

MINUTES OF SEPTEMBER 13, 2012
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION
BOARD MEETING

Board Members Present: Barry Bruns, Barbara Bradford Eschbach, Elmer Gooding, Dick Jacob, Dick Kelly, Barry Leshowitz, Barry McNeill, Bill Moor, Jeannette Robson, Dave Scheatzle, Dave Schwalm, Joy Shearman, Bill Stasi, Gary Kleemann, Jo Madonna

Absent: Wilma Mathews

Ex-Officio Members Present: Abby Polito (Public Affairs)

Committee Chairs Present: Sue Blumer (Scholarship), Mary Stevens (Finance), Connie McNeill (Web and Database), Art Ashton (ADOA)

Committee Members/Guests: Carol Moore (Office Coordinator), Carolyn Minner (Business Manager)

CALL TO ORDER

President Bill Moor called the meeting at 9:30 am.

I. INTRODUCTIONS AND WELCOME TO GUESTS President Moor welcomed Abby Polito (Public Affairs).

II. ADOPTION OF TODAY'S AGENDA
President Moor requested that the agenda's discussion of the Financial Report be expanded to include a discussion of the purchase of the new database, Wild Apricot. The agenda was accepted as modified.

III. SPECIAL PRESENTATIONS

President Moor announced the "Recognition of Past Presidents" awards. Bill turned the floor over to Dave Schwalm who presented a plaque signifying the award to Connie McNeill, president of ASURA 2010-2011. Bill Moor then presented a similar plaque to Dave Schwalm, president of ASURA 2011-2012 In honor of the past presidents of the Association, Bill unveiled a plaque containing the names of all of the past presidents.

IV. REVIEW AND APPROVAL OF THE MINUTES OF MAY 9/23, 2012

The minutes of the May 9/23, 2012 were approved as corrected. President Moor announced that the Board Secretary, Barry Leshowitz, had resigned from the Secretary position, effective at the end of today's meeting and would resume his duties as a member of the Board. Board Member, Jo Madonna, volunteered to replace Barry. Bill accepted Jo's offer and asked for and received agreement from the Board.

VI. FINANCIAL REPORT/TREASURER'S REPORT – BARRY BRUNS

Barry observed that The ASURA Financial Report 2012/2013, under “Other Operations Costs” in the Proposed Budget column, contained an entry of \$1200 for the Membership Database. After some discussion, Bill indicated that he wished to entertain a motion to accept this budget item. The motion was made, seconded, and passed by the Board. The Financial Report was approved (see attached Financial Report).

Bill announced that Connie McNeill had resigned her position as Database Manager, but that she would continue to work on implementing the Association’s new database, Wild Apricot. Bill expressed a need to find someone who could step in for Connie.

VII. EX-OFFICIO REPORTS

- Human Resources – no report
- University Senate – no report
- University Staff Council – no report
- University Liaison

Abby Polito, ASU Legislative Liaison in the Office of Public Affairs, thanked the Board for its support of last year’s “ASU Day at the Capitol” event, which this year will take place on February 12, 2013. She also passed out several copies of her office’s report, “50th Legislature (second regular session) Wrapup.”

VIII. STANDING COMMITTEE REPORTS

A. Community Outreach Committee - Subcommittee Reports

- Adopt-A-Family – Joan Leard: No report
- Emeritus College Liaison – Dick Jacob: Dick informed the Board that he had stepped down as Interim Dean and that Len Gordon had returned from his sabbatical and had assumed his duties as Dean of the College. He referred the Board to the College’s website where the calendar of events listed various colloquia and the College’s Symposium Day featuring talks by Vice President Barry Ritchie and former president Lattie Coor. Also, this winter the College was sponsoring the Sedona Art Fair on campus.
- Scholarship Committee - Sue Blumer, in response to a question, indicated the Committee would welcome new members.
- University Club Liaison - Jim Fordemwalt: no report
- Video History Project – Linda Van Scoy: see attached Committee report.
- History Committee – Val Peterson: see attached Committee report.

