

**MINUTES OF MARCH 14, 2012  
ARIZONA STATE UNIVERSITY RETIREES ASSOCIATION  
BOARD MEETING**

**Board Members Present:** Gary Anderson, Barry Bruns, Dick Jacob, Barry Leshowitz, Connie McNeill, Carolyn Minner, Bill Moor, Jeannette Robson, Dave Schwalm, Dave Scheatzle, Sheila Stokes

**Absent:** Barbara Eschbach, Doug Johnson, Wilma Mathews, Rose Minetti, Joy Shearman

**Ex-Officio Members Present:** Abby Polito and Barbara Shaw-Snyder

**Committee Chairs Present:** Barry McNeill (Retirees Day), Sue Blumer, Linda Van Scoy (Video History), Mary Stevens (Finance)

**I. CALL TO ORDER**

President David Schwalm called the meeting to order at 10 am.

**II. INTRODUCTIONS AND WELCOME TO GUESTS**

President David Schwalm welcomed the guest Barbara-Shaw Snyder, ASU Public Affairs. (Abigail Polito arrived later.)

**III. ADOPTION OF TODAY'S AGENDA**

President Schwalm requested that the agenda be modified to include a discussion of new board members in New Business. The agenda was accepted as modified.

**IV. REVIEW AND APPROVAL OF THE MINUTES OF FEBRUARY 6, 2012 BOARD MEETING**

The minutes of the February 6, 2012 Board meeting were approved as corrected.

**V. FINANCIAL REPORT/TREASURER'S REPORT – CAROLYN MINNER, BILL MOOR**

The report was approved (see Treasurer's Report). Bill observed that, for the last two years, the ASURA budget reserves have been depleted by about \$5,000 each year. Projecting forward, at this rate, the Association's cushion would be depleted in about five years. Bill indicated that the Board will have to address its finances/programs next year with the intention of maintaining or increasing reserves.=-

**VI. EX-OFFICIO REPORTS**

- Human Resources – no report
- University Liaison

Barbara-Shaw Snyder and Abby Politio, ASU Legislative Liaisons in the Office of Public Affairs, reported that the Guns on Campus legislation would probably not pass this session. Barbara noted that the University was pleased that the governor's budget, including parity funding, would probably be passed by the Legislature. She also indicated that the University does not presently have an advocacy position on undocumented students and the federal Dream Act.

- University Senate – no report

## **VII. STANDING COMMITTEE REPORTS FOR THE UNIVERSITY**

- A. Community Outreach Committee - Subcommittee Reports
- Adopt-A-Family – Joan Leard: No report
  - Emeritus College Liaison – Dick Jacob: The Emeritus College and The Barrett Honors College have established a fellowship for a member of the Emeritus College. Applications are being accepted. The College has also established an Undergraduate Research Assistantship program. Future College luncheons will no longer be held at the Karsten Golf Course Restaurant. Friendship Village will host the College's luncheons until an alternate site is selected.
  - Scholarship Committee - Sue Blumer: applications are in and awaiting review.
  - University Club Liaison - Jim Fordemwalt: no report
  - Video History Project - Dave Sheatzle and Linda Van Scoy reported that they are continuing to work on the videos and that a video compilation is being prepared for the Annual Meeting.
- B. Events Committee - Subcommittee Reports
- Luncheons & Special Events – Barbara Bradford Eschbach: No report
  - Retirees Day – Barry McNeill: Barry reported 96 people were registered for the event, and that because there were a few no-shows, the event accrued a small profit.  
Barry also reported that the results of the formal evaluation were very positive and that most attendees felt that about \$40 was about the right amount to charge members.
  - Seminars – Gary Kleeman: No report.
  - Travel –Gary Anderson: Gary observed that all of the participants returned safely from the Amazon cruise. One highlights of the trip was the exotic food, including barbecued guinea pig and bugs on a stick. A second highlight was Gary being bitten by a bullet ant, acknowledged as the source of one of the nastiest insect stings in nature. A good time was had by all. Also, future travel programs were in the planning stage. A day-trip to the Arizona Opry in April and a trip to Sante Fe for fall, 2012, were under consideration.
- C. Finance Committee – Mary Stevens reported that several boxes of books had been received. Also, she planned to include a flier on the book donation project in the packet for new retirees.
- D. Government Liaison Council
- ASRS General – Dick Jacob: Dick referred the Board to the report the last edition of Prime Time. Referring to minutes of the last ASRS Board meeting, Dick also announced that Paul Matson was elected to another term as Executive Director of ASRS with a 5% raise. Under Paul's supervision, the fund's 25% return on investment this year put the fund in the top 10% of state funds.

