seminars Committee consisted of Bill Stasi, John Johnson, Doug Johnson, Rose Minetti, Barry Leshowitz, Barry McNeill and Gary Kleemann (chair). The Committee met in April and May 2012 to plan the program for the coming year. Each committee member took responsibility for an event.

Fall 2012 Meet & Greet

Prior to the start of the Fall Meet and Greet, the Seminars Committee sponsored a discussion featuring recent ASU Retirees addressing the topic of "Things I Wish I Had Known When I First Retired." Jay Butler and Gary Kleemann offered their insights to a group of 15 recent ASU Retirees. All of those participating enjoyed a lively discussion. We hope to be able to repeat this seminar again.

Genealogy Seminar

Friday, September 21, 2012

Bill Stasi led the effort to organize a seminar on Genealogy. It proved to be quite popular, filling up to capacity. The seminar introduced researching your family history. Participants learned where to find and how to use the repositories at the LDS Mesa Family History Center. The seminar had two parts: a lecture and hands-on training at a computer.

How Medicare Works Seminar

Thursday, October 4, 2012

More than a dozen ASURA members attended this seminar presented by Mr. David Parra and Ms. Diane Sanders from AARP Arizona. Participants learned how Medicare works. They explained Original Medicare and Medicare Advantage (also called Part C) and how Medicare Parts A, B, and D work with each of the two options. Participants rated the session highly and many commented on how much they learned.

ADOA & ASRS Health Insurance Open Enrollment Seminar

Thursday, October 25, 2012

An overflow crowd of more than 60 ASURA members came to learn about their health care options at this seminar featuring representatives from both the Arizona State Retirement System (ASRS) and the Arizona Department of Administration (ADOA). The ADOA representative was not well received and since about 90% of the audience were ADOA members that was a problem. A lively discussion was held and information was shared but many questions remained

at the end of the seminar. We will be rethinking how we present this seminar next year.

Behavioral Finance for Retirees Seminar

Thursday, March 21, 2013

Mr. John O'Shea will be giving a seminar on Behavioral Finance for Retirees. Mr. O'Shea is Director, Wealth Planning Strategies at TIAA-CREF. He is an estate and tax attorney by trade but he takes a consultative approach providing retirement planning, estate and tax information and objective suggestions. John is a frequent lecturer and the author of many articles on financial planning, retirement planning, tax and estate planning issues. This is NOT a promotion for TIAA-CREF but rather an informative presentation about things retirees need and want to know about financial issues in retirement.

As we look to the future one of the issues we will need to confront is finding appropriate venues to hold the seminars. The classroom we have been using is now being used more for academic classes, which, of course, have priority.

Travel Subcommittee

Bill Stasi

The ASURA Travel Committee meets bi-monthly basis during the academic year. The Committee members were Gary Kleemann, Jim Fordemwalt, Judy Heilala, Norm Perrill, Helen Seton, and Bill Stasi.

The Committee strives to select travel opportunities that ASURA membership and their guest will enjoy participating in. The goal is to find locations that provide cultural, educational or scenic experiences that are rewarding or entertaining. A secondary goal is to visit local places that you may not have been to before, have not been to in a long time, or would like to return to with friends, relatives, and out of town guest. These experiences will expand educational and cultural avenues for ASURA members exploring what Arizona has to offer while letting someone else do the driving and planning. The committee welcomes your suggestions and ideas. We always strive to seek out new experiences for our members.

The Committee has several types of travel events each year. Day trips in the valley, overnight trips within Arizona or the region, and international trips of two or three weeks. Last year events were to Arizona Opry Dinner Theater, Mining Camp Restaurant / Superstition Desert Museum, and Ultimate Africa. The next trip planned will be to The Great Rivers of Europe in August of 2013. The trip to Santa Fe, NM was not populated and was cancelled.

We continue to plan future trips with updates and information in the Prime Times and on the ASURA web site. Photos and stories about past trips appear on the web site under past events. The web site provides for adding comments and downloading photos. Photos can also be submitted to the ASURA office through "Drop Box" or in person and then will be added to the web site. This provides a history and memories for future viewing by members.

The Travel Committee greatly appreciates the support of the ASURA office staff, Carolyn Minner with financial accounting, Jeanette Robson, Nancy Lesko, and Wilma Mathews with publication of the Prime Times. Also I should include Connie and Barry McNeill with the web site and our new program Apricot for registration of events. This team effort makes it all happen for our members.

Individuals interested in providing input for future travel events or participating with this or other committees should contact the ASURA office for more information. Member involvement makes ASURA the best it can be.