B. Events Committee –Barry McNeill, Subcommittee Reports

Luncheons & Special Events – Barbara Bradford Eschbach: Barbara reported on the events already planned/scheduled for the Fall 2012:

- 1)September 12, Meet & Greet Pizza Party to welcome back continuing ASURA members and new, or potential, ASURA

members. Committee chairs will invite attendees to become involved in activities of their committee.

- 2) A luncheon on November 16th, to be held in Friendship Village Tempe. This luncheon will have outstanding musical entertainment by the Tetra String Quartet, which is associated with ASU's School of Music.
- 3) The annual Holiday Potluck on Thursday, December 13th, to be held at CSB 330. Attendees will be invited to bring cookies/candies/baked goods/etc. to the event for sale.

Retirees Day – Barry McNeill: Barry reported that the Committee had met briefly to discuss the program for the event.

Seminars – Gary Kleemann: Gary distributed a brochure describing the seminars for 2012-2013. The following topics will be addressed in the seminar series: Genealogy, Medicare, ASRS versus ADOA health plans, Financial Planning.

Travel – Bill Stasi: Bill reported that the Santa Fe trip's deadline was September 15 for signups and that the trip may not make its required quota. He distributed The Great Rivers Cruise brochure.

C. **Finance Committee** – Mary Stevens reported that the Committee continued to collect used books and that presently the ASURA office storeroom was filled with books awaiting pickup.

- Golf Tournament—Dave Schwalm reported that due to the lack of sponsors, the ASURA Golf Tournament may not be held in November.

D. **Government Liaison Council**

- ASRS General – Dick Jacob referred the Board to the Committee's report.
- Legislature - Jerry Aronson: No report.

E. **Health Insurance Liaison Council** – Arthur Ashton, Robert Moroney (ADOA), Rose Minetti (ASRS). Art reported that there will be no new health insurance companies this year and that it was expected there would be no changes in the existing policies.

F. **Membership and Communications Committee – Subcommittee Reports**

- Membership Update - Elmer Gooding: The (attached) Committee Report shows current membership counts. It can be seen that present membership is down 21 members from last year. Elmer anticipated this discrepancy would disappear following the mailing to membership this week. Staff membership was down 27, indicating a possible effect of the increase in donation from \$20 to \$30.
- Prime Times – Wilma Mathews: no report.

- Web Site and Database – Connie McNeill: Connie discussed the new Wild Apricot database and her efforts to integrate it with the Association’s website. Also, she is working on a way to accommodate payment of the annual donation online.

IX. ANNOUNCEMENTS

Bill reported his intention to explore creating a recognized “cyber kiosk” for the ASURA Website. The form, format and control for allowing members to insert announcements of various events and activities need to be determined.

Bill also asked that the Board look over the bylaws and communicate suggestions for changes to Mary Stevens, Chair of the Ad Hoc Bylaw Committee.

X. NEXT MEETING

Wednesday, October 10, 2012, 10 AM.

XI. MEETING ADJOURNMENT

The meeting was adjourned at 11:45 p.m.