- Legislature - Jerry Aronson: No report.
- E. Health Insurance Liaison Council – Doug Johnson, Rose Minetti: No report
- F. Membership and Communications Committee – Subcommittee Reports
  - Membership Update - Elmer Gooding: see handout with minutes
  - Prime Times – Wilma Mathews: No report.
  - Web Site and Database – Connie McNeill: No report.

#### **VIII. UNFINISHED BUSINESS**

- A. Nominating Committee – President Schwalm presented the names of the five new board members for 2012-2013: Elmer Gooding, Richard Kelly, Gary Kleemann, Jo Madonna, William Stasi.
- B. Calendaring Ad Hoc Committee – Barry McNeill presented the report for the committee (see report). It recommends that the Association’s Vice President convene a meeting of the chairs of the various committees in late April. The purpose of the meeting would be to set the dates for the Association’s events for the following year. Barry suggested that, if possible, we limit events to one a month. Bill Moor proposed a motion, seconded by Mary Stevens, that Barry’s report be accepted as an organizing principle for developing future calendars. The motion passed unanimously.

#### **IX. NEW BUSINESS**

President Schwalm moved that the Board accept the new slate of officers for 2012-2013: Bill Moor, President; Barry McNeill, Vice President; Barry Bruns, Treasurer; Barry Leshowitz; Secretary and Dave Schwalm, Immediate Past President. The motion was seconded and passed unanimously.

Gary Anderson reported the results of a survey of 650 ASURA members on their support for the Guns on Campus Bill in the legislature. With a response rate of about 40%, the findings showed 99% strongly opposed/opposed the bill. Abby Politio reported that she used these results in discussions with legislators. In subsequent discussion, the Board agreed that the membership be informed of the results of the survey on the ASURA website and in a future edition of Prime Times.

Bill Moor reported as an information item that he was asking the Finance Committee to consider the Executive Board’s proposal to increase dues from \$20 to \$30. He further indicated that the Board would consider this proposal at the May meeting in order to coordinate the possible change in dues to the start of the annual membership drive in May.

#### **X. ANNOUNCEMENTS**

- A. Annual Meeting – Saturday, April 21, 1:00 to 3:00 PM in the MU Alumni Lounge

#### **XI. MEETING ADJOURNMENT**



Account Categories	Approved Budget	Actual YTD Amount	Budget Minus YTD	COMMENTS
<b>ASURA Operations - Income</b>				
Balance Forward	23,051	23,051	0	Balance Sheet Data
Events Registration Fees & Donations Collected	8,000	5,230	2,770	
Membership Donations ("Dues")	12,000	6,000	6,000	
General Operations Donations	3,000	1,013	1,987	
<b>Total ASURA Operations Income</b>	<b>46,051</b>	<b>35,294</b>		Includes Balance Sheet Data
<b>ASURA Operations - Expenses</b>				
<i>Printing and Mailing Costs</i>				
Annual Report	100	0	100	Press run of 60
Events - Advertising	1,500	1,242	258	12 events @\$125/event
Board Ballots	400	371	29	
Gun Survey	0	186		
Membership Drive	1,050	831	219	Split with Public Affairs
<i>Other Operations Costs</i>				
Business Luncheons/Staff Appreciation	900	0	900	
Events - All Costs Except Advertising	8,000	5,542	2,458	Includes Meet/Greet & Holiday Potluck
Seminars - All Costs	750	263	487	6 seminars @125/seminar
Office Equipment & Supplies	3,500	661	2,839	
Retirees Day - Speaker & Guest Lunches	400	144	256	
Foundation Management Fees	900	348	552	
Transfer from Special Projects-Golf Luncheon	0	-4,562	4,562	Luncheon paid from Operations in error
Transfer to Special Projects for 2012-13 Scholarship	10,000	10,000	0	Current tuition is \$9,716
<b>Total ASURA Operations Expenses</b>	<b>27,500</b>	<b>15,027</b>		
<b>Uncommitted ASURA Operations Funds</b>	<b>18,551</b>	<b>20,267</b>		Includes Balance Sheet Data
<b>Public Affairs</b>				
<i>Printing &amp; Mailing Costs</i>				
Membership Drive	575	326	249	Split with ASURA Operations - Expense
Prime Times	3,800	1,928	1,872	4 issues @ \$950/issue
Annual Meeting	175	0	175	
Retirees Day	250	324	-74	
<i>Other Public Affairs Operations Costs</i>				
Office Supplies	1,250	0	1,250	
Phone/FAX Service	100	0	100	Small allocation to cover long distance
Annual Meeting Refreshments	450	0	450	
Copier & Fax Maintenance	400	163	237	Less than last month because we were never charged for the last service call (\$150)
<b>Total Operations Expenses Covered by PA</b>	<b>7,000</b>	<b>2,740</b>		