ASURA Golf Tournament

David Schwalm

After a year's hiatus, ASURA held its 6th annual Veterans' Day Golf Tournament on November 12, 2012, at ASU's Karsten Golf Course. Fifty-nine golfers turned out bright and early on a beautiful Arizona fall day for a round of golf and a hearty BBQ lunch, concluding with an awards ceremony emceed by Gary Krahenbuhl. ASURA again partnered with Bobby Winkles in holding the event to raise money to support the Bobby and Ellie Winkles Scholarship Endowment and several of ASURA's special projects, this year focusing on the ASURA Scholarship and the Video History Project. In the end, we netted a little under \$900 for each of the specified beneficiaries. Although planning for the tournament started a little late this year, we want to thank Sun Devil Campus Stores, Arizona State Credit Union, Sundt Construction, and TIAA-CREF for their generous sponsorships at the last minute. Thanks also go to GolfSmith, the ASU Sign Shop (Kelli Nemeč), and Fernando Morales for their additional support and to Jim Odenkirk for putting together the tournament day raffle that proved to be very popular and profitable. Special mention is due to Golf Manager Daryl Crawford and his staff at Karsten Golf Course for ensuring that the day came off without a hitch. And, of course, the tournament simply would not have happened without the support of the ASURA Office Volunteers who handled the money and the pre-registrations, with a special shout out to Lynda Van Scoy, Carol Berg, and Jack Sarrett who showed up on tournament day before sunrise to staff the registration and check-in desk, assemble the goody bags, and manage the prizes and anything else that needed managing. Thanks also go to the diligence and persistence of the members of the Golf Tournament Committee, Gary McGrath, Gary Krahenbuhl, Mernoy Harrison, Jim Odenkirk, and Dave Scheatzle

FINANCE COMMITTEE

Mary Stevens

The Finance Committee, the Business Manager and the Treasurer oversee the financial affairs of ASURA. This year, the Finance Committee continued to focus on fund raising activities and the annual review of ASURA expenditures for fiscal year, 2011-2012. The report of the committee follows.

The members of the 2012-1013 Finance Committee were Mary Stevens, chair, Barry Bruns, Joyce Hartman Diaz, Connie McNeill, and Jerry Snyder.

Fund Raising Activities

Golf Tournament

After a one-year hiatus, ASURA resumed the Veteran's Day Golf Tournament on November 11, 2012 at the ASU Karsten Golf Course. Dave Schwalm, chair, Mernoy Harrison, Gary Krahenbuhl, Gary McGrath, Jim Odenkirk and Dave Sheatzle organized and conducted the Tournament. Fifty-nine (59) golfers participated and ASURA volunteers, Carol Berg, Jack Sarrett, and Linda Van Scoy assisted to make the event a success. Thanks to you all.

Proceeds from the Golf Tournament were \$2,537. The amount was divided equally among three accounts, the ASURA annual scholarship account (\$846), the ASURA Living Video History Project (\$846) and the Bobby Winkles Scholarship Endowment (\$846).

Book Sale

ASURA, under the guidance of the committee, continued with its book sales program with the Friends of the Phoenix Public Library. The program began in September 2011. Members and others donate their used books by delivering boxes of the books to the ASURA office, where they are stored temporarily in a storage room. At ASURA'S request, a driver from Friends picks up the books and delivers them to the Friends warehouse in Phoenix. Per the agreement between Friends and the ASU Foundation/ASURA, Friends sell our books on-line and split the proceeds with ASURA.

Through the assistance of Elmer Gooding, Membership Chair, the ASU Human Resources Department invites ASURA representatives to makes presentations on ASURA at meetings of employees who are retiring within a few months. During the meetings, attendees receive information about the donated book sales program and receive a form to complete if they have books to donate. The Finance Committee chair contacts potential donors to arrange for receipt of their books.

ASURA members and potential members receive a book donation form or access to the form

when they receive new or renewal applications each year. Proceeds from the book sale are transferred to the ASURA Special Projects account and are used to support ASURA's annual scholarship and the Living History Video Project.

Between July 1, 2012 and March 31, 2013, ASURA received \$444 in proceeds from the Book Sale.

Bake Sale — Holiday Pot Luck

For the first time, under the leadership of Barbara Bradford Eschbach, ASURA sponsored a bake sale during the annual Holiday Pot Luck on December 13, 2012. Barbara proposed the idea and conducted the bake sale. She requested that members donate a baked good for sale at the Pot Luck. Attendees contributed many delicious items. Proceeds from the Bake Sale were \$237 and were transferred to the Special Projects account. Thanks to Barbara for this creative idea and for making it happen!

The Endowment Scholarship Account

The balance in the Endowment Scholarship account on July 1, 2012 was \$36,715. The invested funds gain through March 31, 2013 was 4,338. The Board transferred 1,031 to the scholarship account. Members donated \$390 and the golf tournament resulted in an \$846 donation. After deductions for management fees, the amount in the pooled endowment is \$41,656; the amount in the endowment spending account (amount ASURA can withdraw and spend if so desired) is \$1877. The total balance in the endowment account on March 31, 2013 is \$43,533.