| Account Categories | Proposed Budget | Actual YTD Amount | % Realized/Expended | COMMENTS |
|---|-----------------|-------------------|---------------------|----------|
| ASURA Operations - Income | | | | |
| Balance Forward | 30,734 | 30,734 | | |
| Current Year Revenue | | | | |
| Events Registration Fees & Donations Collected | 7,500 | 0 | 0% | |
| Membership Donations ("Dues") | 19,000 | 4,225 | 22% | |
| General Operations Donations | 2,000 | 390 | 20% | |
| Total ASURA Operations Income | 28,500 | 4,615 | | |
| ASURA Operations - Expenses | | | | |
| <i>Printing and Mailing Costs</i> | | | | |
| Annual Report | 150 | 0 | 0% | |
| Events - Advertising | 300 | 210 | 70% | |
| Board Ballots | 400 | 0 | 0% | |
| Membership Drive | 900 | 725 | 81% | |
| <i>Other Operations Costs</i> | | | | |
| Business Luncheons/Staff Appreciation | 800 | 0 | 0% | |
| Events - All Costs Except Advertising | 7,500 | 0 | 0% | |
| Seminars - All Costs | 300 | 0 | 8% | |
| Membership Database | 1,200 | 100 | 8% | |
| Office Equipment & Supplies | 1,000 | 625 | 63% | |
| Retirees Day - Speaker & Guest Lunches | 200 | 0 | 0% | |
| Retirees Day - Additional Support | 750 | 0 | 0% | |
| Service Appreciation Gifts | 500 | 393 | 79% | |
| Foundation Management Fees | 900 | 106 | 12% | |
| Transfer to Special Projects for 2013/14 Scholarship | 11,000 | 0 | 0% | |
| Total ASURA Operations Expenses | 25,900 | 2,159 | | |
| Increase (Decrease) in Fund Balance for Current Year | 2,600 | 2,456 | | |
| Uncommitted ASURA Operations Funds | 33,334 | 33,190 | | |
| Public Affairs Allocation | | | | |
| <i>Printing & Mailing Costs</i> | | | | |
| Membership Drive | 1,575 | 0 | 0% | |
| Prime Times | 3,600 | 0 | 0% | |
| <i>Other Public Affairs Operations Costs</i> | | | | |
| Annual Meeting Refreshments | 450 | 0 | 0% | |
| Copier/FAX Equipment Annual Lease | 1,375 | 0 | 0% | |
| Total Operation Expenses Covered by PA | 7,000 | 0 | 0% | |

| Account Categories | Proposed Budget | Actual YTD Amount | % Realized/Expended | COMMENTS |
|---|-----------------|-------------------|---------------------|----------|
| Special Projects - Income | | | | |
| Balance Forward | 15,406 | 15,406 | | |
| Current Year Revenue | | | | |
| Adopt-A-Family Donations | 1,300 | 185 | 14% | |
| ASURA History Book | 500 | 145 | 29% | |
| Video History Donations | 1,000 | 185 | 19% | |
| Book Sale Net Income | 900 | 0 | 0% | |
| Transfer from Operations for 2013/14 Scholarship | 11,000 | 0 | 0% | |
| Total Special Projects Current Year Revenue | 14,700 | 515 | | |
| Special Projects - Expenses | | | | |
| 2012/2013 Scholarship | 10,000 | 10,000 | | |
| 2013/2014 Scholarship | 11,000 | 0 | | |
| Adopt-A-Family | 1,700 | 0 | 0% | |
| Video History | 1,800 | 0 | 0% | |
| Foundation Management Fees | 200 | 8 | 4% | |
| Total Special Projects Expenses | 24,700 | 10,008 | | |
| Increase (Decrease) in Fund Balance for Current Year | -10,000 | -9,493 | | |
| Uncommitted Special Projects Funds | 5,406 | 5,913 | | |
| Scholarship Endowment Fund | | | | |
| Scholarship Endowment - Principal | | | | |
| Endowment Balance July 1 | 36,715 | 36,715 | | |
| Invested Funds Gain (-Loss) | -1,000 | 419 | | |
| Transfer to Scholarship Endowment - Spending | -900 | 0 | 0% | |
| Foundation Management Fees | -600 | -531 | 89% | |
| Current-Year Contributions | 2,000 | 290 | 15% | |
| Total Scholarship Endowment Principal | 36,215 | 36,893 | | |
| Scholarship Endowment - Spending | | | | |
| Balance July 1 | 1,778 | 1,778 | | |
| Payout from Endowment | 900 | 0 | | |
| Reinvest in Endowment | | 0 | | |
| Scholarship Support from Endowment | | 0 | | |
| Total Scholarship Endowment Spending | 2,678 | 1,778 | | |
| Total Scholarship Endowment | 33,537 | 38,671 | | |