Account Categories	Approved Budget	Actual YTD Amount	Budget Minus YTD	COMMENTS
<b>Special Projects - Income</b>				
Balance Forward	9,807	9,807	0	Balance Sheet Data
Adopt-A-Family Donations	1,000	545	455	
Video History Donations	750	385	365	
Book Sale Net Income	200	446	-246	
Transfer from Operations for 2012-13 Scholarship	10,000	10,000	0	Current tuition is \$9,716
<b>Total Special Projects Income</b>	<b>21,757</b>	<b>21,183</b>		
<b>Special Projects - Expenses</b>				
2012-2013 Scholarship	10,000	0	10,000	
Adopt-A-Family	2,000	1,134	866	
Video History	3,500	685	2,815	No major equipment purchases this year.
Transfer to Operations-Golf Luncheon	0	4,562	-4,562	Luncheon paid from Operations in error
Foundation Management Fees	350	63	287	
<b>Total Special Projects Expenses</b>	<b>15,850</b>	<b>6,444</b>		
<b>Uncommitted Special Projects Funds</b>	<b>5,907</b>	<b>14,739</b>		Includes Balance Sheet Data
<b>Scholarship Endowment Fund - Assets &amp; Income</b>				
Endowment Balance July 1	37,193	37,193	0	Balance Sheet Data
Invested Funds Gain (-Loss)	7,000	-1,325	8,325	
Transfer to Scholarship Endowment - Spending	0	-959	959	
Foundation Management Fees	-493	-462	-31	
Current-Year Contributions	1,000	710	290	
<b>Total Scholarship Endowment Assets &amp; Income</b>	<b>44,700</b>	<b>35,157</b>		Includes Balance Sheet Data
<b>Scholarship Endowment - Spending</b>				
Balance July 1	819	819	0	Balance Sheet Data
Payout from Endowment	1,000	959	41	
Reinvest in Endowment	0	0	0	
Scholarship Support from Endowment	0	0	0	
<b>Total Scholarship Endowment Spending</b>	<b>1,819</b>	<b>1,778</b>	<b>41</b>	Includes Balance Sheet Data
<b>Total Scholarship Endowment</b>	<b>46,519</b>	<b>36,935</b>		Includes Balance Sheet Data

**MEET & GREET LUNCHEON - 9/14/2011**

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0.00 Registration fees collected  
0.00 Registration fees refunded  
0.00 Event costs - travel & related  
290.45 Event costs - food, entertainment & related  
0.00 Event costs - lodging & related  
0.00 Event costs - other

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**-290.45 Net gain (loss), exclusive of advertisements**

251.36 Advertisements (printing/mailing/overhead charges) - covered by Operations

-541.81 Overall net gain/loss

**AUSTRALIA/NEW ZEALAND - 9/26/ - 10/28/2011**

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0.00 Registration fees collected  
0.00 Registration fees refunded  
0.00 Event costs - travel & related  
0.00 Event costs - food, entertainment & related  
0.00 Event costs - lodging & related  
0.00 Event costs - other

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**0.00 Net gain (loss), exclusive of advertisements**

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

0.00 Overall net gain/loss

**SOUTHERN ARIZONA TRIP - 10/25 - 10/27/2011**

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0.00 Registration fees collected  
0.00 Registration fees refunded  
0.00 Event costs - travel & related  
0.00 Event costs - food, entertainment & related  
0.00 Event costs - lodging & related  
0.00 Event costs - other