Annual Review of Expenditures in 2011-2012

Per ASURA Bylaws, Article V.D.5, the Finance Committee is responsible for conducting an annual review of the previous year's expenditures based on records of the ASU Foundation, which administers ASURA's accounts, and ASURA's financial reports. Jerry Snyder took the lead in reviewing the documents and preparing an initial draft. The Finance Committee agreed that the expenditures of the Association in 2011/2012, after consideration of the comments/explanations on the ASURA Financial Report through March 31, 2013, were reasonable and consistent with the budget. The Committee also verified that ASURA ending cash balances agree with the underlying Foundation records.

The Committee provided recommendations to the Board regarding the timing of the expenditure for the annual scholarship of \$10,000. The amount is transferred to the Special Projects account in 2012 but the expenditure does not occur until 2013. Therefore, the Special Projects account shows a sizable increase in 2012, which is somewhat misleading because the amount is withdrawn in 2013. The timing may relate to requirements of the ASU Scholarship office. The committee recommended that the 2013-2014 ASURA president request that the Scholarships Committee and the Business Manager review the timing issue and recommend a solution, if feasible, to the Board. The Board will consider the Annual Review for approval at the May 8, 2013 Board meeting.

MEMBERSHIP AND COMMUNICATIONS

COMMITTEES

Elmer Gooding

Three years ago the membership information was computerized (put into a database) which has allowed us to better serve and more efficiently contact our members. Special thanks to Connie McNeill, David Scheatzle and Carolyn Minner for preparing the data for our use. Our membership database lists over 1500 retirees; however, only about 600 have made their annual membership contribution to date. This is about 70 fewer members than last year. While we don't know why our membership has declined, it could be due to the increase in membership dues from \$20 to \$30 which the Council approved this past year. This year we instituted a new initiative wherein we give a year's free membership to new members who are joining for the first time. We believe that this will provide an opportunity for ASURA to introduce new members to the organization and all that it does for our members and for the University. A table presenting our current membership is shown on the following page.

Of those who have paid, approximately half of our members prefer to receive information via email and the other half prefer to receive information through the U.S. Postal Service. In a year of "tight" budgets, using the email option has helped us contain our mailing costs. We gained many new members this past year! Unfortunately, 118 of our members did not renew their membership in ASURA. We receive excellent information from Human Resources regarding new retirees and we send a special invitation for the new retirees to join ASURA upon their retirement—although those currently working are also invited to join as associate members. As a service to those who will be attending pre-retirement meetings, we make regular presentations about the functions and the services of the ASU Retirees Association to those anticipating retirement.

This year we continued a special service for our members who use email. Thanks to the volunteer work of Becky Reiss, our members receive timely notices of the obituaries of our colleagues who have passed away. Of those on our email list, 90 percent chose to receive the email notices of the obituaries.

We welcome all ASU retirees—staff, faculty, academic professionals, administrative and service professionals—into our membership.

The Membership and Communications Committee has responsibility for recruiting and retaining members for the organization and keeping them engaged and informed through various means of communication. The committee has three main functions: membership, the Prime Times newsletter, and technology based communications. A new project this year is the writing of a history of the last decade of the ASURA.



ASURA MEMBERSHIP TOTALS

2013 Membership Year

Counts	As Of 3/8/2013	As Of 3/8/2012	This Yr - Last Yr ·	More Counts	
Current-year Members	588	660	-72	Current Members w/ Arizona Address	529
Renewals from Prior Years (any prior year)	544	598	-54	Current Members' Level of Activity	
New This Year	44	62	-18	Checked at least one volunteer area	59
Paid for the Current Year, Now Deceased	1	2	-1	Attended at least one event this year	141
Last Year's Members Who Have Not Renewed	118	106	12	Attended an event ever	317
Last Year's members Who Are Now Deceased	14	21	-7	Logged in to Members-only Site (ever)	41
Current Members by (Approx.) Time Since First Joining				Made an additional donation this year (this is only since about 15 Aug)	47
Members for 0-2 Years	94	101	-7	Non-members in Database	
Members for 3-5 Years	162	220	-58	Was a member at some time	311
Members for 6-10 Years	122	107	15	Never a member	830
Members for more than 10 Years	210	232	-22	Deceased (may include some members)	86
Members by Communications They Want to Receive¹					
Upcoming Event Announcements (e-mail)	385	412	-27		
Obituary Notices (e-mail)	315	346	-31		
Prime Times (US Post)	578	656	-78		
Other ASURA Communications (e-mail)	393	412	-19		
None of The Above	5	4	1		
Current Members by Former Employment Category					
Faculty	276	307	-31		
Faculty with Admin Appointment	N/A	N/A	N/A		
Academic Professional	38	43	-5		
Staff	186	223	-37		
Service Professional	61	54	7		
Administrative	25	33	-8		
Unspecified	1	0	1		

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership donations in the current fiscal year.