MEET & GREET LUNCHEON - 9/12/2012

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

210.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

-210.00 Overall net gain/loss

SANTE FE, NEW MEXICO TRIP - 10/15 - 10/18/2012

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

VETERANS DAY GOLF TOURNAMENT - 11/12/2012

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

FALL LUNCHEON - 11/15/2012

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

FUNDRAISER HOLIDAY POTLUCK - 12/13/2012

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

RETIREES DAY - 2/23/2013

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

SPRING FASHION SHOW & BRUNCH - 5/9/2013

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Public Affairs

0.00 Overall net gain/loss

GREAT RIVERS OF EUROPE - 8/6 - 8/21/2013

0.00 Registration fees collected
0.00 Registration fees refunded
0.00 Event costs - travel & related
0.00 Event costs - food, entertainment & related
0.00 Event costs - lodging & related
0.00 Event costs - other

0.00 Net gain (loss), exclusive of advertisements

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

0.00 Net gain (loss) - all completed non-fundraising events, exclusive of advertising

0.00 Net gain (loss) - all non-fundraising events, exclusive of advertising

210.00 Total advertising cost - non-fundraising events

Video History Report to the ASURA Board September, 2012

Over the summer two interviews were edited and distributed. (Kinsinger and Hardt). I am pleased to report that seventeen video clips have been added to the web site. These are short, 1-2 minute trailers from the full interviews. Go to the web site—Video History page—and scan the list of interviews. Those with “(video clip)” behind their name/department are ready to view, just click on “video clip.” Thanks go to Connie McNeill for setting up the process and training us so we can add these interesting clips.

We will resume interviews in October as most of our crew returns from summer travels in late September. We are pleased to announce that several individuals have volunteered to help with editing and other tasks for the committee. More information on that in October.

Our two major goals for the year are to edit the remainder of those interviews done in-house and to have transcripts prepared for same. We have two companies who have expressed an interest in providing the transcripts and they are being evaluated.

We learned the Nursing Museum in our building (second floor interior) is moving so I have requested space there to set up a permanent interview studio so we don't have to move and set up equipment for each interview. We also requested the Nursing Museum office adjacent to the ASURA suite for space to grow and store books for the ongoing book drive. They have assigned a number to our request but no further information has been received.

Linda Van Scoy, Chair
Video History Project

ASURA Seminar Series *Fall 2012- Spring 2013*

Adjusting to Retirement: Things I Wished I Had Known

Panel Discussion: Adjusting to Retirement

When: Wednesday September 12, 2012, 10:45 – 11:30 a.m.

Where: Community Services Building Room 330

Cost: Free

Registration: Call the ASURA Office by 4:00 pm Monday, September 10th: 480-965-7668 to let us know that you'll attend

When you retire you move from:

- a rather regimented schedule to one that is incredibly flexible,
- an environment where you are constantly interacting with colleagues to one in which you don't have to and may not interact with anyone for days at a time, and
- monthly pay checks from ASU to monthly withdrawals from your retirement funds.

Preparing for retirement is fine but until you have actually retired you often do not appreciate the number of changes that take place in your life. A panel of recently retired ASU employees will discuss their experiences in adjusting to retirement and will address any questions you might have.

At the conclusion of the panel session you are invited to attend the Fall Meet and Greet Pizza event (also free) which is held in the same room from 11:30 to 12:45 pm. If you plan on attending both events, which we hope you will, when you call the office to register for this panel let them know you will also be attending the Pizza event.

Genealogy Seminar

Join your fellow colleagues at the first ASURA Seminar for the fall. This seminar will cover Genealogy on how and where to find your ancestral lineage.

When: Friday, September 21, 2012, 1:30 p.m. to 3:30 p.m. Add to your electronic/Outlook calendar.

Where: Family History Center of LDS Training Center, 464 E. 1st Avenue, Mesa, Arizona 85204, on the corner of 1st Avenue and Lesueur. Park at the north end of the lot at the Family Center, on the east side of the Temple.

Cost: Free

Registration: Through the ASURA Office: call 480-965-7668 or print and mail/FAX the registration form. Mailing directions are on the form. Registration is limited. A wait list

ASURA Seminar Series

Fall 2012- Spring 2013

will be created if needed. If you register and have to cancel later, please advise the ASURA office so we can make your space available to others.