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**0.00 Net gain (loss), exclusive of advertisements**

200.23 Advertisements (printing/mailing/overhead charges) - covered by Operations

-200.23 Overall net gain/loss

**HOLIDAY POTLUCK LUNCHEON/ARTS & CRAFTS SALE - 12/15 - 12/16/2011**

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0.00 Registration fees collected  
 0.00 Registration fees refunded  
 0.00 Event costs - travel & related  
 0.00 Event costs - food, entertainment & related  
 0.00 Event costs - lodging & related  
56.68 Event costs - other

**-56.68 Net gain (loss), exclusive of advertisements**

0.00 Advertisements (printing/mailing/overhead charges) - covered by Operations

-56.68 Overall net gain/loss

**CHOCOLATE FACTORY/WRIGLEY MANSION - 1/19/2012**

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2860.00 Registration fees collected  
 0.00 Registration fees refunded  
 700.67 Event costs - travel & related  
 1951.96 Event costs - food, entertainment & related  
 0.00 Event costs - lodging & related  
0.00 Event costs - other

**207.37 Net gain (loss), exclusive of advertisements**

189.14 Advertisements (printing/mailing/overhead charges) - covered by Operations

18.23 Overall net gain/loss

**PERU/AMAZON TRIP - 2/9 - 2/20/2012**

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0.00 Registration fees collected  
 0.00 Registration fees refunded  
 0.00 Event costs - travel & related  
 0.00 Event costs - food, entertainment & related  
 0.00 Event costs - lodging & related  
0.00 Event costs - other

**0.00 Net gain (loss), exclusive of advertisements**

567.88 Advertisements (printing/mailing/overhead charges) - covered by Operations

-567.88 Overall net gain/loss



**RETIRES DAY - 2/25/2012 (INCOMPLETE)**

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2370.00 Registration fees collected  
0.00 Registration fees refunded  
0.00 Event costs - travel & related  
2542.63 Event costs - food, entertainment & related  
0.00 Event costs - lodging & related  
0.00 Event costs - other

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**-172.63 Net gain (loss), exclusive of advertisements**

323.68 Advertisements (printing/ mailing/overhead charges) - covered by Public Affairs

-496.31 Overall net gain/loss

**SPRING LUNCHEON - 3/14/2012 (INCOMPLETE)**

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0.00 Registration fees collected  
0.00 Registration fees refunded  
0.00 Event costs - travel & related  
0.00 Event costs - food, entertainment & related  
0.00 Event costs - lodging & related  
0.00 Event costs - other

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**0.00 Net gain (loss), exclusive of advertisements**

33.72 Advertisements (printing/ mailing/overhead charges) - covered by Operations

-33.72 Overall net gain/loss

**-312.39 Net gain (loss) - all completed non-fundraising events, exclusive of advertising**

**-312.39 Net gain (loss) - all non-fundraising events, exclusive of advertising**

**1566.01 Total advertising cost - non-fundraising events**

## Process for Establishing an Annual Calendar of Events for ASURA

### Background

The ASURA Events Committee is comprised of four sub-committees: Luncheon & Special Events, Travel, Retirees Day, and Seminars. Historically the committee has functioned as an umbrella for the sub committees which actually schedule and plan all the events. As the number of events has gradually increased the ASURA Board thought it would be a good idea to consider coordinating the scheduling of activities. The Board also indicated an interest in having an annual calendar of events. The Board asked Barbara Bradford to get this process started which she did by calling a meeting of the various sub-committee chairs in early September 2011. The meeting did not materialize at least partially because the sub-committees had already planned out the year and there seemed little reason to get together.

During the January 2012 Board meeting Barry McNeill presented a sample annual calendar which he and Barbara had worked on. In the February Board meeting Barry reported that he would have a proposal for consideration in the March Board meeting. A draft of a proposed process was reviewed by the various sub-committee chairs and some revisions were made. The proposed process given below includes the suggestions of the sub-committee chairs.

### Events Committee Organization & Operation

The Events Committee is comprised of the chairs of the Luncheon & Special Events, Travel, Retirees Day, and Seminars sub-committees. The chair of the committee the ASURA Vice President.