Prime Times Newsletter

Wilma Mathews and Jeannette Robson

Prime Times, the official newsletter of ASURA, is published three times a year and contains news, information, and pictures related to ASURA people and activities. It is mailed to all of our members, and the last five issues are available on line. The Summer 2011 issue debuted the attractive new design, all a part of our ongoing efforts to continually improve Prime Times. ASURA members may not be aware of all of the organization's activities: Adopt-a-Family, the ASURA Scholarship, the Video History Project, international and regional travel opportunities, luncheons, seminars, and monitoring of activities related to legislation and retirement benefits. We hope that Prime Times reports may encourage more members to participate.

We also continue to include obituary notices of our late friends and colleagues, and we appreciate the efforts of Becky Reiss in collecting these. Full notices are available on the ASURA website as well.

Contact information for ASURA Board members, committee chairs, and our wonderful office staff is also included in each issue.

ASURA History Committee

Val Peterson

At the close of the first decade of its existence, a history of ASURA was written and published to document and highlight the important happenings and operations within the association. Those first ten years were times of trial and error, learning and adjusting, while being firmly committed to the establishment and growth of a viable organization for ASU's retirees. This publication, titled A Decade of Success, was written by Dean Smith, a prolific writer, historian, storyteller and ASU alumnus. The history was published in 2000 with funds from regular membership dues and assistance from the Office of Public Affairs as a one-time allocation.

At the end of ASU Retirees Association's second decade, the board of directors determined that the past ten year's efforts, activities, programs, and accomplishments were every bit as important to document as were the first ten years. At its meeting in December 2011 the board resolved to form a committee of ASURA members who were interested in seeing such a history produced and the committee was given the charge to do so. Past ASURA president Val Peterson was asked to chair this committee which soon became identified as the ASURA History Committee. Peterson was given approval to choose committee members to serve and seven individuals were selected including Sue Blumer, Joyce Hartman Diaz, Elmer Gooding, Wilma Mathews, Dave Scheatzle, Judith Smith, and Mary Stevens. In addition, a team of technical consultants was selected each of whom possessed certain areas of knowledge and skills and this group included Dean Smith, Connie McNeill, and Linda Van Scoy. We were all saddened with the passing of Smith before the work of the committee was finished.

Although the board only authorized an online version of the history, committee members soon determined that since many of the association's members are not currently computer literate,

others do not like to spend hours in front of a computer reading a book, and still others just prefer the feel of a book in their hands while relaxing in a comfortable chair, the committee determined a printed version of the history would be in order. With these thoughts in mind, the committee obtained board approval to seek sponsors to help offset the printing costs of the document.

So, the work of the committee commenced and its first meeting was held early in February 2012. At this first meeting committee members wrestled with the best ways and means to plan, organize and create the publication of the association's second decade history. They felt the following questions needed to be resolved in how best to approach their work:

- How will the research be done and who will do it?
- How will the necessary interviewing take place and what are the alternatives to interviews?
- How will photos appropriate for the book be located?
- How will the materials be written?
- How will the written materials be edited?
- What should the scope and outline of the book include?

Over the next year each of these questions were dealt with and answered in addition to many other issues identified along the way. Early in the process, the committee chairman had wondered if a committee could really write a book. But the activities of creating a book moved forward assuming that this chosen approach would work.

The printed history for ASURA's first decade was approximately 100 pages. It became apparent that the new history might be closer to 200 pages given additional emphasis to programs and activities not covered in the original history book as well as expansion of existing programs. In addition to chapters covering the workings of the association during each presidential year of the second decade, the committee chose to include chapters on the various defined program areas within the organization such as Activities and Events, Membership and Communications, Community Outreach, and Government and Insurance, and writers were selected to cover each of the various programs and activities within each of these areas. This was a daunting task which included a total of nearly twenty separate program areas. In addition, each president during the period of this history covered by the book was also asked to write the story of "their" year. One of the significant efforts in bringing this history to fruition was to coordinate and bring together the various articles and chapters written by approximately thirty individuals each with their own writing style and mode of expression. This was a major task for our own skilled editors.

The essential mission of writing the text, editing the text, identifying and selecting photos for each chapter and section, identifying and soliciting donations from sponsors to help offset the printing costs, and finding just the right printer who could give the highest quality with the most reasonable cost all started to come together in the early part of 2013. At this writing in mid-March it appears copies of the book may not be available for display at the association's annual meeting in April 2013 as had been the committee's goal, but this publication should be available shortly thereafter.