Join your colleagues at the ASURA Genealogy Seminar. This seminar will provide the keys to start you on the road to researching your family history. Upon completion you will know where to find and how to use the repositories that hold facts and information you need to put your ancestral puzzle together. You might even discover that the person sitting next to you in this seminar is part of your extended family!

The event will be held at the Mesa Family History Center of LDS, one of the premier locations in the southwestern United States in ancestry research.

This seminar will have two parts: a lecture, and hands-on training at a computer. Cancel that afternoon nap for this day so you do not get left behind.

Bring paper and pen or pencil for taking notes. Lecturers and computer support will be provided by LDS elders and staff.

Details on the Lecture Session

The lecture session will first introduce the resources at the Family History Center, including on-line resources, the library, the staff, the classes, etc.

Then it will cover in a cursory manner topics like the following, to help provide an understanding of how to get started and steps to take to develop documentation and record-keeping:

1. Favorite sites (online digital resources for genealogy).
2. Research sites free or with subscription. Subscription sites that are available at Family History Center.
3. Benefits of new Google Tools for family research.
4. Census records: understanding terminology and what information can be sourced from census records.
5. How to use New.FamilySearch or Progenealogist.
6. How to research the United States, Europe, and specific countries. How to research an event in history like the Holocaust or the Revolutionary War.

There will be time for questions after this lecture. Handouts of material developed by the Family History Center will be provided to each person in attendance.

Details on the Computer Segment of the Seminar

ASURA Seminar Series

Fall 2012- Spring 2013

The computer segment will be hands-on. If you have something that you have researched that you could bring, in this session we might be able to show you how to add to or improve your records related to the person or topic. You will practice such things as:

1. First step: where do you start to look and what information is required.
2. How to find a research Web site and log on.
3. Try to find information on a specific individual.
4. What to look for and how to document it.
5. Practice something or find Web site from something you learned from the lecture. For example, look for someone entering through Ellis Island.
6. Find out how and where to post information to share with others who may be looking for information on the same person or people.

This information is also available on our web site <http://asura.asu.edu>.

How Medicare Works Seminar

When: Thursday, October 4, 2012, 2 p.m. to 4 p.m.

Where: ASU Community Service Building, Room 330 (Free parking)
200 E. Curry Tempe Arizona

Cost: Free

Registration: Through the ASURA Office: call 480-965-7668 or print and mail/FAX the registration form. Mailing directions are on the form. Registration is limited. A wait list will be created if needed. If you register and have to cancel later, please advise the ASURA office so we can make your space available to others.

The objective of this seminar presented by David Parra, Director of Community Outreach for AARP Arizona is to present foundational information on how Medicare works. This is strictly an educational effort, not an advocacy one. AARP Arizona does not discuss policy but simply presents the facts on how folks participate in these programs. They explain Original Medicare and Medicare Advantage (Part C), and how Parts A, B, and D work with each of the two options.

ASURA Seminar Series Fall 2012- Spring 2013

ASRS and ADOA Open Enrollment Seminar

When: Thursday, October 25, 2012, 2 p.m. to 4 p.m.

Where: ASU Community Service Building, Room 330 (Free parking)

Cost: Free

Registration: Through the ASURA Office: call 480-965-7668 or print and mail/FAX the registration form. Mailing directions are on the form. Registration is limited. A wait list will be created if needed. If you register and have to cancel later, please advise the ASURA office so we can make your space available to others.

The objective of this seminar presented by a representative from ADOA Benefits Office (Marcia Jarvis, ASRS Benefits Director) and ASRS Benefits Office (Ed Rappaport, ASRS Benefits Director) is to explain what is being offered to ASU Retirees for the coming year and to answer questions about the differences in coverage of the plans offered in the ASRS and ADOA Open Enrollment Guides, and to possibly discuss their value compared to alternative street plans.

Behavioral Finance for Retirees Seminar

When: Thursday, March 21, 2013, 2 p.m. to 4 p.m.