### Events Committee Charge

The the ASURA Vice President will convene a meeting of the committee in March/April to develop the Annual Calendar of Events for the following academic year (September thru May). The calendar must be ready by May 1<sup>st</sup> for publication in the summer edition of Prime Times.

### ASURA Events to be Scheduled

The following events are planned and scheduled by the various sub-committees.

#### Meet & Greet

- Event Date: Fixed in September
- Sub-committee: Luncheon & Special Events
- Event Description: Pizza gathering to: welcome new ASURA members, reconnect after the summer with long time colleagues, introduce ASURA Board members and committee chairs, and engage attendees in ASURA activities.
- Typical Time 11:30 to 1:30

#### Health Insurance

- Event Date: Fixed in October
- Sub-committee: Seminar (in consultation with the Health Insurance Liaison Committee)
- Event Description: Questions about changes in the health insurance coverage are addressed before/during open enrollment
- Typical Time 2:00 to 4:00

## Process for Establishing an Annual Calendar of Events for ASURA

### Holiday Potluck and Art and/or Bake Sale

- Event Date: Fixed in December
- Sub-committee: Luncheon & Special Events
- Event Description: Lunch time potluck to gather and celebration the holiday season. Member (and others) art is displayed for sale with some of the sale price coming to ASURA for Special Projects (bake sales going to ASURA operating fund as donation)
- Typical Time 11:30 – 1:30

### Retirees Day

- Event Date: Fixed in February
- Sub-committee: Retirees Day
- Event Description: Also known as Education Day, the event is a series of morning presentations (historically two sessions each with three to four presentations) and a lunch with a speaker/performer
- Typical Time 8:30 – 2:00

### Annual ASURA Meeting

- Event Date: Fixed in April
- Sub-committee: ASURA President
- Event Description: The ASURA monthly meeting where all ASURA members are invited. The changing of the ASURA Officers takes at the meeting
- Typical Time 1:00 – 3:00

### Seminars

- Event Date: Variable Date
- Sub-committee: Seminar
- Event Description: Presentations of interest to members
- Typical Time 2:00 – 4:00

### Luncheons

- Event Date: Variable Date
- Sub-committee: Luncheons & Special Events
- Event Description: Lunch with a speaker or performance
- Typical Time 11:30 to 1:30

### Day Trips

- Event Date: Variable Date
- Sub-committee: Travel
- Event Description: A half to three quarters day bus trip to points of interest. Event includes a lunch
- Typical Time 8:30 – 3:00

### Multi-day Travel (International)

- Event Date: Variable Date
- Sub-committee: Travel
- Event Description: Often but not limited to international travel destinations.

## Process for Establishing an Annual Calendar of Events for ASURA

### **Calendar Constraints**

The Annual Calendar of Events will, as best possible, adhere to the following constraints.

1. Excluding the Multi-day Travel events there should be at least one scheduled event for each month of the calendar (September thru May).
2. Retirees Day and the Annual Meeting are scheduled on Saturdays in February and April and the Meet & Greet on the second Wednesday of September; all other events should, unless there are mitigating reasons, be scheduled for the third Thursday of the month.
3. Excluding Multi-Day Travel, there should be at least one of each type of event scheduled during the year.
4. Multi-day Travel Events should try to not overlap with Retirees Day and the Annual Meeting.

### **The Process**

The following process is used to establish the Annual Calendar of Events

1. The Events Committee Chair contacts the ASURA Business Manager to get the dates for the next year's Retirees Day and Annual Meeting and enters these dates into the Annual Calendar of Events Template (see Appendix for Template)
2. The Events Committee Chair calls a meeting in March/April where the updated events template is presented.
3. The committee decides what mix of Variable Events to propose and replaces the TBDs in the Events column with a particular event type. The decision on the event mix should satisfy Constraint 3. Note: it is not necessary to know the specifics of the events only that they will be scheduled.
4. If there are any know Multi-day Travel event scheduled these should be added to the template for the appropriate month.
5. Dates and time are then agreed upon for all of the events. This should be done keeping Constraint 2 in mind. Note: Calendars change from year to year and so there may be years in which the third Thursday conflicts with other events and holidays.
6. A brief description of the event can be entered in the Description column. If there is currently no definitive information about the event a TBD is entered in the Description Column.
7. The committee chair updates the template and sends it to the Prime Times editor.