A great deal of thanks is due the members of the history committee, the technical consultants, the many contributing writers, and editors all of whom have combined to create an interesting book that features the history of ASURA from the years 2001 to 2011. The original history of the association's first ten years was titled *A Decade of Success* and the committee has chosen to call the book of the next ten years *Another Decade of Success*.

Web Site, Database, and E-mail Distribution Lists

Connie McNeill

At the start of this ASURA year, i.e. in the late spring of 2012, the Executive Committee decided that it was time to reduce our dependence on in-house tools for managing our membership and events. We felt especially vulnerable with the membership database being built on a homegrown Microsoft Access application — there had not been success in finding someone who could be backup to me so that there would be continuity in the event that I was no longer available to maintain the software. We also wanted to make it possible for members to maintain their own data via a Web interface, and to make it easy for our office volunteers to find and maintain membership data. Ideally, we also wanted to make it possible for members to pay dues and event registration fees on-line with a credit card.

I initiated a serious project to find a software service that we could use meet these objectives. It did not take long to identify Wild Apricot (www.wildapricot.com) as the product to "go with": it was a clear winner in reviews, the price was extremely reasonable, and it is very flexible. We would be able to put up our own custom implementation, complete with ASURA logo, ASU colors, and all the database fields we wanted, without any consulting help or expense. This is Wild Apricot's own description: "Wild Apricot is online membership software for associations, non-profits, clubs and subscription websites. It is a cloud-based system, so you can use it right from your web browser. And your volunteers can pitch in too, without installing any software!"

Barry McNeill, Carolyn Minner and I took advantage of a free trial month to develop a working model of what our own Wild Apricot installation would look like. At a meeting on August 8, the Executive Committee authorized our paying for two months of use, which would preserve what we had already done and allow work to continue until the Board could make a longer-term decision when it met in September. At the September Board meeting, the budget that was approved contained a line item of \$1,200 for Membership Database — this being the cost of using Wild Apricot given the size of our membership database. With continued concentrated work by Barry, Carolyn and me, we were able to begin "live" use of Wild Apricot on about September 10, 2012. Work has continued since that time, with Barry doing all of the training of the office staff and the events committee chairs and most of the work on setting up our events, and Carolyn doing most of the ongoing work on data import, data entry, and generation of membership reports. I continued work on finding a way to accept credit card payments. Wild Apricot now is used for:

- Maintenance of membership records, including records on potential members. For our 2013-2014 annual membership drive, Wild Apricot will generate e-mail notices for renewing members who accept e-mail, and we will be able to accept credit card payments

for renewals and any associated donations. The credit card payments are via an e-mail link to a site maintained on our behalf by the ASU Foundation for a New American University. Carolyn Minner does much of the data entry involved, but the volunteer office staff is able to make some updates also.

- Reporting about our membership, including a monthly Membership Report that is provided to the Board. Carolyn Minner generates this report.
- Management of our events, including on-line enrollment, e-mail notices, and so forth. With this system, it is possible for committee chairs and others interested to see current enrollment figures. The volunteer office staff is entering enrollments from people who send forms or phone in registrations.
- E-mail communications with our membership. We have shut down the old listservs that we had been using for this purpose. Becky Reiss uses Wild Apricot to send ASU obituary notices to those who wish to receive them, our secretary Jo Madonna uses it to communicate with the Board about meetings (she maintains the relevant distribution list in Wild Apricot), and events chairs send events notices both "automatically" and "manually" using it.
- Documentation on various operating policies and procedures of the ASURA. Barry and I have spent many hours trying to make information on how things are done available to those people who need to know. There are several special "menus" in Wild Apricot that only authorized people may see. For example, there is a menu available to the Board meetings distribution list that is called "Policies/Procedures". There is another available to events chairs that provides both overviews and step-by-step help for setting up and maintaining events in Wild Apricot.
- A Membership Directory that is available to any member who logs in to Wild Apricot. This is a benefit to members who are trying to find contact information for former colleagues.

It should be noted that when the Board passed a policy making first-time memberships free for the first year, it was relatively easy to implement this policy in Wild Apricot — much easier than it probably would have been in the former Microsoft Access application.