Where: ASU Community Service Building, Room 330 (Free parking)

Cost: Free

Registration: Through the ASURA Office: call 480-965-7668 or print and mail/FAX the registration form. Mailing directions are on the form. Registration is limited. A wait list will be created if needed. If you register and have to cancel later, please advise the ASURA office so we can make your space available to others.

John O'Shea from TIAA-CREF will be giving a seminar on Behavioral Finance for Retirees. John ... list credentials... This is not a promotion for TIAA-CREF but rather an informative presentation about....

ASURA Seminar Series
Fall 2012- Spring 2013

**New Retirees Financial Seminar or
Things I Wished I Had Known When I
First Retired**

When: TBD

Where: ASU Community Service Building, Room 330 (Free parking)

Cost: Free

Registration: Through the ASURA Office: call 480-965-7668 or print and mail/FAX the registration form. Mailing directions are on the form. Registration is limited. A wait list will be created if needed. If you register and have to cancel later, please advise the ASURA office so we can make your space available to others.

Details of this are in the process of being decided.

ASU Retirees Online Sales Report

| MarketName | City | State | Country | Title | Price |
|---------------------|--------------|-------|--------------|--|---------|
| Ebay | Grand Forks | ND | UNITED STATE | Simulation Modeling and Analysis with Expertfit Software | \$79.64 |
| AmazonMarketplaceUS | HUDSON | NH | UNITED STATE | Basics of Engineering Economy | \$74.41 |
| AmazonMarketplaceUS | STATE COLLEG | PA | UNITED STATE | Fundamentals of Engineering Economics (2nd Edition) | \$33.48 |
| AmazonMarketplaceUS | HUDSON | NH | UNITED STATE | Engineering Economy and the Decision-Making Process | \$32.90 |
| Ebay | Newton | MA | UNITED STATE | Engineering Economy | \$32.85 |
| AmazonMarketplaceUS | HUDSON | NH | UNITED STATE | Applied Simulation Modeling (with CD-ROM) (Duxbury Applied Serie | \$32.43 |
| AmazonMarketplaceUS | DANBURY | CT | UNITED STATE | Stuff You Don't Learn in Engineering School: Skills for Success in the | \$24.00 |
| AmazonMarketplaceUS | LONG BEACH | CA | UNITED STATE | Engineering Economy (McGraw-Hill Series in Industrial Engineering a | \$18.15 |
| AmazonMarketplaceUS | Littleton | CO | UNITED STATE | Scooters: Red Eyes, Whitewalls and Blue Smoke | \$14.95 |
| AmazonMarketplaceUK | Forres | Moray | UNITED KINGD | 30 Days to Find Your Perfect Mate: Step-by-step Guide to Happiness a | \$14.39 |
| AmazonMarketplaceUS | Chelsea | MI | UNITED STATE | Francis Crick: Hunter of Life's Secrets | \$12.59 |
| AmazonMarketplaceUS | SALEM | OR | UNITED STATE | Native American Designs for Quilting | \$12.00 |
| AmazonMarketplaceUS | IRVINE | CA | UNITED STATE | Never Pure: Historical Studies of Science as if It Was Produced by Peo | \$11.20 |
| Ebay | Naguabo | PR | UNITED STATE | Engineering Statistics | \$10.13 |
| Alibris | Palo Alto | CA | UNITED STATE | Not Man Apart: Photographs of the Big Sur Coast | \$10.00 |
| AmazonMarketplaceUS | ANNAPOLIS | MD | UNITED STATE | The Norman Maclean Reader | \$9.89 |
| HalfDotCom | Morgantown | WV | UNITED STATE | Operations Research: An Introduction (8th Edition) | \$9.00 |
| AmazonMarketplaceUS | LYNDHURST | OHIO | UNITED STATE | Clarence H. White (The Aperture history of photography series ; 11) | \$7.98 |
| AmazonMarketplaceUS | SanFrancisco | CA | UNITED STATE | Navajo Places | \$7.95 |