Appendix  
ASURA Annual Calendar of Events Template

Month	Event	Day	Time	Description
September	Meet & Greet	2 <sup>nd</sup> Wednesday	noon – 2:00	Kick off for year's activities with ASURA Board & Committee chairs
October	Seminar	3 <sup>rd</sup> Thursday	2:00 – 4:00	Health Benefits & Open Enrollment
November	1. Golf Tournament 2. <b>TBD</b>	1. Veteran's Day 2. 3 <sup>rd</sup> Thursday	1. 7:30 – 2:00 2. <b>TBD</b>	1. Scramble format fund raising event 2. <b>TBD</b>
December	Holiday Potluck	3 <sup>rd</sup> Thursday	11:30 – 1:30	Music, crafts, food, and fellowship & Bake Sale
January	<b>TBD</b>	3 <sup>rd</sup> Thursday	<b>TBD</b>	<b>TBD</b>
February	Retirees Day	Sat. the XX <sup>th</sup>	8:30 – 1:30	Education & Entertainment
March	<b>TBD</b>	3 <sup>rd</sup> Thursday	<b>TBD</b>	<b>TBD</b>
April	Annual Meeting	Sat. the YY <sup>th</sup>	1:00 – 3:00	Annual report to members of ASURA activities
May	<b>TBD</b>	3 <sup>rd</sup> Thursday	<b>TBD</b>	<b>TBD</b>

Sample 2012/13 ASURA Annual Calendar of Events

Month	Event	Day	Time	Description
September	Meet & Greet	Wed. the 12 <sup>th</sup>	noon – 2:00	Kick off for year's activities
October	Seminar	Thur. the 18 <sup>th</sup>	2:00 – 4:00	<b>TBD</b>
November	1. Golf Tournament 2. Seminar	1. Mon. the 12 <sup>th</sup> 2. Thur. the 15 <sup>th</sup>	1. 7:30 – 2:00 2. 2:00 – 4:00	1. Scramble format fund raising event 2. <b>TBD</b>
December	Holiday Potluck	Thurs. the 13 <sup>th</sup>	11:30 – 1:30	Music, crafts and fellowship
January	Day Trip	Thurs. the 17 <sup>th</sup>	8:30 – 2:00	<b>TBD</b>
February	Retirees Day	Sat. the 23 <sup>th</sup>	8:30 – 1:30	Education & Entertainment
March	Luncheon	Thur. the 21 <sup>th</sup>	11:30 – 1:30	<b>TBD</b>
April	Annual Meeting	Sat. the 20 <sup>th</sup>	1:00 – 3:00	Annual report to members of ASURA activities
May	Seminar	Thur. the 16 <sup>th</sup>	2:00 – 4:00	<b>TBD</b>

## Retirees Day Committee Report (March Meeting)

The 19<sup>th</sup> annual Retirees Day was held on Saturday, February 25, 2012 in the Memorial Union on the Tempe Campus. There were 96 registered attendees, down about 10 from last year. Due to the increased cost of food the registration fee was raised \$5 to \$30. All attendees who showed up for lunch were served a very good meal. Primarily because the committee reported an undercount to MU catering to address the “no shows,” the event generated a surplus of \$277.37. The session evaluations indicated the attendees felt the event was well done (all averaged over 4.5 with three sessions getting all 5s). The session historically held in the Pima room was dropped and all the morning announcements were made in the Cochise Room where attendees had gathered for coffee, breakfast breads, and chat before the first sessions. In a post mortem meeting, the committee would like to see more ASURA Board members attend.

Because the MU will be charging room fees in the future the committee is considering alternatives (e.g., move to a different location, drop lunch, skinny down the program, etc.). To help with this the committee surveyed this year’s attendees about issues that would impact their attendance. The results of the survey suggest:

1. A majority of the attendees will attend regardless of where it is held, what day of the week it is held, or whether there is a lunch. The attendees are coming to Retirees Day. Caveat: The third “what if” question concerned only lunch and not the entertainment / speaker. Had there been a fourth question about the speaker or if the question had included both lunch and the speaker the results might have been different. It should be noted that last year, when asked how important the lunch speaker was to deciding whether to come or not, the lunch speaker was one of the least important issues (session speakers and topics were the top rated issues).
2. As long as the registration fee is kept below \$45 the fee will not have a significant impact on attendance. Caveat: While the data suggests that \$45 is a point at which a number of members would not attend; this result reflects only the feelings of the attendees and may not reflect the feelings of the majority of ASURA members, who might feel that \$45 is too much. Some effort at determining a cost tipping point for those ASURA members who did not attend should be undertaken.
3. The Tempe area is the location of choice with a possibility of Chandler/Gilbert.