Another major upgrade to our Web site in the past year was the addition of the ASURA Photo Gallery. The major instigation for the project to add this was that the History Committee needed a reasonable way to identify photos to use in the new publication, "A Second Decade of Success". I worked on identifying software that could be used for this purpose in June, 2012, and settled on Piwigo, which was free and could be implemented on the DirectAdmin server that ASU makes available to us at no charge. In the Fall of 2012 I began loading archives of ASURA photos to albums in the gallery — photos that Dave Scheatzle had gathered and given to Jeannette Robson in her role as Prime Times co-editor, prints that were stored in the ASURA office (some of these were digitized for a fee, and some were digitized by Bill Moor), and photos that I had in files because of my role in publishing stories on past events on our Web site. Joyce Hartman Diaz assisted in getting names on many of the photos, especially those in the "Portraits" album. Hal White also was a major assist in identifying people in photos, and he labeled them in the gallery himself. Elmer Gooding, Carol Moore, Dave Scheatzle, and Linda Van Scoy worked

with me to identify more people. At this point, we have almost everything collected and sorted and labeled. There is still some work to do to clean up photo titles, but this is underway. Dave Scheatzle and Val Peterson, two of our photographers, are loading new photos to the gallery themselves.

With these major projects I was not really able or willing to continue being responsible for the rest of our Web site content. Although Wild Apricot and the Photo Gallery reduce the effort involved in publishing information about our events, there is a lot of other content on our site that needs maintaining. I therefore notified Bill Moor in September 2012 that I would no longer feel responsible for the Web site content, and others would have to step forward if content was to be kept current. Barry McNeill worked on identifying people who would be responsible for at least periodically reviewing the various sections. During the year, Linda Van Scoy began maintaining the Video History page herself, including putting up video clips of interviews! Under Barry's direction, I removed some content as not worth maintaining, ported some to Wild Apricot where it is somewhat easier to find and maintain, and the rest is in transition — some being maintained, some not yet. Dave Schwalm continued to maintain the obituary notices, and Nancy Lesko worked on some past events. I continue to be responsible for maintenance of the underlying software (Wild Apricot, Piwigo, and Drupal), and I continue to advise on office equipment. The office hardware and software is maintained at no cost to us by the Public Affairs technical support person, Julian Mejia.

GOVERNMENT LIAISON COUNCIL

The Government Liaison Council acts as an agent of the ASURA Board to provide liaison and advocacy in relation to the Arizona State Legislature, the Arizona State Retirement System (ASRS), and other such agencies as the Board may designate. The ASURA Bylaws charge the Council to exert influence on targeted agencies as approved by the ASURA Board and in consultation with ASURA Officers. The Council works for the good of ASURA membership and of Arizona State University.

ASRS LIAISON

Richard J. Jacob

During the past report year, I have attended all ASRS Board of Trustee meetings as the ASRS headquarters, 3300 North Central in Phoenix, except the September and October meetings. I have reported to the ASURA Board on all meetings, however, referring to the published minutes for those meetings I missed. I have found the experience to have been interesting, informative and cordial. It will be a pleasure to introduce my successor in this assignment to the personnel at ASRS as well as to the procedures.

upcoming assignment, I will try my utmost to continue this record.

Legislation from the current session has been mostly benign, at least from the vantage point of a retired member of the System.

ADOA HEALTH INSURANCE LIAISON

Art Ashton

The Benefits Services Division of the Arizona Department of Administration offers the Benefits Options program for State employees, retirees, their spouses and dependents. The Benefit Options program offers health, dental and vision plans for ASURA members and their families. Information about these plans is available at 602-542-5008 or <http://benefitoptions.az.gov> that provides out-of-network benefits that may be important to members. This year the rates for medical and vision coverage did not increase and new dental plan tiers were offered along with lower dental plan rates. Of particular interest was the 2012 ADOA premium holiday for the ADOA medical plans. No medical insurance payments were required last November and there was a small reduction in the December payments. This was made possible by Senate Bill 1523 enacted by the Arizona Legislature.

The fall open enrollment period allowed members to make changes in their election for the 2013 plan year. Our ASURA, ASRS and ADOA Health Insurance Open Enrollment Seminar featured representatives from each of the organizations. In addition, Benefit Expos were held by ADOA where ASURA members could receive free flu shots, free health screening and talk to health insurance providers.

Benefit Options continues to offer a more expensive PPO plan is seeking maximum out-of-town and/or out-of-network specialist flexibility. The more popular EPO plan provides the similar benefits in-network at a much lower cost.

It is difficult to predict what future changes might occur in Medicare and the State self-funded health insurance plans. Comparing the coverage of the ADOA EPO plan with Medicare Advantage plans offered by affinity organization like AARP or most health insurance providers is difficult. After careful evaluation, the plan that most meets your needs is best for you. If you are considering not participating in the ADOA plan it is recommended that you, at least, retain one of their dental plans because this keeps open the option of returning to the ADOA health insurance plans at the next open enrollment period.