| MarketName | City | State | Country | Title | Price |
|---------------------|-----------------|---------|--------------|---|--------|
| Alibris | Pittsburgh | PA | UNITED STATE | The Tangled Field : Barbara McClintock's Search for the Patterns of Ge | \$7.47 |
| AmazonMarketplaceUS | Ormond Beach | Florida | UNITED STATE | Rememberance of Things Past Volumes I & II (Set) | \$6.72 |
| Ebay | Holbrook | AZ | UNITED STATE | Navajo Places | \$6.17 |
| Ebay | Pymble | New So | AUSTRALIA | Engineering Economy (13th Edition) | \$5.19 |
| Ebay | Harwood Heights | IL | UNITED STATE | Touch and Go: A Memoir | \$4.99 |
| Ebay | Winters | TX | UNITED STATE | Restoration and Eighteenth-Century Comedy (Norton Critical Editions) | \$4.99 |
| Ebay | Hayward | CA | UNITED STATE | Collected Novellas | \$4.99 |
| Ebay | MIAMI | FL | UNITED STATE | Simulation Modeling and Simnet (Prentice-Hall International Series in I | \$4.99 |
| Ebay | Florence | MS | UNITED STATE | Drawing on the Artist Within: An Inspirational and Practical Guide to I | \$4.99 |
| Ebay | Pikeville | TN | UNITED STATE | House of Cards: A Tale of Hubris and Wretched Excess on Wall Street | \$4.99 |
| Ebay | Porter | OK | UNITED STATE | Ghost Country | \$4.99 |
| Ebay | SEATTLE | WA | UNITED STATE | Deadline Man | \$4.99 |
| AmazonMarketplaceUS | NASHVILLE | TN | UNITED STATE | Wpa Guide to the Monterey Peninsula | \$4.57 |
| Alibris | Midlothian | VA | UNITED STATE | The Artist & the American Landscape | \$4.54 |
| AmazonMarketplaceUS | LOUISVILLE | KY | UNITED STATE | Operations Research: Deterministic Optimization Models | \$4.49 |
| AmazonMarketplaceUS | Boston | MA | UNITED STATE | The Generation of Diversity: Clonal Selection Theory and the Rise of | \$4.16 |

Gross Total: \$531.17

Subtract Market Commissions (15%):
\$451.48

Subtract Friends Portion (50%):

NET TOTAL TO YOU \$225.74

Board Report and Discussion Item – ASURA History Committee

By Val Peterson, Committee Chairman

8 September 2012

The ASURA History Committee did not meet during the summer months. Most of the drafts for the book's chapters were already in hand, but the editing process for those materials did continue. Early in our summer break Wilma Mathews withdrew full participation from the committee to concentrate on an important personal book project. This was communicated to committee members to see if her absence meant that we must delay or at least re-think our completion deadline for Spring of 2013. However, Judith Smith volunteered to pick up the slack in editing and she felt we would still be able to meet our target date. Hopefully, Wilma will be back serving on the committee by year end.

The first meeting of the committee following the break is scheduled for 26 September 2012. At that meeting we will assess editing issues to determine if we can actually maintain our target completion date as well as other ongoing issues.