The possible format changes being considered are:

1. Reduce the number of parallel sessions to 3  
At the current attendance level of about 100 we are having difficulties filling four concurrent sessions. We had four sessions with fewer than 20. It might make sense to reduce the number of concurrent sessions to three and give up the Alumni Lounge. We did not reach the required minimum room attendance (50) this year in either of our sessions. Further the Alumni Lounge is at the far end of the building, away from where all the rest of the activity is located. This change would give us a chance to fill all the sessions and to reduce the total room cost.
2. Remove the lunch from the program  
The registration cost can be dropped dramatically if the lunch is removed from the program. This would mean the loss of the lunch speaker / entertainment as well. This change would dramatically alter the nature of the event and the committee was not sure this was really in the best interests of ASURA; Retirees Day is a class event and losing the banquet flavor could significantly lower this sense of a class event. A variation on the format would have

the attendees gather at a location around the campus (e.g., Karsten Golf) which might include a speaker or entertainment.

3. Move the event off campus

Based on the evaluation forms it looks like the Tempe area would be a reasonable place to look. The committee suggested looking at Mission Palms and Friendship Village in Tempe. A bit further afield, also being considered is the San Marcos Resort in Chandler or Sky Song in South Scottsdale.

The committee hopes to have some suggestions for the ASURA Board to consider at its May meeting.

## PRIME TIMES DEADLINES

*Submitted by Wilma Mathews & Jeannette Robson  
For March 14, 2012 ASURA Board Meeting*

Below is a current timeline for the Summer 2012 - Spring 2013 issues of the Prime Times newsletters:

### SUMMER 2012

May 21 submit articles to Wilma Mathews for editing (***wkm23@asu.edu***)  
June 4 final copy to Alpha Graphics for printing  
June 8 Alpha Graphics delivers Prime Times to ASU Mail Services

### FALL 2012

September 24 submit articles to Wilma Mathews for editing (***wkm23@asu.edu***)  
October 4 final copy to Alpha Graphics for printing  
October 10 Alpha Graphics delivers Prime Times to ASU Mail Services

### SPRING 2013

January 21 submit articles to Wilma Mathews for editing (***wkm23@asu.edu***)  
January 28 final copy to Alpha Graphics for printing  
February 4 Alpha Graphics delivers Prime Times to ASU Mail Services



## ASURA MEMBERSHIP TOTALS

### 2012 Membership Year

Counts	As Of 3/8/2012	As Of 3/9/2011	This Yr - Last Yr
<b>Current-year Members</b>	<b>660</b>	<b>665</b>	<b>-5</b>
Renewals from Prior Years (any prior year)	598	610	-12
New This Year	62	55	7
Paid for the Current Year, Now Deceased	2	12	-10
<b>Last Year's Members Who Have Not Renewed</b>	<b>106</b>	<b>109 *</b>	<b>-3</b>
Last Year's Members Who Are Now Deceased	21	14	7
<b>Current Members by (Approx.) Time Since First Joining</b>			
Members for 0-2 Years	101	159	-58
Members for 3-5 Years	220	176	44
Members for 6-10 Years	107	86	21
Members for more than 10 years	232	244	-12
<b>Current Members by Communications Preference</b>			
Prefer E-mail	346	N/A	
Prefer E-mail with No Obituary Notices	66	N/A	
Prefer US Postal (paper)	244	N/A	
No Mail of Any Kind	4	N/A	
<b>Current Members by Former Employment Category</b>			
Faculty	307	300	7
Staff	223	234	-11
Academic Professional	43	43	0
Administrative	33	36	-3
Service Professional	54	52	2
Non-employee	0	0	0
Unspecified	0	0	0

More Counts	
<b>Current Members by Address Location</b>	
Arizona (Zip 85xxx and 86xxx)	598
California (Zip 900xx - 961xx)	12
All other	50

\*This figure is as of the end of last membership year, rather than as of the date in the column header.