The Affordable Care act (Obama Care) is being monitored in terms of how it may impact our members. Important provisions like young adult coverage, pre-existing condition insurance access, preventive care, and curbing insurance cancellations have been or are being implemented. In Arizona, the Governor is proposing Medicaid expansion under the Affordable Care Act. This has been covered extensively in the press and, in the main, does not directly affect our retirees. If passed by the Arizona Legislature it would provide medical coverage to hundreds of thousands of Arizonians who are under 133 percent of the poverty level with the Federal government picking up most of the cost.

ASRS HEALTH INSURANCE LIAISON

Rose Minetti

Although ASRS Health Plans did not change in 2013 ASURA continued to keep its members informed on this most important issue.

Two Seminars were presented:

How Medicare Works Seminar

Mr. David Parra and Ms. Diane Sanders from AARP Arizona. presented. This seminar is important so I recommend annual AARP presentations

ADOA & ASRS Health Insurance Open Enrollment Seminar

I recommend that this seminar return to an overview presentation by liaisons from ADOA and ASRS then members can be pointed to the different resources available to them during open enrollment for indebt information especially the sessions offered by ADOA and ASRS

ASURA dedicates a web page for updates on health insurance issues

Below are links to: ADOA and ASRS insurance comparisons; a web site with detail information on "Obama Care"; articles about Medicare and health care [reform](#).
asura.asu.edu/healthinsurance:

- 2013 ADOA ASRS Health Insurance Comparisons
 - [Non-Medicare Out of State](#)
 - [Non-Medicare In State](#)
 - [Medicare HMO / EPO Medical Plans](#)
 - [Medicare Senior Supplement / PPO Medical Plans](#)
- HealthCare.gov is a federal government website managed by the U.S. Department of Health & Human Services. The site is extensive and covers a number of health and health insurance issues, including detailed coverage of the Affordable Care Act (aka Obama Care)
- Retirement Weekly Article, "Time to ponder open enrollment for Medicare", (Sept. 2012)
- ARA Article, "Health Care Reform"

ASRS Update 2013.

From a recent ASRS e-newsletter:

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Treasurer's Report

Barry R. Bruns

The overall budget picture for ASURA is very good. The main operating account began the new year with a \$30,700 carry forward balance, providing an excellent cushion for fiscal 2012-2013. The 2012-2013 budget was developed during the summer with input from various board members and was approved at the first board meeting in September.

The new budget projected revenue of \$26,500 and expenses at \$16,200, which would provide a net increase in the account balance of \$10,300 at year-end. To date, the budget is tracking nicely with actual activity.

ASURA continues to receive excellent support from ASU Public Affairs in the form of financial resources and office and meeting space. This support from ASU Public Affairs allows ASURA to better service its many ongoing projects.

The golf tournament held in November, 2012 provided \$846 for the ASURA Scholarship and a like amount for the Video History Project. It is anticipated the golf tournament will be held next year and with more time to secure new sponsors, it should be able to provide even more funding for these projects.

During this next summer, ASURA will begin new efforts to revamp and improve the budgeting process. In addition to developing next years' budget we will also take a long term look at the organizations financial health.

The following pages show the current budget and operating expenditures for ASURA.

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
ASURA Operations - Income				
Balance Forward	30,734	30,734		
Current Year Revenue				
Events Registration Fees & Donations Collected	7,500	4,710	63%	
Membership Donations ("Dues")	17,000	6,408	38%	
General Operations Donations	2,000	1,414	71%	
Sale of University History Book	0	502		Proceeds from sale at Retirees Day Event
Total ASURA Operations Current Year Revenue	26,500	13,034		
ASURA Operations - Expenses				
<i>Printing and Mailing Costs</i>				
Annual Report	150	0	0%	
Events - Advertising	1,600	210	13%	
Bylaws & Ballots	400	748	187%	
Membership Drive	900	819	91%	
<i>Other Operations Costs</i>				
Purchase of ASU History Book	0	653		Books to be sold at Retirees Day Event
Business Luncheons/Staff Appreciation	800	559	70%	Tri-Univ Luncheon; Past Presidents' Luncheon
Events - All Costs Except Advertising	7,500	5,059	67%	Includes \$26.16 for Holiday Potluck Fundraiser
Seminars - All Costs	300	41	14%	
Membership Database	1,200	1,293	108%	This cost covers a full year + 2 months
Office Equipment & Supplies	1,000	1,538	154%	Includes color laser printer approved by Board
Prime Times	0	643		5000 shells (expected to cover minimum of 2 years)
Retirees Day - Speaker & Guest Lunches	200	200		
Retirees Day - Additional Support	750	750		
Service Appreciation Gifts	500	484	97%	
Transfer to History Book Project	0	500		
Transfer to new Video History account	0	902		
Transfer to new Adopt-a-Family account	0	1,555		
Transfer to Special Projects	0	782		
Foundation Management Fees	900	472	52%	
Total ASURA Operations Expenses	16,200	17,207		
Increase (Decrease) in Fund Balance for Current Year	10,300	-4,173		
Uncommitted ASURA Operations Funds	41,034	26,561		