ASURA MEMBERSHIP TOTALS

2013 Membership Year

| Counts | As Of 9/6/2012 | As Of 9/7/2011 | This Yr - Last Yr · | More Counts | |
|---|-------------------|-------------------|------------------------|--|------------|
| Current-year Members | 513 | 534 | -21 | Current Members w/ Arizona Address | 462 |
| Renewals from Prior Years (any prior year) | 485 | 510 | -25 | Current Members' Level of Activity | |
| New This Year | 28 | 24 | 4 | Checked at least one volunteer area | 51 |
| Paid for the Current Year, Now Deceased | 0 | 0 | 0 | Attended at least one event this year | 0 |
| Last Year's Members Who Have Not Renewed | 177 | 179 | -2 | Attended an event ever | 180 |
| Last Year's members Who Are Now Deceased | 9 | 16 | -7 | Logged in to Members-only Site (ever) | 3 |
| Current Members by (Approx.) Time Since First Joining | | | | Made an additional donation this year (this is only since about 15 Aug) | 12 |
| Members for 0-2 Years | 71 | 64 | 7 | Non-members in Database | |
| Members for 3-5 Years | 145 | 183 | -38 | Was a member at some time | 372 |
| Members for 6-10 Years | 104 | 86 | 18 | Never a member | 760 |
| Members for more than 10 Years | 193 | 201 | -8 | Deceased (may include some members) | 74 |
| Members by Communications They Want to Receive¹ | | | | | |
| Upcoming Event Announcements (e-mail) | 333 | 329 | 4 | | |
| Obituary Notices (e-mail) | 277 | 273 | 4 | | |
| Prime Times (US Post) | 508 | 530 | -22 | | |
| Other ASURA Communications (e-mail) | 333 | 329 | 4 | | |
| None of The Above | 5 | 4 | 1 | | |
| Current Members by Former Employment Category | | | | | |
| Faculty | 241 | 242 | -1 | | |
| Faculty with Admin Appointment | N/A | N/A | N/A | | |
| Academic Professional | 35 | 31 | 4 | | |
| Staff | 161 | 188 | -27 | | |
| Service Professional | 52 | 46 | 6 | | |
| Administrative | 24 | 27 | -3 | | |
| Unspecified | 0 | 0 | 0 | | |

¹All members receive the annual Board of Directors ballot, and membership renewal notices. Those with e-mail addresses also receive confirmation notices (by e-mail) about renewal, event registrations, and donations.

Note: Since membership enrollment forms are mailed in May, we begin processing them, with associated dues and donations, before the start of the membership/fiscal year. Therefore it is not possible to use these counts to determine the correct dollar value of membership donations in the current fiscal year.

Over the summer, the Web Site and Database Committee (Connie McNeill, Barry McNeill, and Carolyn Minner) evaluated services that ASURA could use to manage its membership records and its events. We presented initial findings to the Executive Committee on August 8, and received authorization to continue work using a particular service, which is called Wild Apricot.

The committee recommends that ASURA implement Wild Apricot as soon as possible to replace the existing home-grown Microsoft Access membership database and to replace portions of the existing Web site that pertain to membership enrollment and to events.

The service has an annual cost of \$1,080 per year. If paid monthly instead of annually, the cost is \$1,200 per year.

The cost assumes that there will be fewer than 2,000 membership records in the database. We currently have about 1,650. If we seem to be getting close to the 2,000, we can archive or delete records for some of our inactive people. This would simply reduce the number of people to whom we send letters at the time of our membership enrollment drive. If we exceed 2,000 membership records, the cost is \$2,160 per year.

With the work that has already been done, we believe we could “go live” beginning almost immediately, with some phasing in of functions through October, 2012.

We believe it will be a very good move forward for the organization, both from the standpoint of improved member services and from the standpoint of broadening the base of people who can support our membership and event functions. Major features:

- A directory of our membership available on-line to all current members who log in. Log-in is by e-mail address.
- Option for members to update their own information on-line (the things that are on the enrollment form).
- Automated membership renewal reminders for those with e-mail addresses. We will be able to reduce paper mailing costs by not sending paper mail to this population for renewals, if we wish.
- On-line events registration. It is not even necessary to log in to do this.
- Much better event management – easier for the organizer to publicize the event, see who has registered, automate a reminder for those who have registered, etc. It will also be easier, at least a little, to publish stories on past events.
- Nicer ability to record donations, and e-mail acknowledgment of them from ASURA (in addition to the regular Foundation acknowledgment).
- Much nicer e-mail ability to replace our listservs. We can maintain lists of various kinds to e-mail to easily, select a sub-group for one-time e-mails, and also continue to mail to our existing lists directly from the database – no need to maintain separate lists, as we have been doing.
- If things go well, we will be able to offer on-line payment for registration, events, and donations as well. That is something that we are working on with the Foundation.