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
Public Affairs Allocation				
<i>Printing & Mailing Costs</i>				
Membership Drive	1,500	0	0%	
Prime Times	3,300	2,732	83%	Includes Summer Edition missed at yearend
<i>Other Public Affairs Operations Costs</i>				
Annual Meeting Refreshments	300	0	0%	
Copier/FAX Equipment Annual Lease	1,900	0	0%	
Total Operation Expenses Covered by PA	7,000	2,732	39%	
Special Projects				
Special Projects - Income				
Balance Forward	15,406	15,406		
Current Year Revenue				
History Book Donations	500	165	33%	
Transfer from Operations	0	782		Covers shortfall created after transferring donations received for the History Book & Video History Projects.
Bake Sale Income	0	237		
Friends/Phx Library Book Sale Net Income	900	444	49%	
Golf Tournament	0	7,667		
Total Special Projects Current Year Revenue	1,400	9,295		
Special Projects - Expenses				
2012/2013 Scholarship	10,000	10,000		
Golf Tournament	0	5,130		
Transfer 1/3 golf tournament net revenue to B. Winkles	0	846		
Transfer 1/3 golf tournament net revenue to Endow. Scholshp	0	846		
Transfer 1/3 golf tournament net revenue to Video History	0	846		
Transfer to new Video History account	0	4,895		
Transfer to new History Book account	0	575		
Foundation Management Fees	200	300	150%	
Total Special Projects Expenses	10,200	23,437		
Increase (Decrease) in Fund Balance for Current Year	-8,800	-14,142		
Uncommitted Special Projects Funds	6,606	1,264		

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
Adopt-A-Family				
Adopt-a-Family - Income				
Balance Forward	0	0		
Current Year Revenue				
Adopt-A-Family Donations	2,000	468	23%	
Transfer from Operations	0	1,555		
Total Adopt-A-Family Current Year Revenue	2,000	2,023		
Adopt-A-Family - Expenses				
Adopt-A-Family	2,000	2,004	100%	
Foundation Management Fees	42	18		
Total Adopt-A-Family Expenses	2,042	2,022		
Increase (Decrease) in Fund Balance for Current Year	-42	1		
Uncommitted Adopt-A-Family Funds	-42	1		
Video History				
Video History - Income				
Balance Forward	0	0		
Current Year Revenue				
Video History Donations	1,000	417	42%	
1/3 net revenue from Golf Tournament	0	846		
Transfer from Operations	0	902		
Transfer from Special Projects Account	0	4,393		Transfer includes donations less expenses incurred
Total Video History Current Year Revenue	1,000	6,558		
Video History - Expenses				
Video History	2,400	22	1%	
Equipment	0	1,377		Camcorder; 2 Memory Cards; Replacement Battery; Charger
Foundation Management Fees	50	1		
Total Video History Expenses	2,450	1,400		
Increase (Decrease) in Fund Balance for Current Year	-1,450	5,158		
Uncommitted Video History	-1,450	5,158		
History Book				
History Book - Income				
Balance Forward	0	0		
Current Year Revenue				
Transfer from Operations	0	500		
Transfer from Special Projects	0	575		
History Book Donations	0	1,000		
Total History Book Current Year Revenue	0	2,075		
History Book - Expenses				
History Book	0	0		
Foundation Management Fees	0	20		
Total History Book Expenses	0	20		
Increase (Decrease) in Fund Balance for Current Year	0	2,055		
Uncommitted History Book	0	2,055		

Account Categories	Approved Budget	Actual YTD Amount	% Realized/Expended	COMMENTS
Scholarship Endowment Fund				
Scholarship Endowment - Principal				
Endowment Balance July 1	36,715	36,715		
Invested Funds Gain (-Loss)	7,000	4,338		
Transfer to Scholarship Endowment - Spending	-900	-1,031	115%	Accrued Payout
Foundation Management Fees	-600	-533	89%	
Transfer from Scholarship Endowment - Spending	1,778	1,778	100%	
Current-Year Contributions	2,000	390	20%	Member contributions
Total Scholarship Endowment Principal	45,993	41,656		
Scholarship Endowment - Spending				
Balance July 1	1,778	1,778		
Payout from Endowment	900	1,031		Accrued Payout
Reinvest in Endowment	-1,778	-1,778		
Scholarship Support from Endowment		0		
Current-Year Contributions	0	846		1/3 of Golf Tournament Proceeds
Total Scholarship Endowment Spending	900	1,877		
Total Scholarship Endowment	46,893	43,533		